

FAIRVIEW PARK

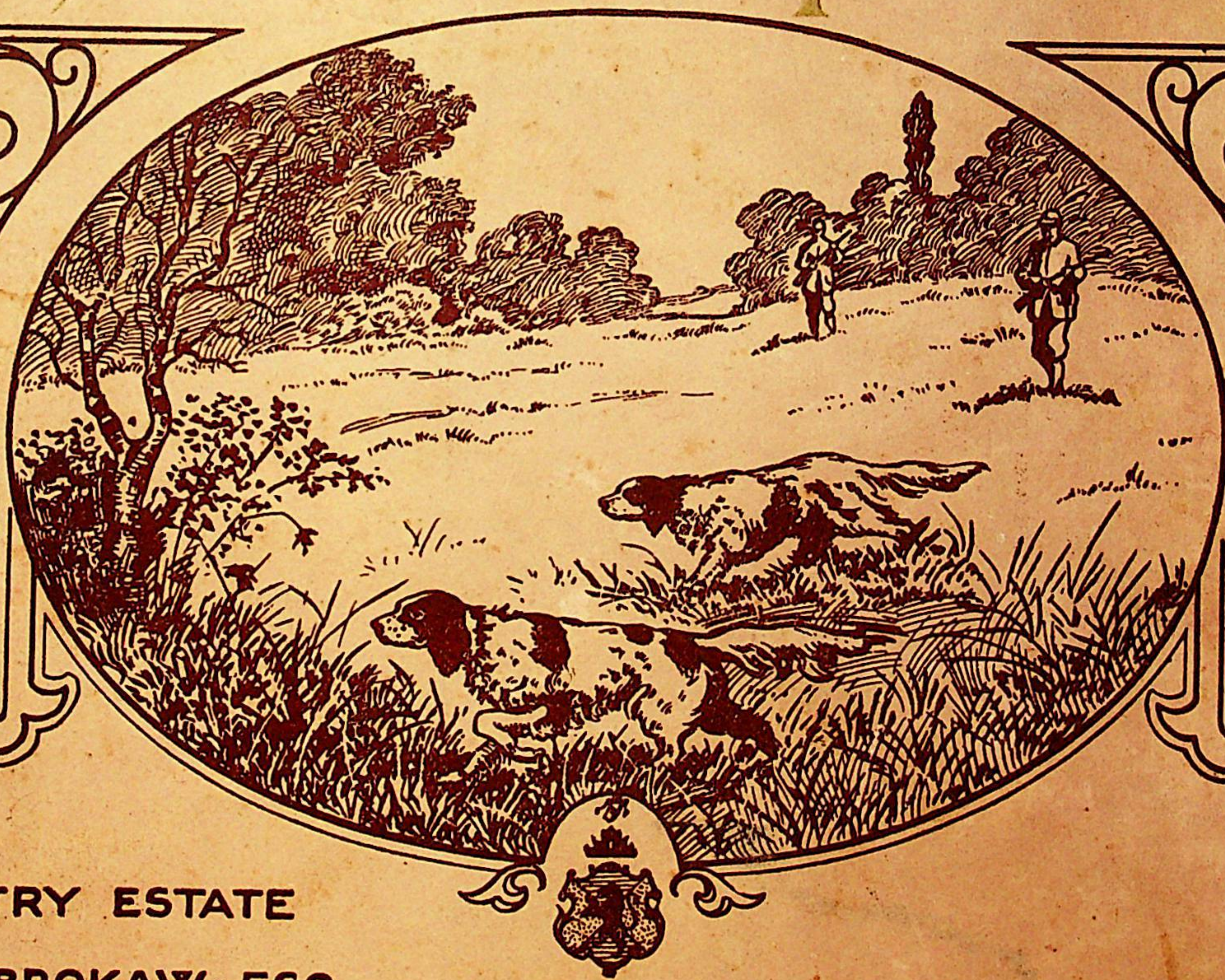


THE COUNTRY ESTATE
OF...
W. GOULD BROKAW. ESQ.

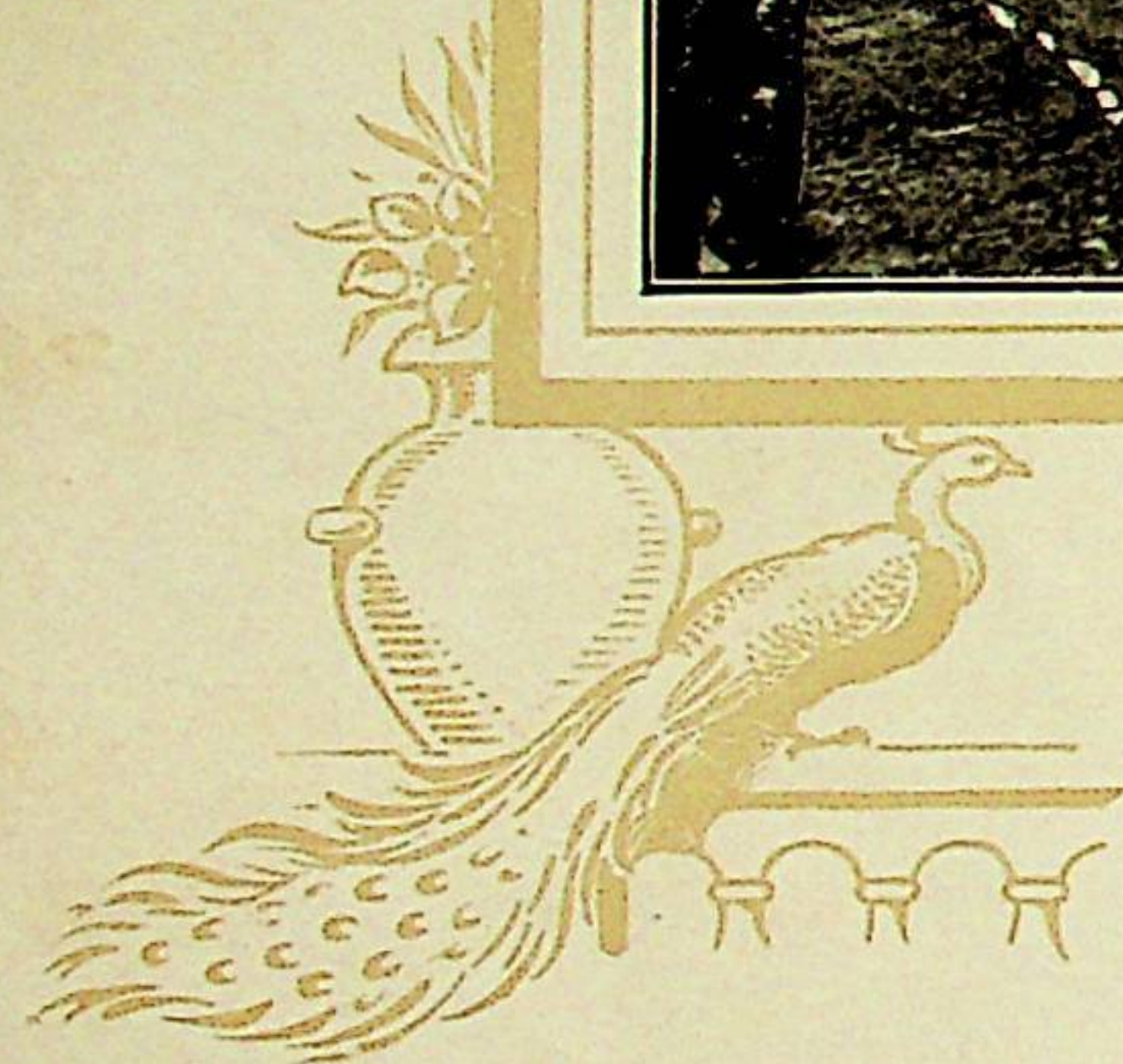
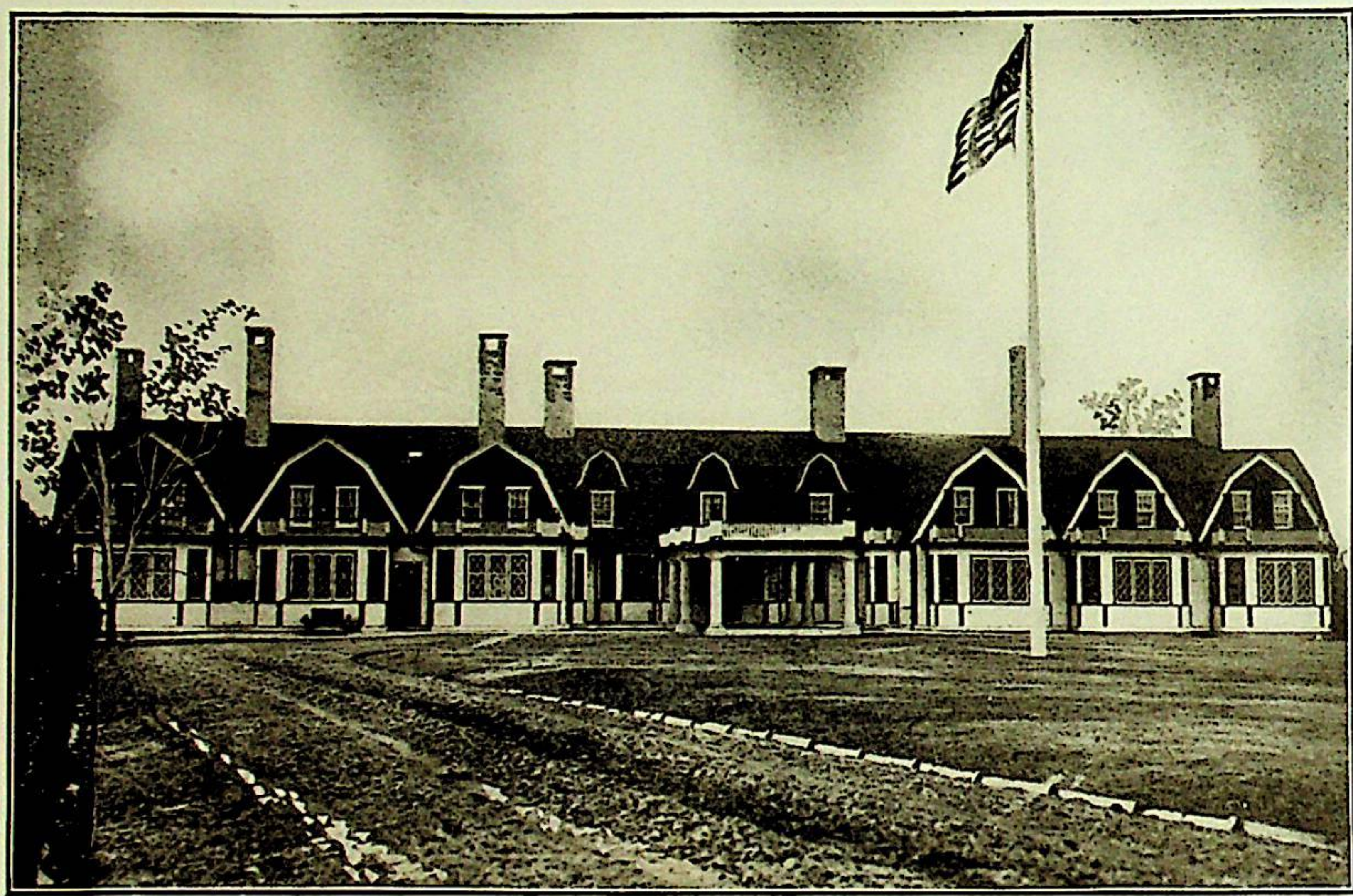
1 AUBURN, MAINE 2 MADE IN U.S.A. 3

falcon

FAIRVIEW PARK



THE COUNTRY ESTATE
OF...
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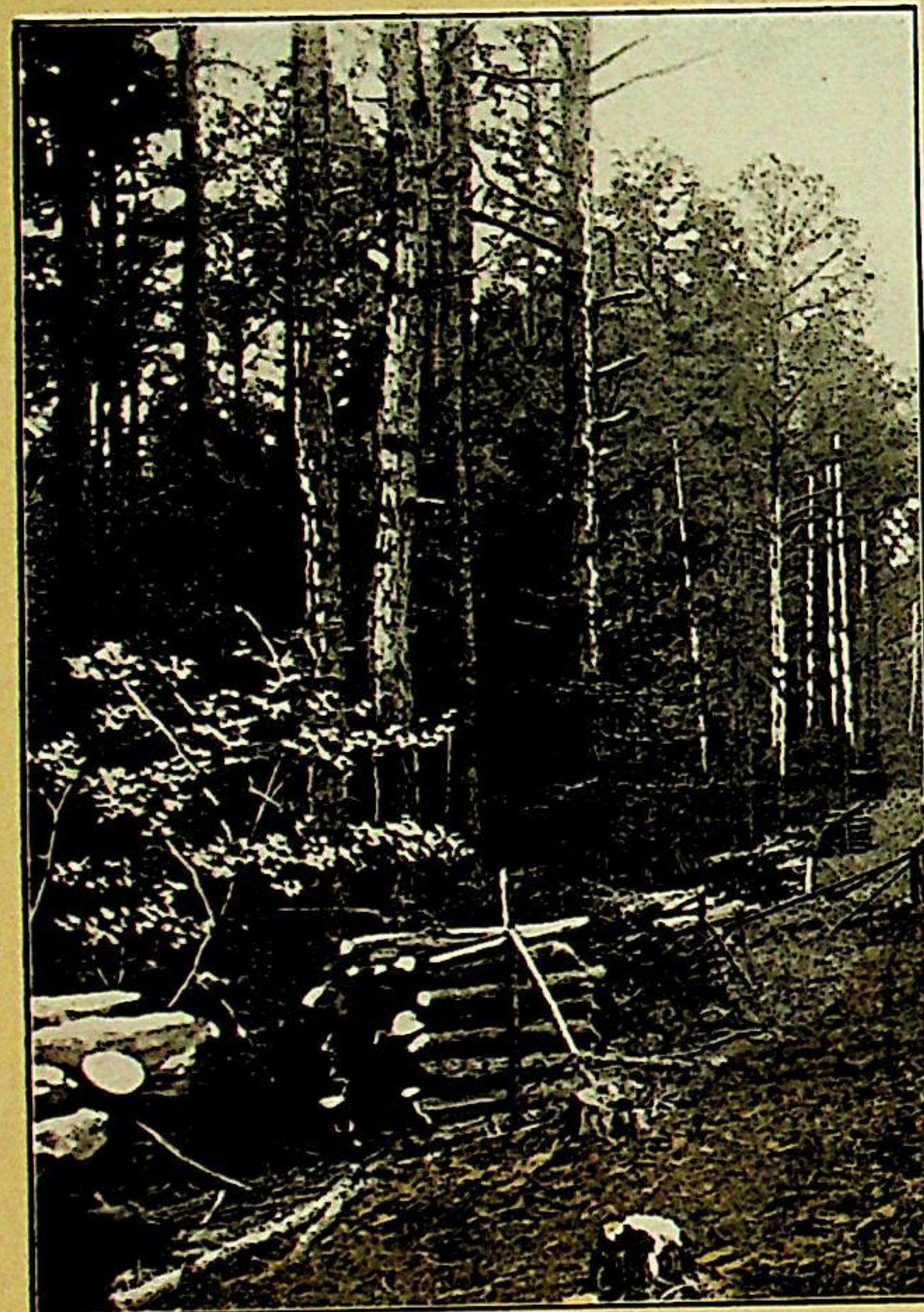


Fairview Park

A Sportsman's Ideal



· THE COUNTRY ESTATE OF ·
· W. GOULD BROKAW · SITUATE ·
· IN THE HIGHLANDS OF ·
· NORTH CAROLINA ·



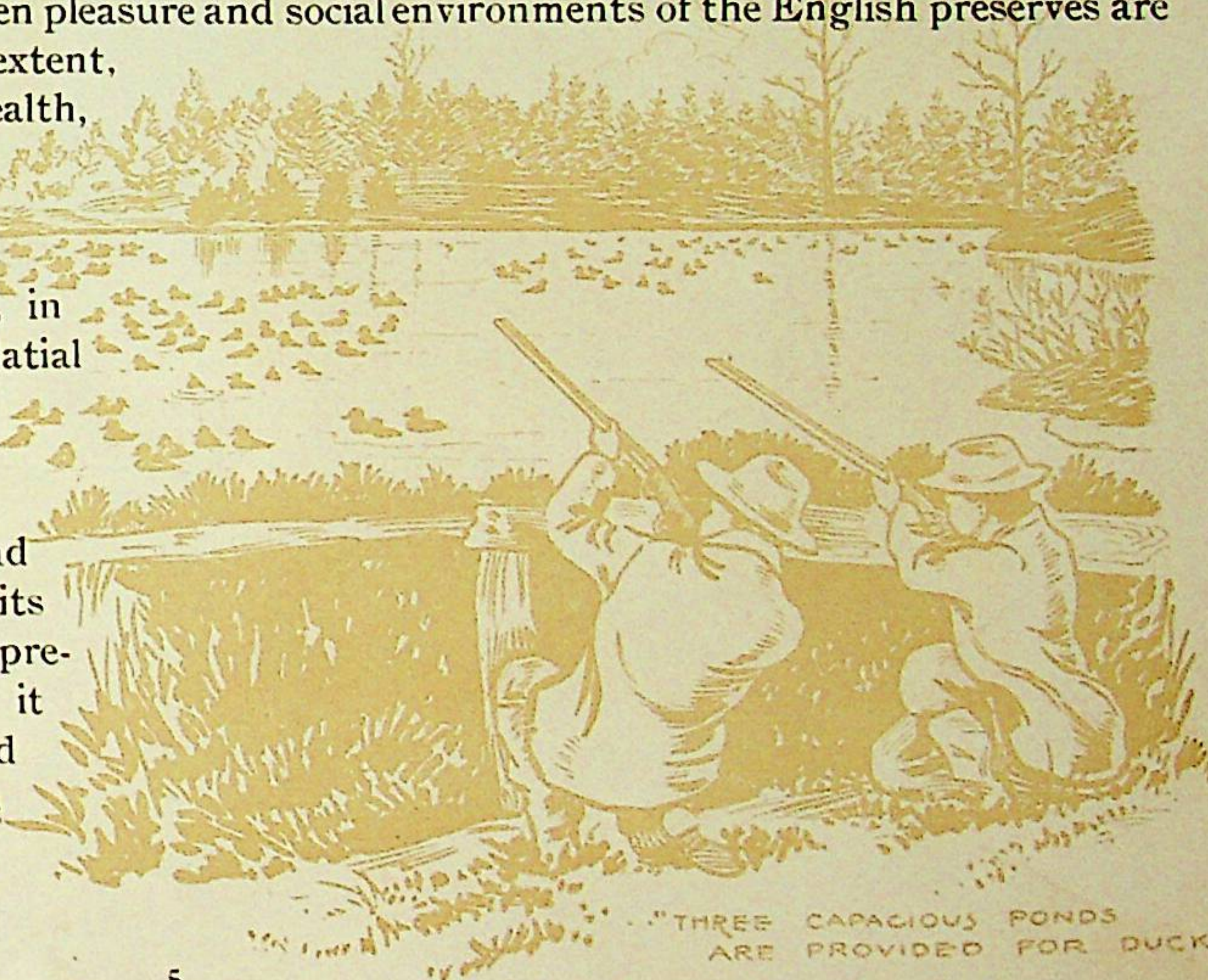
FAIRVIEW PARK -- A Sportsman's Ideal

THE present increasing vogue of country estates in America is interesting proof that our leisure class has finally reached that phase of development which in Great Britain and on the Continent is evidenced by privately owned forests and enclosed tracts devoted to deer and feathered game. In the past, enterprise of this kind was shown rather by clubs and associations of sportsmen that control led or leased extensive fishing and shooting preserves, than by individuals.

To-day we find the younger generation inclined to create private country estates either in the North, or in the Southland, where all the keen pleasure and social environments of the English preserves are emulated. These estates are enormous in extent, situated amid surroundings conducive to health, and are equipped with all the advantages and luxuries of the town house.

One of the most extensive and notable of these country estates is Fairview Park, in Randolph County, North Carolina, the palatial winter home of W. Gould Brokaw, which in its lands and great Manor House, is the embodiment of a sportsman's ideal.

As seen to-day, with its two thousand five hundred acres of owned land and its thirty thousand acres of leased shooting preserves, and the luxurious Manor House, it seems like an English or Continental landed estate transported bodily to the mountains of North Carolina.



"THREE CAPACIOUS PONDS ARE PROVIDED FOR DUCKS"

FAIRVIEW PARK



Fairview Park in the making is a most interesting story of how a wealthy northerner, a typical American, enamored of clean sport, and a true lover of nature, sought recreation and health in the little county of Randolph, high up in the most charming regions of the old "North State," as North Carolina is known to her friends and admirers.

The story began twenty years ago when, attracted by tales of superb game shooting and kindred sports which had drifted north into the circles of Newport and Tuxedo, W. Gould Brokaw, seeking a hazard of new sporting fortunes, dropped off the train at the little town of High Point, North Carolina.

The spot was very close to the primitive, and the inhabitants looked with suspicion upon the stranger. The rancor of war days had not yet disappeared, and these southern farmers still found it hard to accept the hand of the

A SPORTSMAN'S IDEAL

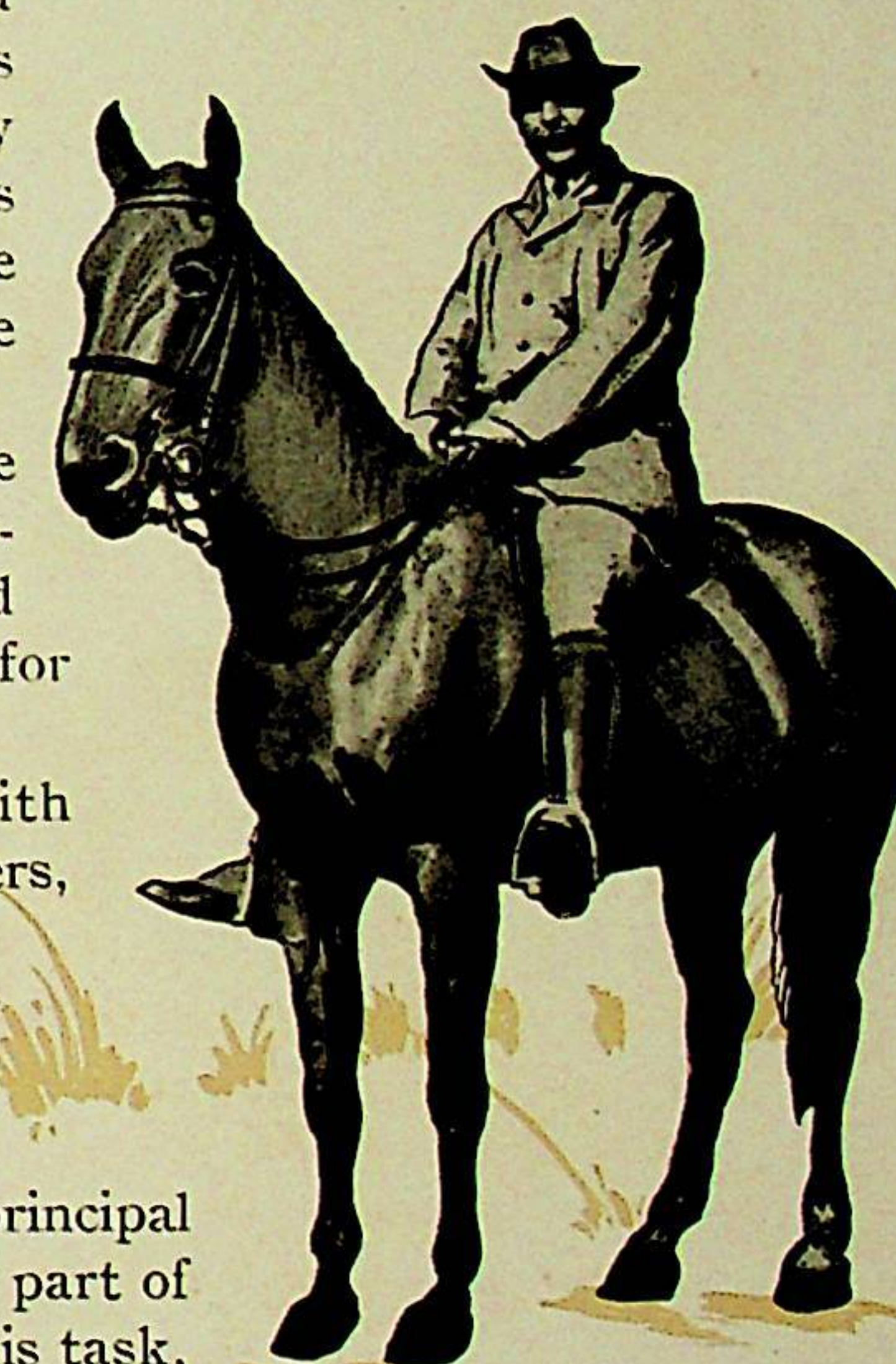
northern man, no matter how friendly the spirit with which it was offered. The visitor, however, went about his recreations as if his welcome was beyond question. He met his neighbors cordially and on an equal footing. He hunted, and finally departed greatly impressed with the Arcadian spirit of the mountain region. Next year he returned and renewed his acquaintance with the people of Randolph County.

The charm of the woody hills and the marvelously pure and tonic air, the crisp days and the cool quiet nights, finally became so attractive that the transient visitor decided to build a permanent home. He selected a site in Randolph County south of Guilford County and about nine miles from the growing town of High Point. The land was ideally located for the laying out of game preserves, being remote from any disturbing community, yet near enough to the railroad to make connections with New York or Washington a matter of one night's ride on the Limited of the Southern Railroad, and a brief drive from the picturesque little station now called Fairview.

Mr. Brokaw first erected a modest dwelling in the colonial style having as its fundamental motive the creation of an ideal shooting preserve. Everything favored the project as the great range of woodland and the stretches of semi cultivated clearings offered an attractive covert for quail and pheasant and other feathered game.

There was much to do. Besides the laying out of the park itself with its main dwelling, farm buildings, pony stables, kennels, tenantry quarters, and the provision of light and water supply, all on a liberal scale, was the necessary education of the neighboring landowners.

It must be understood that the keynote of the entire project was sport—outdoor, clean and natural sport—with game hunting as the principal feature. Everything resolved around this central idea, and a necessary part of it was the instruction of the small farmers on the adjacent lands. This task,



FAIRVIEW PARK

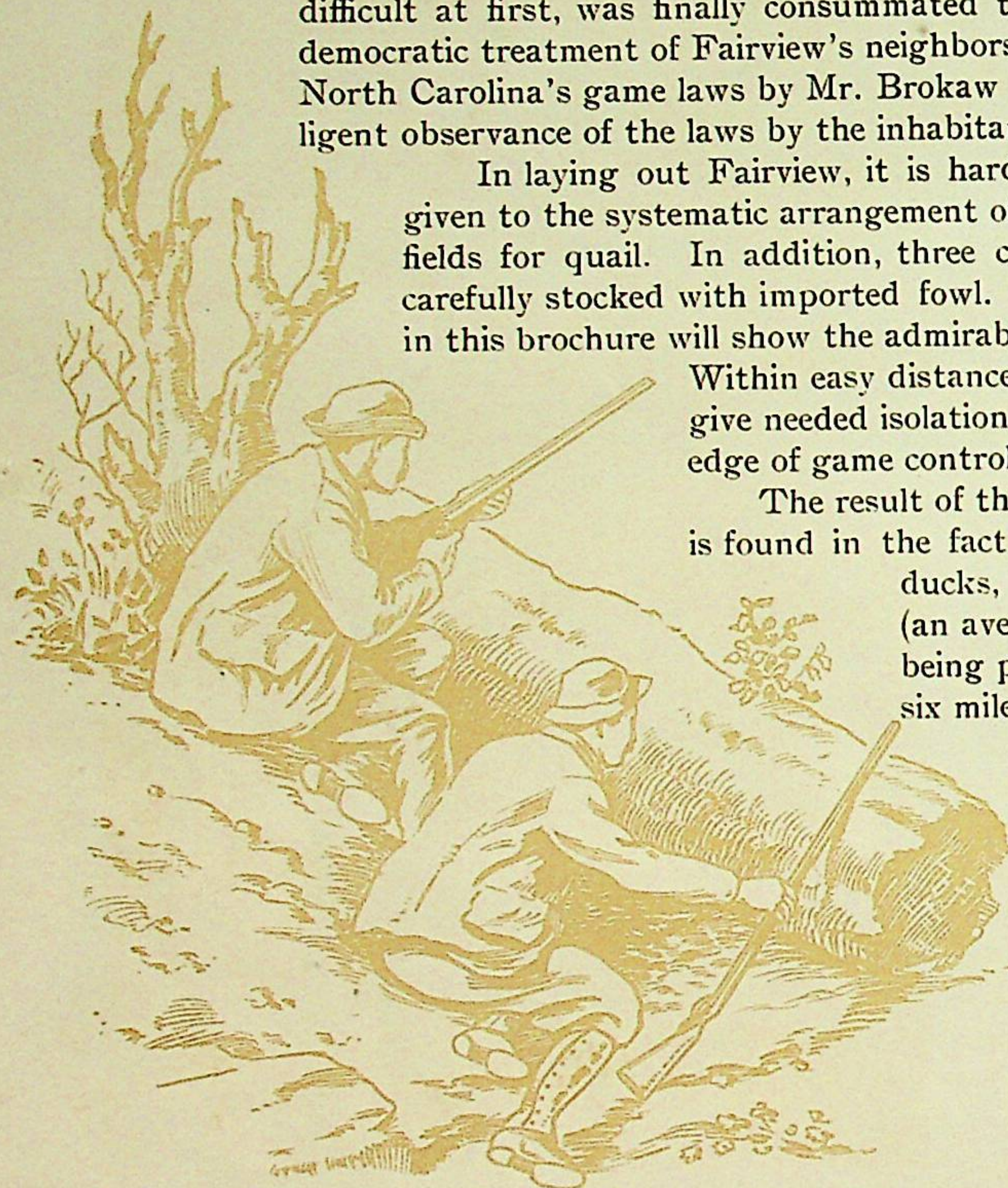
difficult at first, was finally consummated through the exercise of tact, patience, and a democratic treatment of Fairview's neighbors. The final result was the entire rewriting of North Carolina's game laws by Mr. Brokaw at the request of the Governor, and the intelligent observance of the laws by the inhabitants.

In laying out Fairview, it is hardly necessary to say, thorough attention was given to the systematic arrangement of pheasant runs and the providing of stubble fields for quail. In addition, three capacious ponds were provided for ducks, all carefully stocked with imported fowl. Reference to the charts published elsewhere in this brochure will show the admirable arrangement of the various runs and ponds.

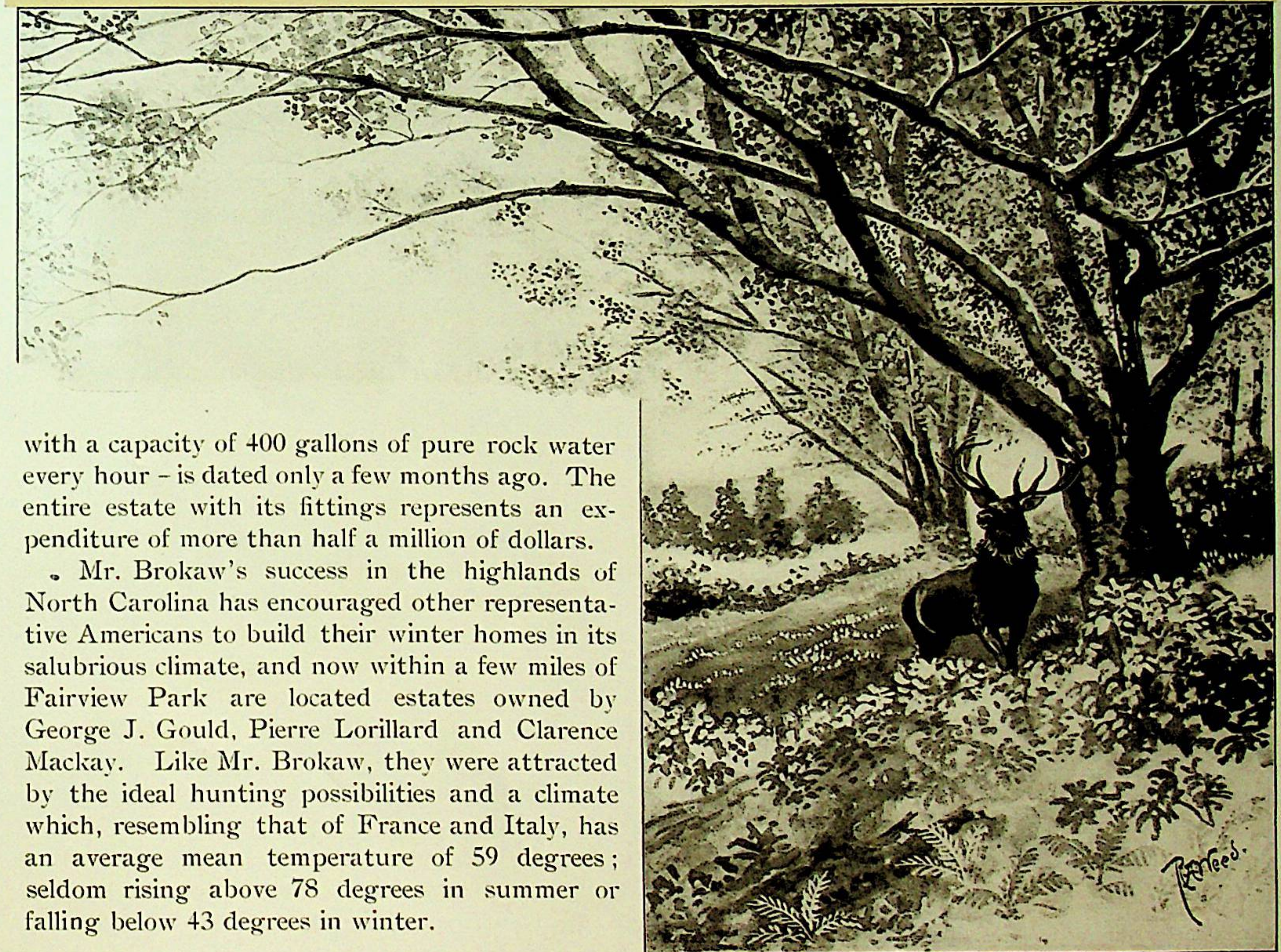
Within easy distance of the Manor House, yet far enough away to give needed isolation, they indicate foresight and a technical knowledge of game control.

The result of this care, and the protection afforded the game, is found in the fact that Fairview to-day has pheasant, Mallard ducks, and the best quail shooting in all the South (an average of fifteen to twenty coveys a day, per gun, being put up) also a number of deer enclosed in about six miles of wire fence.

The task of constructing Fairview Park, which was carried out under Mr. Brokaw's personal supervision and in great part after plans originated by him, has occupied practically fifteen years. The great estate with its imposing manor house, stables, kennels and a complete farm equipment, grew by slow degrees and the final act of completion—the installation of an artesian well plant



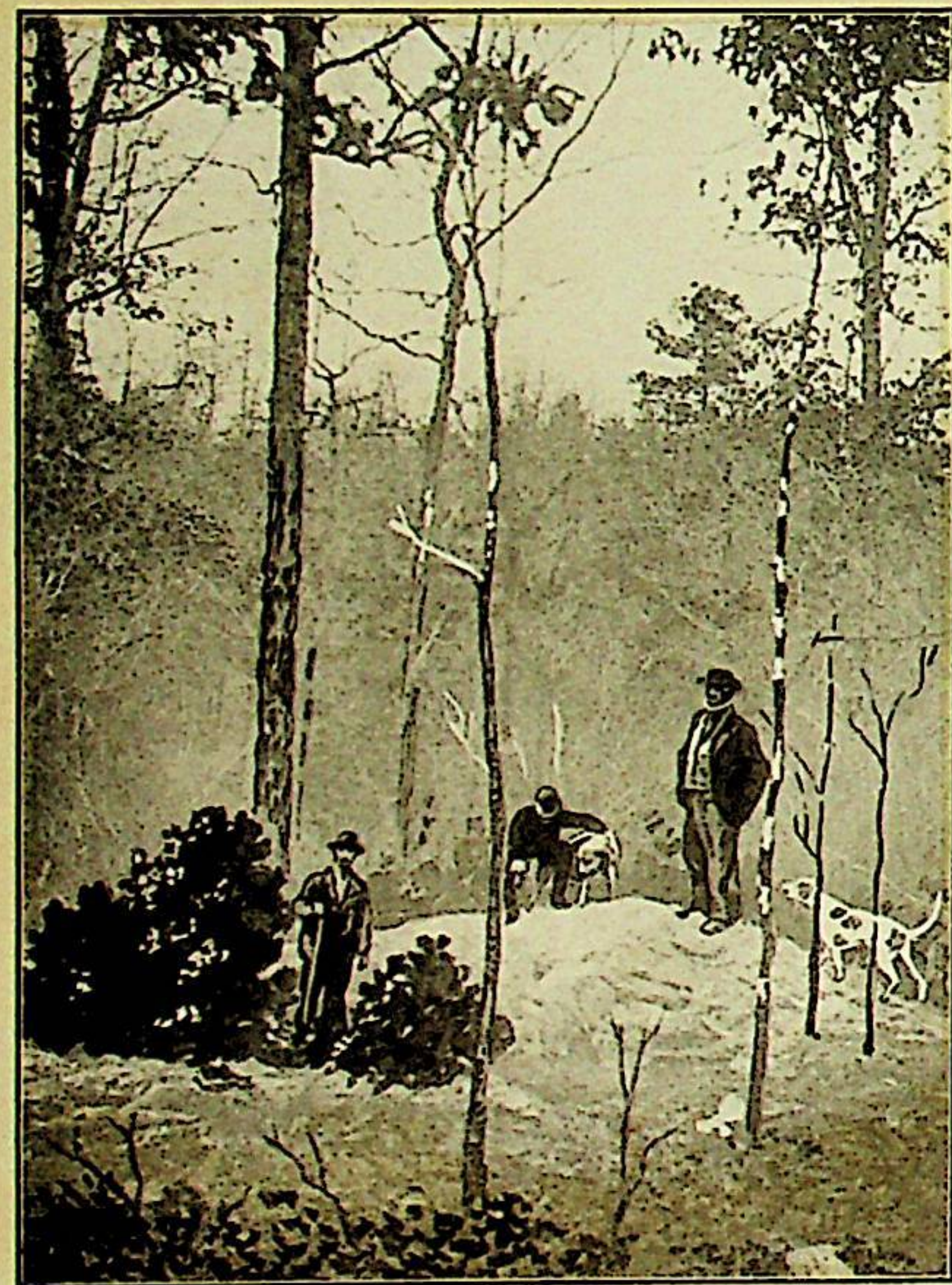
A SPORTSMAN'S IDEAL



with a capacity of 400 gallons of pure rock water every hour—is dated only a few months ago. The entire estate with its fittings represents an expenditure of more than half a million of dollars.

Mr. Brokaw's success in the highlands of North Carolina has encouraged other representative Americans to build their winter homes in its salubrious climate, and now within a few miles of Fairview Park are located estates owned by George J. Gould, Pierre Lorillard and Clarence Mackay. Like Mr. Brokaw, they were attracted by the ideal hunting possibilities and a climate which, resembling that of France and Italy, has an average mean temperature of 59 degrees; seldom rising above 78 degrees in summer or falling below 43 degrees in winter.

FAIRVIEW PARK



Taking up more in detail the physical appearance of Fairview Park, the visitor to-day finds a complete and most attractive little community nestling in the midst of the rolling highlands of Randolph County. After driving nine miles from High Point, or some three miles from Mr. Brokaw's private station of Fairview, located on the branch railway running from High Point, Ashboro and Pinehurst, one comes suddenly upon the park itself.

On the right, as one enters the grounds, are the great farm buildings, the cow barns, silos, wagon sheds and tenants' quarters. Here also is seen the perfectly equipped kennels in which are kept fifty hunting dogs bred from stock imported from England. There are kennel houses, several individual enclosures and two large runs. In the care and attention evidently given to this feature of Fairview is again seen the fundamental principle of the estate—good hunting and fair sport.

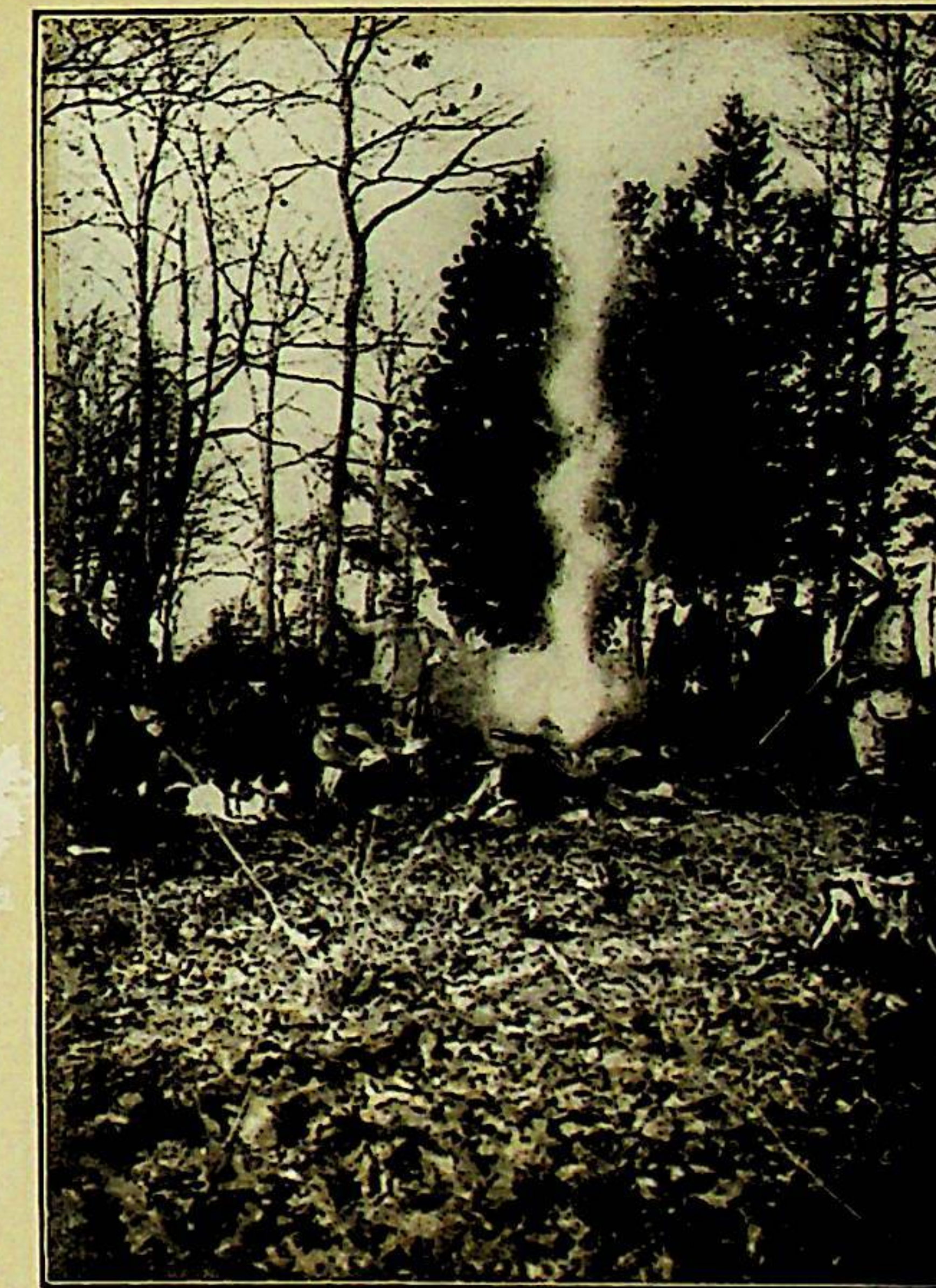
The drive from the entrance is along winding roads lined with giant oaks and bordered with green hedges to where from a slight rise one catches a first

A SPORTSMAN'S IDEAL

glimpse of the Manor House. The setting is perfect. To the east and west of the central elevation upon which the house stands are ravines full verdured and edged by great shady groves of pines. Beyond the house are stretches of open lands alternating with woods, and finally ending in a series of rolling highlands with Shepard Mountain as the culminating skyline. The impression given is that of landscape gardening with every concession made to Nature's own exquisite taste.

The Manor House, a low white structure, more than 160 feet in length, with gabled roof and innumerable bow windows opening on a broad lawn, is inviting and hospitable in its general appearance. The architecture seems to be a harmonious blending of the colonial and French chateau types. Great stone chimneys rise at intervals from the sloping roof, and extending from the center of the house over the main entrance is a *porte-cochere* of ample breadth. The entire facade fronting the drive is divided into mullioned windows of a width promising light and air a-plenty.

After passing through a white painted anteroom one enters directly into the Main Hall or Living Room, an apartment fully forty feet wide and the depth of the house. The ceilings, of fine

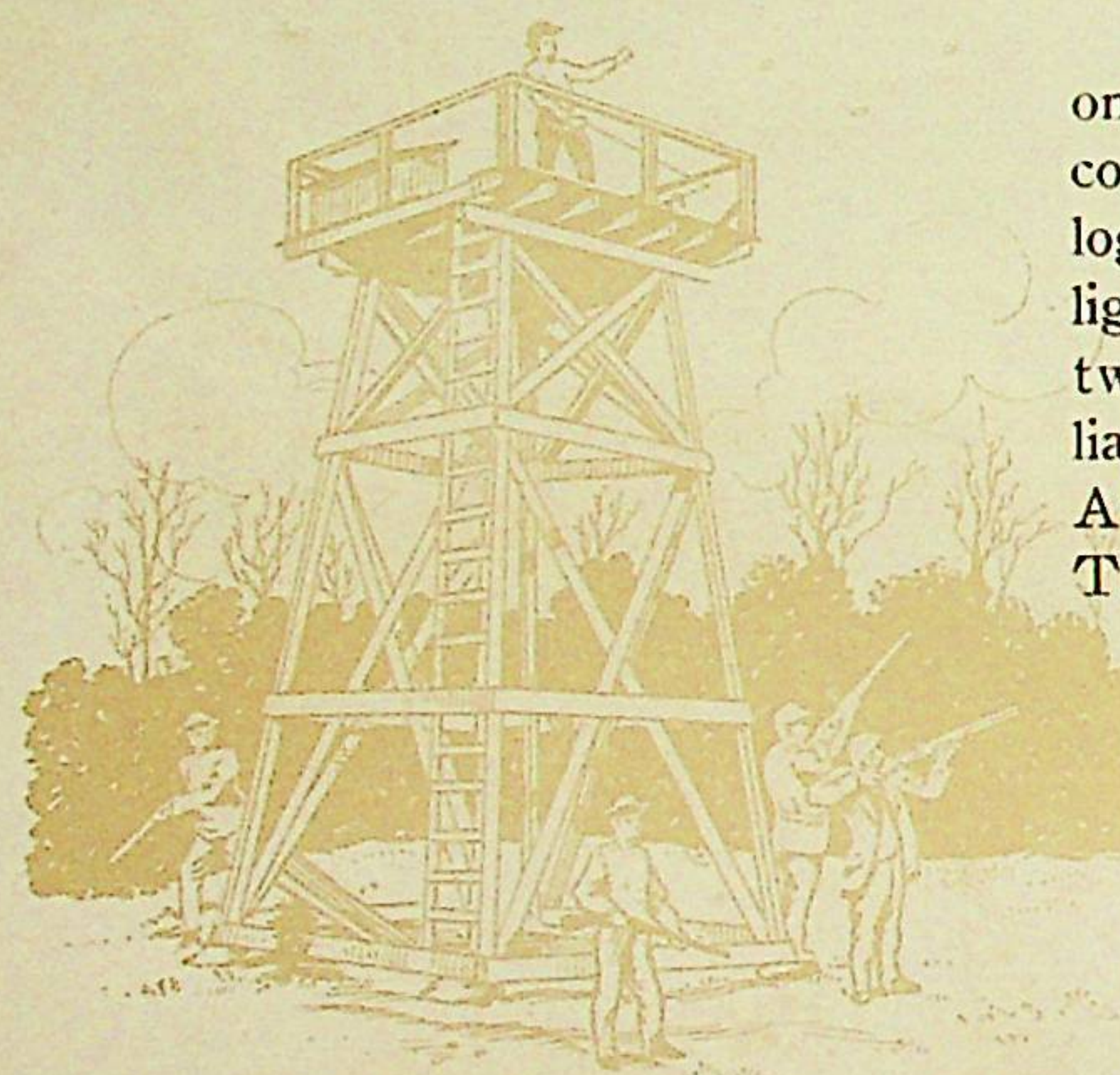


FAIRVIEW PARK



native oak beamed and paneled and supported by fluted oak columns with Ionic capitals, immediately attract attention. The use of oak knees with each cross beam gives a quaint suggestion of a ship's cabin.

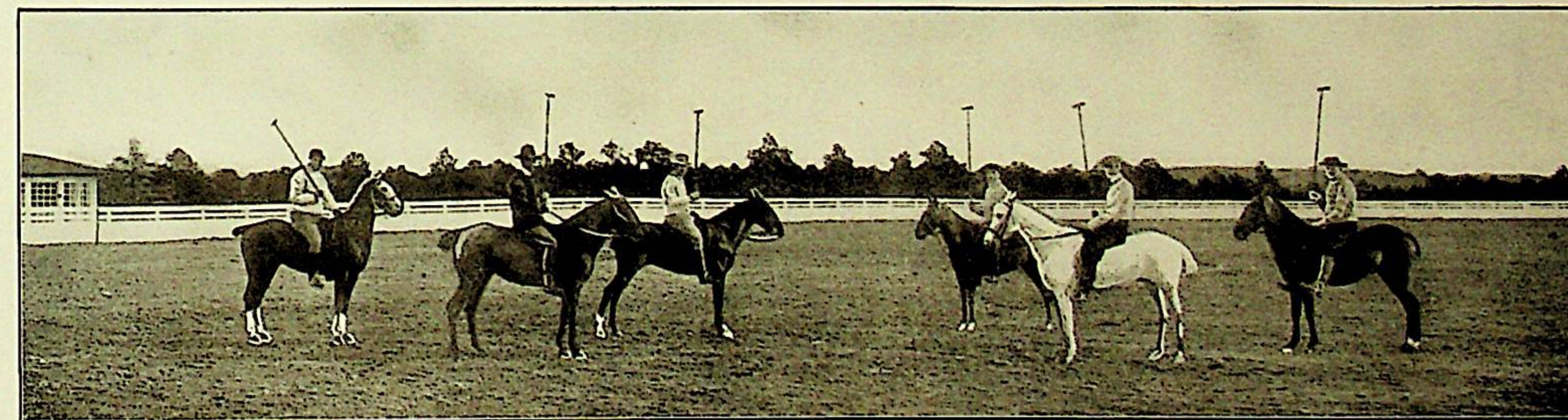
Two immense open fireplaces of pressed brick, and high mantels one at each end of the apartment, lend cheerfulness and home-like comfort. Great wrought metal andirons of fantastic design support logs reminiscent of the yule tide days of old England. The room is well lighted by day by four deep embrasured windows, and at night by twelve acetylene mural clusters. Arched doorways lead into the billiard room on the right and into the dining room on the opposite side. At one corner a hard-wood stairway connects with the second floor. The prevailing color scheme of the room is red as shown in the heavy velvet pile rugs and the draperies at doors and windows. With the polished oak ceiling and wainscoting, the great divans and lounging chairs, the many tables, the suggestion of decorative art plaques and the ancient armor, this Main Hall is

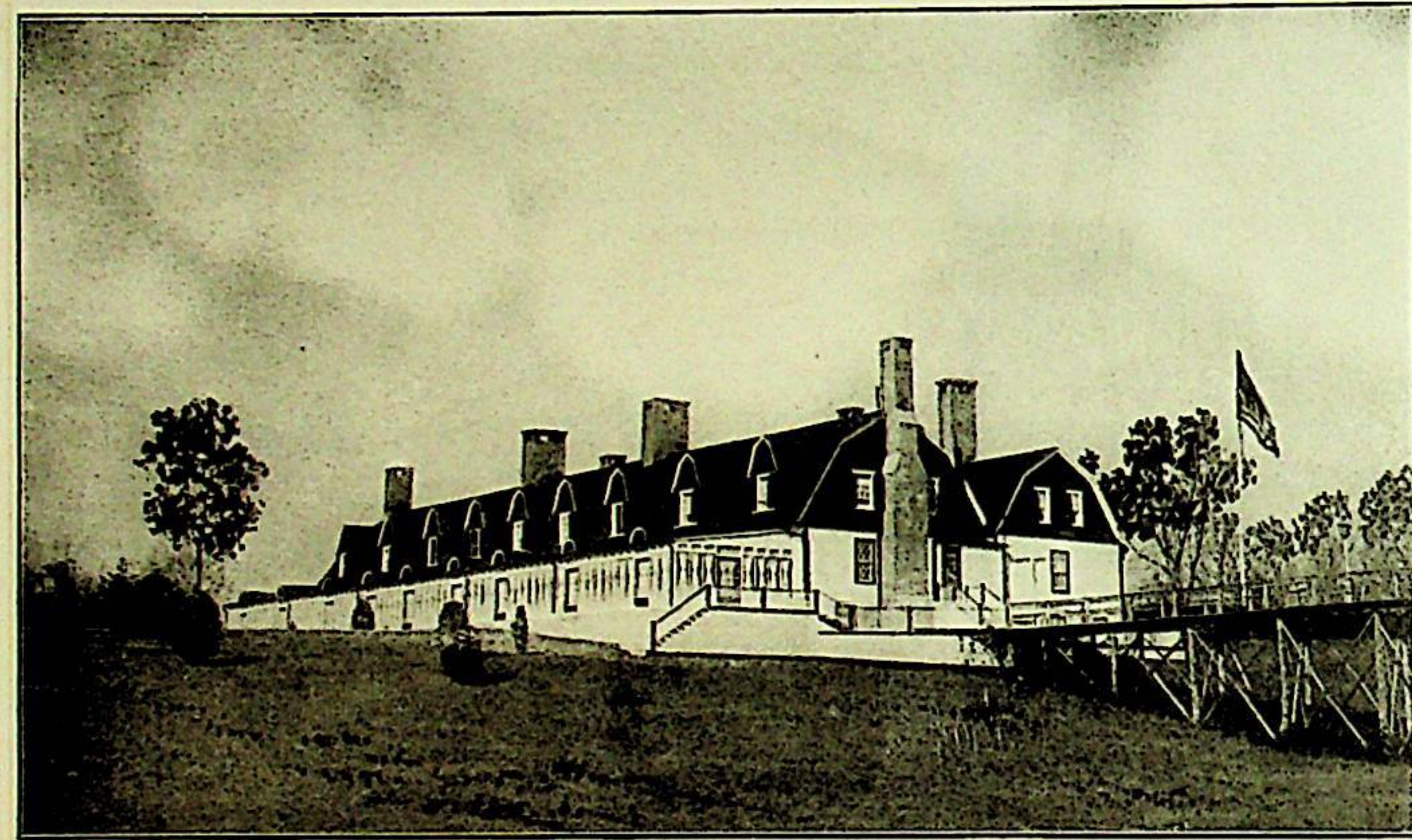


A SPORTSMAN'S IDEAL

enticing in its atmosphere of cheer and good fellowship.

To the right of the main door and through a double arched entrance one passes into a room equally as large as the Main Hall. Like the latter apartment it has a massive oak beamed and paneled ceiling, but through the skillful use of two groups of four oak columns, each with broad supporting beams, one involuntarily receives the impression of two distinct rooms. There is a large open fire place at one end, and ample window space for light and ventilation. This is the billiard room and also a general lounging retreat where one can ply the cues or dally on easy divans while watching the games. There are player pianos and music boxes and deep toned chimes; and easy communication with the library, the gymnasium and the gun room. From the further side several doors open upon the most remarkable sun parlor in America, of which more anon.





"The Manor House is inviting and hospitable
in its general appearance."

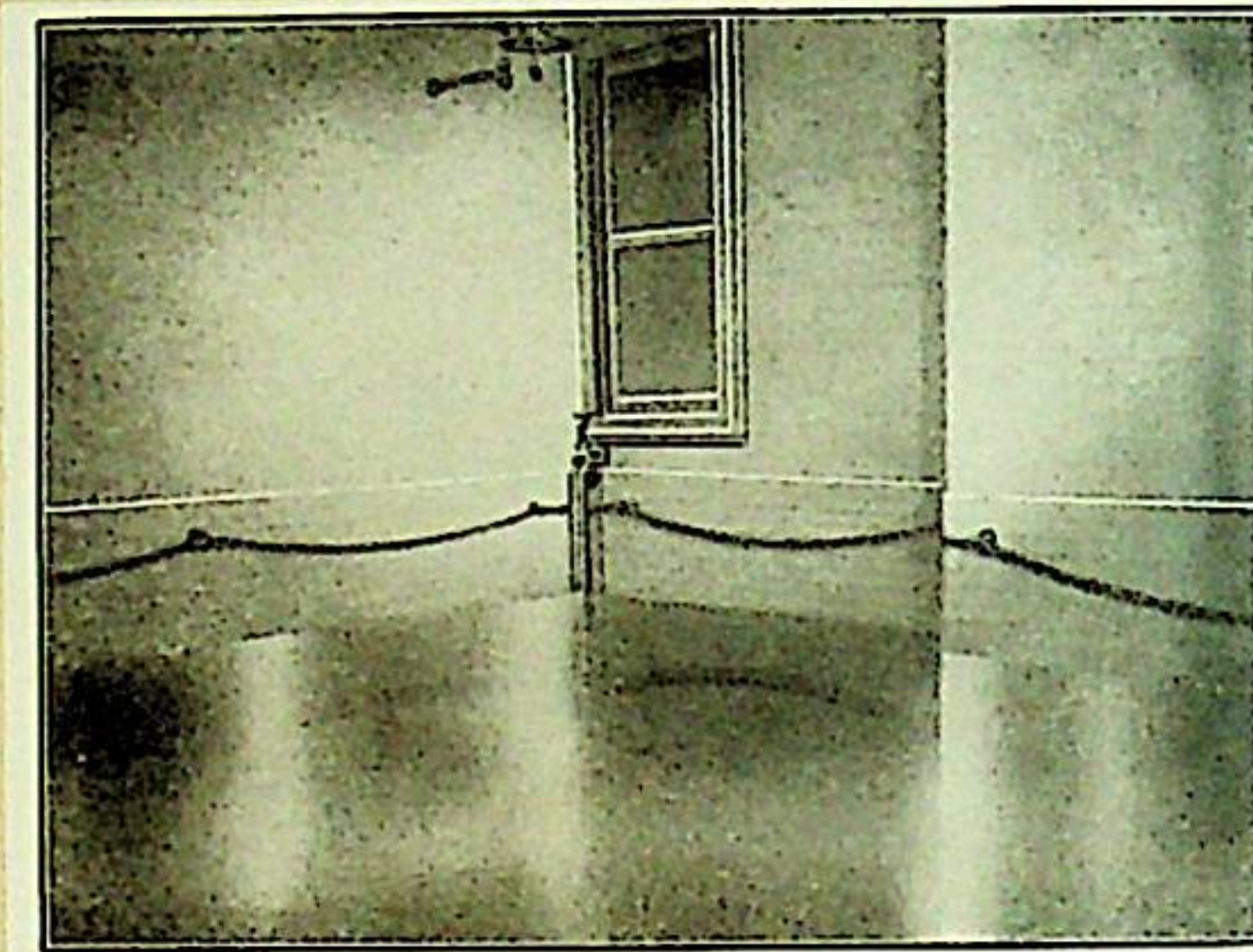
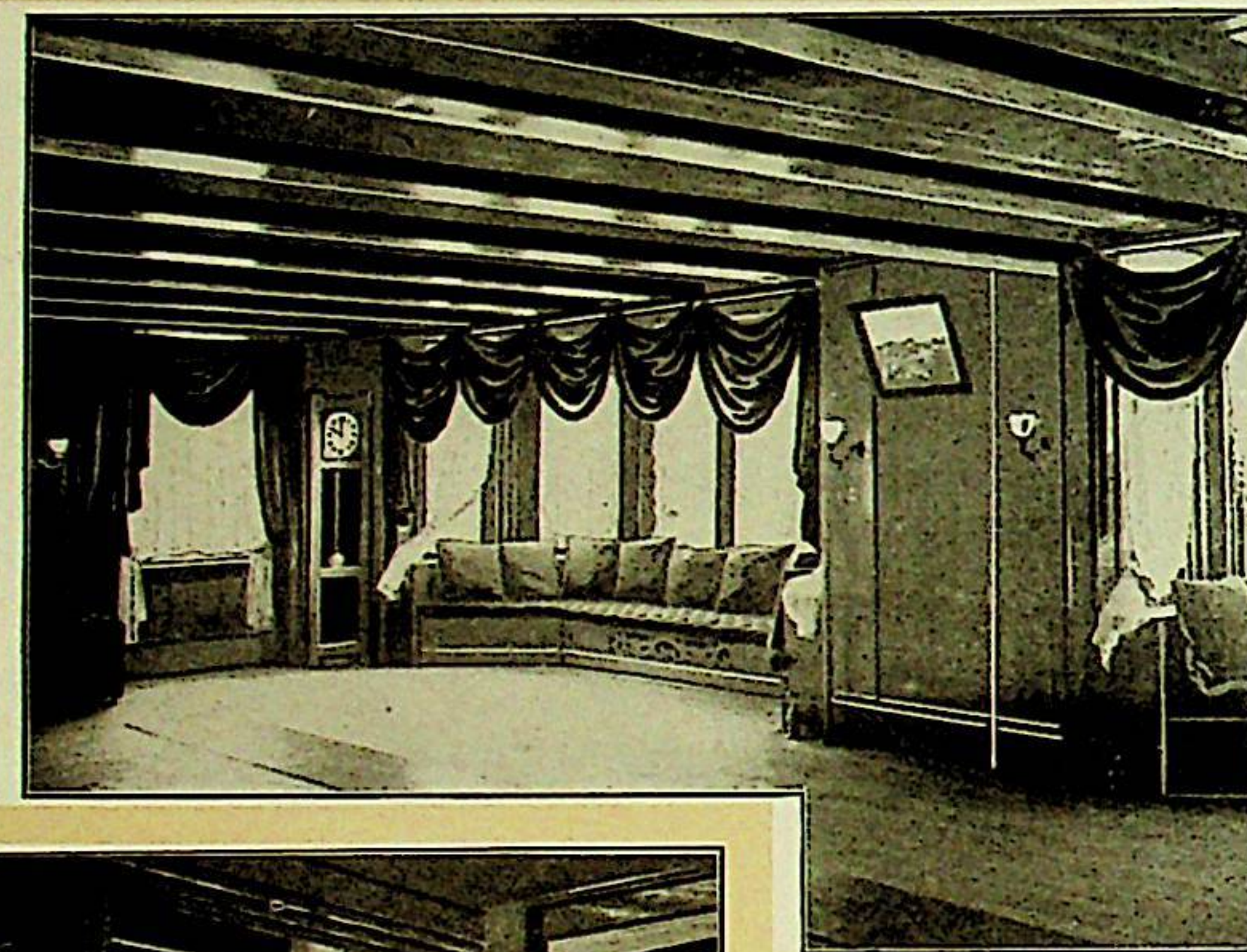
A SPORTSMAN'S IDEAL

The library is quiet of tone and restful in general effect as befits such an apartment. The ceilings and wainscoting and the series of bookcases lining one side are of dark oak. An open fire place for burning huge logs, three deep embrasured window seats, a large oak quaintly carved center table, and the usual escritoirs, cabinets, easy chairs and other furnishings found in homes of wealth and refinement, offer luxury and



contentment. In this room are several excellent family portraits by famous artists. The general color effect of the room is dark wine, and the lighting arrangements are ample. Articles of vertu, including many framed letters from celebrities, trophy cups, antique vases and cabinet ornaments, give the library an atmosphere peculiarly tempting to the student and casual reader.

FAIRVIEW PARK



The Swimming-Pool

In the planning of his winter home there is ample evidence that Mr. Brokaw had one primary thought in mind—athletics and recreation. You find this indication throughout the entire park and it is very noticeable in

the Manor House itself. For instance, one of the most important sections of the building is that devoted to the gymnasium, an oblong, splendidly lighted room about 25x40 feet in size. The ceiling and wainscoting are similar to those of the Main Hall, but the floor is laid with narrow strips of hard polished maple making it particularly adapted to the purpose, and also adaptable as a ball-room or theatre. The equipment is

very complete and includes punching bags, chest weights, rowing apparatus, foils and masks, dumb bells, boxing gloves, and everything necessary in a fully equipped gymnasium. Adjacent to the room is a large tiled shower bath.

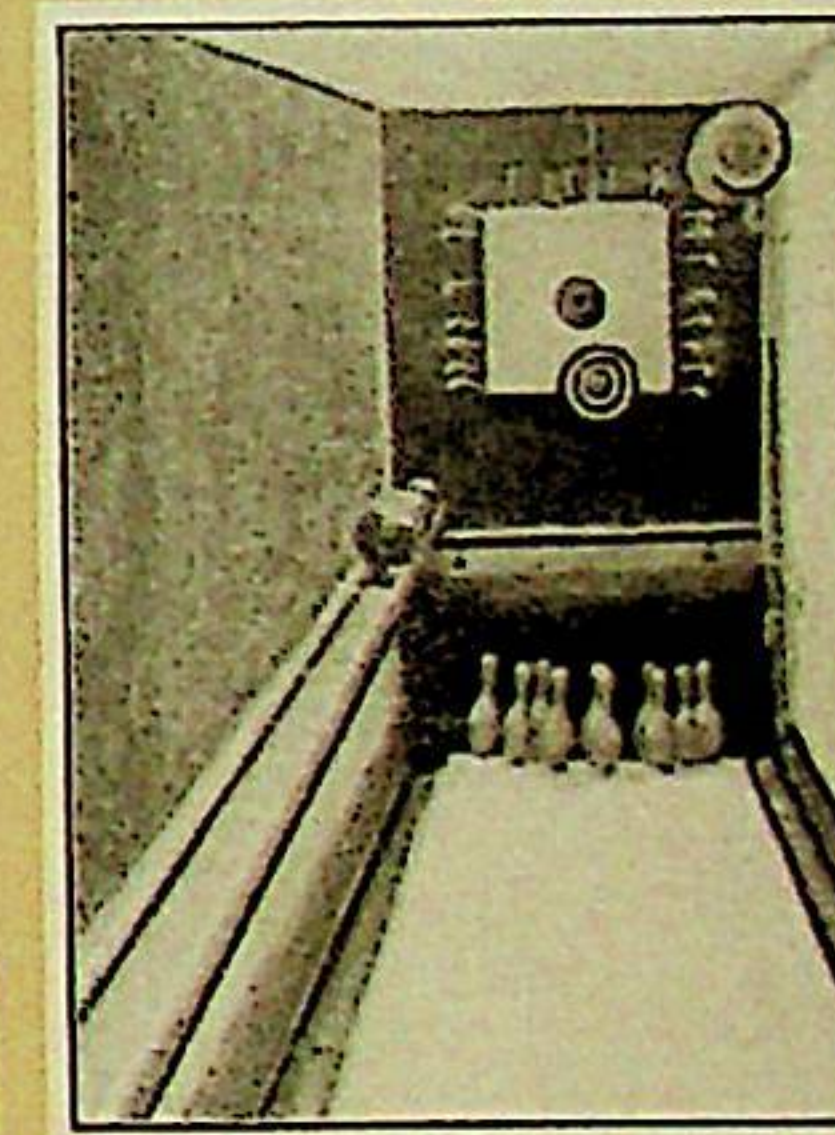
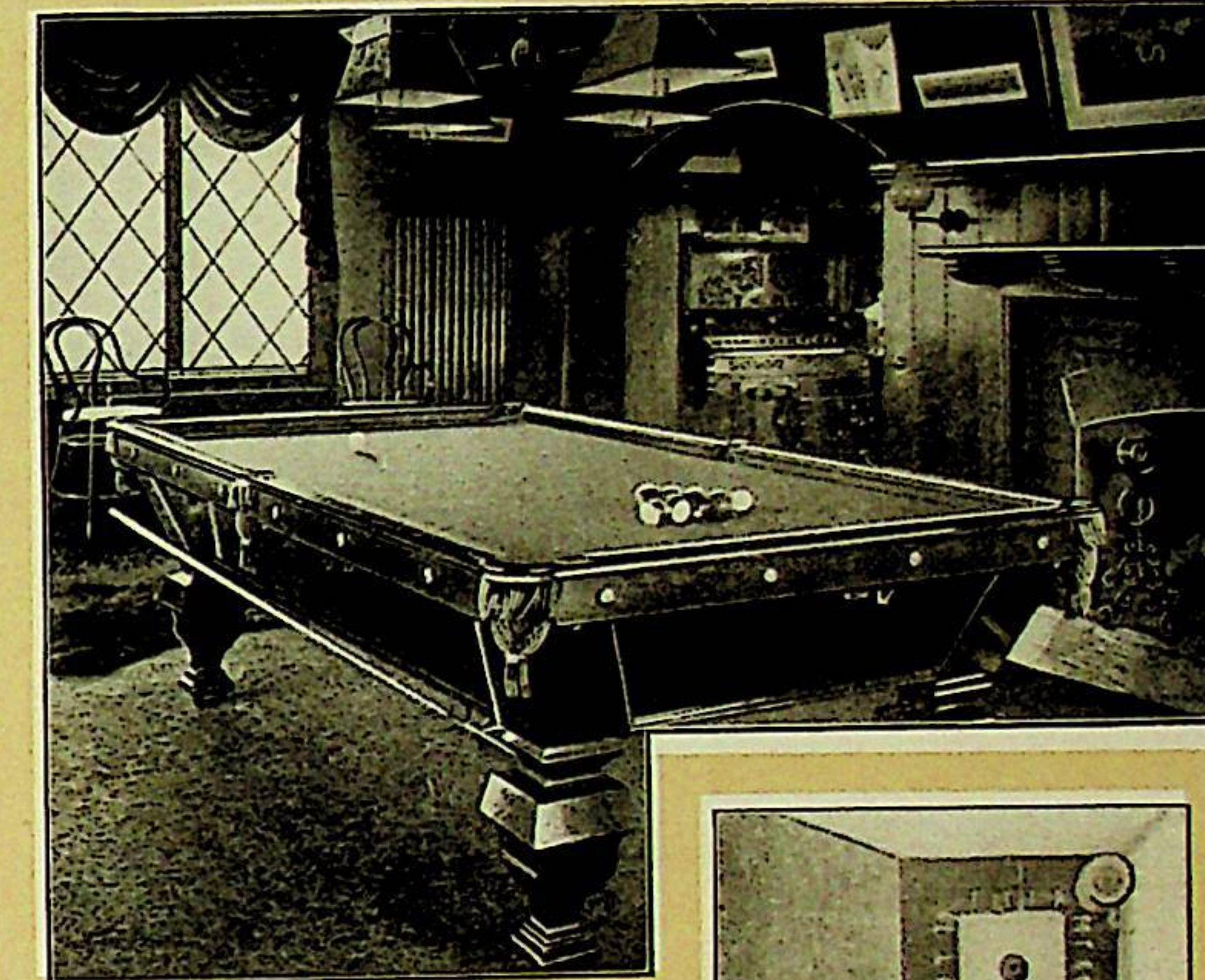


Connected with the gymnasium by a hallway is another recreation department—a completely equipped gun room with wall cases filled with shot guns of the most modern construction. There are special lockers for ammunition, and all the paraphernalia essential to the sportsman's arsenal. From this room a stairway leads down to a series of apartments cut out of the solid rock, a task which required not only time and patience, but a large expenditure of money. In this subterranean level, Mr. Brokaw has placed his most interesting features. There are, for instance, a model squash court with lofty ceiling and ample space, a complete Turkish bath, a rifle range and ten-pin alley, and a most inviting swimming pool.

The latter, of quite recent construction, is supplied with pure artesian water heated by steam jets and is of sufficient size and depth for the enjoyment of swimming and water sports. The pool, together with the squash court, the gymnasium and the other opportunities for both indoor and outdoor recreation, makes Fairview an ideal place for the entertainment of large house parties or for club life. It is doubtful if any other winter home in the South is equally well equipped for this purpose.

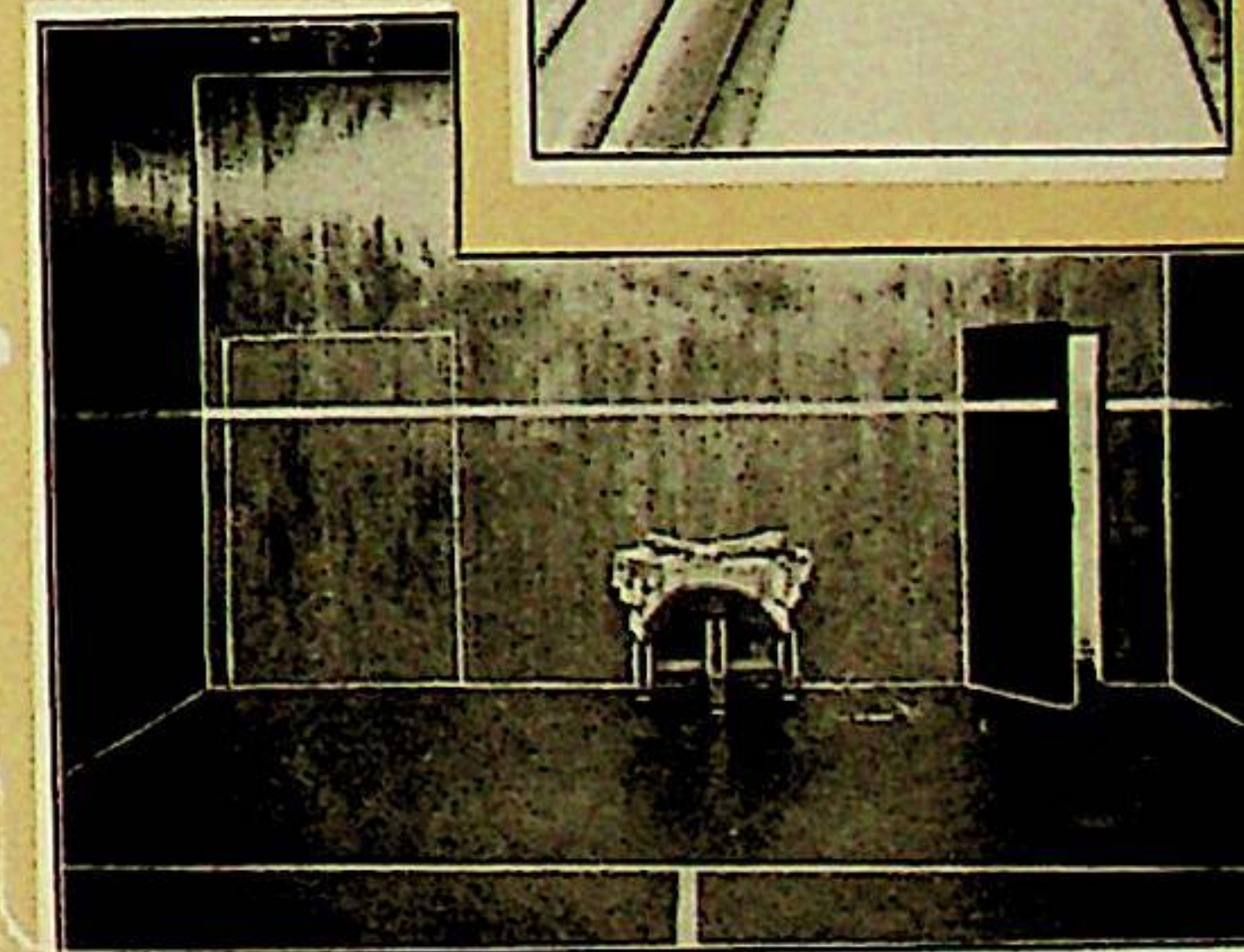
A SPORTSMAN'S IDEAL

The Billiard Room

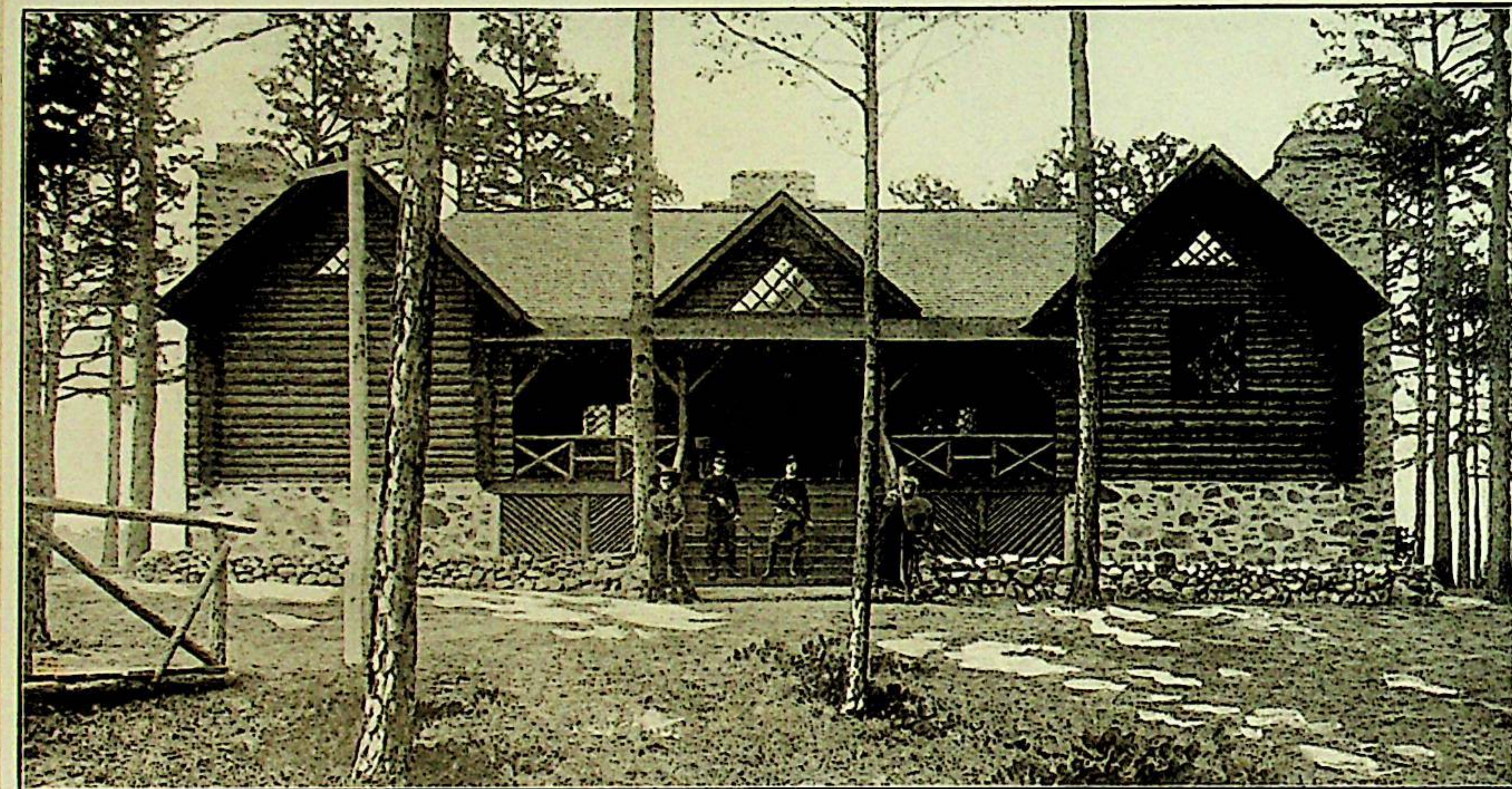


The Bowling Alley and Shooting Gallery

The Squash Court

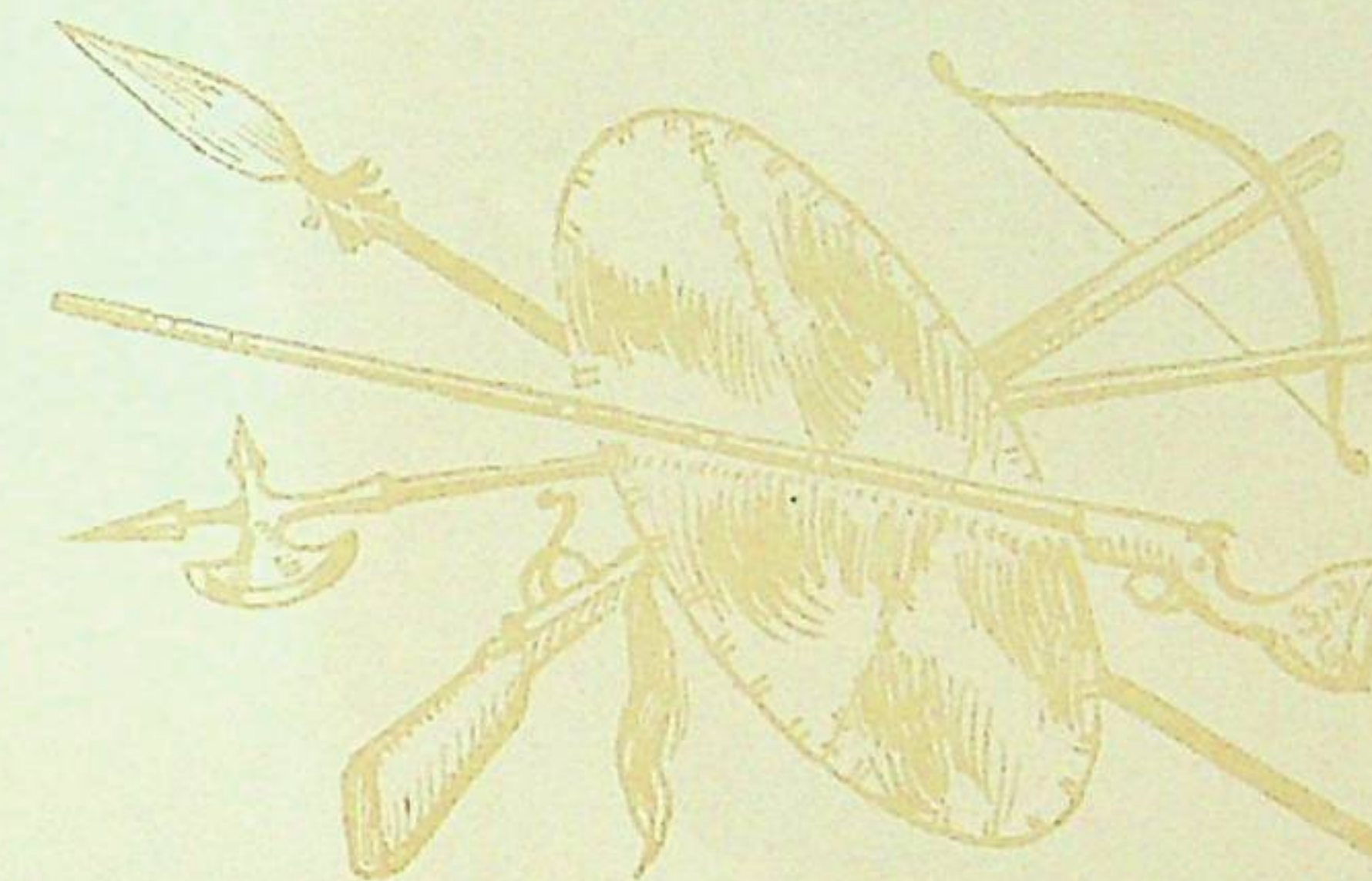


A Corner of the Gun Room

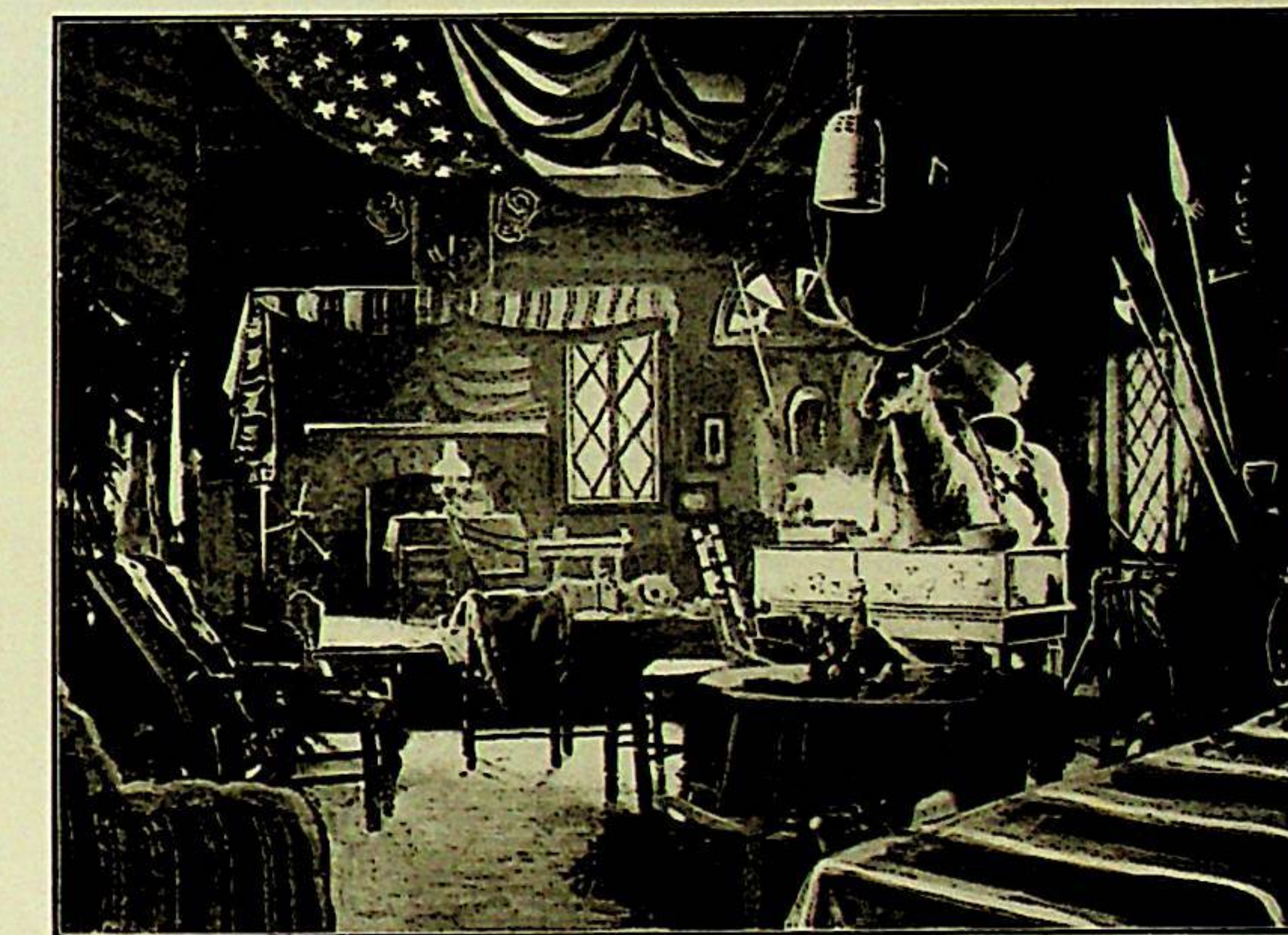


BEYOND THE GOLF LINKS A RUSTIC
BRIDGE LEADS TO A CHARMING
SWISS CHALET

A SPORTSMAN'S IDEAL

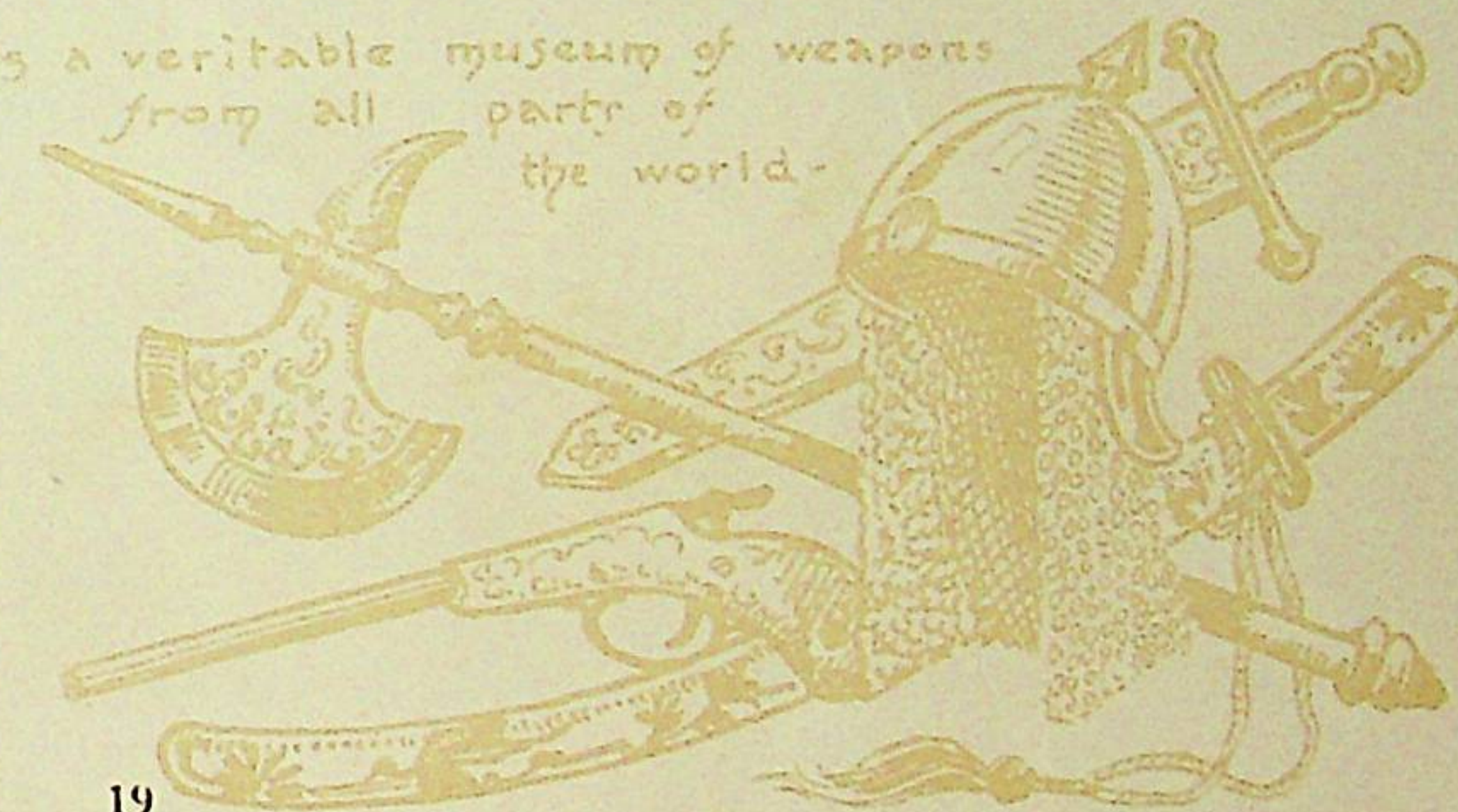


On the main floor, next to the Hall, is located the principal dining room, a large square apartment with antique oak ceiling and wide open fire place similar to those in the Main Hall and Library. The most interesting feature of this room is the row of ten polished oak columns with plain capitals utilized in supporting five massive cross beams. The effect is very attractive and unique. There are two four-panelled glass doors leading out into the sun parlor, and also connections with the serving pantry and the eastern end of the house. The dining room is spacious enough to accommodate comfortably forty people or more. The furniture is black quartered oak, and the draperies a deep green velvet.

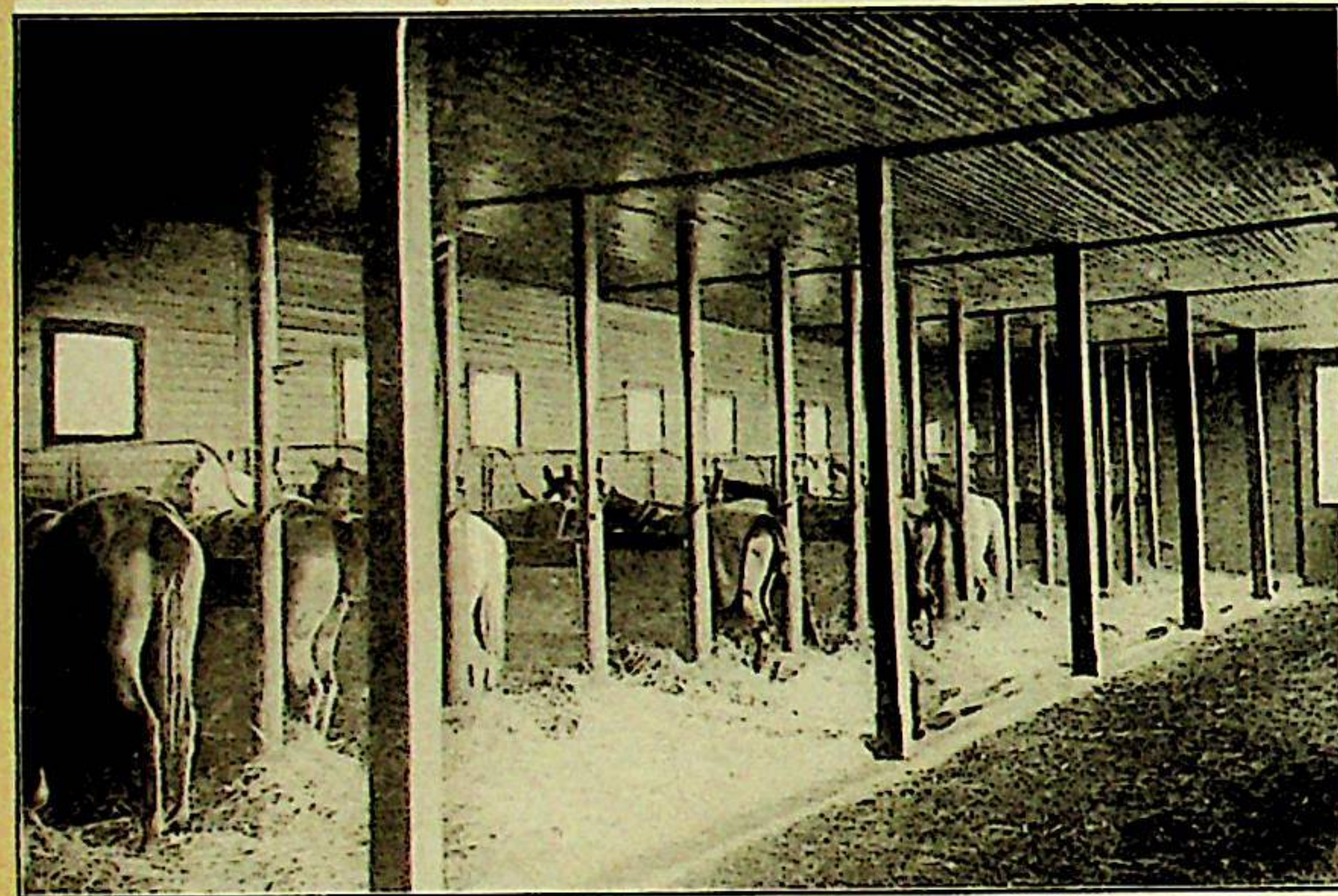


INTERIOR OF SWISS CHALET

Here is a veritable museum of weapons
from all parts of
the world.



FAIRVIEW PARK

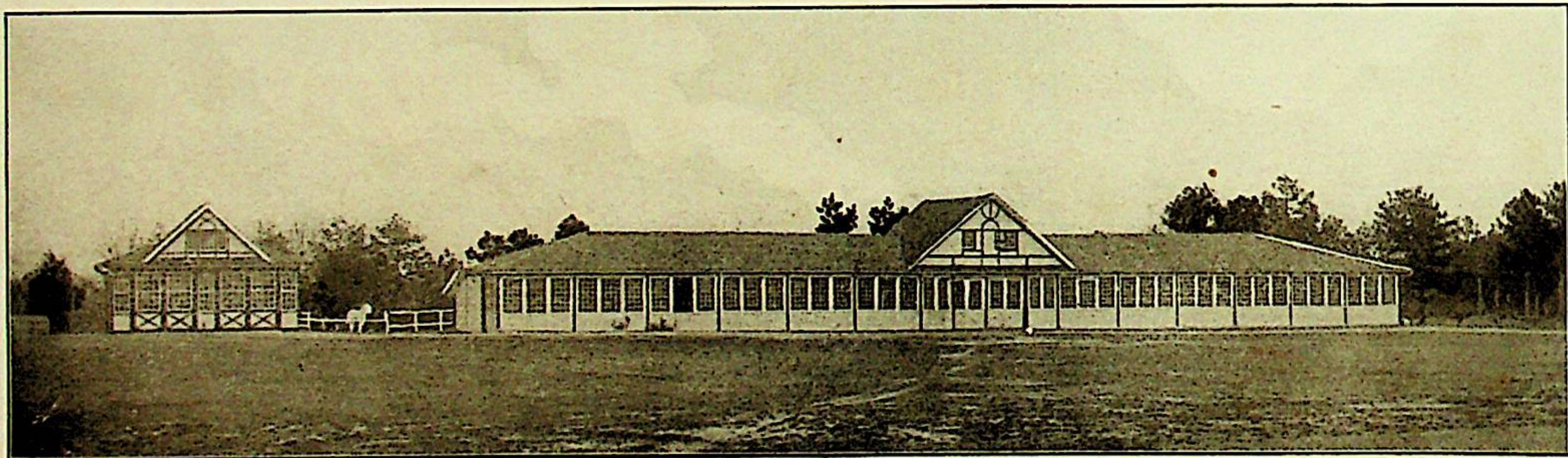


THE STABLES

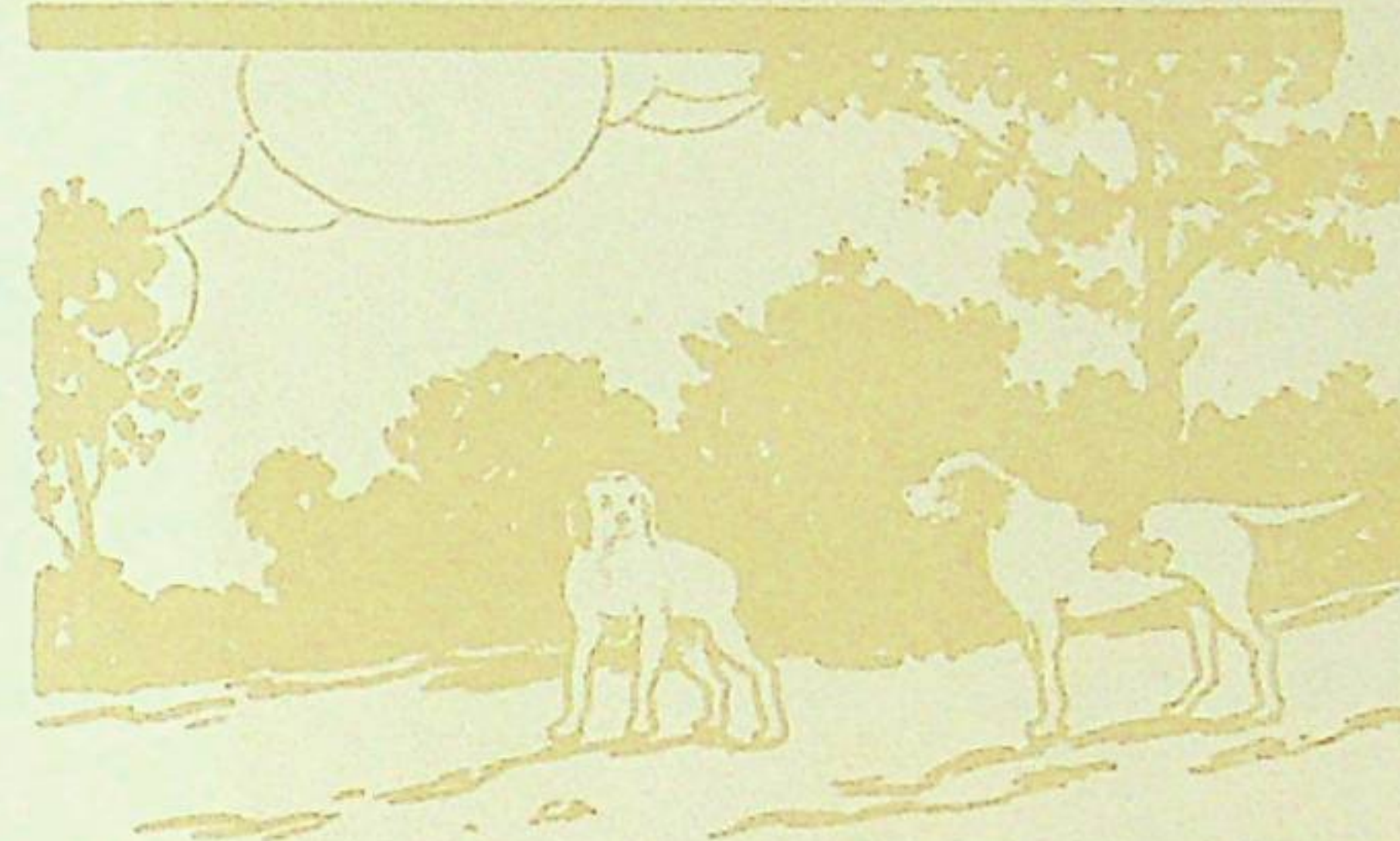


Ample light is furnished by mural clusters and center hanging acetylene lamps.

On the main floor at this end are located the kitchen, serving room, servants' hall, butler's quarters and store rooms. In the extreme eastern part of the house are two large guest rooms with

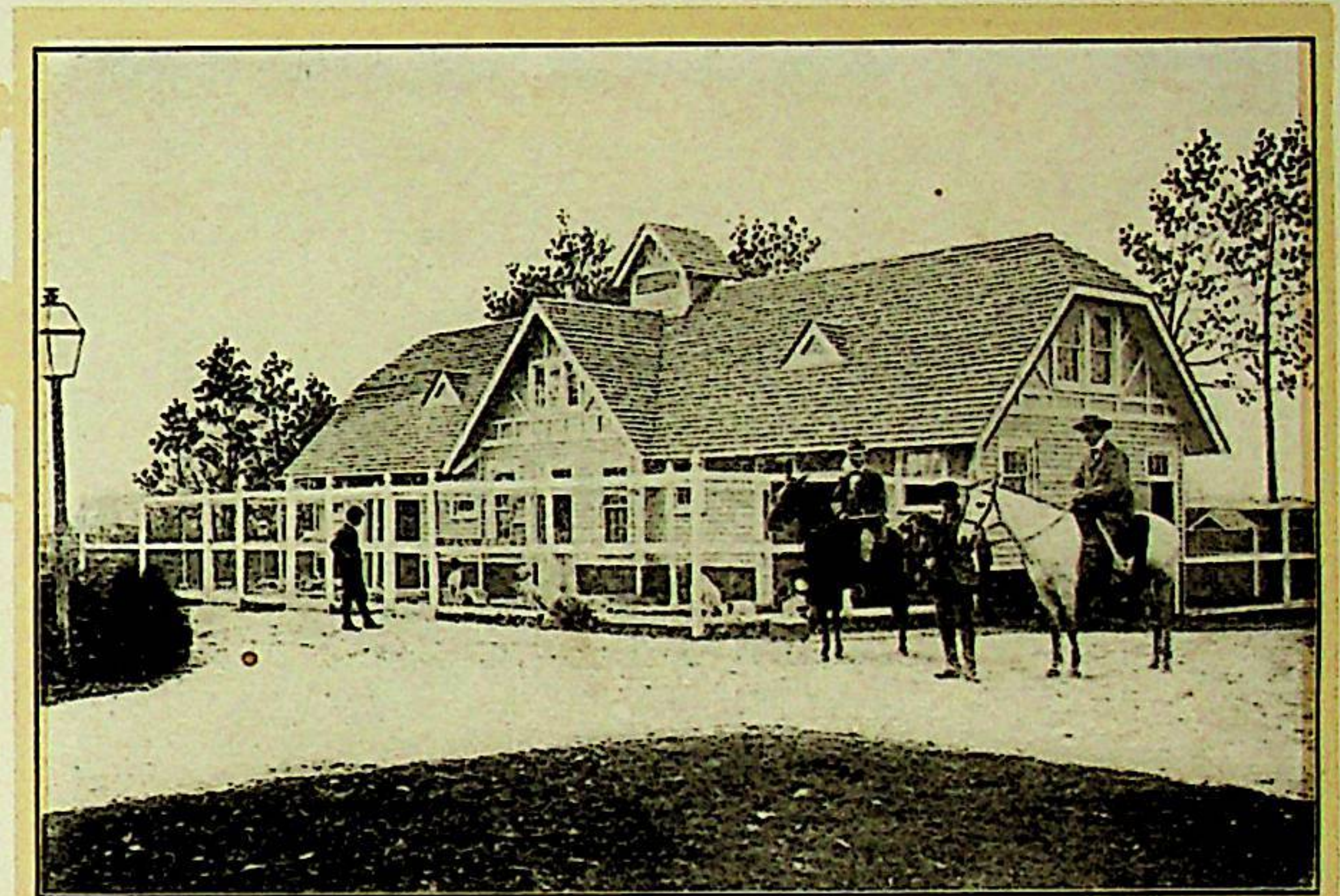


A SPORTSMAN'S IDEAL

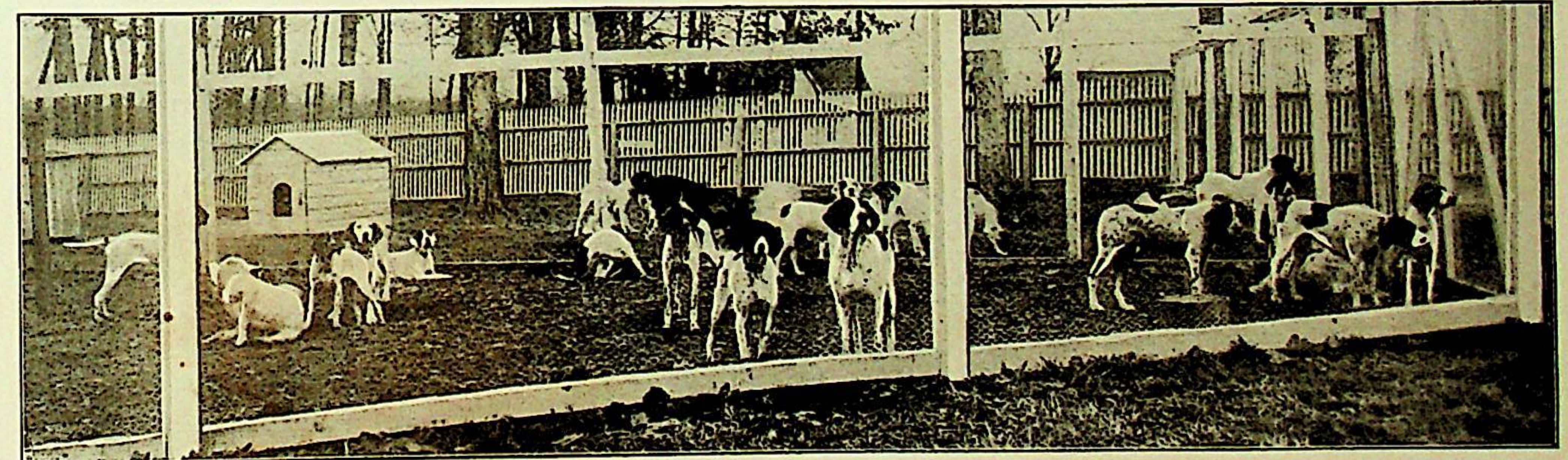


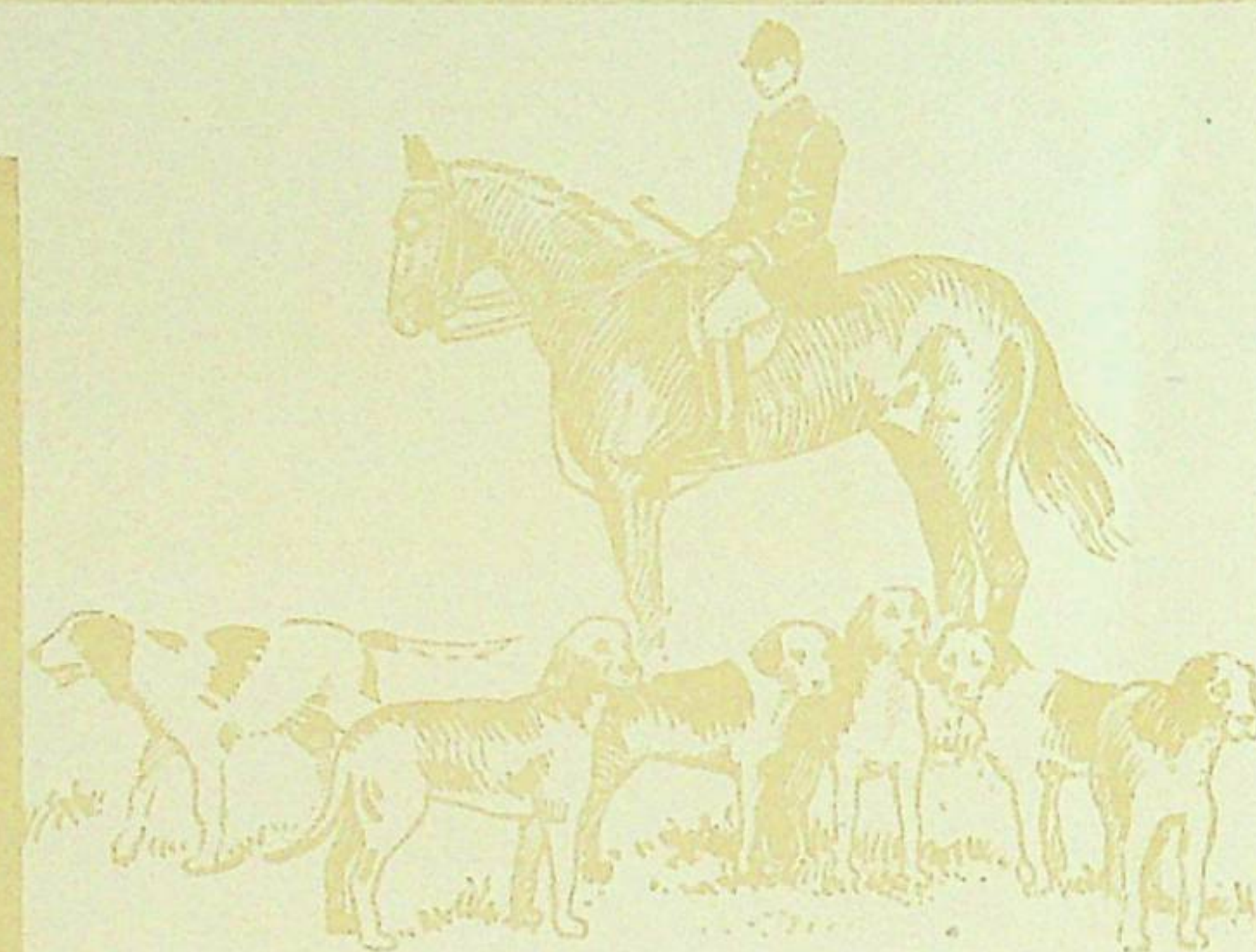
private baths, and a stairway leading to the upper floor. Under this section of the building are the boilers supplying steam heat and hot water to the various apartments.

The sleeping rooms, with the exception of those just mentioned, are on the



THE KENNELS

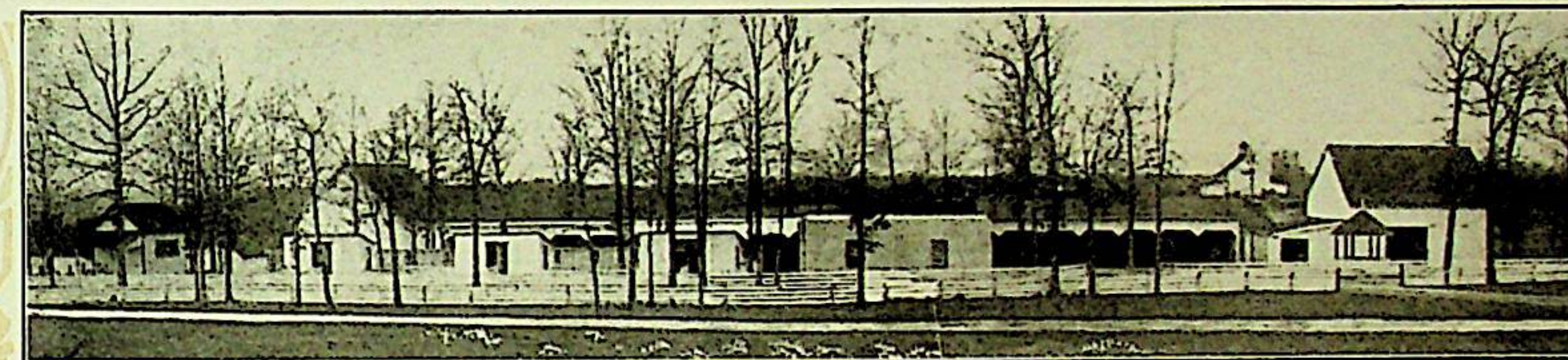




second or upper floor. There are thirteen double rooms, the majority of them en suite. A main hall, decorated in red, extends from special guest apartments at one end to Mr. Brokaw's private suite at the other. Many of the rooms have baths, and in addition there are two baths on the main corridor. There are special suites furnished in lavender, blue, pink or white with furniture to match, and attached to one suite is a private breakfast room and private hall.

The general arrangement of this floor, like the rest of the house, shows careful attention to detail and every effort to secure comfort and privacy for the guests and family.

FARM BUILDINGS AT FAIRVIEW



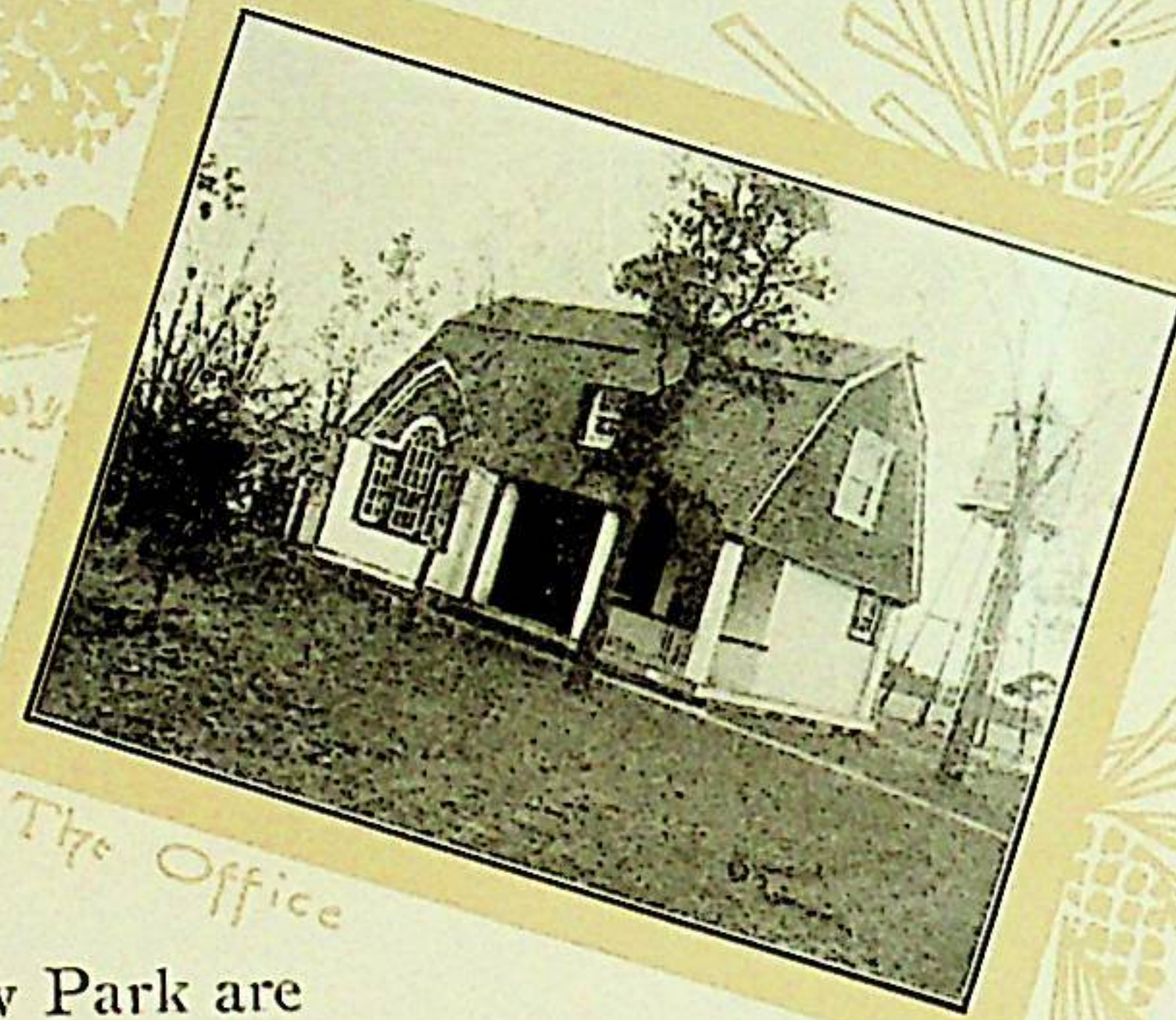
Reference has been made to the sun parlor. This attractive room extends the length of the building, 160 feet. It faces the south and is exposed to the sun many hours each day. The entire front is of glass and the interior scheme is green lattice work with semi-partitions so arranged that at least a dozen separate rooms can be devised through the utilization of draperies. There is a profusion of wicker tables, easy rockers and lounge chairs, and one end can be converted into an *al fresco* dining or breakfast room. Marble fountains, life-sized statuary, and potted plants are there and the draped windows tend to soften the sun's glare without detracting from its warmth. As a place for lounging and small talk and as a most inviting refuge from the chill air of mid-winter, this sun parlor has not its equal on any country estate in America.



FAIRVIEW PARK



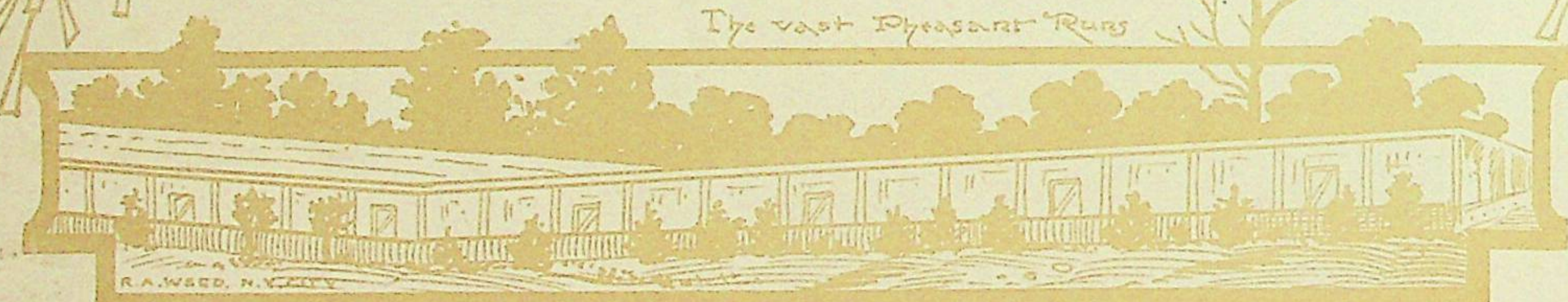
Superintendent's House



The Office

The outbuildings of Fairview Park are quite in harmony with the Manor House. A few hundred yards toward the East and connected with the Manor House by a rustic bridge is a charming Swiss chalet of seven rooms, including a great living apartment heated by steam and huge stone fire places. The chalet is used principally for the accommodation of the overflow of guests at week-end entertainments. Toward the North, across one of the ravines, are several cottages occupied by superintendents of departments, and scattered here and there are farm houses utilized by the tenantry. The general plan of the park offers ideal sites for bungalows and rustic cottages, each with its private grounds and road connections.

Among the recreative pleasures, in addition to game hunting, are golf, polo, and trap shooting. The large stables have ample stall room for thirty-five ponies, and connected with the building is an exercise



The vast Pheasant Run

A SPORTSMAN'S IDEAL



Bungalow Type of Cottage

thrown in every direction, thus making splendid shooting practice after game shooting is finished.

The visitor to Fairview can be assured of entertainment no matter what his proclivities or selection of recreation. The game shooting is ideal; the riding perfect. There is polo and tennis for those who prefer activity, and golf for the more sedentary. And for those who feel the need of rest and recuperation, the quiet of the countryside and the superb tonic the mountain air offers, spell health itself.

ing field well adapted to polo. Trap shooting is one of the favorite sports of Fairview. On the level sward at the rear of the Manor House is a series of clay and live bird traps of the most modern type, and at another point in the park rises a wooden tower of skeleton structure from the top platform of which clay pigeons can be



Tenantry Cottage

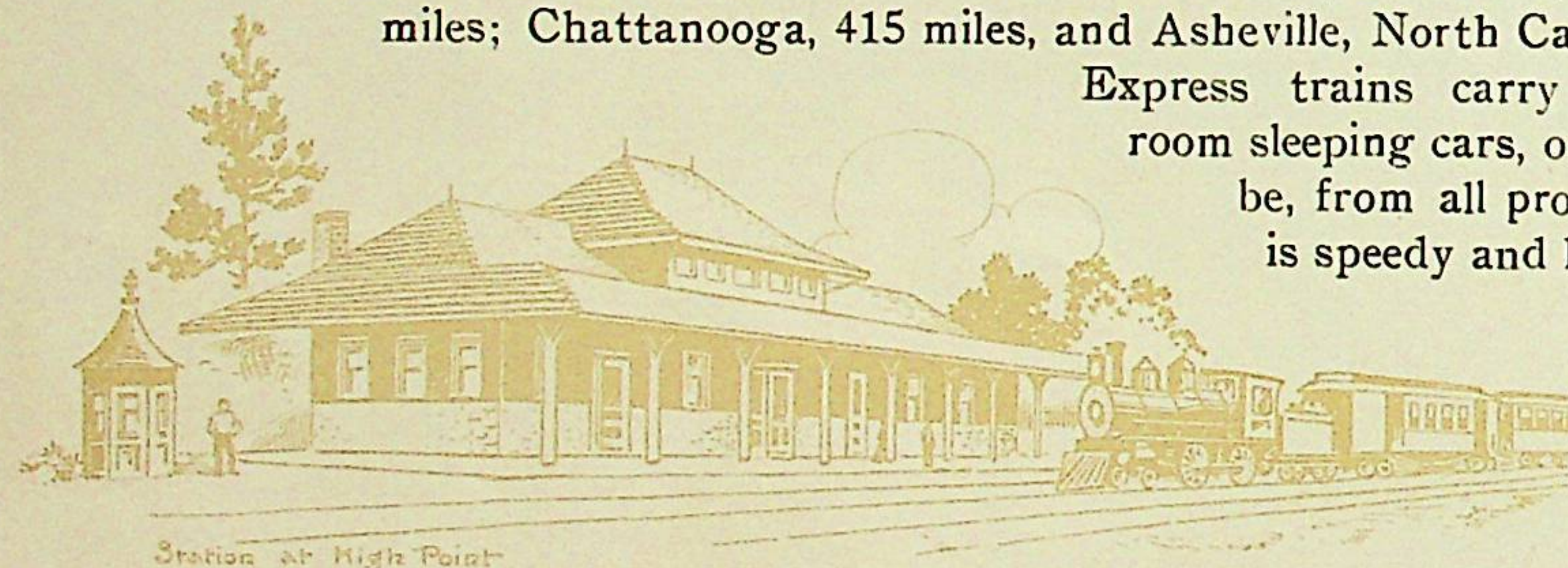
ACCESSIBILITY



The location of Fairview Park, just nine miles from High Point, Guilford County, North Carolina, an important station on the Southern Railway, makes it particularly accessible from all the great civic and social centers of the country. In addition to its easy connection with High Point, the estate maintains a private flag station called Fairview Park, on the branch line running between High Point and Pinehurst via Ashboro. The private station is three miles by public road from the park. Passengers arriving from the North on the regular night express reaching High Point at 8 A.M. change to the branch line a few minutes later. Private cars are also transferred to this train and are side-tracked at Fairview Park station if desired. Distances from the principal centers to Fairview Park are approximately as follows:

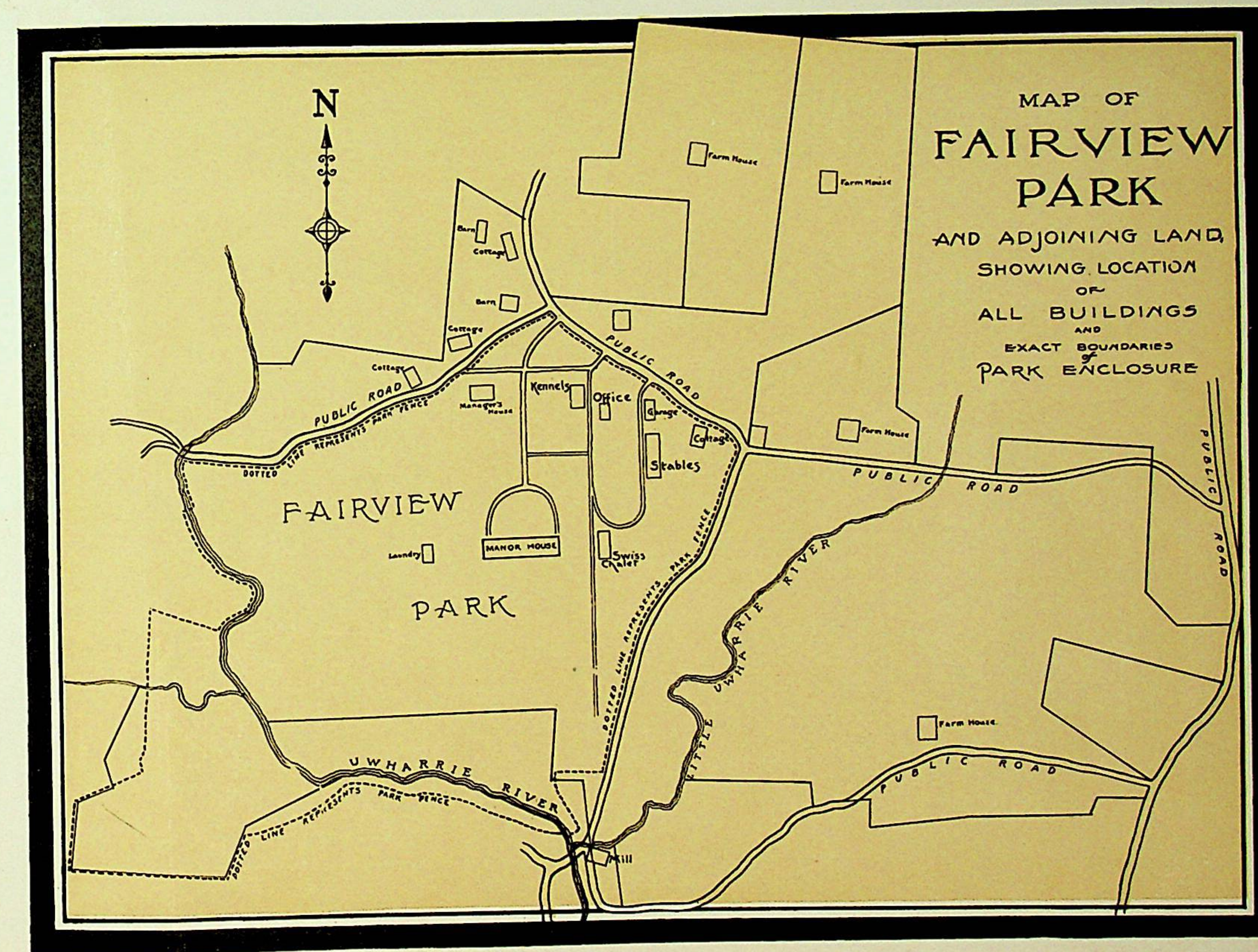
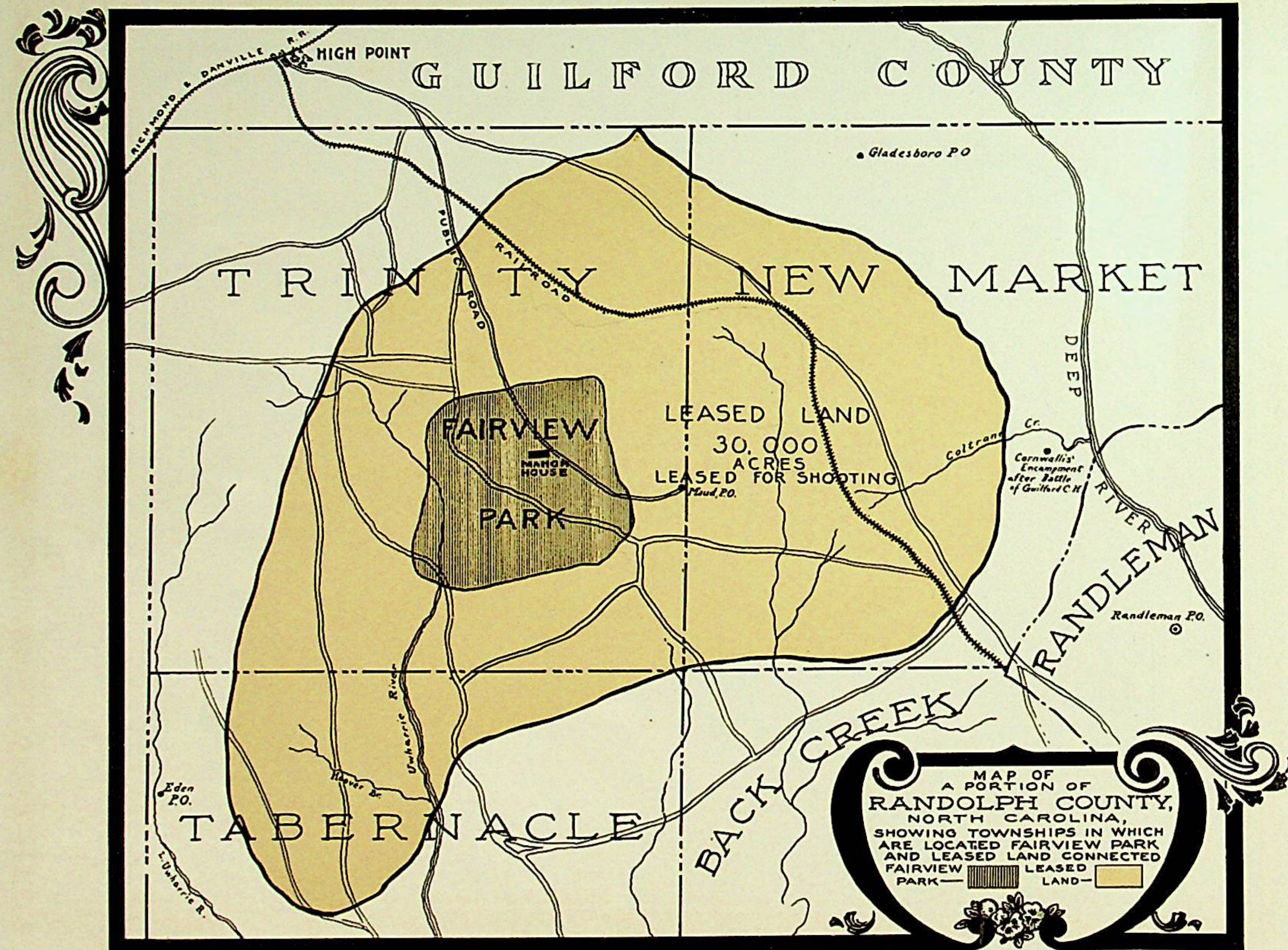
Boston, 743 miles; New York City, 529 miles; Chicago, 885 miles; Philadelphia, 439 miles; Washington, 303 miles; Pittsburgh, 605 miles; New Orleans, 839 miles; Atlanta, 346 miles; St. Louis, 844 miles; Louisville, 570 miles; Cincinnati, 585 miles; Chattanooga, 415 miles, and Asheville, North Carolina, 175 miles.

Express trains carry through Pullman drawing room sleeping cars, or parlor cars, as the case may be, from all prominent cities, and the service is speedy and luxurious.

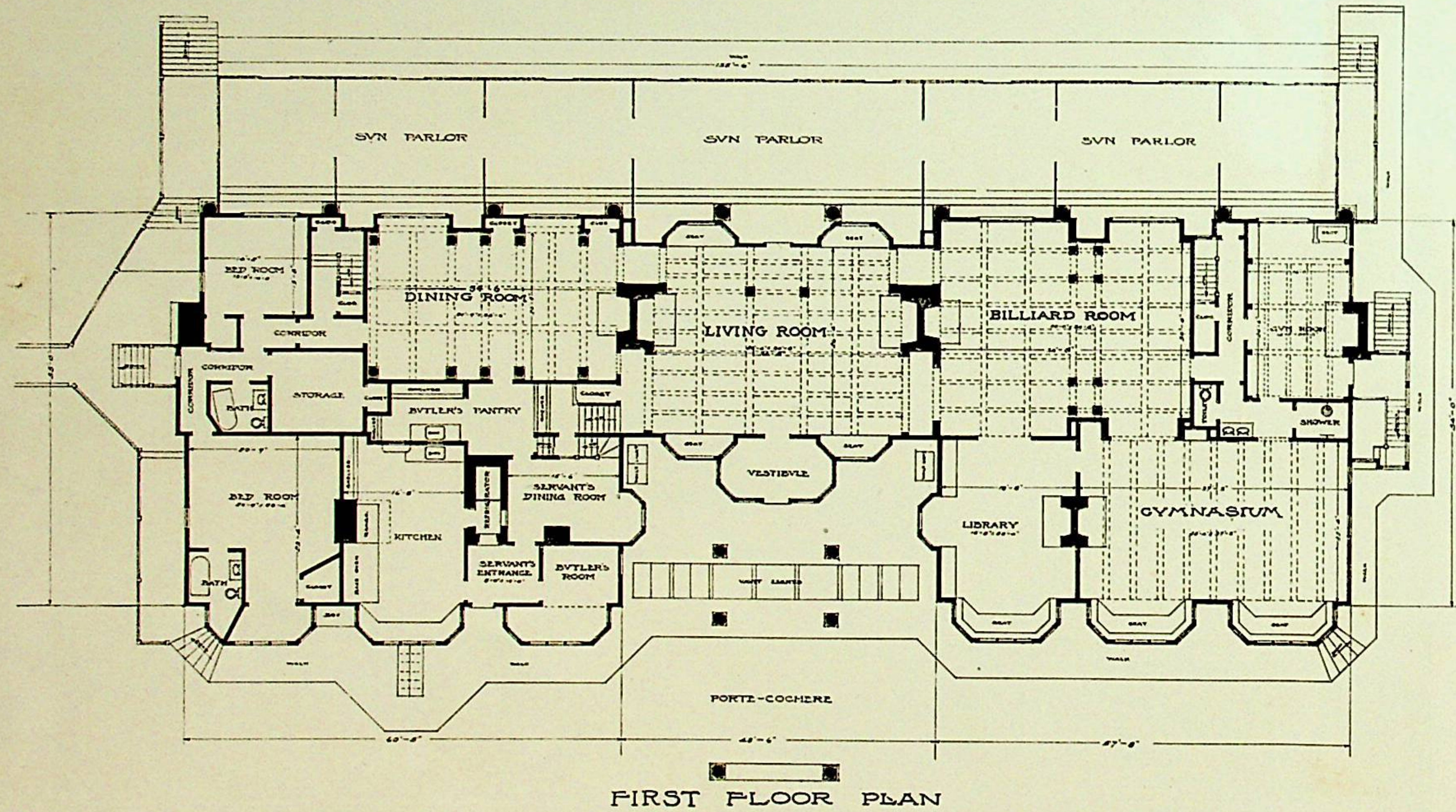


Station at High Point



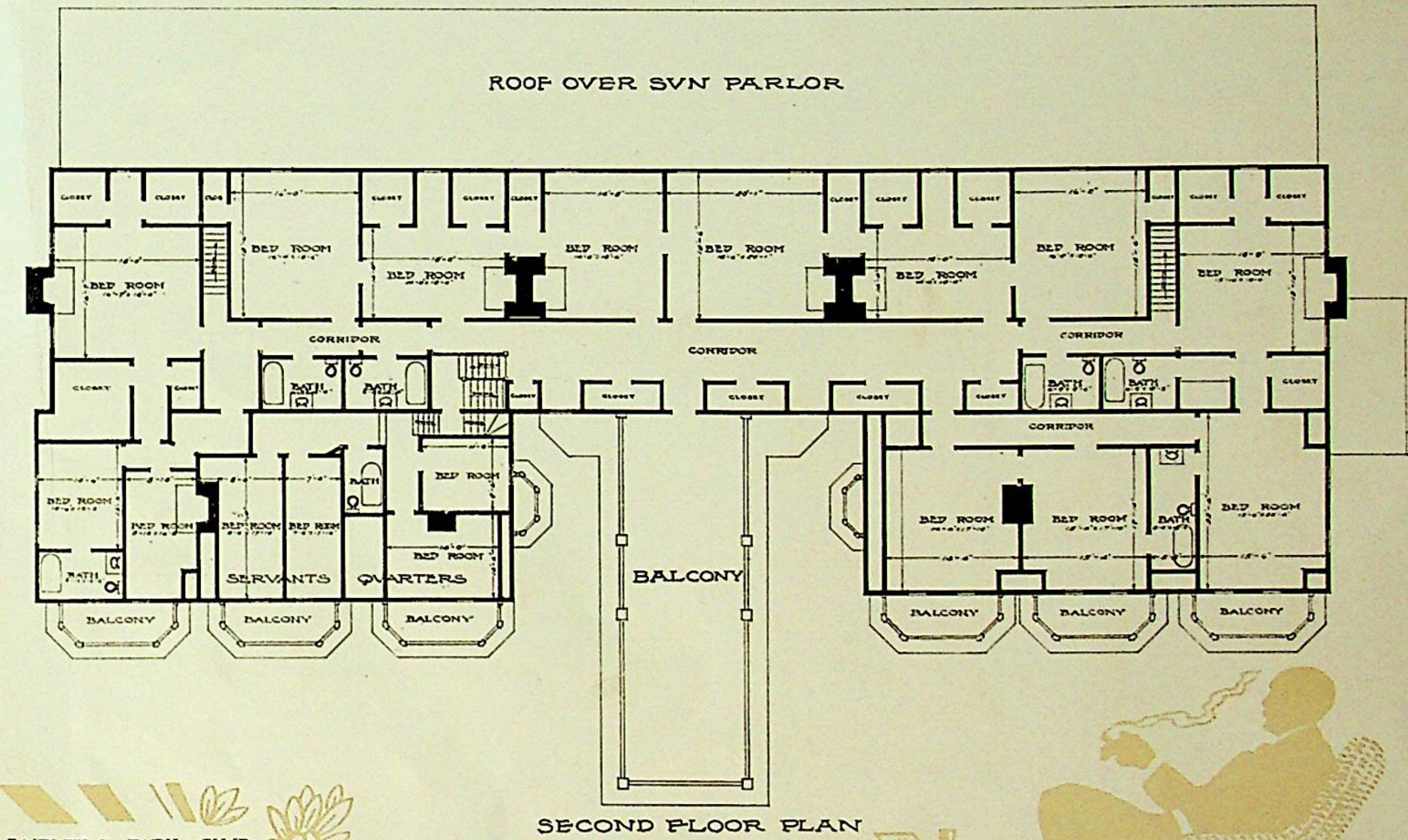


THE GREAT MANOR HALL IS SHOWN IN DETAIL IN THE THREE FOLLOWING PAGES. THESE PLANS, REPRODUCED FROM ARCHITECT'S DRAWINGS, INCLUDE THE MAIN, OR GROUND FLOOR, THE SECOND FLOOR, WITH ITS MANY SUITES OF APARTMENTS, AND THE BASEMENT AND SUB-BASEMENT, CONTAINING THE SQUASH COURT, BATHS, RIFLE RANGES AND THE HEATING PLANT



FIRST FLOOR PLAN

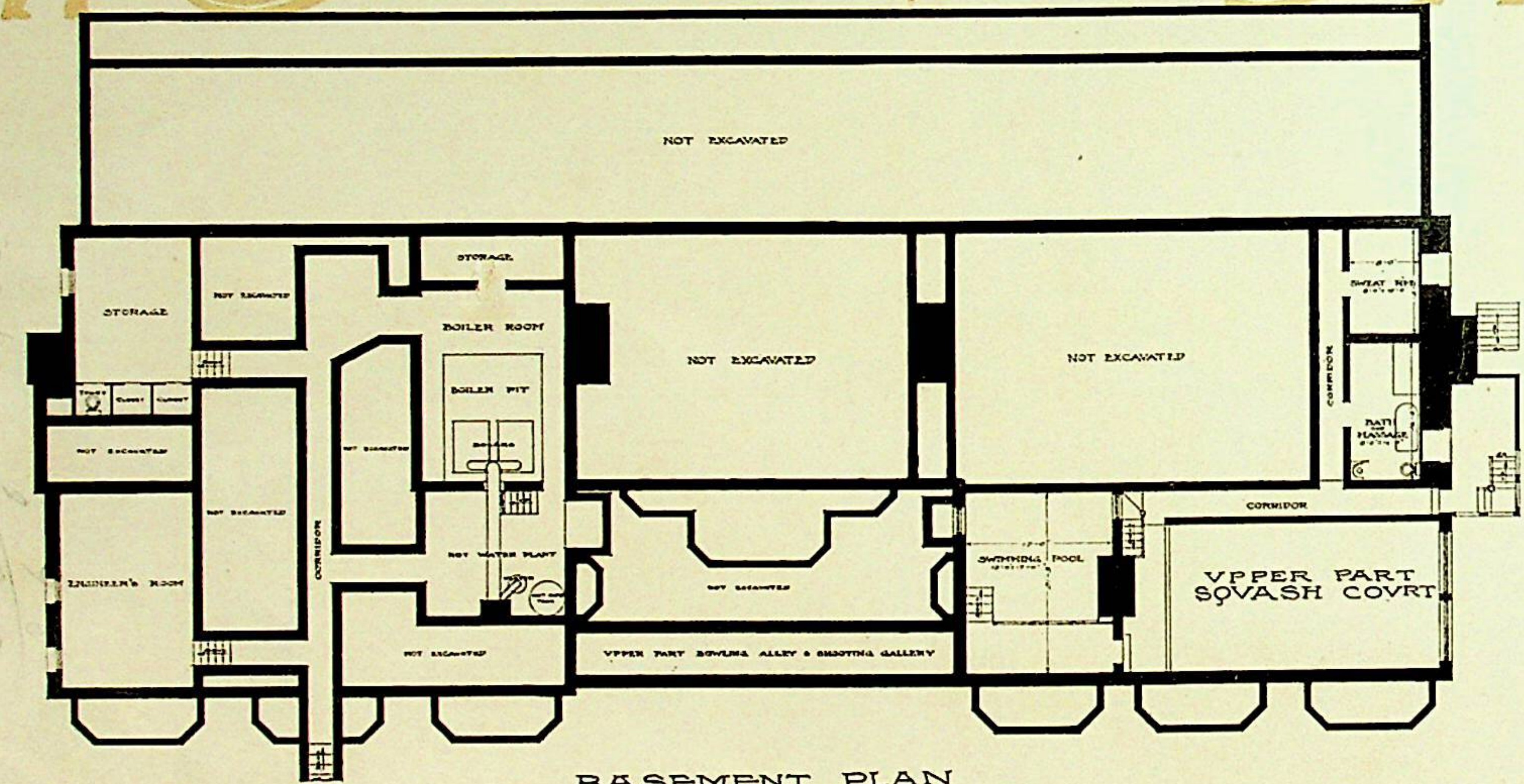
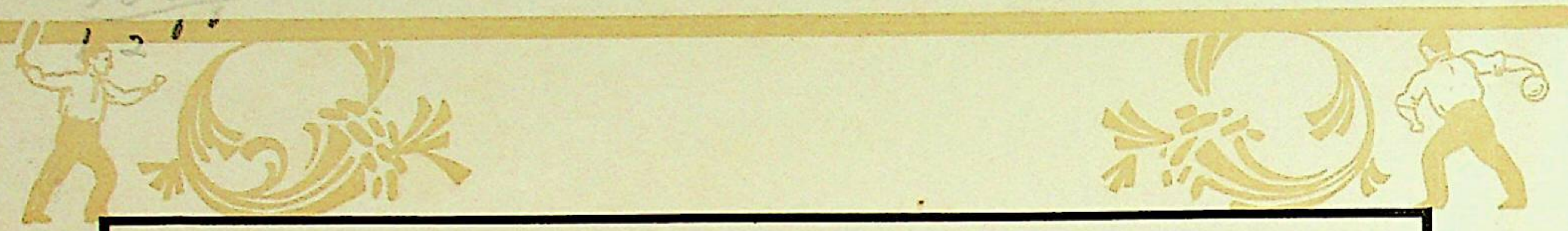
FAIRVIEW PARK CLUB
NEAR HIGH POINT N.C.



SECOND FLOOR PLAN

FAIRVIEW PARK CLUB
NEAR HIGH POINT, N.C.

100
12
200
180



BASEMENT PLAN

FAIRVIEW PARK CLUB
NEAR HIGH POINT, NC



SVD-BASEMENT PLAN

