

Central Falls NEWS and VIEWS



VOLUME V

CENTRAL FALLS MFG. CO., CENTRAL FALLS, N. C., FEBURARY, 1948

NUMBER 7

Progress in Fabrics Noted by Huffines In Recent Article

In a recent article entitled "A Look at the Postwar Record," Robert L. Huffines, Jr., President of Burlington Mills Corporation of New York, noted the postwar progress of the textile industry—and of Burlington Mills in particular. Some of Mr. Huffines comments, as they were published in the January 27 **Daily News Record**, are as follows:

The textile industry has come through surprisingly well—especially in view of the stringent shortage of yarns—in fulfilling wartime promises of "wonder" fabrics to come.

New Nylons

At Burlington Mills the new nylons illustrate a direct application of war production experience to peace. For example, there is the new paper taffeta with an acetate warp and nylon filling, which is acclaimed as the most luxurious fabric of its kind, and the nylon and rayon satin, possesses a combination of qualities no other fabrics have achieved before.

Modern fabric technicians have improved wearing qualities, simplified washing, speeded up drying, eliminated the need for ironing. If the women of 1941 had been told that fabrics of this character would be available soon after the war, they would have put them down as among the real wonders of the postwar world. Yet already these fabrics are being taken for granted.

Men's Wear

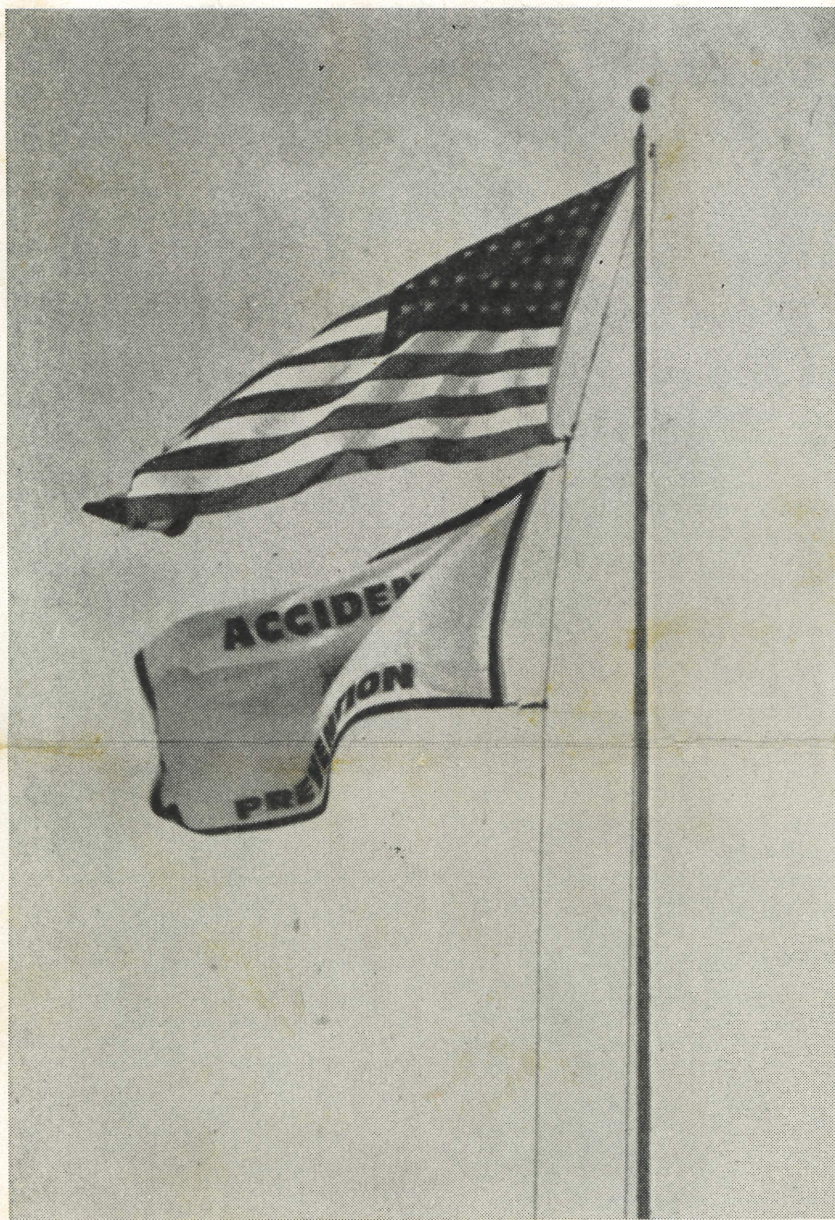
In the men's wear field Burlington has created new fabrics which amount to an entirely new kind of summer clothing. Even a type of styling has been achieved in acetate and rayon constructions hitherto possible only in the choicest and most costly tropical worsteds.

Through cooperation with chemical and machinery companies, great strides have been accomplished in utilizing new yarns as they have become available. Development of new fabrics is dependent to a large extent on new yarns. Among the results at Burlington that have a profound effect on rayon fabrics are shrinkage control, water repellence, wrinkle resistance, improved color fastness, and resistance to gas fading.

In the cotton field our Cramerton Division has introduced some postwar cottons that are significant in fashion leadership, textile ingenuity and technological proficiency. An example is the new cloth, "Lumina," which is actually loomed with aluminum. Through the application of plastic and resin finishes to gingham, crease resistance has been improved as well

(Continued on Page Two)

Central Falls Celebrates Its Million Manhours Worked Without Accident



Flying skyward is the new accident prevention flag

New Safety Flag Now Flies Over Plant; Two Programs Held in Celebration

"We are now privileged to fly a new flag. It honors you for your part in making this a safe place to work. This distinction has been won by the full teamwork of all our people. You are to be congratulated.

"Through your own efforts you have won greater security for yourself and your family. You have saved yourself from the pain and suffering which can result from even minor injuries. By working safely you have assured yourself full vigor and earning ability.

"You are a better worker because you are a safe worker. That's why you have a personal right to be proud of the new safety flag which flies from our flag pole. But with this right to be proud goes an important responsibility—that of maintaining the high standard of safety you have set, so that you continue to be an inspiration for other people."

The foregoing paragraphs from the booklets distributed on our Central Falls Safety Award Day sums up the sentiments of plant management as expressed by Superintendent Tolar, as well as the congratulatory speeches made by Bill Wells of Burlington Mill's Main Office and by Herbert Leigh from the Liberty Mutual Insurance Company.

In order that the third shift should receive its full share of credit, two programs were held on January 22 for recognition of the one million manhours worked without a lost-time accident; one program was held at 2:50 p.m. for the first and second shifts and the third shift's program was held at 10:40. At this time the flag pictured above was presented to first aid attendants Alice York, Myrtle Reece and Ruth Land. Liberty Mutual Insurance Company also presented a Certificate of Merit to Overseers McElhannon, Hedrick, Allen, Stout and Perkins, for first and second shifts and to Overseers Hubbard, Warren and Pleasants for third shift. This plaque now hangs in the main entrance of the plant along with the two previously awarded Certificates earned by Central Falls folks. The first Certificate of Merit was given in recognition of One Million Manhours safely worked from June 25, 1941 through May 26, 1942. Not content with that fine record, Central Falls went on from there until March 22, 1943, to achieve Two Million Manhours worked without a lost-time accident.

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Employees Contribute to March of Dimes

From January 15 to January 30 your bulletin boards reminded you that the March of Dimes was in progress. Those of you who responded to this worthy cause will be interested to know just how those dimes will be spent. According to Basil O'Connor, president of the Foundation, the following projects will be continued and enlarged during 1948:

1. Continued care and treatment for every polio victim, guaranteeing maximum aid despite rising costs of hospitalization, nursing care, treatment and equipment.
2. Quick emergency aid to stricken areas when an epidemic strikes, through establishment of an adequate Epidemic Emergency Aid Fund.

3. An accelerated program of education for the training of technical personnel to meet the strain of the enormous case load that now exists.
4. An expanded program of scientific and medical research to develop a preventive or cure for poliomyelitis.

Office Manager J. P. Davis, chairman of the local March of Dimes, reports that Central Falls topped its quota, contributing \$70.71.

BEWARE OF GAS

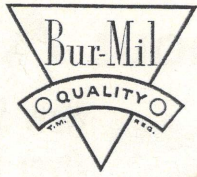
Posted conspicuously at the entrance of a midwestern town is the following sign:

- 5104 persons died of gas last year
- 44 inhaled it.
- 60 put a lighted match to it.
- 5000 stepped on it.

CENTRAL FALLS NEWS and VIEWS

Published Monthly for
the Employees of

CENTRAL FALLS MANUFACTURING COMPANY
CENTRAL FALLS, N. C.



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Warren Cooper, Bill Warren, Juanita Miller	Second Shift Weave Room Reporters
Allene Coughron, C. L. Smith, Rachel Lyons	Third Shift Weave Room Reporters
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Eria Heath, Martin Davis, Zora Maness	Second Shift Preparatory Reporters
Vera Poole, Mary Elese Lee, James Vuncannon	Third Shift Preparatory Reporters
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Olin Hedrick	Shipping and Supply Room Reporter
Gladys Welborn, Polly Gardner, Marie Routh	First Shift Throwing Reporters
Mary Jones, Inez Laughlin, Jack Zachary	Second Shift Throwing Reporters
Lee Boone, Grant Reece	Third Shift Throwing Reporters
Mary Lee Craven, Agnes Swing	Office Reporters

GOOD HOUSEKEEPING

One of the things Burlington takes pride in is "Good Housekeeping"—clean, good-looking plant working areas. The importance of Good Housekeeping is sometimes overlooked in the press of getting out the day's production. Like most other things Good Housekeeping requires cooperation. We all know what is expected of us in the way of keeping our working areas clean but too often we are inclined to "let the other fellow do it." The results of this type of thinking is often a work area that none of us are proud of.

After all, most of us spend about a third of our life at work. When we

leave work and go home we don't like to walk in the door and find our house untidy. We like neatness and cleanliness—at work as well as at home. We like it because it makes us feel better. There is nothing like untidiness to lower our morale.

Good Housekeeping at work is a spirit all of us want to catch. If one of us leaves empty coke bottles lying around or throws trash on the floor instead of in trash cans, the rest of us will soon be doing likewise since it will be obvious that no effort is being made to keep the place clean. If we all do our part, however, our working areas can be kept just as clean and neat as we expect our home to be kept.

FREEDOM OF OPPORTUNITY

Millions of people, in every country in Europe and Asia, would give a lot for a chance to live in America. These people know from bitter experience that life, liberty, security, and happiness are possible only under the American system of Free Enterprise—where opportunity is available to all of us—where ability can be brought out and used.

People in the United States occupy only 6% of the world's land area and represent less than 7% of the world's population—yet we own:

- 85% of the world's automobiles.
- 60% of the world's life insurance policies.
- 54% of the world's telephones.
- 48% of the world's radio sets.

46% of the world's electric power capacity.

35% of the world's railroad mileage.

30% of the world's improved highways.

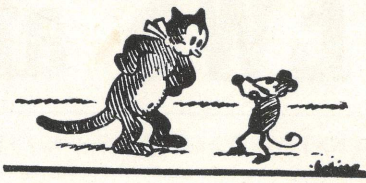
92% of the world's bath tubs.

All of this wealth had to be produced—and we produced it. Not having to worry about being robbed of our life, our liberty, or our property, we have been free to concentrate our energies on the production of useful goods and services.

In America, to a greater degree than in any other country there has been the opportunity for self-expression, self-development, and advancement on the basis of merit.

It is this FREEDOM—the freedom of enterprise that has brought to America the enormous progress that has come about in a few generations.

"Between Us"



A special calendar should be made with the Saturdays marked in red so that George Vuncannon would know when he can sleep an extra hour. Forgetting that the first shift didn't begin until 8 a.m., George was waiting at 6:30 one cold Saturday morning for the bus to come along. He finally decided it was stuck up some place and went back home.

Wire For Sale

Norma Gardner was told by her father to purchase 15 feet of aerial wire and a 2½ inch paint brush, or did he say 15 brushes and two—no, what was it? Norma came home with a 3½ inch paint brush and 15 YARDS of aerial wire.

They Can't Talk Back, Anyway!

On his usual run upstairs, Corky Allen visited the scales in Throwing. He checked the indicated weight, stepped off and then back again. Refusing assistance, Corky said, "Yeah, I know what it is; I was just trying to fool myself."

Guinea Pigs?

Frank and Fairlee Kirkman were riding through the country. "Good gosh, look at all those little pigs," exclaimed Frank. Fairlee looked—at a flock of guineas.

Sportin' Along

If you want to play basketball, move to Seagrove. Observed recently in the IBAA Tournament held in Franklinville were James Combs, of Shipping and Seagrove, and Phronie Hogan, of Throwing and Seagrove. Doing some good playing, too.

Mind of His Own

Annie Stalker had been searching for a suitable baby-sitter for her son, George Mitchell. Walking down the street recently, they met an attractive redhead. George, age 4, stopped and exclaimed, "That's the girl I want you to get to stay with me."

Wood That Warms Twice

Dave Hedrick limped into work one day last month and replied to inquiries, "I was chopping some wood for the Madam and my knee got tangled up with the axe." Painful as looking for fuel oil these days.

One Bargain That Cost

Red Reeder found a coat reduced from \$20 to \$10 and was right proud of his bargain. But when he got home he found that the clerk had given him someone else's bargain—a \$10 coat for \$5. Who said reduced merchandise isn't exchangeable?

Central Falls Celebrates Its Million Manhours Worked

(Continued from Page One)

The Million Manhours safely worked were achieved from February 20, 1947 to November 15, 1947. Already there is a fine start toward the Two Million goal. With the continued splendid cooperation of all in working safely, Central Falls will not be long in reaching this goal.

The Old Philosopher Says . . .



Once every winter I slip into my boots, pull on my gloves and go out in the front yard and build a snow man.

And then for the next day or so I sit in my cozy rocking chair by the window and watch my snow man gradually melt away.

I've been doing this for years—building a snow man and then watching it melt away.

The melting snow man sometimes reminds me of the opportunities that come and go in a person's life time. Like the snow man of the mid-winter season, opportunity comes around only just so often. And like the snow man, opportunity melts away and is gone—sometimes forever—unless we take advantage of it at the right moment.

Progress in Fabrics Noted by Huffines in Recent Article

(Continued from Page One)

as texture and shrinkage control. During the war military men became educated to the 2-ply combed fabrics while in service. As a result Burlington is now making these top quality military fabrics in civilian colors for collegian trousers, shorts, jackets, mouton-lined great coats, and heavy duty apparel.

One of the newest development in the decorative fabrics field is an antique satin which uses the new thick 'n rayon yarn in the warp. A versatile fabric, it is adaptable for slip covers, draperies and upholstery.

At the Safety Celebration

Central Fallers turned out in full force on January 22 in celebration of their one million manhours worked without a lost-time accident. Photographer's eye view of the celebration looked like this . . . see opposite page.

Pictures one and three shows M. V. Wells of the Industrial Relations Department staff in the Greensboro office making his congratulatory remarks to the persons assembled. Picture two, Herbert Leigh of the Liberty Mutual Insurance Company, which made the presentation of the flag and plaque, is shown presenting the plaque to Clinton Allen, general overseer weaving. (You'll have to look hard to find Clinton . . . he's behind the post!)

Ed Eagleton (4) speaks to the folks from the third shift who gathered together for their own special celebration, and picture five shows Leigh at this group meeting.

Back to the afternoon presentation, photo six, you can get a good look at the accident prevention flag as it was presented to the first aid attendants.

Superintendent Tom Tolar speaks to the third shifters, picture seven, and in picture eight, the third shift and the accident prevention flag.

To get an idea of how the crowd turned out, see picture nine, and again the crowd (10) as it witnessed the climax of the afternoon's activities, the raising of the new flag.

At the Safety Celebration . . .





Here's the reason Helen McNeill, former copper, is quite content to stay home and keep house. Her name is Lona Elizabeth and she's six months old. Elizabeth's "da-da" is Paul McNeill.



George Winfred Thompson, or "Bucky," celebrated his third birthday on January 11. Father "Wimpy" Thompson is employed in Throwing, third shift.

Joke Box

Old Paw was in his rocking chair on the front porch, rocking due east and west. Beside him was Sonny Boy, an innocent of 40, rocking north and south. Presently Paw said, "Son, why wear yourself out that-away? Rock with the grain and save your strength."

Jim: "Johnson says he is in close touch with the heads of several big concerns."

Joe: "Yes, he's a barber."

"My wife greets me at the door every night with a kiss."

"That's real affection."

"No, it's investigation."

The nurse entered the professor's room and said softly: "Professor, it's a boy!"

The professor looked up: "Well, what does he want?"

Haircut: A load off one's mind.

Neighbor: A person who borrows things.

—Exchange

Throwing Department Enjoys Sledding and Sliding

We certainly miss "Red" Poole who has taken over third shift, but it seems mighty natural to have Diffie Wright working first shift again.

Norma Gardner and family have recently moved to a new location near the Balfour Super Market. The Pugh family living in the house next door will undoubtedly be glad when the Gardners learn which house they are living in. One afternoon as Norma was going home, she suddenly paused on the front steps and ran across the lawn to her own house. Says Norma, "They needn't laugh so big at me; daddy got up on the porch before he found he was at the wrong house."

A count has been made of the Webster's dogs, so get out your pencils and do some checking. To begin with they had four collies and three beagles which totaled seven. Then one of the collies presented six puppies, making 13 dogs. Since 13 is an unlucky number, Arlie sold two beagles, leaving 11. Nola then bought Susie, the cocker spaniel, and then bought another one to be delivered when the weather is permissible. The total? Still 13.

Richard, young son of Mr. and Mrs. Charlie Kimes, was sick several days with the flu, but we're glad to report he has recovered satisfactorily.

The snow and sleet gave everyone two weekends ideal for sledding and skating. Clara Barber reports a wonderful time in Randleman, as did Frank and Fairlee Kirkman who still kept sledding by moonlight. Gladys Welborne reports lots of fun on N. Elm St. and down Oaky Mountain.

I. D. Rollins has had a time getting his property listed. When asked to list his clothes, he finally convinced the lady that the one pair of pants he had on and another pair at home made two pairs. He also remembered he had four neckties at home. I. D. says if he had about two dozen suits he wouldn't mind paying tax on them.

Leon Gardner came to work in such a hurry, trying to beat the groundhog, that he forgot his belt. Yep, that's why he had an apron on.

Worth Ivey had an old-fashioned case of mumps, making it necessary to miss about ten days from work. His young daughter, Nancy Ann, also had them.

Jim Ballard of Salisbury has been working with I. D. Rollins before going to Lexington as detail clerk.

Harry Hall started home one afternoon only to find his car would not start. Diffie Wright offered his assistance and went home to get his car, but when he got down to the plant, a spring broke making it impossible to make the trip. He went to get Burl Yow to take Hall home and once again the journey began. But—Burl got stuck in the ditch and about the same time—ran out of gas. Hall finally got home after Yow got some gas and got pulled out of the ditch.

Howard Hoover is a mighty fine brother to have around according to Ina. One day Ina wore a fresh blouse

to work only to find that she must clean her winding machine. Along came Howard and gave her the shirt off his back to work in all the lint and dust.

Clara Barber was shopping in Greensboro recently, hoping to find a bargain in a coat. She found one she liked that had been marked up to \$79!

Joe Perkins didn't escape the perils of the ice, either. He slipped and fell out the back door, more embarrassed than hurt.

Mr. and Mrs. Clyde Stutts visited Mrs. Stutts' parents, Mr. and Mrs. John Kearns, near Seagrove recently.

John Davis' father has returned home, much improved, from Randolph Hospital.

Second Shift

News is that Irvin Woodell is taking boxing lessons in Greensboro, then tries out his acquired techniques on Wayne Pleasants. Wayne says Irvin has already found out that he is no match for a heavyweight.

Eva Stevenson is the first to report miring down in the mud while walking.

Lizzie Allred came to work one afternoon about 6 p.m., at which time the spinners were gathered just outside the winding room door to meet the dope wagon. Lizzie was kind'a disappointed when she found that it wasn't just a welcoming committee for her.

Mr. and Mrs. Colon Hardin from Ramseur were guests of Virgil and Lucy Hardin recently.

Marie Brower spent another weekend visiting friends in Charlotte.

We are glad to have Clarence Miller and Wade Davis working with us from third shift.

Patty Sue Hardin, small daughter of Lucy Hardin, has recovered from pneumonia and has returned home from the hospital.

A speedy recovery to Marie Brower who is a patient at Barnes-Griffin Clinic.

Marietta Brown has been on our sick list.

Hubert and Inez Laughlin attended the funeral of Mrs. Mammie Laughlin which was held at Plainfield Baptist Church.

Third Shift

John Johnson and Cleo Pugh attended the square dance in Siler City the other Friday night.

Charlie Robbins made a recent trip to Raleigh.

James Mabe, a former employee, is back with us again. Welcome, Jim.

After several months on second shift, "Doc" Routh is back on third.

George Stalker has been out several days with a slight case of flu.

Mr. and Mrs. Grant Reece spent last weekend in High Point.

Cecil Allred is with us from second shift, in the soaking department.

We welcome Clifford "Red" Poole to third shift.

More than half the production of our economy comes from the "capitalistic" activities of our millions of small business men.

Cloth Room Reports Romance, Other News

C. L. York reports "near completion" on his new house. He's ready to begin painting now.

We are glad Dewey Swaim is able to be back with us after an operation.

Cloth Room is waiting for Charlie Jenkins to "name the day." Or maybe Charlie is waiting for the lassie in Greensboro to do just that.

Hazel Hess came to work a few days ago and said she rode with Henry Leonard to Asheboro, but was tempted to get out and walk. Seems the car made so much noise it frightened Hazel.

Notice the big smile on Jimmie Harrell's face? Well, why shouldn't he smile? He has a new baby at his house and it's a boy, too. The Cloth Room boys thought that they were going to have to go up and help him get down off the roof but the cold weather ran him in. It is rumored that he stayed up on the house for three or four days. Jimmie reports that the baby and Mrs. Harrell are getting along fine. Congratulations.

Have you noticed the new paint job under the batching and shearing machines? Thanks to Charlie Spivey for this clean-up job.

G. King Featured in Newspaper Write-Up

The following write-up appeared in a sports column of the Greensboro Daily News. Grady will be remembered here as a member of the Preparatory Department and of the softball team.

"Profile of a Champion: Grady King, the Randolph county boy who calls Seagrove home, is a star in his own right as a member of Brevard College's basketball machine. King, who is the power behind the team of Coach Bob Andrews, is currently averaging in the neighborhood of 15 points in addition to being a floor leader—one of the top performers in the North Carolina Junior College Conference."

SYMPATHY

Our sympathy goes to Iris and Claris Brown in the death of their uncle, J. M. Coltrane.

Sympathy is extended Opal Nance who recently lost her father-in-law.

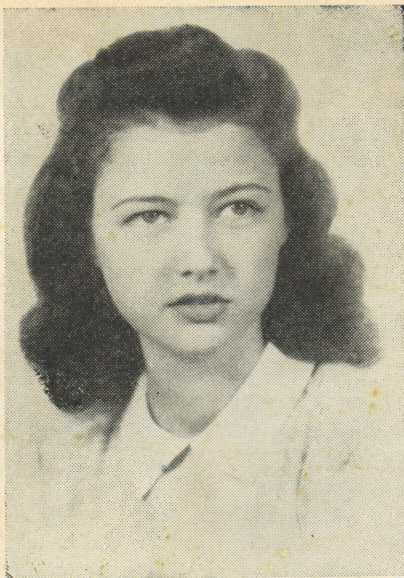
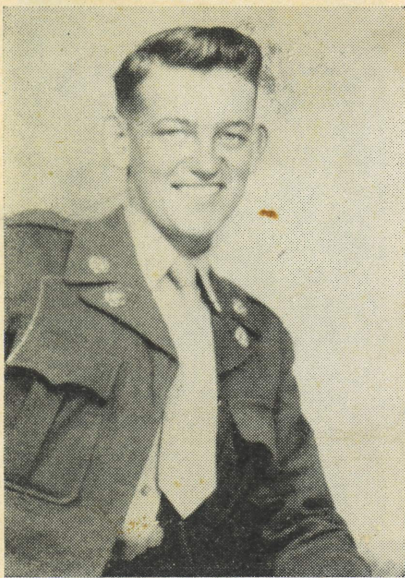
Rufus Furr's mother died on January 17. Friends and fellow-workers extend to him their sympathy.

Mrs. Mary Caughron, grandmother of Allen Caughron, died at her home in Tennessee last week. We extend to this family our fullest sympathy in this bereavement.

Twenty-nine states have laws allowing cities to promote their area for industry and direct advertising of their attractions, reports Printers' Ink magazine.



Here Are the Bride and Groom . . .



Pfc. James York and Miss Janie Maness were married January 6. Janie is from Biscoe and James is the son of Ruby York. Pfc. York is now stationed in Alberta, Canada.

Weave Room Reports New Cars, Mumps and 'Flu'

Weave Room employees are to be congratulated on their willingness to "get out and try it" in spite of the weather and muddy roads.

Henry Hickerson says he'll never leave his emergency brake on in cold weather again if he's parked on level ground. His brakes froze on one of those cold Saturdays and it required quite a bit of brawn to get them thawed out.

John Lee Wiles' gas line froze and he had to get a wrecker to pull his car in.

Claude Van Werry had the misfortune of getting his leg badly cut, requiring sixty stitches, while sleigh riding during the recent snow. Another victim of the snow is Eula Comer, who's suffering from broken ribs due to a fall. We wish them both a speedy recovery.

Observers say Albert Brewer looked as though he was enjoying chauffeuring the tractor which pulled a trailer of pretty girls through the snow.

Irene Joyce and husband made a business trip to Pilot Mountain and Norfolk on a recent weekend. Irene says the snow-covered mountains were very beautiful and she enjoyed the trip immensely despite the rough weather.

Bill Trotter attended the Golden Wedding Anniversary of his parents, Mr. and Mrs. Roland Trotter, on February 8 at High Point, route 4.

We're glad to report that Mrs. Claude Poole is improving and has been discharged from Randolph Hospital.

Houston Needham has been absent a few days recently because of the illness of his baby. We hope it will soon be well again.

Roy Smith bought a pig on Friday and it got out of the pen. After a fruitless search, Roy gave up. The following Tuesday, with the help of Paul, Roy found the pig down in the woods, wild as a deer, and when it saw Paul it took off after him with its mouth open and with the "speed of

lightning." The pig didn't mind being hunted by Roy but two Smith's was one too many.

Ruth McMasters dropped that "down-n-out, never-to-rise again" look for a week and her face beamed with joy. "Miss Ora" said she was nice to have around again. Ruth has come to the conclusion that absence makes the heart grow fonder, but oh, so sad.

Alma Craven got a new Kaiser and thought she'd try it out to break it in. She almost did, too, driving all the way to town and back with the emergency brake on.

Paul and Thelma Smith have a new Kaiser too. (They go through the air with the greatest of ease.)

The new Spacarb machines are nice, but Nettie Farlowe finds drinking from a cup a disadvantage. Her mouth "ran over" and spilled her drink all over her blouse. Better you should wear a bib, Nettie!

We're glad to have Carson Williamson working with us a few weeks.

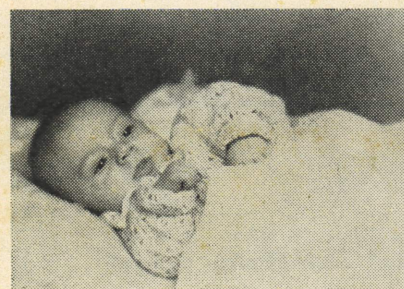
Wedding

O'Neil Tillotson and Fay Steed were married Saturday, February 7, 1948. After the ceremony, the couple left on a wedding trip to Florida. O'Neil is the son of Emory Tillotson, B Group Foreman.

Second Shift

We welcome Brewster Bean with us on second shift as tie-in machine operator.

(Continued on Page Six)



This bright-eyed fellow is young Gilbert Merrill Ingold, age three months. Gilbert already weighs 11½ pounds. He's the son of Merrill Ingold, fixer on third shift, Copping Room.

Preparatory Dept. Talks About the Weather

Most everyone thoroughly enjoyed the snow, especially the younger boys and girls. The skating, sleighing and snow balling was fun while it lasted.

Myrtle Morgan is on the sick list now. We hope she will soon be well enough to return to work.

Lillie McFarland's cheerful disposition is missed since she's been in the Baptist Hospital at Winston-Salem. We wish for her a very speedy recovery.

With the cleaning and scrubbing our entering department is getting, we're expecting an "A" on housekeeping.

Eunice Tucker says she didn't fall while the ice was here; she waited until it got muddy. Anyway, she fell and has a bad sprained hand.

Ethel Allred was out a day recently visiting her father who fell and hurt self.

Mr. and Mrs. Ed Seagrove from Ex spent the weekend with Mr. and Colon Pickett.

York visited her brother in town the other Sunday.

Johnson has been out a few days lately. Her mother has been visiting and she has also been sick.

W. H. Hester is on the Navy since she resigned her job.

Blanche Tysinger moved from first to second shift; we miss her.

Lib Bass and Viola Hester spent a day visiting in High Point recently.

If there's any newly-weds who'd like to know how to cook greens, see Lib Bass.

The drink dispenser machine really creates "the pause that refreshes."

We wish to welcome Helen Davis who transferred from second shift to first recently.

Everyone wishes for Roscoe Hull a speedy recovery. Roscoe is a patient in a Greensboro hospital.

Clyde and Beatrice Wallace attended the funeral of their grandmother.

We're glad to see Hester Latham back after being sick for two weeks.

Second Shift

Floyd Harvelle declares this muddy condition is expensive. When he got

stuck, a tractor tried pulling him out (\$2.00) and then a wrecker charged \$7.00, and to wash the mud from the car cost \$3.00.

Sam Faulkner says everyone recognized his old '36, so he traded for a 1940 Chevvie.

Blanche Tysinger is welcomed to our shift.

Helen Davis was transferred to first shift and we miss her.

We're glad to have Mae Brewer back after an absence due to sickness.

Bertha Wood has been out from work for two weeks, taking care of her baby who is sick. We hope it is better soon.

It's reported that a wedding is so near, Ray Caudell can hear bells ringing. But who's the girl, Ray?

Warren Vancannon was a business visitor in Troy recently.

Somebody is still wondering where you got that box of snuff, Crissie.

Claris Brown says she likes snow and ice all right so long as you can stand up, but that wasn't long enough, was it?

John Lewis says when you get stuck twice in the same day there's just too much mud.

We hear they are giving the dope wagon a new paint job. Now we can say we're looking for the little red wagon.

Tom McDowell says he has traded cars, but when he starts to work Asheville as he comes in. What's wrong, Tom?

Harry Heath is seen walking these days.

The weather seems to be the biggest news this month and it must have given Esco Owens rheumatism for he hasn't been seen dancing lately.

Third Shift

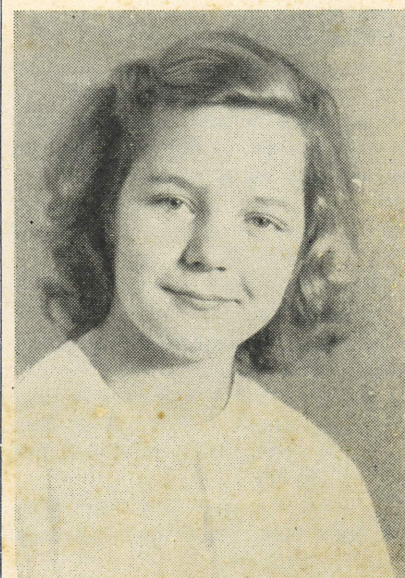
We wish to welcome Beulah Patterson to the third shift. Get your sleep, Beulah, and you'll find the third shift okay.

Newcomer is Ettie Poole. We hope you enjoy working here.

Esther Cagle tells us she spent the weekend in Robbins.



Here we have Charles and Delbert Hancock enjoying a romp with their doggie. Jane Hancock, of third shift Weave, is the proud mother.

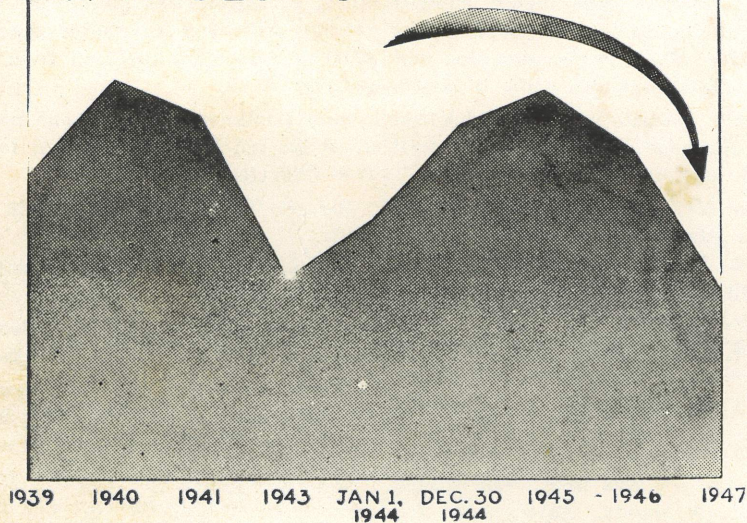


This young lady is Willa Dean Routh, fourteen year old daughter of Mr. and Mrs. J. P. Routh. Willa Dean goes to school at Grays Chapel where she is a member of the eighth grade.



ACCIDENT FREQUENCY RATE BURLINGTON MILLS

1947 BEST SAFETY YEAR



Burlington enjoyed the best record for safety in 1947 of any year since safety records have been kept for the Company. Fifteen plants operated without a lost-time accident in 1947, with the Company as a whole operating 41,762,575 manhours with only 206 lost-time accidents, thereby losing 19,207 manhours.

Weave Room Reports New Cars, Mumps and 'Flu'

(Continued from Page Five)

ator, transferred from third shift. We also have Brooks Underwood as smash hand on "B" group.

Paul York has recently returned to work after an absence due to an operation on his knee.

If you didn't find out the snow was slippery, ask Willie Spivey. It took a wrecker to get his car out of the ditch.

We don't know which is worse—mud in Bill Warren's well or water in Clinton Allen's basement.

Howard McLeod was out recently due to an infected foot, but is back with us now. Mary Shoe and Sadie Dunlap have also been out due to sickness.

Eva Bowman has been out due to the illness of her mother. Docia Wallace missed a few nights due to the illness of her daughter.

Myrtle McNeill wishes to express her appreciation for the lovely gift that was presented to her by second shift.

Warren Cooper picked a nice muddy day to move. He says he will never do that again.

Third Shift

Anna Belle Hobbs is back with us after being out sick a few days.

E. C. King bought a pair of black horses this year. Better watch out for him as he is really going places.

We are sorry to lose Clyde Tysinger, James Hare, Brewster Bean and Cloyce Routh to second shift.

Elwood Cox had a set-back from the mumps and has been quite sick. He is better now and has returned to work.

We welcome our newcomers to third shift. They are Ray Coffey, Elsie Marley, Tom Green, William Welch and Rebecca Hussey.

We wish Mr. and Mrs. Olan Hubbard good luck, health and happiness in their new home.

Thelma Scott went skating on a recent weekend in more ways than one. Better luck next time, Thelma.

Several employees owe thanks to Giles Corder for pushes and pulls up

Congratulations . . .

Mr. and Mrs. Diffie Wright celebrated their 13th wedding anniversary on February 2.

Mr. and Mrs. Hubert Barker celebrated their 14th anniversary February 3.

Phronie Hogan celebrated her 24th birthday February 8.

Mr. and Mrs. Fob York celebrated their 20th wedding anniversary February 6.

the hill to work with his jeep. Giles used foresight in his purchase of a new car.

Florence Holt spent a week in Pittsburgh, Pa., visiting her sister, Mrs. Clara Mahle. She saw the Ice Follies and visited the night clubs there, all adding up to a wonderful time.

Everyone is feeling (or maybe not feeling) the oil shortage pretty bad, but Perry Carper is really in a bad way. All he asks is enough heat to keep his "number nines" warm.

James Hussey is back after being out a couple of weeks. During Christmas, Hussey had the misfortune to cut his foot while chopping wood.

Charlie Davis does so much walking up and down allies looking for cloth to take off, he sometimes needs a walking stick to help him along.

How To Keep From Growing Old

Always race with locomotives to crossings. Engineers like it; it breaks the monotony of their jobs.

Always pass the car ahead on curves or turns. Don't use the horn. It may unnerve the other driver and cause him to turn out too far.

Demand half the road . . . and make it the middle half. Always insist on your rights.

Always speed; it shows them you are full of pep even though you may be an amateur driver.

Hosiery Division Keeps Up-to-Date

More steady running of styles and wider distribution of merchandise is planned by the Hosiery Division as it moves in the direction toward becoming a leader in the Hosiery trade.

In the past Burlington's hosiery has been sold to a relatively few major customers who have bought in large volume. Now the Division will take the lead in creating new styles and merchandising ideas, anticipating market demands so as to keep a little ahead of competition.

In the men's hose field, Patrick T. Russo, well-known stylist, has joined the Burlington organization to develop new styles and promote merchandising ideas. Patterns in men's hose usually change about three or four times a year so it is important to keep a finger on the market pulse. Half hose plants include McLaurin in Asheboro, N. C., and Grayson in Independence, Virginia. Within the last year production of half hose has more than doubled.

In the women's hosiery field Burlington has taken the lead in developing the new Gore-type heel. The stocking is knit to the actual shape of the foot, eliminating slip in the heel. Patent on the new process has been applied for so that Burlington will have exclusive rights to this innovation. The high-spliced heel no longer displays the fish-tail effect but is now squared off to improve appearance. Entirely on nylon the division is expected to increase its production of women's hosiery about 16% during 1948. At present, production is divided about 45% full-fashioned, 55% seamless. Colored hosiery will return again this spring, but in paler shades than last year: blue, green, and pink are among the "bridesmaids and evening" shades. Black and brown tones continue for conventional type wear. Plants currently producing full-fashioned hosiery are located at Randleman and Wadesboro, N. C.; Marion, Salem and Chilhowie, Virginia.

Never stop, look or listen at railroad crossings. It's a pure waste of time.

Never fail to lock your brakes when skidding. It makes the job much more artistic.

In sloppy weather see how close you can drive to pedestrians. Dry cleaners appreciate this no end.

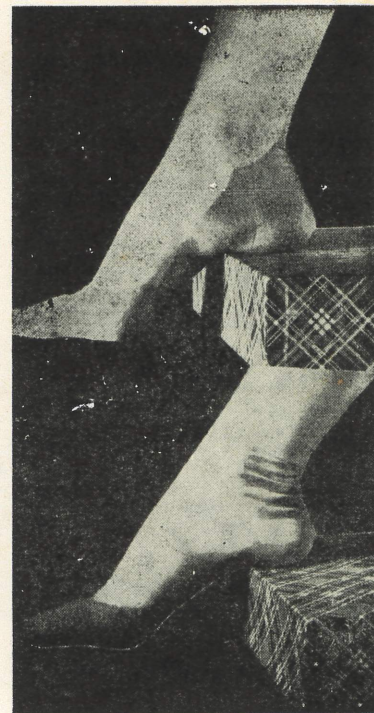
A workman employed by a member company was walking backwards on a flat roof of a building while uncoiling a rope. He walked off the building, falling 40 feet to the ground, fracturing his spine and both legs.

It is quite evident that this employee was not thinking of his own safety in this case, nor responsibility to his family.

A man is what he makes himself. Don't make yourself a cripple.

"Waiter," said the epicure, "do you have frog's legs?"

"No, sir," replied the waiter, "it's my tired feet that make me walk this way."



Shown above is (top) Burlington hose with the new Gore-type heel and (below) a competitor's stocking of conventional knit showing the better fit around the heel given by Burlington's invention.

Institutional Ads Placed in 'Time'

Burlington Mills has been taking full pages in current issues of TIME, NEWSWEEK and NATION'S BUSINESS magazines to point out the benefits of the American Way of life.

Built around such catchy titles as "Is Every American Rich?", "Which One Wears Overalls?", "Are Americans Wiser Than Chinese?", and "How Many Millions Does He Have?", the ads point out the basic reasons why our way of doing business is superior to that of other countries.

A typical ad in this series, "Which One Wears Overalls?", shows a picture of two well-dressed men conversing in a Pullman car. The copy starts off like this: "One of these men owns a factory, the other works there as a skilled mechanic. You can't tell by the way they dress which one wears the overalls."

"This makes people of other countries think every American had a rich uncle who died and left them an inheritance. Actually, we all have the same uncle—Sam. And the inheritance can't be deposited in a bank anymore than it can be withdrawn from a bank. "The heritage is a kind of freedom—Freedom of Enterprise."

"It's not exclusively American. But it's predominantly American. It's simply an open invitation to make anything you think you can sell."

"You are free to make it. People are free to buy it—or pass it up. If enough people buy it, you're in business. If you make it better and price it lower your business grows. And people get more for their money."

In this advertising campaign, we are not trying to sell our products. We are trying to show the public how Freedom of Enterprise has made it possible for us to produce high quality products at low prices. In this way we are selling the Company and at the same time supporting the system which made our success possible.