

THE COURIER-TRIBUNE

ASHEBORO, NORTH CAROLINA

Presents Pictorially

ASHEBORO and
RANDOLPH COUNTY



(Top), Asheboro Airport with city in background.

•
A typical farm scene in Randolph County. Though heavily industrialized, Randolph is among the first agricultural counties of the State

A CRAWFORD REMSEN PRODUCTION

ASHEBORO

"THE GEOGRAPHICAL CENTER
OF NORTH CAROLINA"



**Imposing Municipal Building
Asheboro, North Carolina**

Asheboro, the seat of Randolph County, is located in the Piedmont section of North Carolina and is the geographical center of the state. It is about 180 miles east of Asheville, and approximately the same number of miles northwest of Wilmington. It is 26 miles south of Greensboro and 56 miles north of Pinehurst. The elevation of the city is 850 feet above sea level. The heart of the business district is on the highest point between two important water sheds, which furnish the city adequate drainage with no danger of floods. The mean temperature for Asheboro, over a period of 21 years, is 60.3 degrees. Zero temperatures are exceedingly rare and 100 degree temperatures have been recorded only a few times. The normal annual rainfall is 46.48 inches. During the year 1946, there were 164 days classified as clear, 126 partly cloudy and only 75 cloudy.

Asheboro is located in what is known as the Uwharrie Mountain range and from almost any place in the city, beautiful small mountains several hundred feet high can be seen. These unfold a variety of beautiful scenery from every highway in the county.

POPULATION

Asheboro has long been known as the city that doubles its population every ten years. The 1940 Federal Census gave Asheboro a population of 6,981—(1946 City Directory population—9,712). With the enlargement of so many of the large industrial plants and building of new ones, as well as the construction of many new homes, it is safe to say that the 1950 census will give Asheboro proper a population of 12,000 and greater Asheboro a population of 18,000.



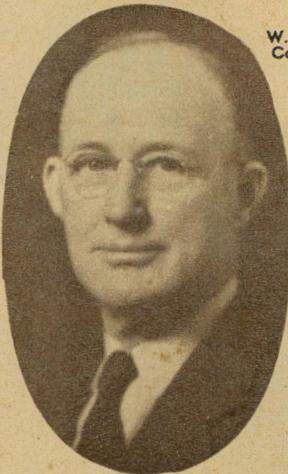
J. FRANK MCCRARY
Councilman



W. C. LUCAS
Mayor



ED CRANFORD
Councilman



W. L. WARD
Councilman



HAL C. JOHNSON
Councilman



L. H. MORGAN
Councilman

GOVERNMENT

The City of Asheboro operates under the modern Council-Manager form of government. The Mayor and five Councilmen, who are well qualified business and industrial leaders in the community, pass the legislation and formulate the policies under which the Town government operates. An appointed, trained and experienced City Manager is responsible for the proper execution and enforcement of these laws and policies.

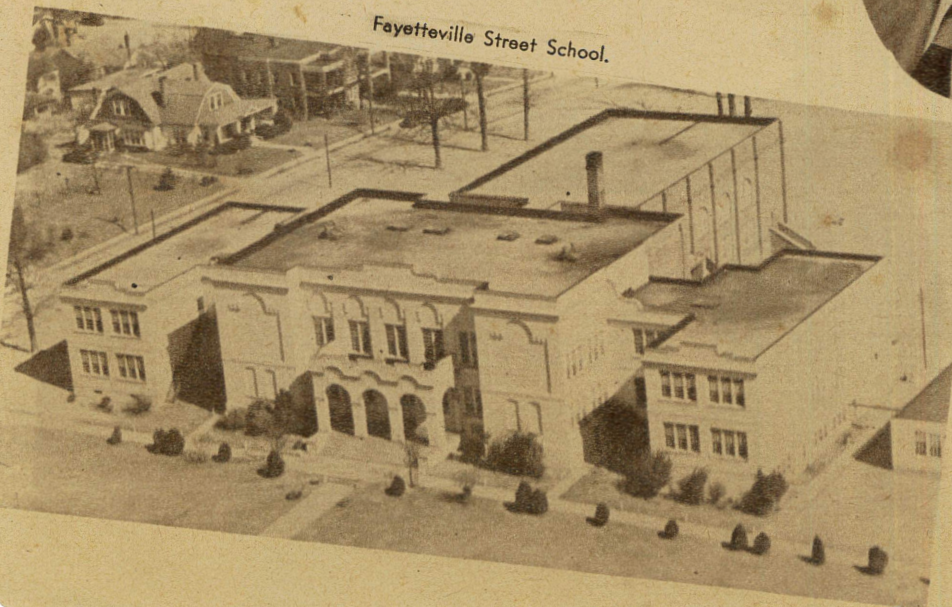
MANUFACTURING

Asheboro is an ideal location for manufacturing plants. Its present industries include some of the largest men and women's hosiery mills in the state, furniture factories, chair factories, rayon and silk weaving mills, knitwear mills, flour mills, lumber plants, box manufacturing plants, excelsior plants, iron foundry, bed spread manufacturing plants and many other smaller industries, including the making of neckties, handkerchiefs, etc.

PUBLIC UTILITIES

Asheboro is served by the Carolina Power and Light Co., whose distributing system covers the entire city and surrounding communities as well as a number of other cities in the state. The REA also serves Randolph County through the Randolph Electric Membership Corp. For the past several years, water has been pumped into the city from three lakes. However, within the past several years, a huge dam has been constructed across Back Creek about four miles west of the city and 1,453,000,000 gallons of water has been impounded which will be a sufficient volume to serve a city of 70,000 population. This will guarantee an ample supply of water for all purposes for many years to come.

Fayetteville Street School.

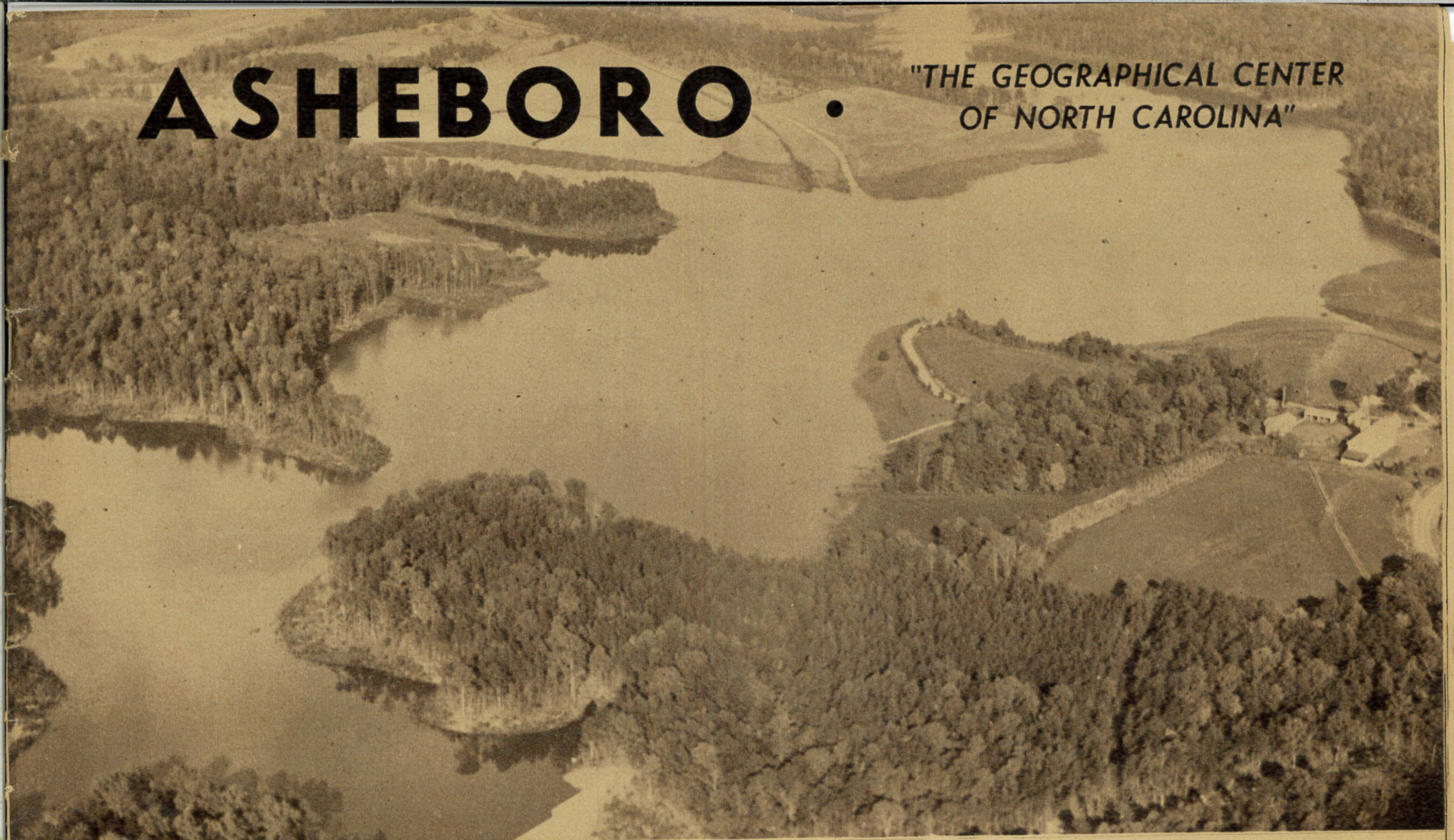


Sectional view of the business district of prosperous, growing Asheboro.



ASHEBORO

"THE GEOGRAPHICAL CENTER
OF NORTH CAROLINA"



Asheboro is served by two railroads—the High Point, Randleman, Asheboro and Southern Railway connecting with the Southern's main line in High Point, and by the Norfolk Southern Railway, connecting with the main line of the Norfolk-Southern at Star and the Seaboard Air Lines at Aberdeen.

Asheboro is also served by several bus lines, both local and long distance.

Five U. S. and state highways converge at Asheboro.

FINANCIAL FACILITIES

Asheboro has two strong banks, the First National and the Bank of Randolph. The combined resources of these two banks amount to \$13,000,000. Two building and loan associations are adequately equipped to finance building projects.

EDUCATION AND RELIGION

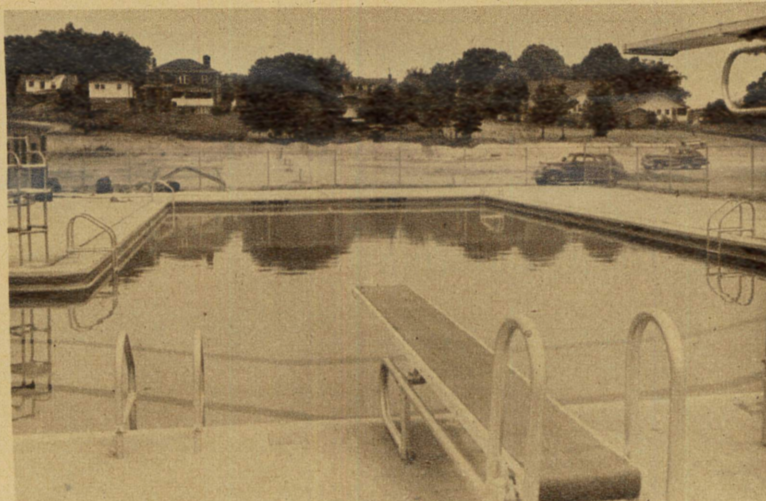
Asheboro has an accredited public school system for both white and colored children. It also has a state-wide reputation for its moral and religious standing. The following denominations are represented: Baptist, Methodist, Presbyterian, Congregational Christian, Holiness, Friends, Protestant Episcopal, Evangelical and Reformed, Lutheran and the Church of God.

RECREATION AND SPORTS

Asheboro is fast becoming a Sports Center. The Kiwanis Club Horse Show and the State Semi-Pro Baseball and Basket Ball Tournaments bring thousands of visitors to Asheboro annually. There is a nine-hole public golf course and Lindley Athletic Field is one of the best lighted fields in the state. The city also has a community gymnasium in which basketball games are

Above: City lake reservoir on Back Creek, four miles west of city, with its impounded waters of 1,453,000,000 gallons, supplies a volume of mountain water sufficient to serve a city of 70,000 people; ample supply for all purposes for many years to come.

Below: The outdoor swimming pool at Memorial Park. Drawing of park, on following page, showing the great variety of recreational facilities afforded by this civic undertaking, will give an idea of the comprehensiveness of this great recreational center located near the heart of the city. It is as useful and elaborate as any in North Carolina.



played by practically all the college teams of the state.

The latest addition to Asheboro's recreation program is the Asheboro Memorial Foundation's \$110,000 swimming pool, which was opened to the public in May of this year. In addition to the bath house now in use, an additional bath house and a large auditorium have been planned. There will also be various athletic fields at the Foundation's park site which is located a few blocks from the heart of the city.

THE RANDOLPH HOSPITAL, INC.

Asheboro is exceedingly fortunate in having within its borders the Randolph Hospital, Inc. The first unit of this modern hospital was built in 1931 and was opened in 1932. Since then it has been enlarged twice and plans have already been made for another addition. The present plant houses ninety-nine regular beds and twenty-four bassinets. A beautiful Solarium for convalescents adorns the hospital's roof. The hospital has the most modern equipment and is manned by a most competent staff of experts in the medical profession. Graduate nurses are used in all of the departments and these are assisted by competent nurses' aids. A beautiful home for nurses is located on the grounds near the Hospital. The Nurses' Home and Hospital is constructed of the same kind of material and the architectural design is such as to make it certain that both plants are a part of a general plan to give harmony and beauty to the entire institution.

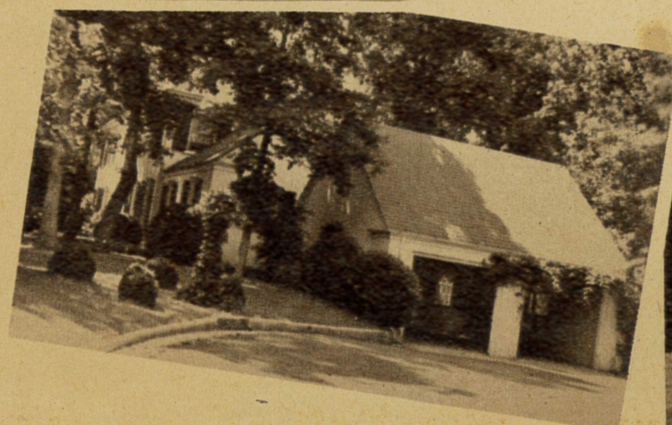
For further information concerning Asheboro and Randolph County write to

HARRY E. BARLOW, Exec. Secy.,
Asheboro Chamber of Commerce

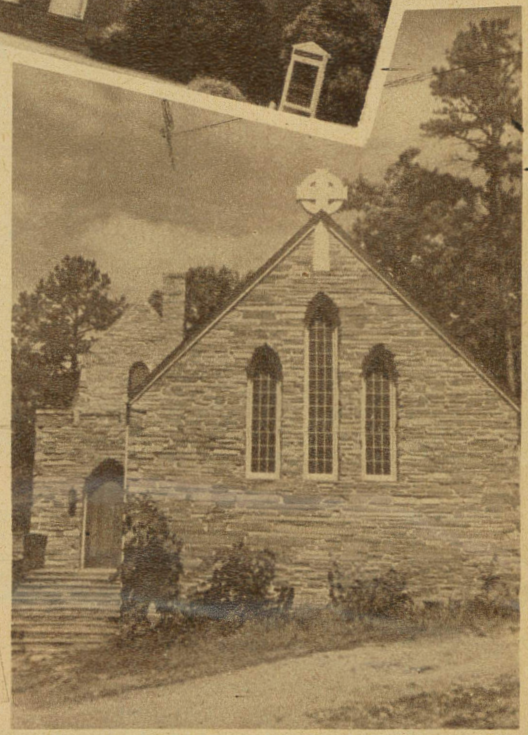
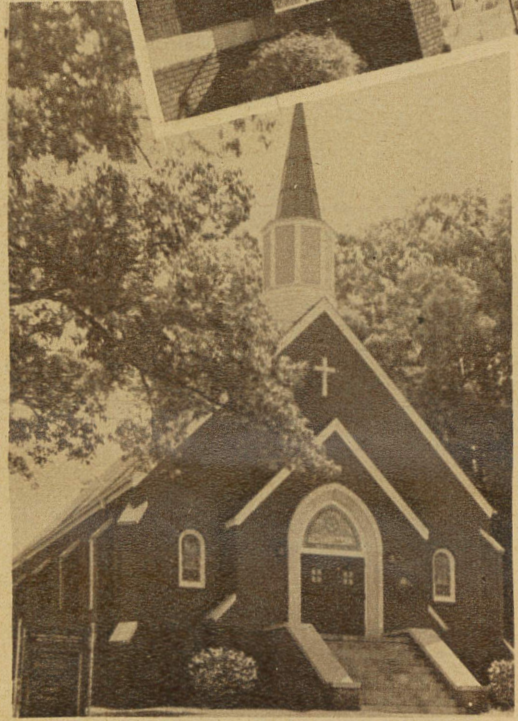
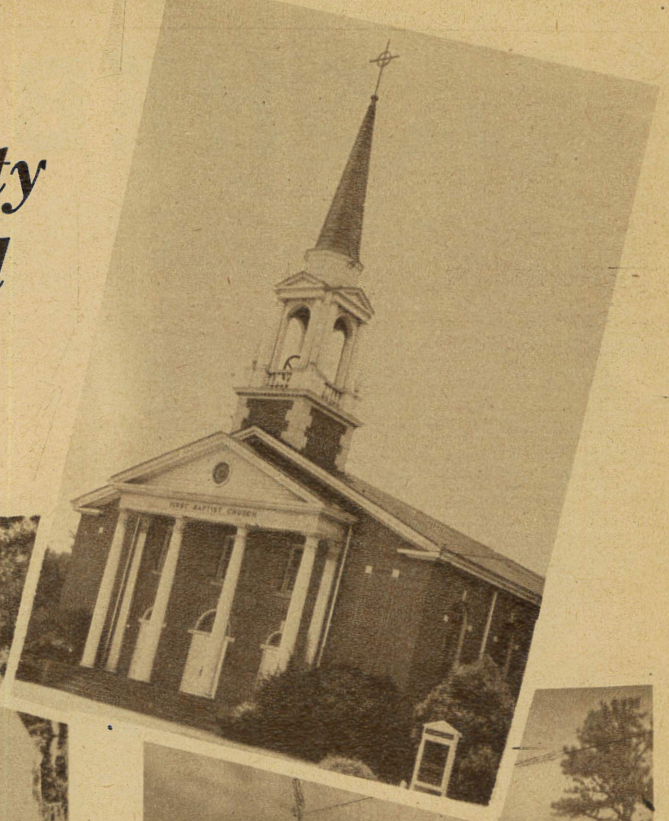
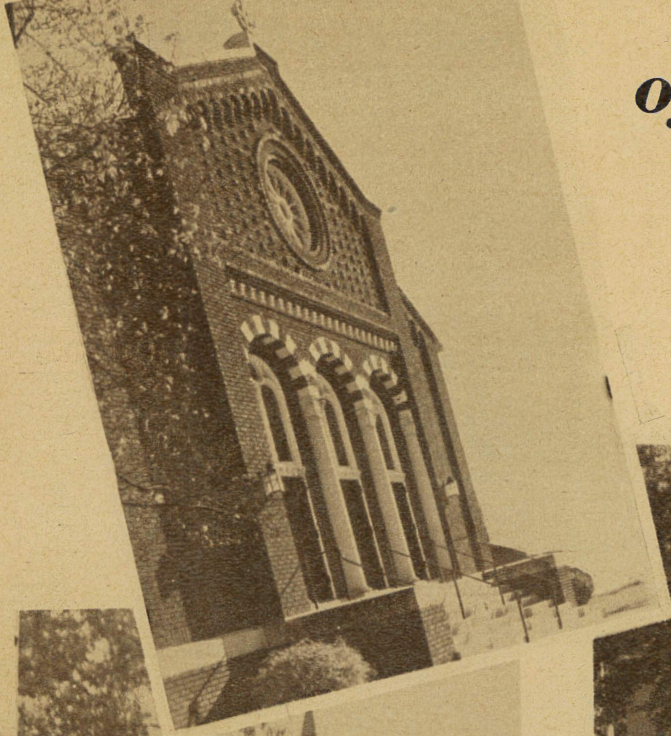
PHOTOS BY JOHN-DAVID STUDIO



Asheboro is a city of beautiful homes, as this group will attest.



The Foundation of any Community is only as Sound as its Churches



Above: Evangelical and Reformed Church
Upper Left: First Methodist Church
Upper Right: First Baptist Church
Right: Episcopal Church of the Good Shepherd
Left: St. John's Lutheran Church

This feature made possible through interest and liberality of Kearns Furniture Company, Burkhead Furniture Company, Jones Department Stores, Baker's Shoe Store, Asheboro Drug Co., Inc., A Friend, Coffin and Scarboro, Hall-Knott, Inc., Vestal's Men's Shop, Inc., The Southern Goods Corporation, Asheboro Furniture Co., Inc.

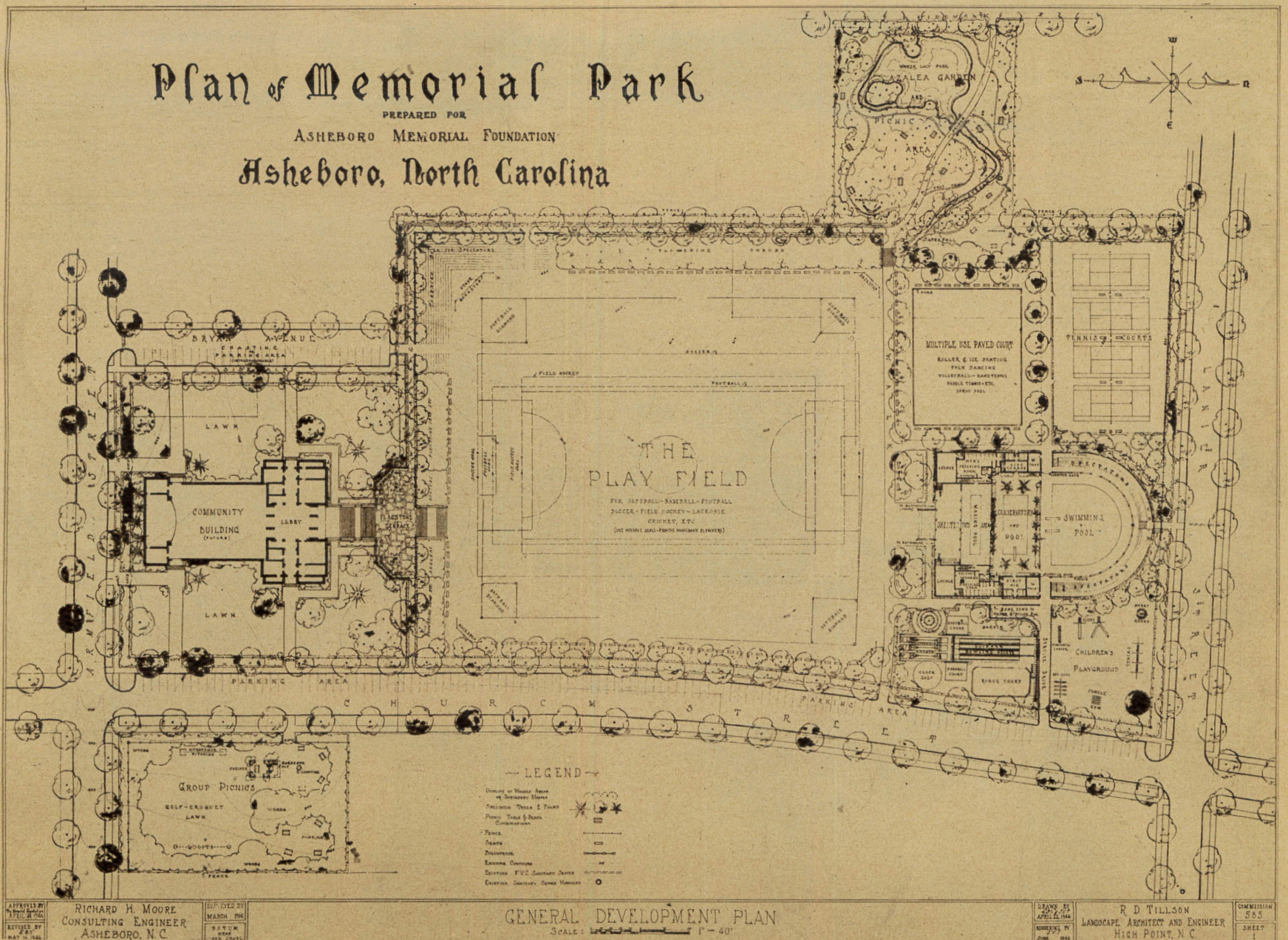
PHOTOS BY JOHN-DAVID STUDIO

Plan of Memorial Park

PREPARED FOR

ASHEBORO MEMORIAL FOUNDATION

Asheboro, North Carolina



RANDOLPH HOSPITAL, INC. • ASHEBORO, N. C.



Aerial View of Hospital and Nurses' Home

Towering above velvety green terraces and surrounded by shade trees in the heart of Asheboro is the modern plant of the Randolph Hospital, Inc., a non-stock and non-profit institution incorporated April 28, 1931. The first 50-bed unit and a nurses' home were opened to the public July 9, 1932, and a new hospital wing and addition to the nurses' home were opened in the fall of 1946, making available to the citizens of Randolph and surrounding counties a modern, fully accredited hospital with 90 beds and 20 bassinets, and a nurses' home housing 40 members of the hospital staff.

The hospital was built with funds contributed by local citizens and business organizations, grants from the Duke Endowment and a bond issue from the City of Asheboro. Both the hospital and nurses' home are constructed of cream brick and trimmed in white limestone, surrounded by ample concrete driveways and parking space for 50 automobiles. At the rear of the buildings is a grove of oak trees and many colorful flower beds, creating a quiet and restful atmosphere in which patients may convalesce.

The latest in modern equipment is found throughout the building—including the air-conditioned operating room suite and delivery room. On the ground floor of the institution are located a modern emergency room adjacent to the ambulance entrance, spacious X-ray department, a fully equipped laboratory under the supervision of a registered pathologist, treatment rooms, and kitchen gleaming with stainless steel equipment and floored in spotless red tile.

The second and third floors contain wards, semi-private and private rooms overlooking lawns and gardens and flooded with sunshine. Atop the hospital is a unique feature—a luxurious solarium made entirely of special glass admitting ultra violet rays and furnished with resort type furniture.

The Corporation members of the Randolph Hospital, Inc., are as follows:

CORPORATION MEMBERS

Ferree Ross, Asheboro, N. C.; W. J. Armfield, Jr., Asheboro, N. C.; J. A. Spence, Asheboro, N. C.; W. C. Lucas, Asheboro, N. C.; C. W. McCrary, Asheboro, N. C.; W. L. Ward, Asheboro, N. C.; C. G. Bossong, Asheboro, N. C.; A. B. Beasley, Randleman, N. C.; M. E. Johnson, Ramseur, N. C.; Howard Auman, Rt. 3, Asheboro, N. C.; C. C. Cranford, Asheboro, N. C.; I. F. Craven, Ramseur, N. C.; E. S. Millsaps, Asheboro, N. C.; W. F. Redding, Sr., Asheboro, N. C.; H. M. Robbins, Asheboro, N. C.; L. H. Smith, Jr., Liberty, N. C.; F. O. Yates, Asheboro, N. C.; H. K. Moore, Asheboro, N. C.; Phil Johnson, Liberty, N. C.; Dr. G. W. Joyner, Asheboro, N. C.; G. R. Hodgins, Coleridge, N. C.; Dr. G. H. Sumner, Asheboro, N. C.; T. F. Bulla, Asheboro, N. C.

BOARD OF DIRECTORS

Chairman—C. W. McCrary, A. B. Beasley, C. C. Cranford, I. F. Craven, L. H. Smith, Jr., G. H. Sumner, M.D., W. L. Ward, C. G. Bossong, Ferree Ross.

OFFICERS

President—C. W. McCrary Vice-President—A. B. Beasley
Sec. & Treas.—C. G. Bossong

EXECUTIVE COMMITTEE

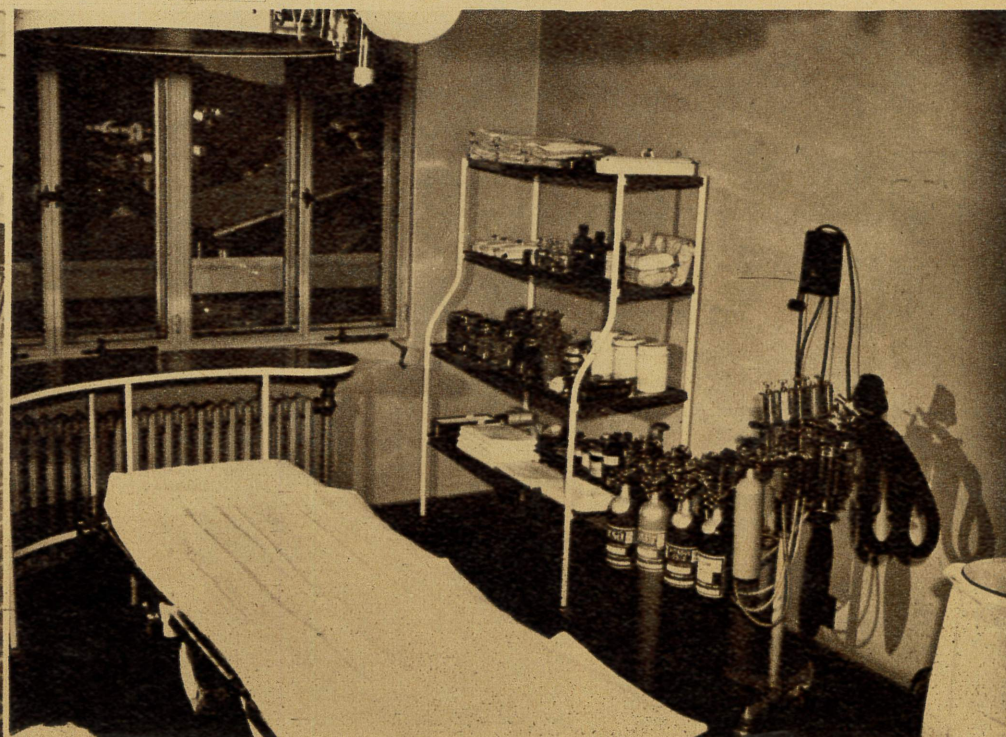
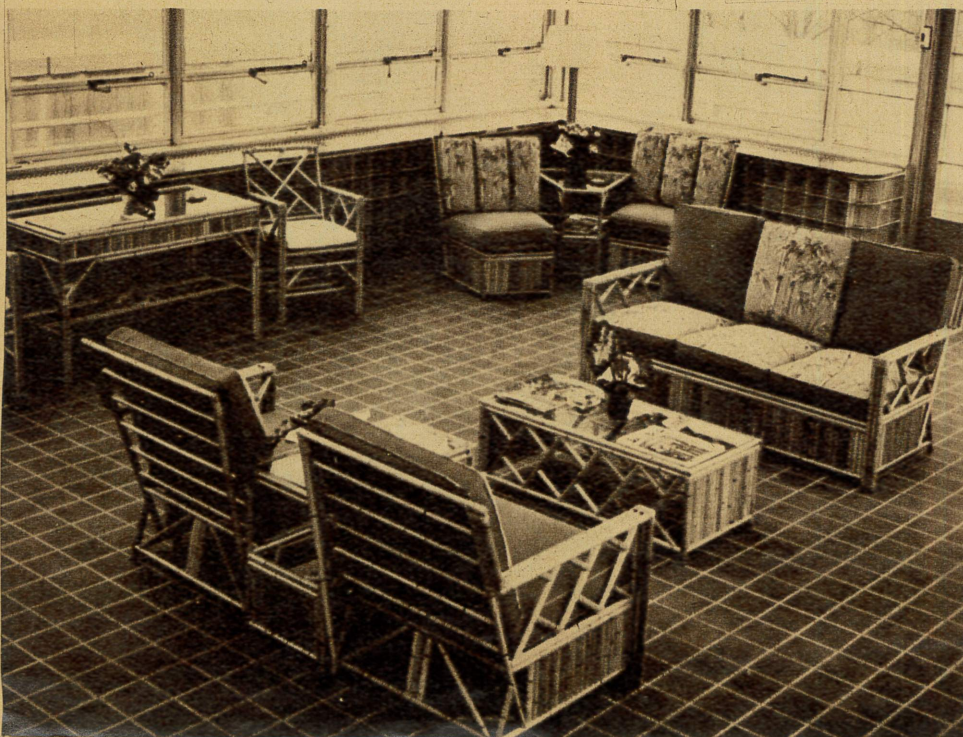
C. W. McCrary Dr. G. H. Sumner C. G. Bossong
T. F. Bulla C. C. Cranford Dr. G. W. Joyner

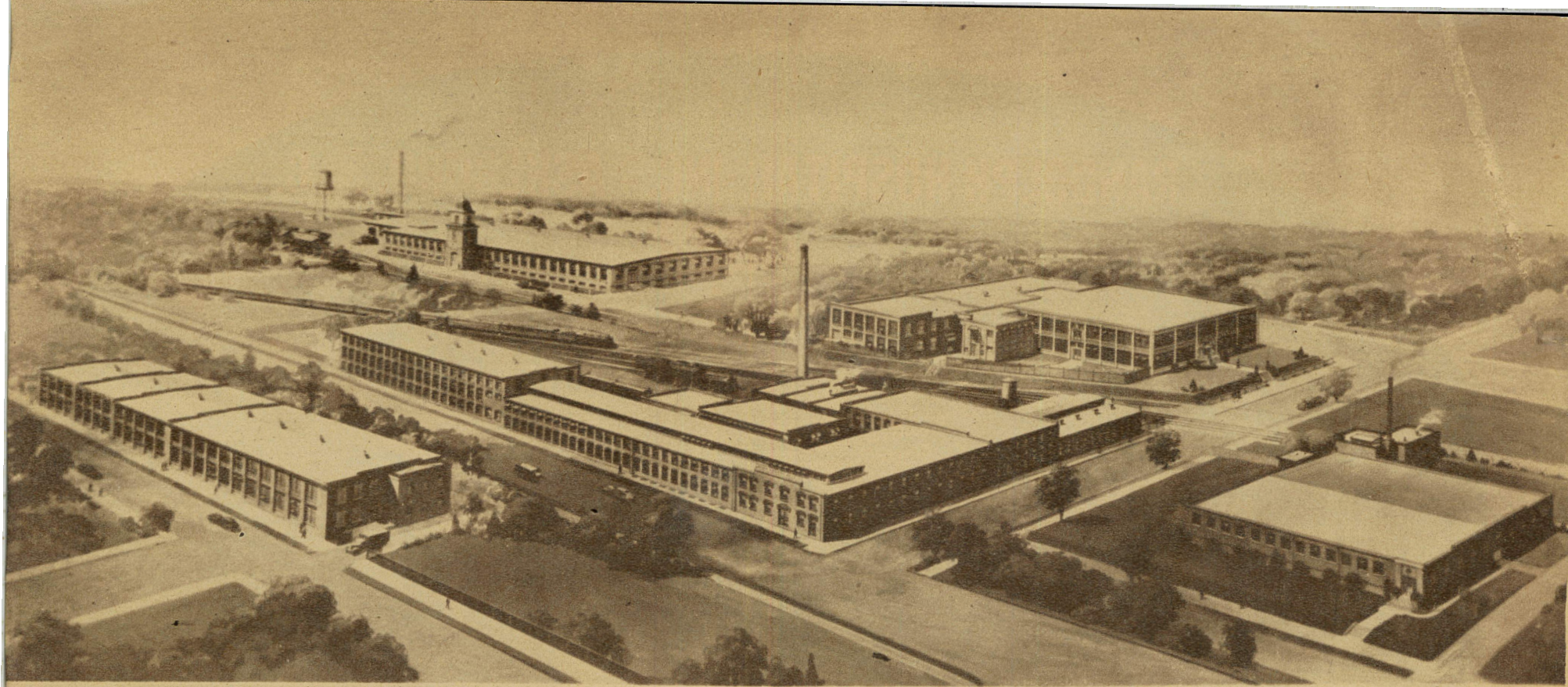
ADMINISTRATION: George W. Laycock, Administrator; Norman C. Lisk, Office Manager; George W. Joyner, M.D., F.A.C.S., Chief-of-Staff; Annie Laurie Green, R. N., Superintendent of Nurses; Elizabeth Phillips, Dietitian.

Interior of Solarium

PHOTOS BY JOHN-DAVID STUDIO

Main Operating Room





Acme-McCrary Hosiery Mills:

The Acme-McCrary Hosiery Mills, established in Asheboro in 1909 and continued under essentially the same management for almost 40 years, is known throughout the country as a manufacturer of the finest quality Ladies' Hosiery.

With its affiliated companies, Ramseur Hosiery Mills, Ramseur, and Sapona Manufacturing Company, Cedar Falls, these completely modern plants produce the famed McCrary "Seam-Reminder" stockings and the sheer Acme Circular Knit hose.

A capacity of more than 1,500,000 dozen pairs of high quality hose yearly places this growing concern well in the vanguard of the leaders of the industry, and its annual payroll is a major factor in the economic welfare of Asheboro and Randolph.

Sheer, fine gauge nylon ladies' hosiery is the principal product, with some production facilities engaged in making silk and rayon stockings.

Major emphasis is placed on plant cleanliness, good lighting, air conditioning to create ideal working conditions for the comfort, health and efficiency of employees. In addition to the extensive recreation program, the company provides group life and hospitalization insurance for all employees at no cost with a provision that hospitalization insurance may be extended to each member of the family at a very low cost.

The principal officers of the corporations are C. W. McCrary, J. F. McCrary, T. H. Redding, K. Alexander and W. J. Armfield, Jr.

McCrary Knitting Room:

Portion of one of the five knitting departments of McCrary Hosiery Mills showing latest model fine gauge full-fashioned hosiery machines in air-conditioned, fluorescent lighted surroundings.



Sapona Twister Department:

A part of the nylon twisting and coning area of the Sapona Manufacturing Company Plant located 7 miles from Asheboro in Cedar Falls. In this up-to-the-minute plant, raw nylon and silk are processed for McCrary "Seam-Reminder" Full-Fashioned and Acme Circular Knit Hosiery. The plant of the Sapona Manufacturing Company is widely recognized as being one of the outstanding throwing plants in the United States.

Looping and Seaming Department:

In this department the sheerest nylon hose are seamed and looped, completing the actual manufacturing processes. After the stockings leave this modern, well-lighted room, they go through various finishing operations.

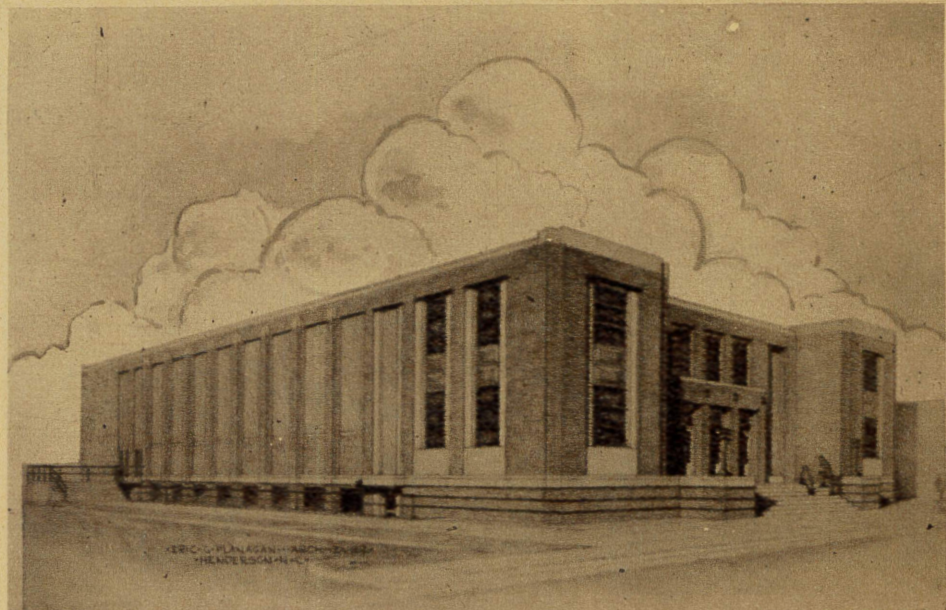
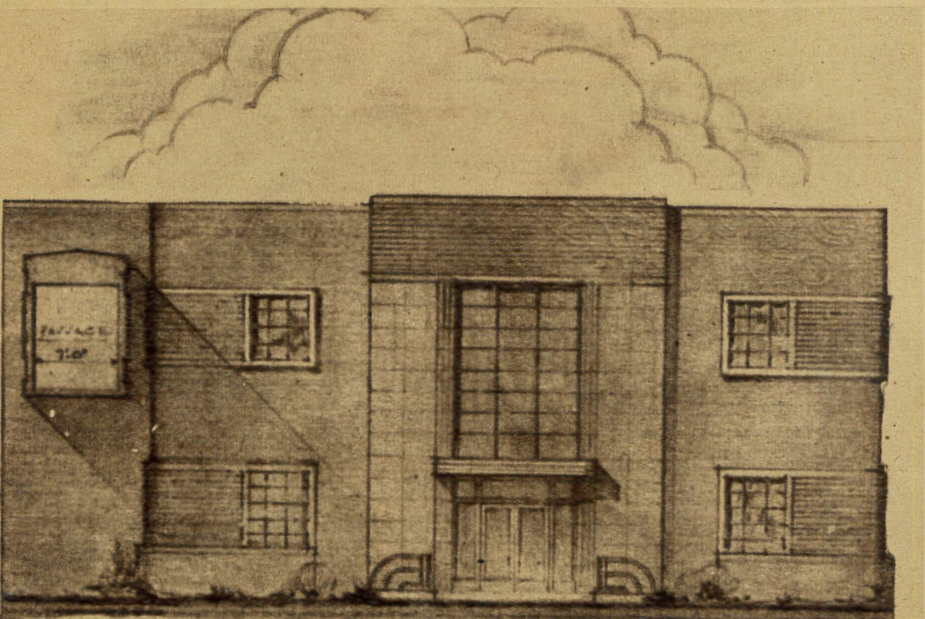


**ACME-McCRARY
HOSTERY MILLS**

AND ALLIED PLANTS

Asheboro, N. C.

PHOTOS BY JOHN-DAVID STUDIO



Recreational Building:

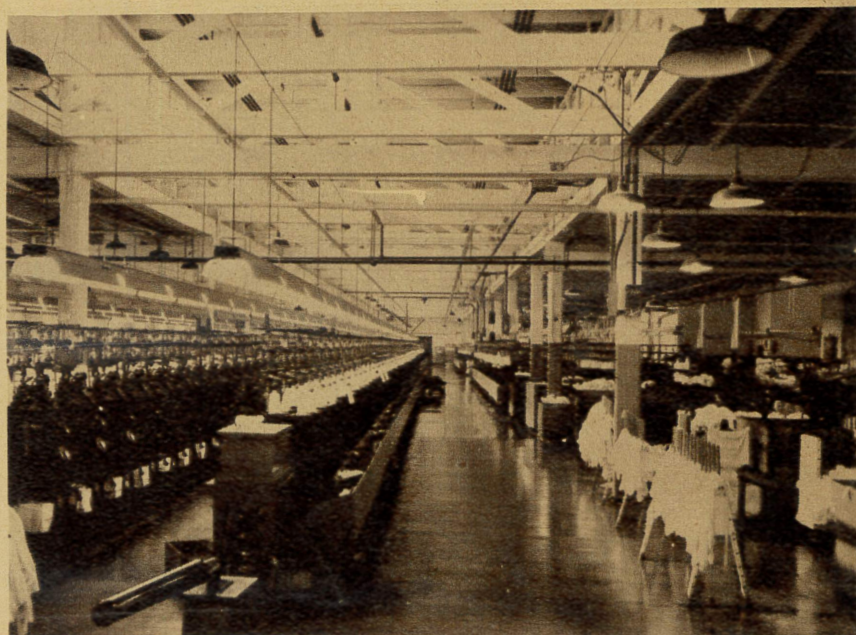
The Acme-McCrary Employees' Recreational Building, work on which has just been started, will be located in a spacious area on North Street directly across from the principal offices.

This handsome building will contain a gymnasium seating 1,000, an indoor swimming pool, bowling alleys, a cafeteria, a soda shop, locker rooms, team dressing rooms and showers. With complete facilities for varied recreational activities, this structure will play an increasingly important part in the lives of the personnel of Acme and McCrary Hosiery Mills.

New Knitting Unit:

The newest manufacturing unit of McCrary Hosiery Mills which is now under construction on Church Street. When completed, within the next few months, the first floor of this modern structure will house 16 post-war, 51-gauge, full-fashioned knitting machines.

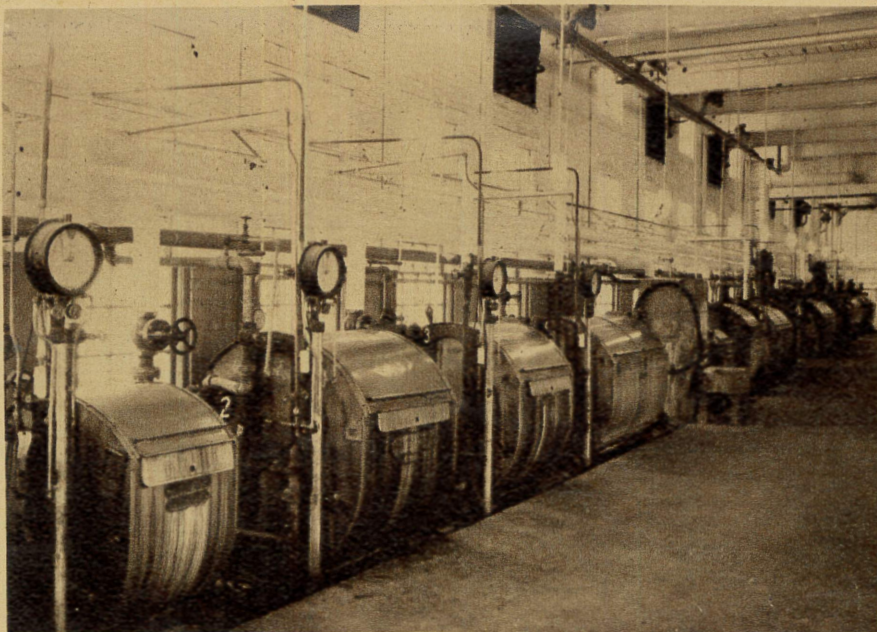
On the second floor will be located the full-fashioned Looping and Seaming Departments. This new plant will be completely air conditioned and refrigerated, and it will be connected by an overhead, closed passageway of concrete, brick and steel to the present No. 2 Plant.



D. B. McCrary

The late D. B. McCrary, founder of the Acme-McCrary Hosiery Mills, and for more than 35 years actively engaged in directing the affairs of the corporations.

One of the pioneer builders of the hosiery industry in the South, Mr. McCrary was also prominently identified with many phases of public life in his city and state.



Acme Hosiery Mills Knitting Room:

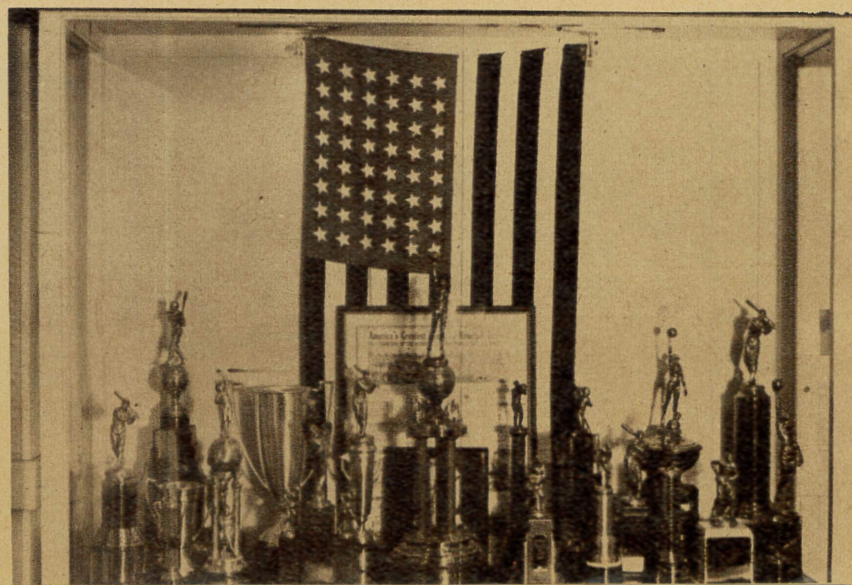
A section of Acme Hosiery Mills' knitting department where hundreds of modern knitting machines, scores of them added since the recent war, produce high quality Ladies' Circular Knit Hosiery. The Acme is one of the largest makers of this type hosiery in the United States.

Dyehouse:

Here is a battery of automatically controlled dye machines in which delicate colors are imparted to the sheepest of hose under laboratory-controlled conditions.

Trophy Case:

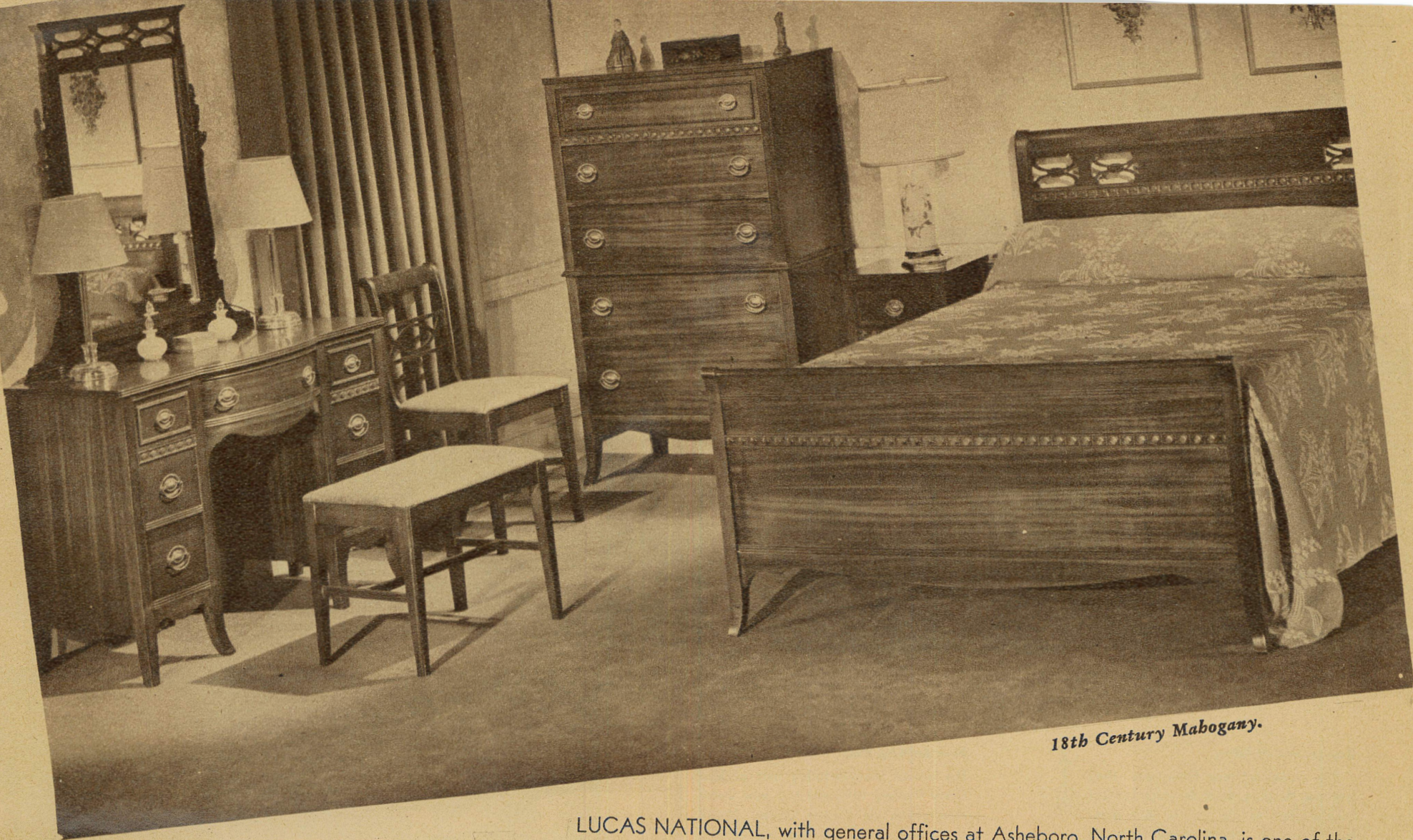
Trophies won by athletic teams of McCrary Hosiery Mills. The McCrary "Eagles" have won regional and national honors in baseball and basketball, and their schedules each year include most of the outstanding colleges, semi-pro and industrial teams in North Carolina and the South.



ACME-McCRARY HOSIERY MILLS

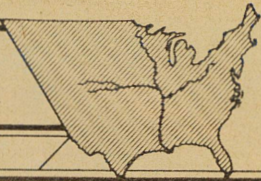
AND ALLIED PLANTS

Asheboro, N. C.



18th Century Mahogany.

LUCAS



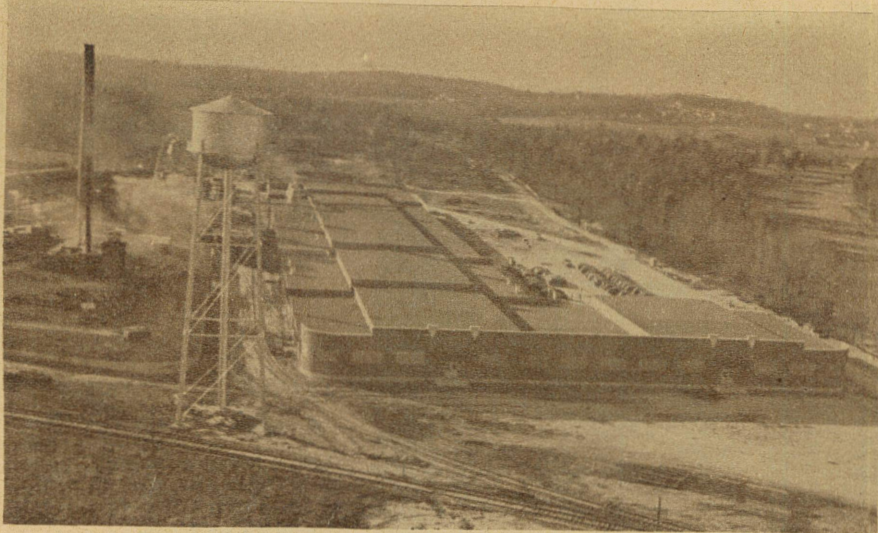
National

LUCAS NATIONAL, with general offices at Asheboro, North Carolina, is one of the larger furniture manufacturing companies of the state. It operates seven plants, located in Asheboro, Coleridge, N. C., and Society Hill, South Carolina. Full capacity production requires approximately 700 persons.

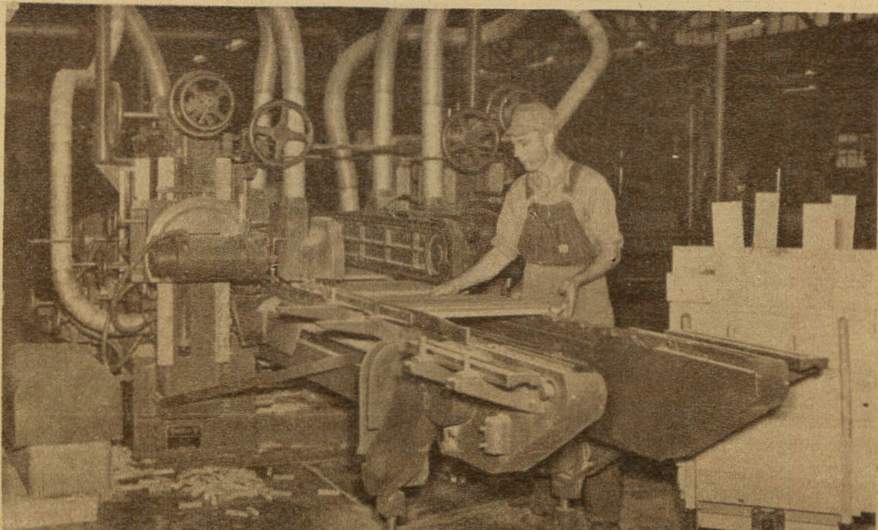
The company manufactures a well known and varied line which includes bedroom, dining room, kitchen and porch furniture, which are sold and distributed throughout the United States through independent retailers, chain stores and distributors.

Officers and executives are as follows: W. C. Lucas, President; A. B. Cox, Vice-President; B. L. Auman, Vice-President; Arthur J. Lehman, Vice-President; Pearl M. Lucas, Secretary & Treasurer; Kathleen Shaw, Assistant Secretary; E. W. Price, Assistant Treasurer; W. L. Lucas, Plants Manager; Lane Russell, Sales Manager.

Below: Bird's-eye view of main plant, approximately 145,000 square feet of floor space.



Below: Huge Double end tenoner. This machine is a spark plug at the big plant.

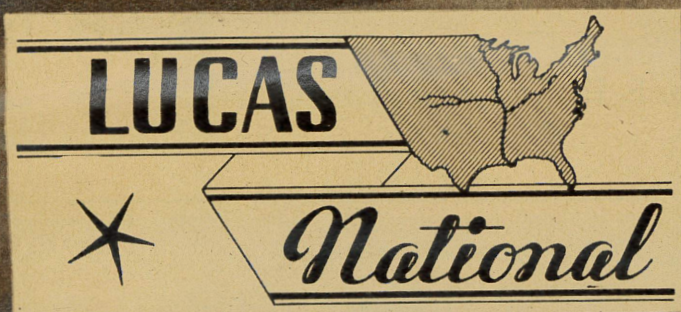


Below: Lumber hoist and vehicle. Entire lumber pile is literally picked up and moved at will.



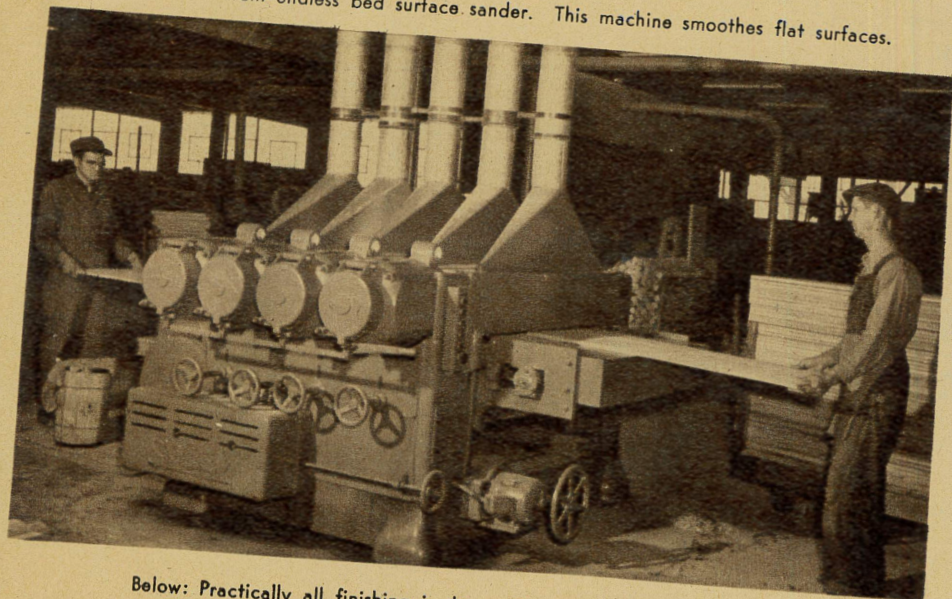
Below: A group of high speed rip saws. All equipment installed new.



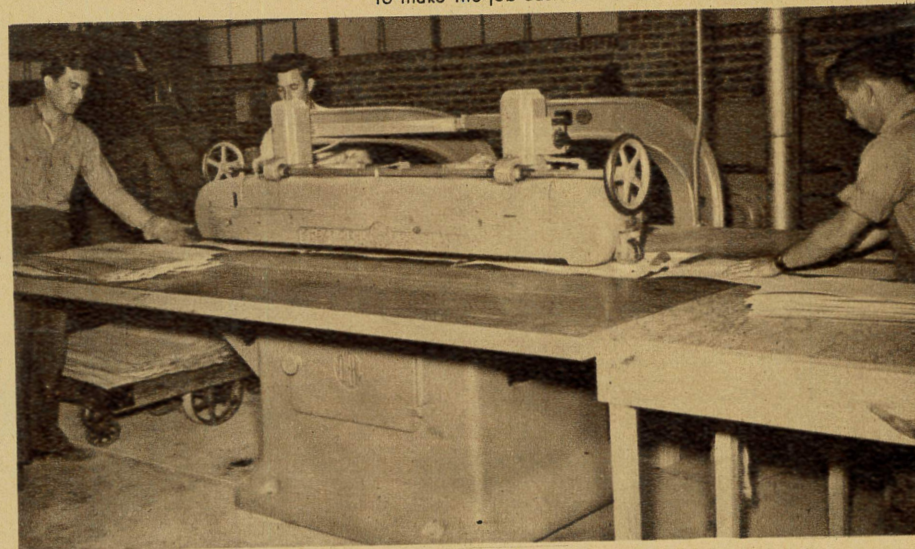


18th Century Mahogany.

Below: Four drum endless bed surface sander. This machine smooths flat surfaces.



Below: Veneer splicing is intricate and exacting work. This machine helps to make the job easier.



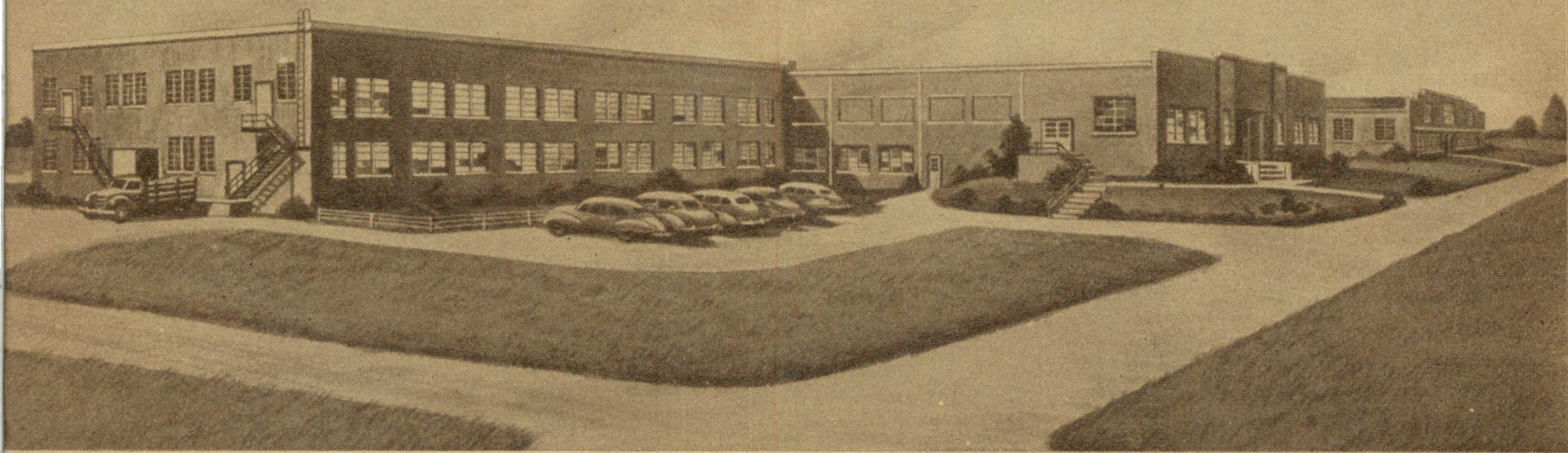
Below: Practically all finishing is done with spray guns against a water curtain.



Below: Main assembly line. At this point, almost like magic, wood parts begin to look like furniture.



The NATIONAL CARBON COMPANY, Inc.

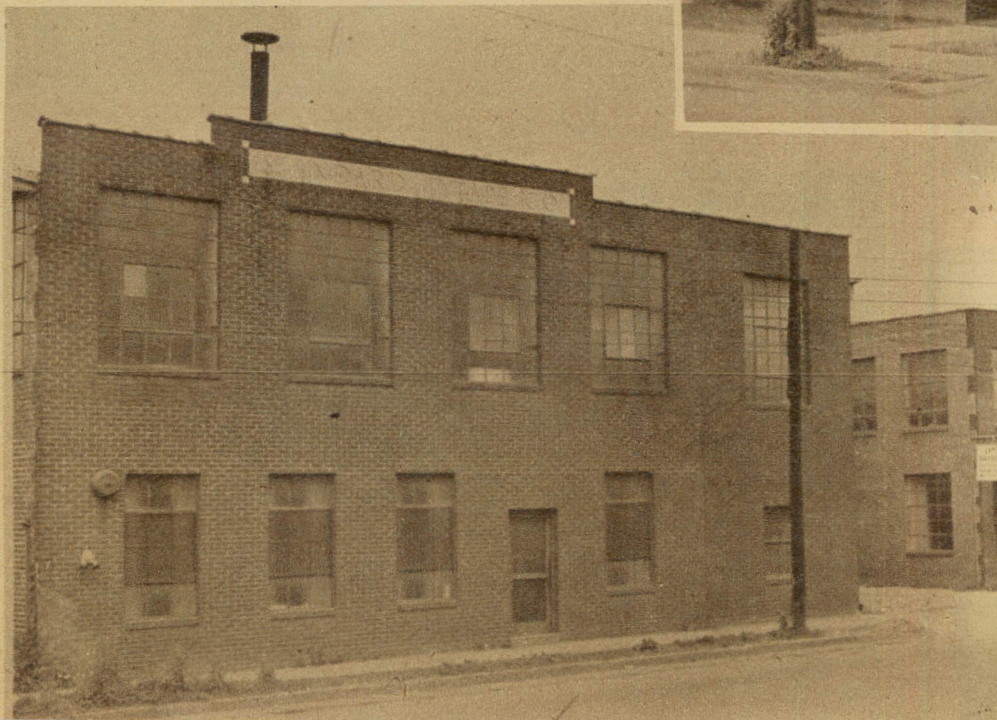


The Asheboro flashlight battery plant of the National Carbon Company, Inc., recently has been completed. Operations were started in mid-July and will ultimately require a working force of approximately 300 people. Mr. E. D. Carr is in charge.

STANDARD TYTAPE CO.

Right: Sectional view of The Standard Tytape Company manufacturing building, Asheboro, North Carolina.

Below: Another view of this modern plant.



The STANDARD TYTAPE COMPANY, Asheboro, North Carolina, was organized in 1932 by S. D. Story. Mr. Story is general manager of this progressive company which manufactures Stanco Cotton Braids, and whose products are marketed throughout the United States. The company has approximately seventy employees.



On of the most modern funeral homes to be found anywhere. Chapel, equipped with Hammond Electrical Organ, is available at no extra cost. Cadillac automotive equipment.

FARLOW FUNERAL HOME

Asheboro, N. C.

AMBULANCE SERVICE

TELEPHONE 85



P. & P. CHAIR CO.

Left: Sectional view of the P. & P. Chair Company plant, Asheboro, N. C.

Below: Interior of warehouse.

The P. & P. Chair Company, manufacturers of Cane and Fiber Seat Chairs and Rockers, Wood and Patented Sag Seat Chairs, was founded in 1926. Its well established line is sold in every state in the union, with shipments still being made to the customer who bought the first bill of goods the plant ever shipped.

The company employs 70 persons.

The officers of the P. & P. Chair Company are W. J. Armfield, Jr., President; J. G. Crutchfield, Vice President; and W. C. Page, Secretary-Treasurer and Manager. The latter was the founder of the business.



TIP-TOP HOSIERY MILLS, INC.



TELEPHONE 19 OR 600

Manufacturers of Hosiery

WEST SALISBURY AND ROSS STREETS
ASHEBORO, N. C.



Tip-Top Hosiery Mills, Inc., Manufacturers Men's Hosiery for the national market. Arthur Ross, the founder, was president until his death; Arthur Ross, Jr., is treasurer; M. E. Ross, vice-president, and Cecil Lane, secretary.

BOSSONG HOSIERY MILLS, INC.



Night view of the 580 foot front of the Bossong Hosiery Mills, Inc., Asheboro, North Carolina. This company manufactures Full Fashioned Hosiery, and employs approximately 600 persons. C. G. Bossong is President and General Manager; E. Kiesewetter, Manager, and J. H. Wrape, Superintendent.



The Home Building, Inc.

MANUFACTURERS OF LUMBER AND MILLWORK

ASHEBORO, N. C.

Established in 1904, The Home Building, Inc., has been the major service factor in Asheboro's unparalleled building record during this time. This company produces the very best quality of millwork and its products are in demand for building purposes throughout the Piedmont section of North Carolina.

In addition to lumber and millwork, this firm carries a full line of builders' supplies, including Bird's Roofing and U. S. Gypsum Products.

The Home Building, Inc., gives employment to approximately 100 persons.

L. F. Ross is President and Treasurer; Miss Esther Ross, Secretary; John C. Taylor, Sales Manager; Robert L. Reese, Office Manager, and Charles F. Cole, Superintendent.



Above: L. F. Ross, President and Treasurer.



These two youngsters will be the third generation of the Ross family to be associated in the ownership and management of this well known business. They are grandsons of President L. F. Ross. They are (right) Robert L. Reese, Jr., and (upper right) Frank Burkhead, Jr.

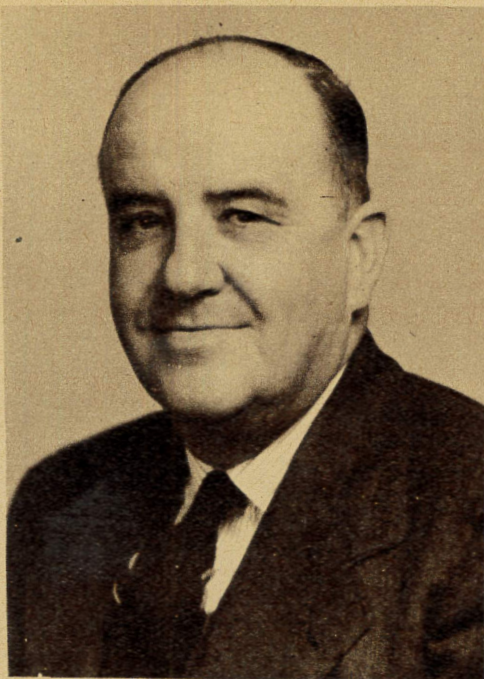


A group of outstanding homes in Asheboro, the building materials for which were supplied by this firm.

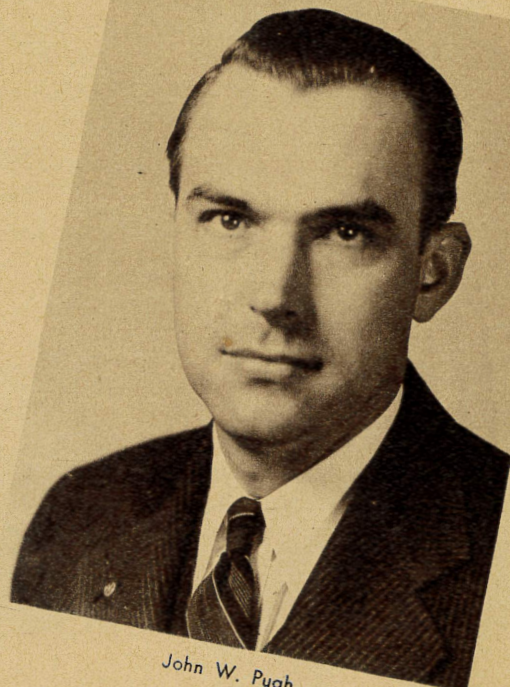




J. T. Pugh, Jr.



Jess T. Pugh



John W. Pugh

PUGH FUNERAL HOME

ASHEBORO RANDLEMAN

Meets every requirement of skill and service. It takes first rank in physical equipment, skill and service among the best funeral homes of the state. It affords a complete service to Asheboro, Randleman, Randolph and adjoining counties.

Founder Jess T. Pugh has the overall supervision of this firm with its very competent staffs at the Asheboro and Randleman homes. A son, J. T. Pugh, Jr., is manager of the establishment in Asheboro, and John W. Pugh of the one in Randleman.



Impressive in its colonial charm, the Pugh Funeral Home reflects the dignity and tranquility characteristic of the service of this well known mortuary establishment.



The automotive equipment of Pugh Funeral Home is Modern and completely adequate to take care of the most exacting demands of the large territory served by this firm.



The Pugh Funeral Home at Randleman.



Arden Studio.

W. F. Redding, President



Southern Crown Milling Company, Incorporated, Asheboro, North Carolina, one of the largest producers in Piedmont North Carolina of High Grade Flour, Corn Meal, Poultry, Livestock and Dairy Feeds.

SOUTHERN CROWN MILLING CO., INC.

Established in 1906, the SOUTHERN CROWN MILLING COMPANY, Incorporated, Asheboro, North Carolina, is one of the oldest and best known manufacturing plants in Randolph County. Producing the highest quality of Enriched Flour, Corn Meal, Poultry, Livestock and Dairy Feeds, their products are marketed through the better retail stores throughout the state. Constantly meeting the high standard of quality that the public has learned to expect from this company, some of their leading and well known brands of flour are: Gold Bond, Blue Ribbon, Princess and Perfection.

Blue Ribbon Corn Meal has long been a favorite of the housewives since it is ground on rocks and produced just like meal made in old fashioned mills which is known as "Water Ground."

Meeting the increased business demands, the company in 1942 began manufacturing Mixed feeds. All feeds manufactured in the Feed Plant are made in accordance with the high standards of the North Carolina Department of Agriculture and formulas are approved by North Carolina State College. BLUE RIBBON high quality Feeds include Fancy Feed, Dairy Feeds, Hog Feeds, and Poultry Mash and Scratch Feed.

Officers of this well known company are: W. F. Redding, President; Thos. S. Redding, Vice-President; Viola S. Redding, Secretary, and W. F. Redding, Jr., Treasurer.

"After it is all sifted down, there is none better than ASHEBORO FLOUR."



Some of the Livestock and Dairy Feeds manufactured by the Company.



High Grade Brands of flour produced by this modern mill.



McGill's TAXI & BUS LINES

McGill's Taxi & Bus Lines, with headquarters at Asheboro, carried over one million passengers last year. Which gives one some idea of the comprehensive transit service given the public by this progressive and growing concern.

The overall company is divided into six units, five of which give bus service. These are Asheboro Coach Company, McGill's Textile Workers Bus Line, Asheboro; Rockingham Suburban Bus Lines, Wadesboro Transit Company, and the Hamlet Coach Company. The Textile Workers Bus Line, operating out of Asheboro, is a great convenience to the hundreds of workers and the county's many industries; schedules being adjusted to the hours of changing shifts in the city and Central Falls.

McGill's Taxi Service, Asheboro, is one of the most modern and efficient services of its kind in the state. Its large fleet of modern cars has every up-to-date facility, including a two way radio telephone system which assures constant contact with dispatcher and with all cars anywhere in the territory.

A large and commodious garage is equipped with latest machinery and staffed by skilled mechanics.

T. E. McGill is the owner and operator of the company.

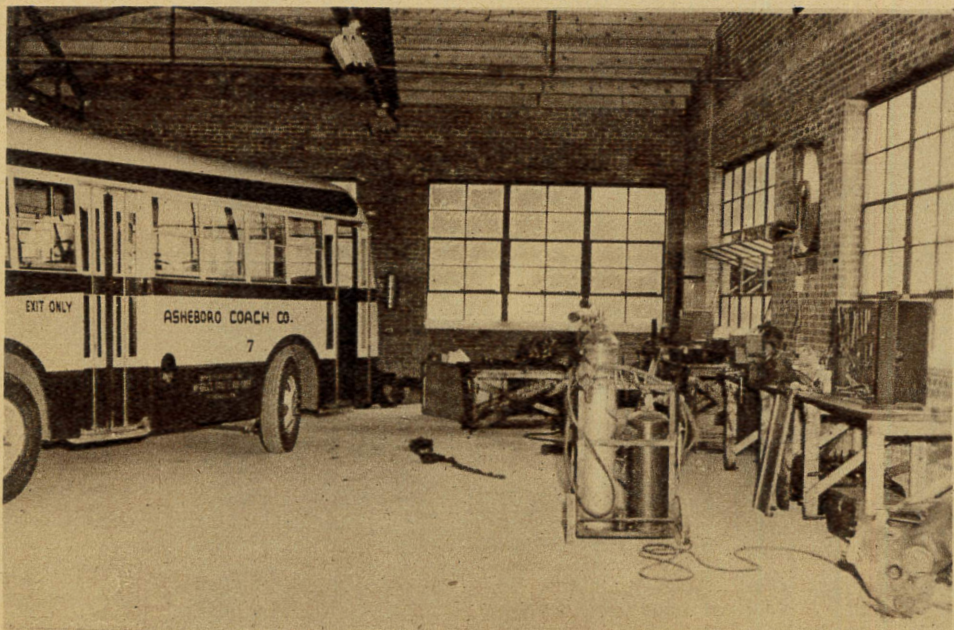
Part of the large fleet of modern taxis of McGill's Taxi Service operating in Asheboro and vicinity. All cars are equipped with two way radio telephone system, which greatly increases efficiency of the service.



New garage to service the McGill Taxi and Bus Lines, now under construction.



Modern type of city bus of the Asheboro Coach Company, giving the city and surrounding territory a complete, efficient and convenient transit service.



Here the large number of taxis and busses are kept in perfect condition by the skilled mechanics of the maintenance department.



One hundred and eighteen departures daily is a highly appreciated service by thousands of shoppers and industrial workers in the Asheboro vicinity.

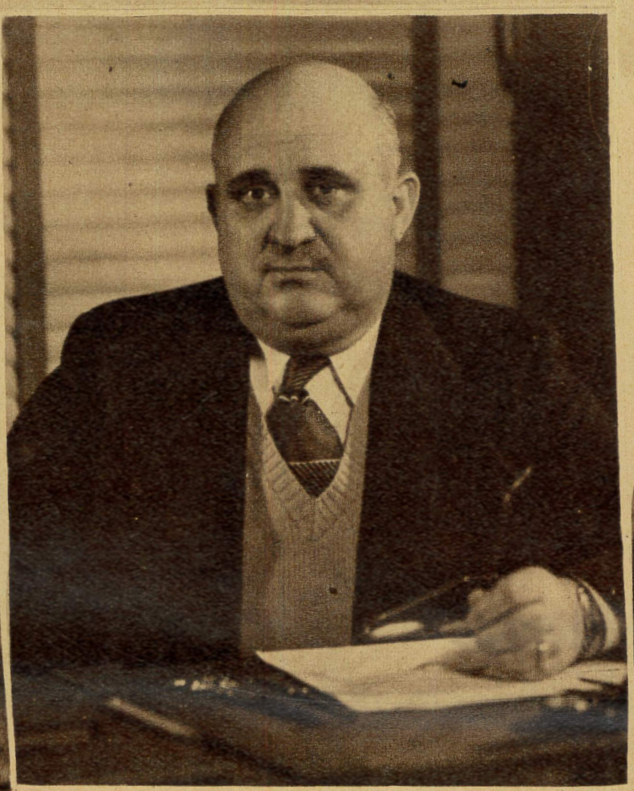


HARVELLE HOSIERY MILLS

Modern plant of Harvelle Hosiery Mills, Asheboro, N. C., manufacturers of Fine Quality Infants', Misses' and Children's Anklets.



W. Caswell Drake, General Manager.



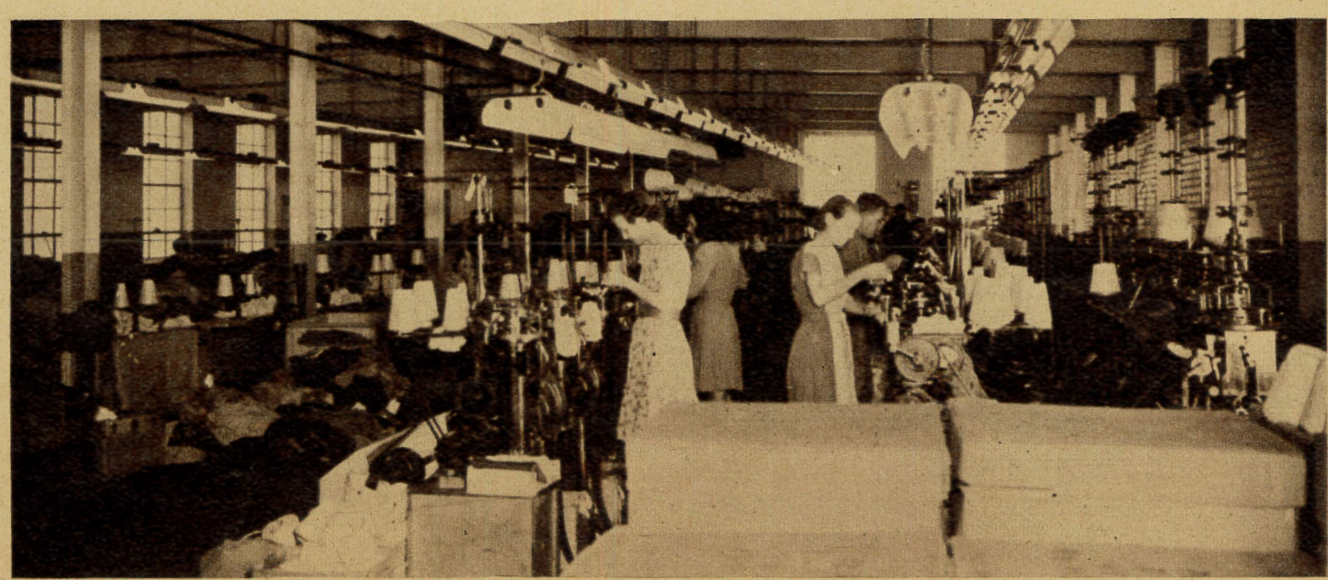
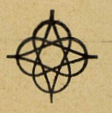
W. P. Harvelle, Founder and Owner.



Farley Lewis, Looping and Seaming.

HARVELLE HOSIERY MILLS was organized in 1941. It manufactures a fine quality of Infants', Misses' and Children's Anklets, which are sold nationally to chain stores and jobbers. This company's hand transferred 70-gauge infants' anklets, made from mercerized cotton yarns, from 3½s to 6½s, is regarded as tops of the market by the trade. The firm also manufactures children's and misses' anklets from 6½s to 10½s. Its plant is modern in every detail and work-

ing conditions are excellent for its 100 employees. Present production is 10,000 dozen pairs weekly. Mr. W. P. Harvelle, founder and owner, has been in the hosiery business for more than 30 years; and since the establishment of the Harvelle Hosiery Mills in Asheboro the plant has shown a steady growth. National sales offices of the Harvelle Hosiery Mills are located in the Empire State Building, New York City.



Interior sectional view showing modern equipment and ideal working conditions.



Views of the 35-acre lake on the Mountain View Farms, Randolph County, North Carolina. This country estate, owned by Mr. W. P. Harvelle, a textile manufacturer of Asheboro, is one of the show places of the state. This lake, with its clear limpid waters, its noted Rainbow Dam and encircling shore drive, is grassed and landscaped to the water's edge, and is stocked with bass, bream and crappies.



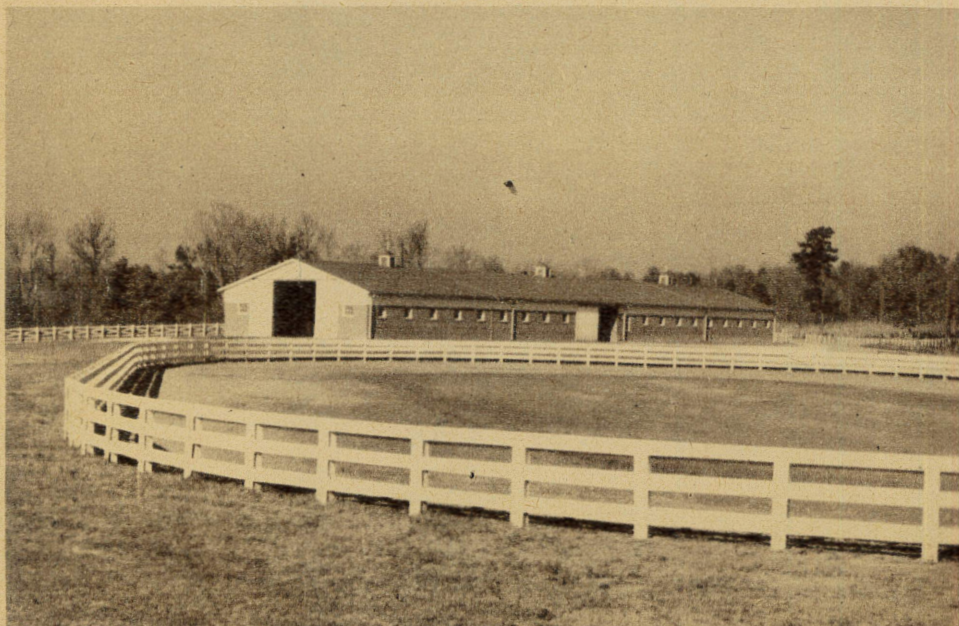
MOUNTAIN VIEW FARMS

The 236 acre country estate of W. P. Harvelle, Asheboro textile manufacturer, is most noted for its stable of horses that have had the habit of winning blue ribbons in all the better known Southeastern shows during recent years, but to lovers of nature its greatest appeal is in its gently sloping forest clad hills, grassed fields and meadows, but most of all in the beauty of its 35 acre lake, with its limpid waters reflecting the shadows of the trees and clouds, and long reaching views of rolling countryside and the Uwharrie mountain range.

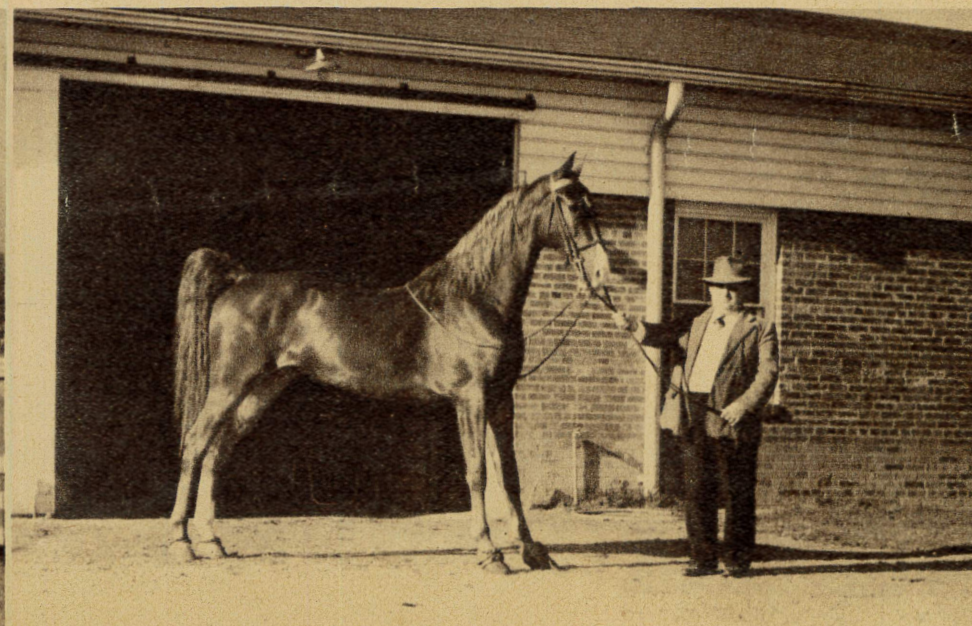
The brick saddle and show horse barn is one of the most modern in the country.

It is 230 by 46 feet, and in addition to the 35 stalls it includes an office, lounge room, tack room, living quarters for the training staff, and a paddock for indoor training and exercise. Mountain View Farms, with its picturesque lake has been made available by the owner to the local civic clubs, boy and girl scout organizations, and to Sunday School picnic parties.

Mountain View Farms, with its picturesque lake has been made available by the owner to the local civic clubs, boy and girl scout organizations, and to Sunday School picnic parties.



Barn and Paddock at Mountain View Farms. This barn, constructed of brick, with 35 stalls, each equipped with automatic water fountain, is 230 feet long and 46 feet wide.

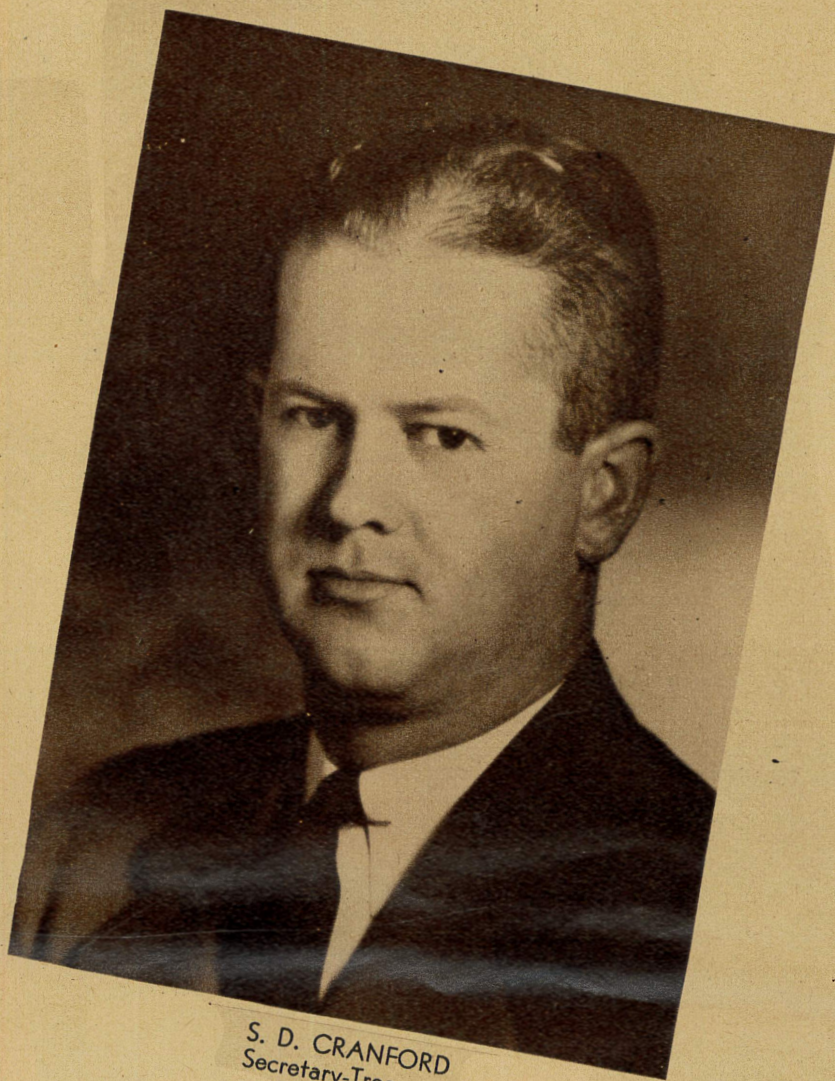


Owner Harvelle displays a promising aspirant for future five-gaited championship honors.

ASHEBORO HOSIERY MILLS, INC.



C. C. CRANFORD
Founder and President



S. D. CRANFORD
Secretary-Treasurer

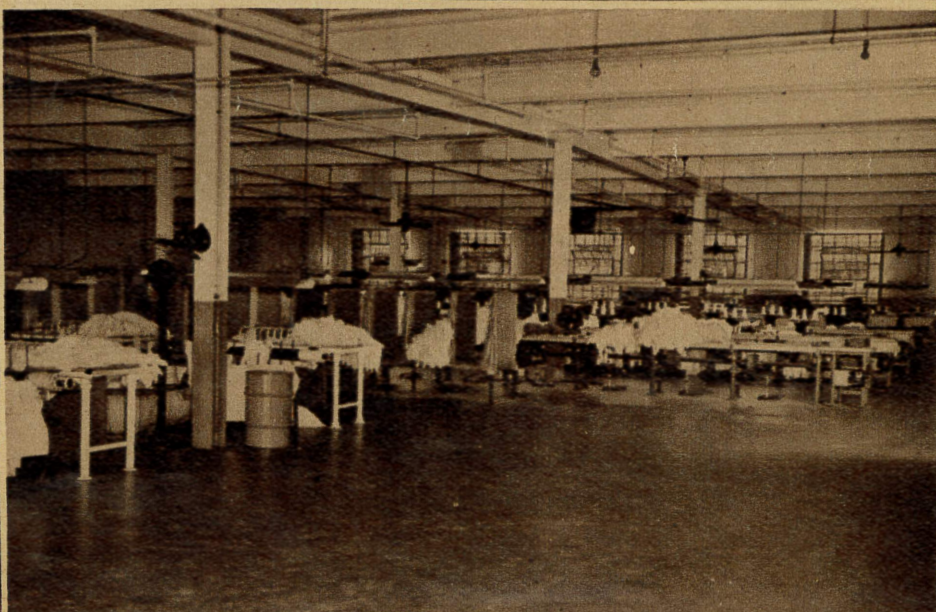
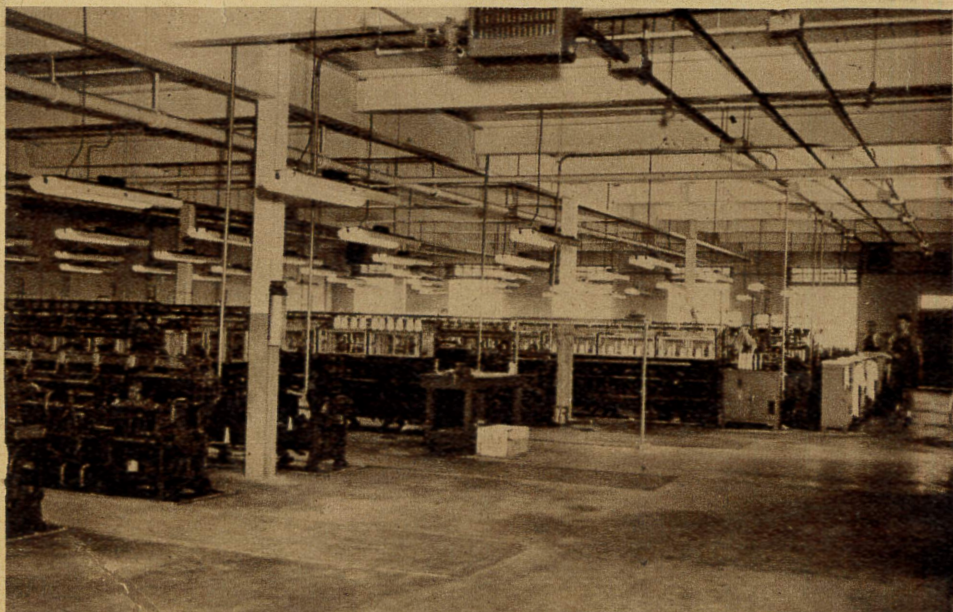
The Asheboro Hosiery Mills, Inc., was established in 1917. It manufactures a well known line of Forty-Five and Fifty-One Gauge Full Fashioned Hose and Ladies' Seamless Hosiery.

C. C. Cranford, founder and president, is one of the pioneer manufacturers of Central Carolina, and for a number of years operated a group of varied industries. Now, he concentrates his manufacturing interest in the Asheboro Hosiery Mills, and leases his industrial properties to individual operators. He recently built and leased to the Asheboro Weaving Company a modern industrial plant out on the Greensboro road.

S. D. Cranford is secretary-treasurer of the Asheboro Hosiery Mills, Inc.



Interior views of Asheboro Hosiery Mills, Inc.



GENERAL HARDWARE LUMBER AND COMPANY

INCORPORATED

MANUFACTURERS AND DEALERS IN

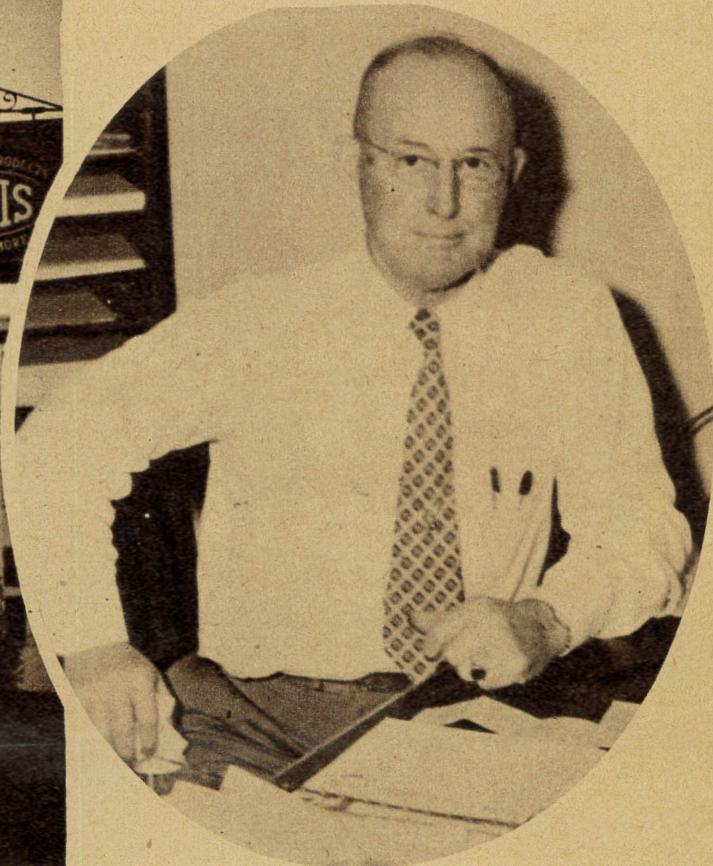
HARDWARE • MILL SUPPLIES • ROOFING • LUMBER

TELEPHONE 155

239 WHITE OAK STREET
ASHEBORO, NORTH CAROLINA



Group of Executives. From left to right: W. Leonard Ward, W. L. Ward and George Ward



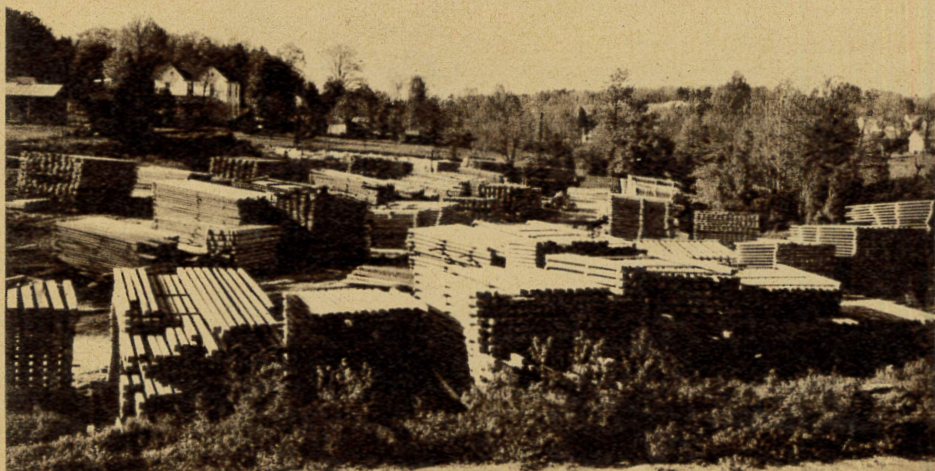
W. L. WARD
President

The plant of this company is one of the most complete of its kind in the state, and it does a large volume of business in Randolph and adjoining sections of neighboring counties. The planing mill produces moulding, doors, windows and frames. The hardware department is complete in every detail, and the mill supply department is also well stocked with almost every needed item in this line. The nationally known Johns-Manville roofing, asbestos and insulating, DuPont Paints and National Gypsum Bond Products are handled. The Lennox Warm Air Line Heating Plants are sold and installed. A fleet of trucks insures prompt delivery of all goods bought from this firm.

President W. L. Ward was for many years in the textile business before acquiring ownership of the business in 1936. The other officers of the company are Leonard Ward, Vice President; George E. Ward, Secretary-Treasurer, and Jesse C. Ward, Salesmanager.



View of Office and Storeroom of General Hardware & Lumber Company.



The Lumber Yard



Exterior of Plant With Fleet of Delivery Trucks

The BANK of RANDOLPH

THE BANK of RANDOLPH has been serving the people of Asheboro and Randolph County for over fifty years, having been organized in 1897. At the time of its organization it was the only banking institution in all the territory between Greensboro and Rockingham, and was the first bank in the county, as well as a pioneer in this section of the State. When first established, the town had a population of under 800, and this bank has had a long and exceedingly useful career in aiding the commercial and industrial development of the city and section. By reason of its strong liquid condition, as well as its successful operation, it is



justly recognized as one of the leading banking institutions of the state in this respect, and as an influential factor in the great industrial progress being made by Randolph County.

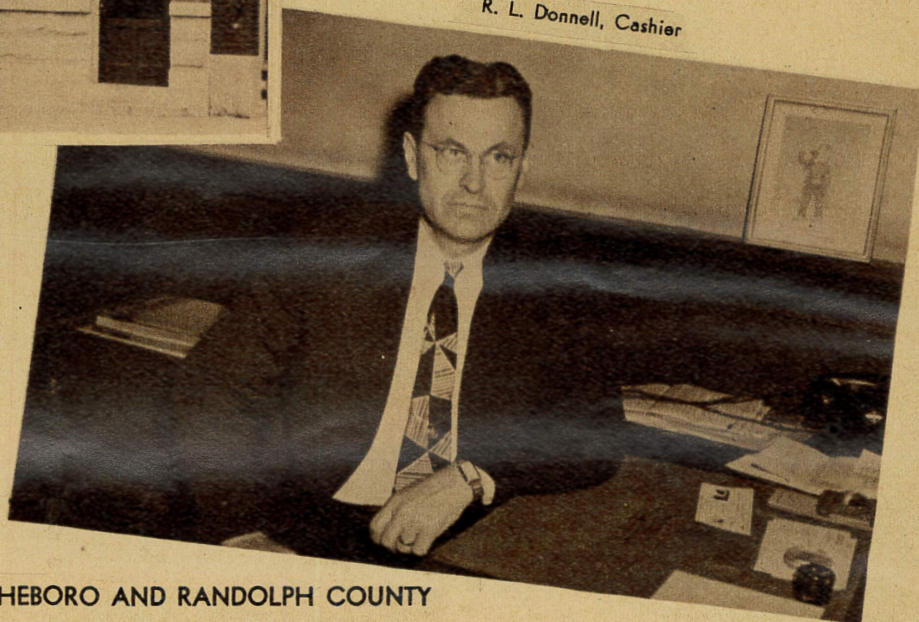
The officers are W. J. Armfield, Jr., President; C. W. McCrary, Vice President; R. L. Donnell, Cashier; E. N. Morgan Assistant Cashier. The directors are W. J. Armfield, Jr., C. W. McCrary, R. L. Donnell, W. J. Armfield III, J. F. McCrary, J. D. Ross, T. Lynwood Smith and T. Henry Redding.

Left: Located in the center of Asheboro's business district, THE BANK OF RANDOLPH is the oldest and largest of Randolph county's financial institutions.

W. J. Armfield, Jr., President



R. L. Donnell, Cashier



AMPLE BANKING FACILITIES FOR ASHEBORO AND RANDOLPH COUNTY

Consolidated Statement of Asheboro's two Banks
As of December 31, 1947

The Bank of Randolph and The First National Bank

RESOURCES	
U. S. Government Bonds	\$ 6,178,450.00
Other Stocks and Bonds	659,703.00
Loans and Discounts	2,605,829.21
Banking House, Furniture and Fixtures	19,002.00
Cash and Due from Banks	3,978,051.09
TOTAL	\$13,441,035.30

LIABILITIES	
Capital, Surplus, Undivided Profits, and Reserve	\$ 705,168.43
Unearned Discount	33,306.56
Deposits	12,702,560.31
TOTAL	\$13,441,035.30

The FIRST NATIONAL BANK

THE FIRST NATIONAL BANK was organized in 1907, and has continuously enjoyed a steady and substantial growth. Since its organization this institution has been deeply interested in the growth and development of the city and county, and has been instrumental in bringing new industries and businesses to the community which have made, and are making major contributions to local economic welfare. Serving the city and county for over forty years, this is one of the very few national banks in this area and surrounding territory. Today with an



THE FIRST NATIONAL BANK, Asheboro, North Carolina, one of the very few national banks in this area and surrounding territory.

experienced personnel, thoroughly familiar with the conditions and requirements of the city and county, and with greatly increased resources, this institution is in position to take care of the banking needs of industry, commerce, and the individual, in the period ahead. The officers are James B. Neely, President; W. F. Redding, Vice President; E. C. Garner, Cashier. The directors are H. F. Auman, J. C. Hammond, L. S. Lewis, W. A. Lewis, James B. Neely, W. F. Redding, H. M. Robins, C. L. Scott and F. O. Yates.

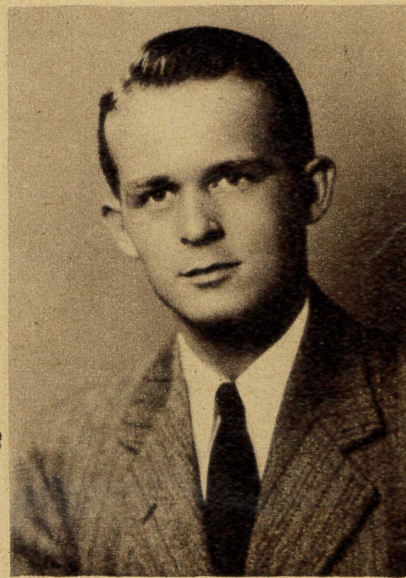


View of Stedman Manufacturing Company, Inc., Asheboro, North Carolina.



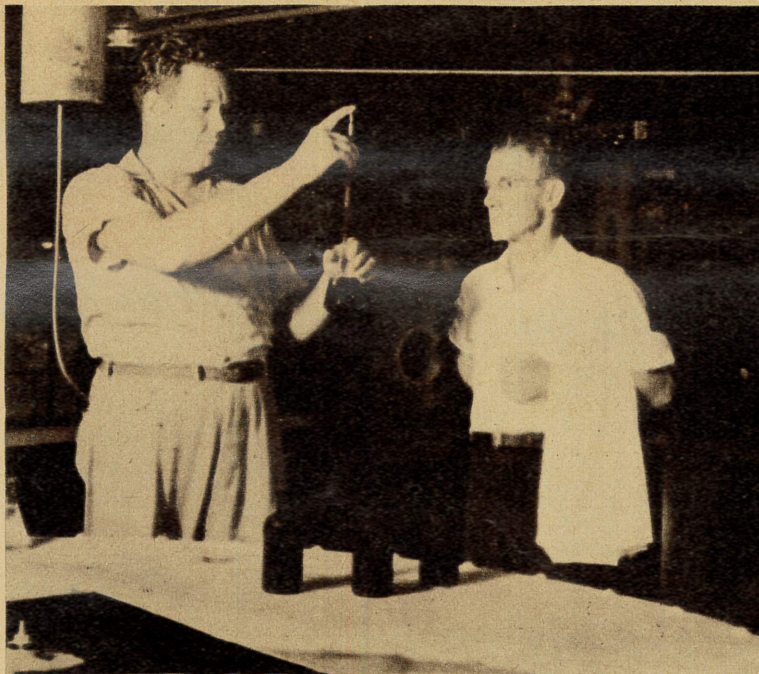
S. B. Stedman,
President

STEDMAN MANUFACTURING COMPANY INC.



W. D. Stedman,
Vice President and Treasurer

STEDMAN MANUFACTURING COMPANY, Asheboro, North Carolina, was founded in 1931 by S. B. Stedman, and the late W. D. Stedman. With two plants in production, and employing approximately 200 people, the company has grown into one of the best-known manufacturers of men's quality tee-shirts in the country. The company recently has added men's woven shorts to their underwear line. Physical facilities in keeping with the quality of the product desired have always been provided and no expense has been spared to provide ideal work-



One of the numerous Quality Control Processes employed by the Company to insure the ultimate in Quality Products.

ing conditions, and the best and most modern equipment in all parts of the plant.

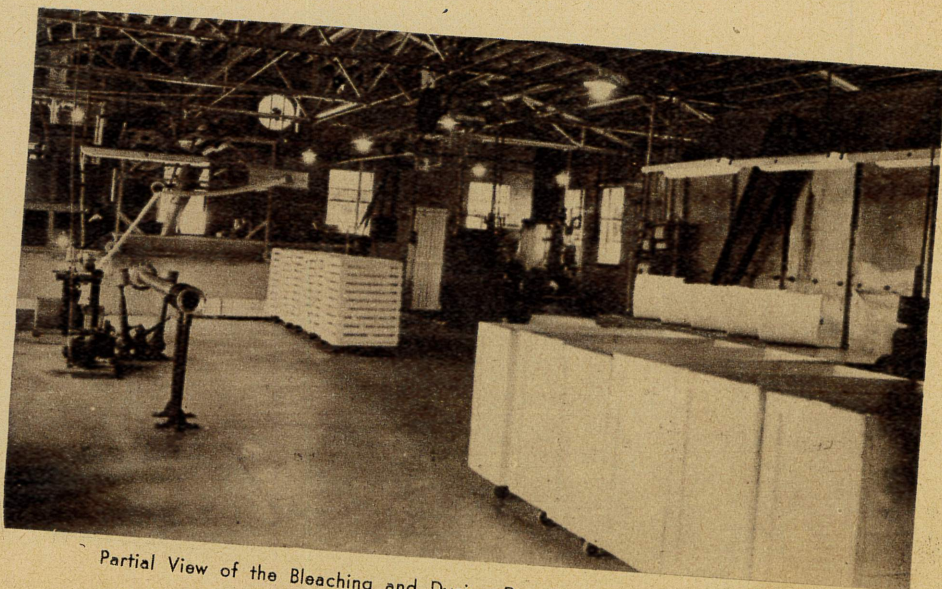
The company's products are distributed to the trade throughout the United States, with a substantial amount of export business.

D. E. Francis is the company's representative in their office at 122 E. 42nd Street, New York City.

Officers of the company are S. B. Stedman, President; W. D. Stedman, Vice President and Treasurer; Marion Stedman, Secretary and Assistant Treasurer.

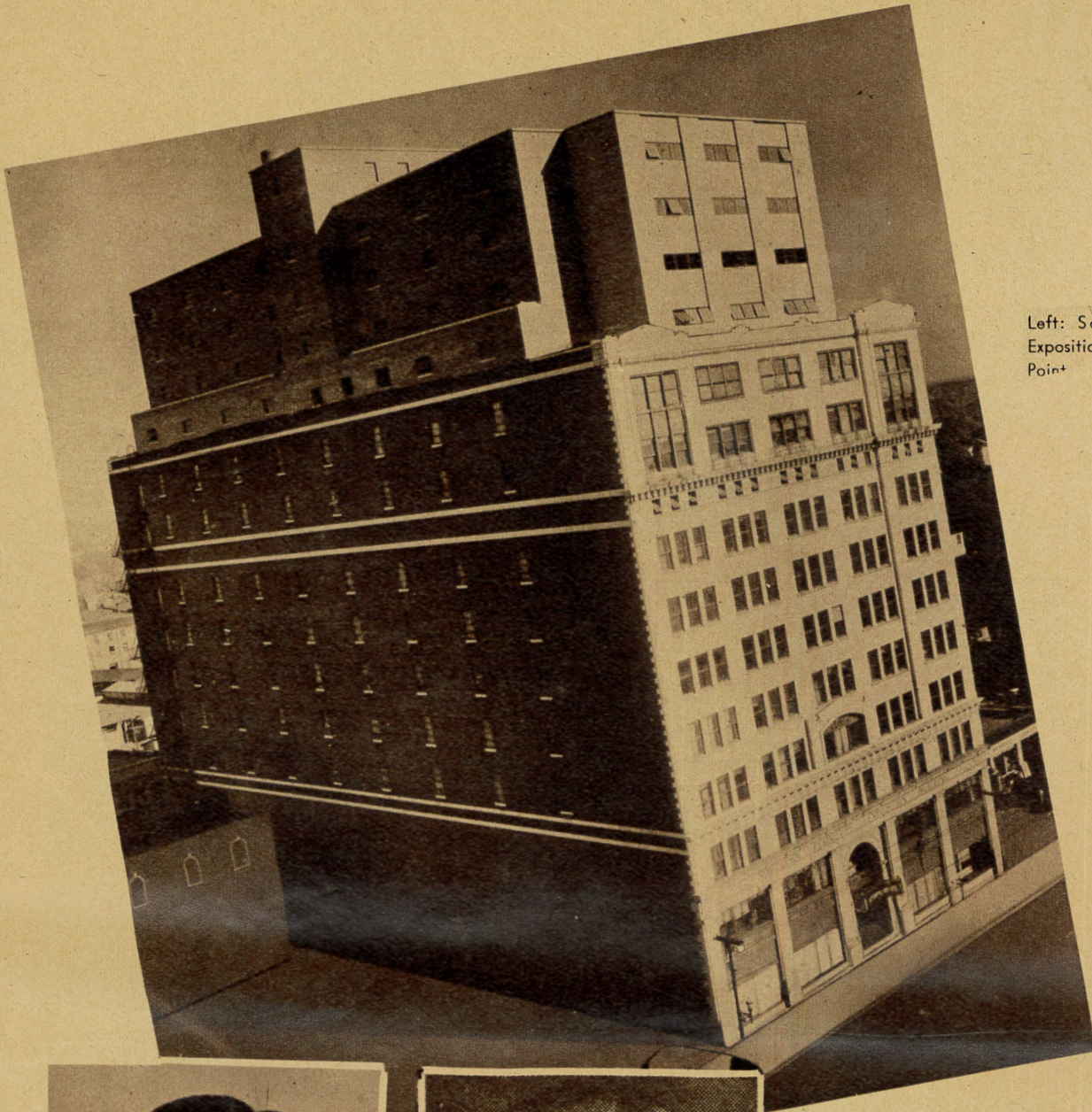


Sectional View of the Knitting Department.



Partial View of the Bleaching and Dyeing Departments in this Modern Plant.

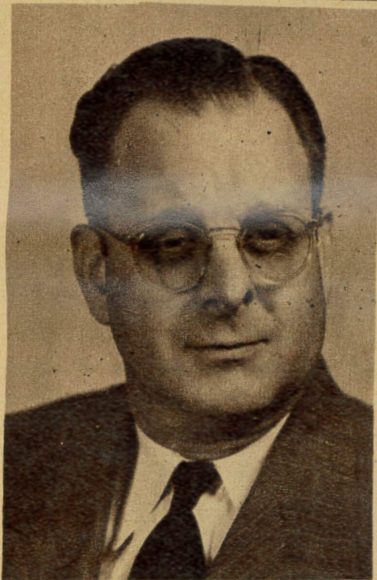
Regal Furniture Corporation Exhibits in New York,



Left: Southern Furniture
Exposition Building, High
Point



American Furniture Mart, 6



M. J. Watson,
Secretary and Treasurer



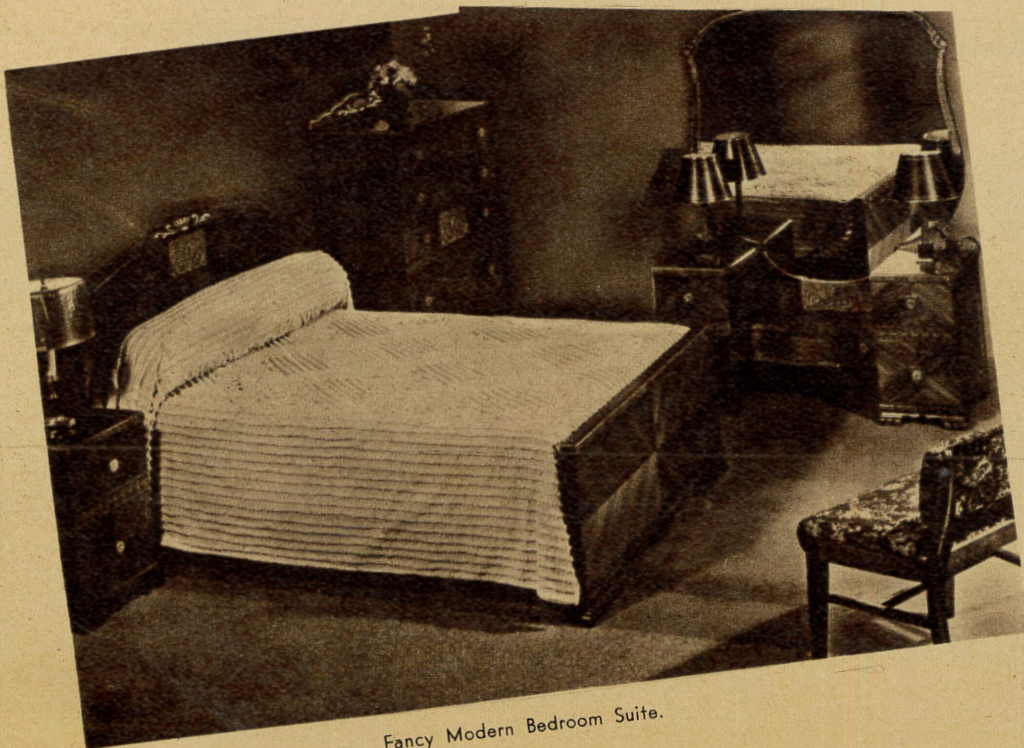
R. B. Culler,
President

Regal Furniture Corporation is a comparatively young company having commenced operations in May, 1946. It is located at the corner of Church and Academy Streets with offices at 223 South Church Street. The buildings furnish 75,000 square feet of floor space and the company employs 175 persons with an annual payroll of over \$265,000.00.

Regal Furniture Corporation manufactures medium priced bedroom suites of Modern and Period designs.



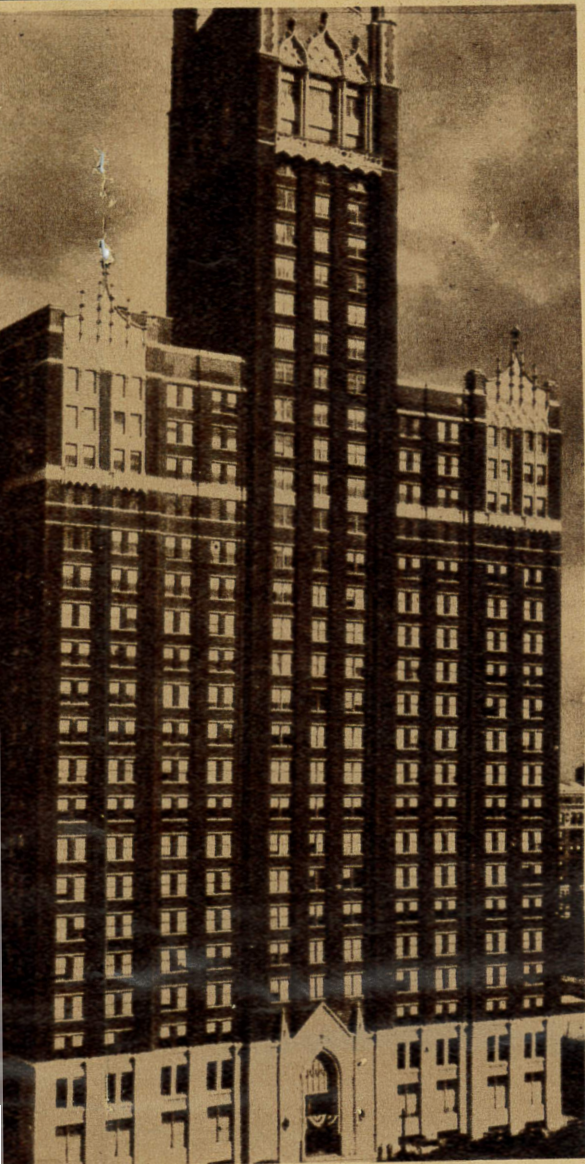
REGAL FURNITURE



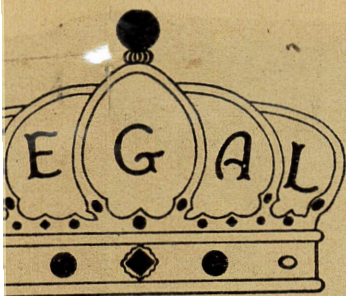
Fancy Modern Bedroom Suite.



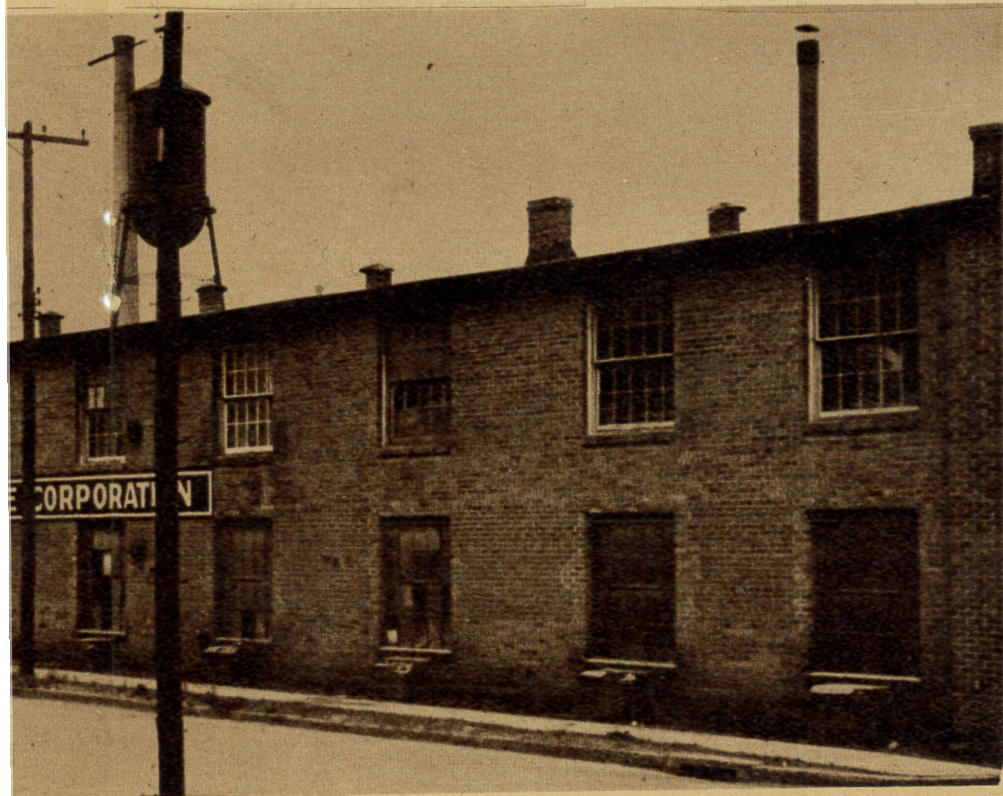
poration Maintains Permanent
ork, Chicago and High Point



iture Mart, 666 Lake Shore Drive, Chicago.



RNITURE CORPORATION



ture Corporation Plant, Asheboro, N. C.

Right: New York Furniture
Exchange, 206 Lexington
Avenue.



The company maintains permanent ex-
hibits in High Point, Chicago and New
York and has representation in every
state of the union through approximately
40 salesmen.

R. B. Culler, President, is in charge of
Sales; C. P. Koonce, Vice-President, is
in charge of Production; M. J. Watson,
Secretary and Treasurer, is in charge
of Costs and Administration, and J. L.
Koonce, Assistant Superintendent, is in
charge of Assembly, Finishing and In-
spection.



J. L. Koonce,
Assistant Superintendent



C. P. Koonce,
Vice-President



Modern Bedroom Suite.

BARNES-GRIFFIN CLINIC

ASHEBORO, NORTH CAROLINA

ESTABLISHED 1938

The Barnes-Griffin Clinic is one of the major contributing factors to the enviable record of Asheboro and Randolph county for hospitalization facilities. It was established in 1938 by Dr. H. L. Griffin and Dr. Dempsey Barnes. The former is the present owner and has Dr. Tiffany Barnes and Dr. B. F. Barham associated with him. This institution is approved by the American Hospital Association and the North Carolina Hospital Association. It is also approved by the federal VA for veterans maternity benefits.

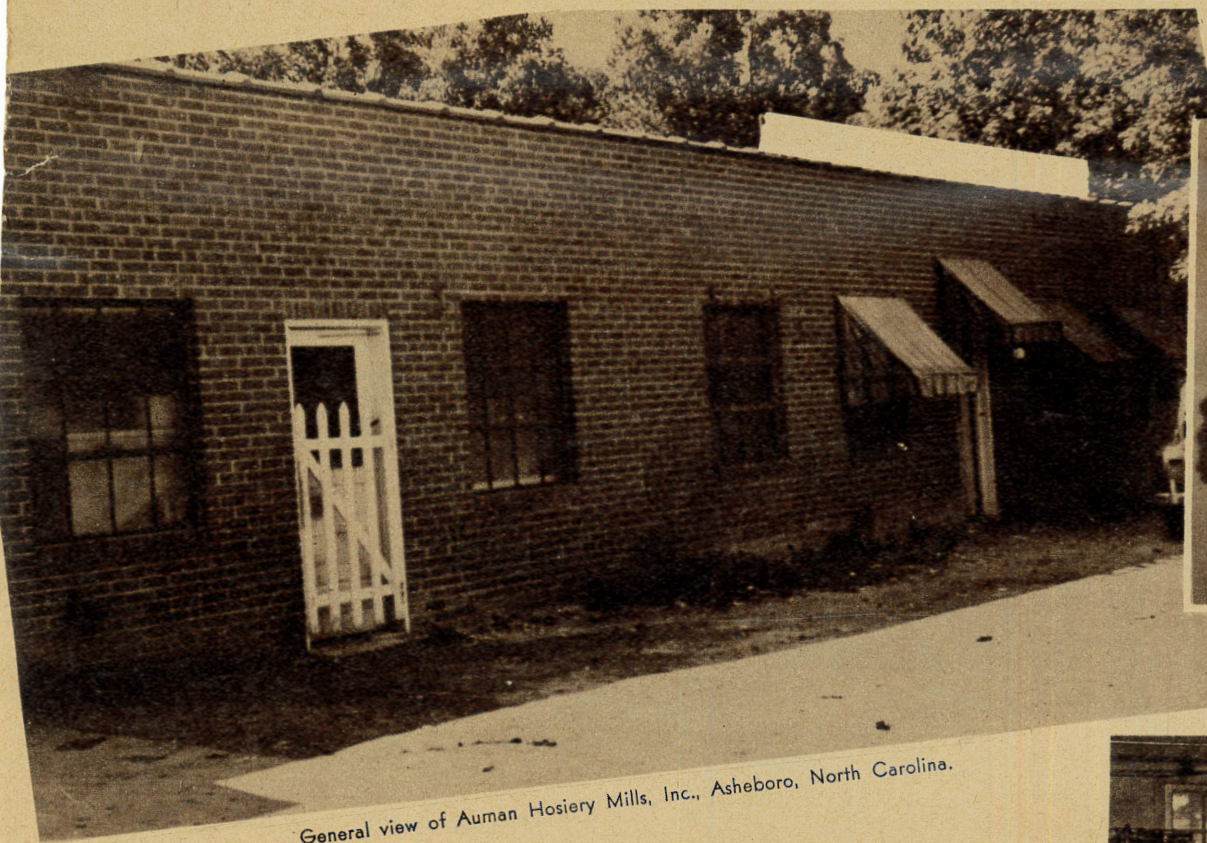
Miss Ruth E. Price, R. N., is Superintendent and James R. Lane the Business Manager.



The Barnes-Griffin Clinic has a capacity of 27 beds and 12 bassinets. (Above), one of the private rooms.



X-Ray room. Equipment of this well known Clinic is complete and modern in every detail.

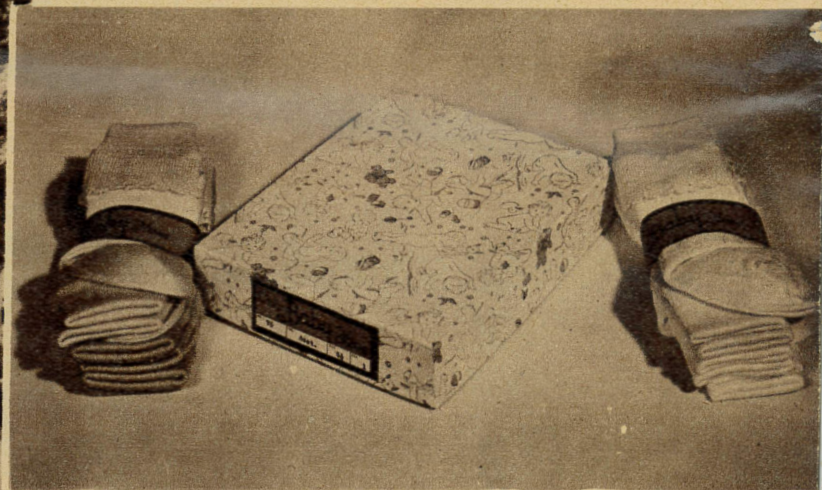


General view of Auman Hosiery Mills, Inc., Asheboro, North Carolina.

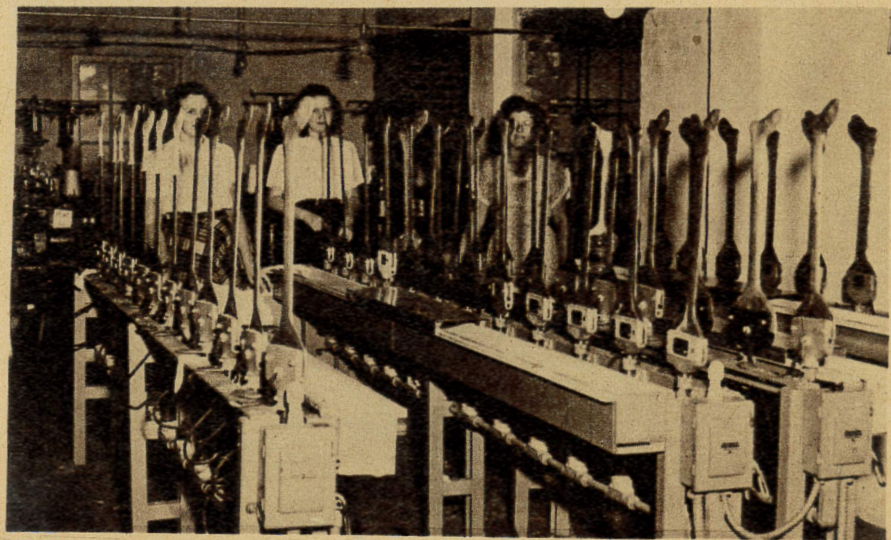
Established in March, 1937, the AUMAN HOSIERY MILLS, Inc., Asheboro, N. C., is one of the most aggressive firms in the county. With modern equipment and methods, and its approximately 50 skilled employees, the firm is engaged in the manufacture of high quality infant's "OUR BABY" hosiery. This modern company's products are marketed throughout the United States.

The officers are Howard Auman, President; Hubert Auman, Vice President; and James R. York, Secretary and Treasurer.

AUMAN HOSIERY MILLS, INC.



The well known and popular "OUR BABY" product manufactured by this firm.



Partial view of Boarding Department in this Modern Mill.

KIZER LAUNDERERS AND CLEANERS

Kizer, Launderers and Cleaners, was established in 1945, and gives Asheboro and vicinity one of the best services of this kind in the state. The plant equipment is modern and up-to-date, and is completely automatic in the washroom, and near automatic in the other departments. This company has the exclusive SANITONE process for Randolph county. Seventy persons are employed and the annual payroll is in excess of \$100,000.00.

R. E. Kizer is the owner, and C. B. Johnson, with over a quarter of a century experience in the business, is the manager.



Modern plant and efficient truck fleet of Kizer Launderers and Cleaners, Asheboro, North Carolina.



Sectional view of Kizer's showing modern equipment and ideal working conditions.



A large volume of business is handled by the Cleaning department.



One of Piedmont's outstanding department stores, serving Asheboro and a wide surrounding territory for over 18 years.

The customer sets the policy at HUDSON-BELK COMPANY, Asheboro, North Carolina. This progressive company takes the position that: "The keynote of success of any endeavor is the policy of giving people the things they want at prices they can afford to pay. To this policy, the Hudson-Belk institution, and its affiliation with the famous Belk Stores, scattered throughout the South, owes its rapid growth".

"We're ready to serve you now with a store that has 23 Departments . . . with largest stocks in the history of our organization . . . with a more complete selection of merchandise than you'll find in

this entire territory."

"We are proud to be in this industrial publication. These industries and their workers have made our great growth possible, and we salute these industries and their employees."

Hudson-Belk Company, the shopping center of Randolph, Moore and Montgomery Counties, with 100 trained employees, 28,000 square feet of floor space, completely air conditioned for your comfort, stands ready to give you the maximum in service, and the things you want at prices you can afford to pay.

F. O. Yates is treasurer and manager of this company.

R & R TRANSIT COMPANY, Inc.

"SERVING TOWNS AND COMMUNITIES IN CENTRAL NORTH CAROLINA"

ASHEBORO, NORTH CAROLINA



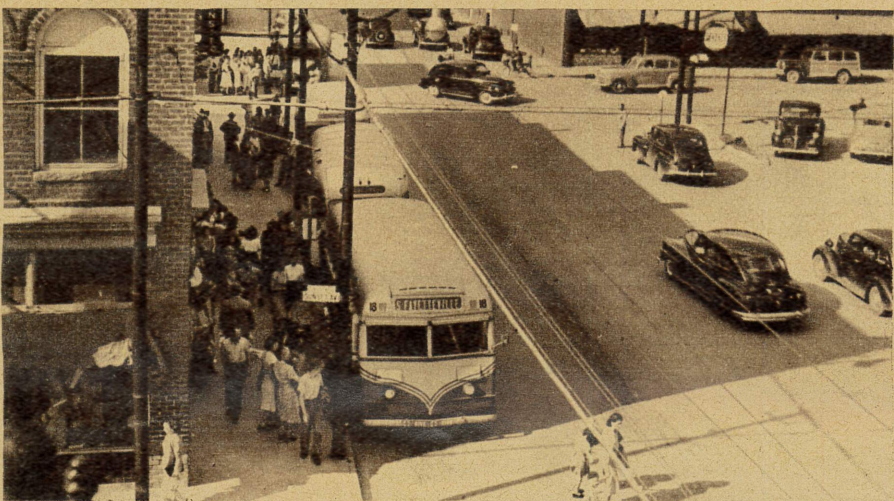
Jos. D. Ross, Jr.
President and Manager

An excellent transit service is rendered Asheboro, Randolph County, and the neighboring towns in this section by the R & R Transit Company, Inc., which was organized in 1938. Service was at first confined to Asheboro, under city charter, but was soon extended to Central Falls, Cedar Falls, Worthville, and, later, to Ramseur, Franklinville, Coleridge and the intervening territory.

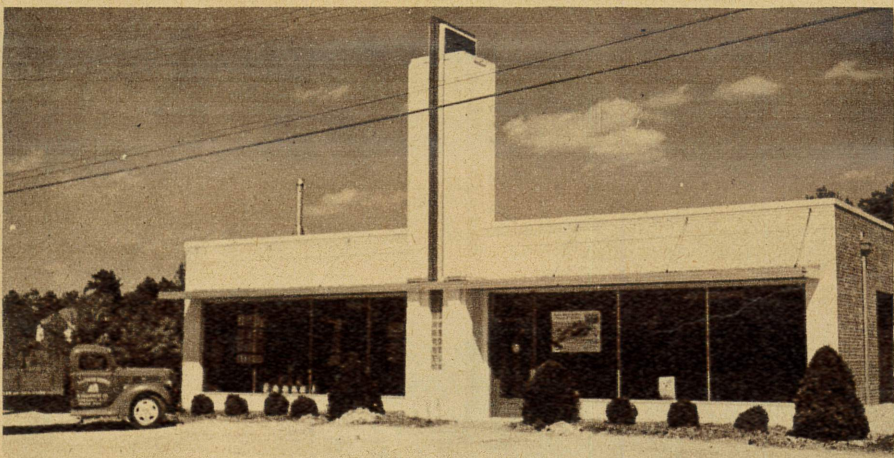
When the war came with its extraordinary demand for local transportation facilities to keep the county's industrial plants in operation, the R & R Transit Company was in position, by reason of its equipment and organization built up through the years, to render a valuable service to this section of the state.

Several people are employed by the company. Its safety record is outstanding. It has never had a serious wreck or major injury either to the thousands of passengers hauled, or to its employees.

In addition to the regular service in Central North Carolina, a charter service of special trips is given to any point in the state. The officers are: Jos. D. Ross, Jr., President; Ruth S. Ross, Vice President and Arthur Ross, Jr., Secretary and Treasurer. The Company uses as its advertising slogan—"GO BY BUS".

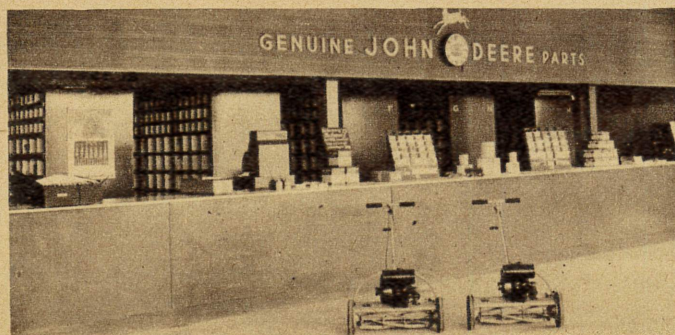


Hundreds of shoppers and industrial workers daily use the convenient bus service of the R & R Transit Company. Above, some of the busses being loaded on a busy corner in Asheboro.



View of Southern Motors and Equipment Company, Asheboro, North Carolina, dealers in John Deere, Quality Farm Equipment.

Since 1945 Randolph, Montgomery and Moore counties have been given a complete sales and maintenance service by the SOUTHERN MOTORS and EQUIPMENT COMPANY, of Asheboro, for John Deere Quality Farm Equipment, which includes John Deere Tractors, Harvesters, Thrashers, Power Units, Binders, Mowers, Rakes, Tillage Tools and genuine John Deere Parts. The company also has the agency for Moffitt Saw Mills and Edgers, and Red Seal Continental and Hercules Motors. Organized in 1945 by John W. Sanders and W. C. Lucas, the company maintains one of the most complete Parts and Service departments in the state, and all types of welding are done in the machine shop. John W. Sanders is manager of this aggressive company, and has had 30 years of experience in the business. P. O. Box 85, Telephone 880.



Complete Service and Parts Department, one of the most complete in the State.



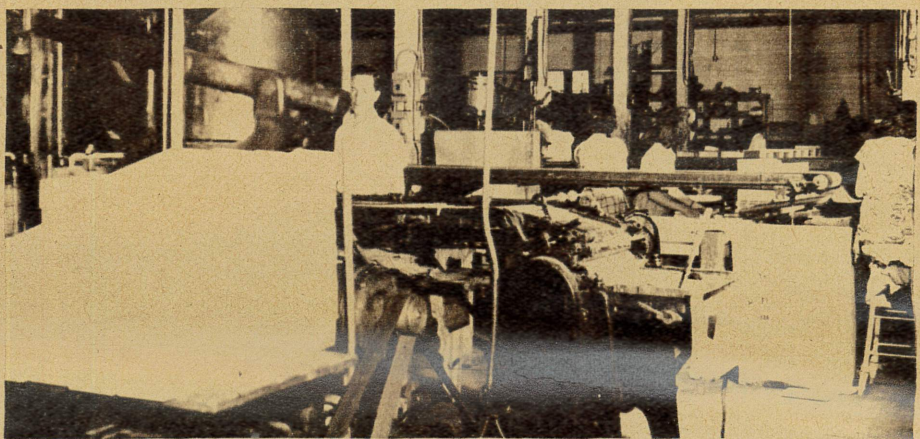
Plant of MID-STATE PAPER BOX COMPANY, Asheboro, N. C.

MANUFACTURERS OF SET UP PAPER BOXES

MID-STATE PAPER BOX COMPANY manufactures Set Up Paper Boxes for the hosiery, underwear and necktie trade within a radius of seventy-five miles of its home city of Asheboro. It also makes special orders.

The company pursues a constant modernization plan, which assures up-to-date equipment and latest type machinery. It employs forty persons.

E. O. Schaefer is Secretary-Treasurer and Manager; Chas. E. Moore, Jr., President, and W. F. Redding, Jr., Vice-President.



Interior showing latest equipment for manufacturing products.

The DREAMLAND MATTRESS COMPANY, located at 515 North Fayetteville Street, Asheboro, N. C., specializes in the production of high grade, hand-made to order, mattresses and box springs, as well as the rebuilding of any style or make of mattress or box springs. All work is guaranteed "With Prices That Can't Be Beat." Serving Asheboro and adjoining counties for a long number of years, service will be rendered and mail orders accepted from any section of the United State.

For pick-up and delivery service at no extra charge, Telephone 290-J.



Adam S. Hunt,
Owner and Operator



An interior view at The DREAMLAND MATTRESS COMPANY Plant, Asheboro, North Carolina, showing the fabrication of a Mattress by highly skilled workmen.

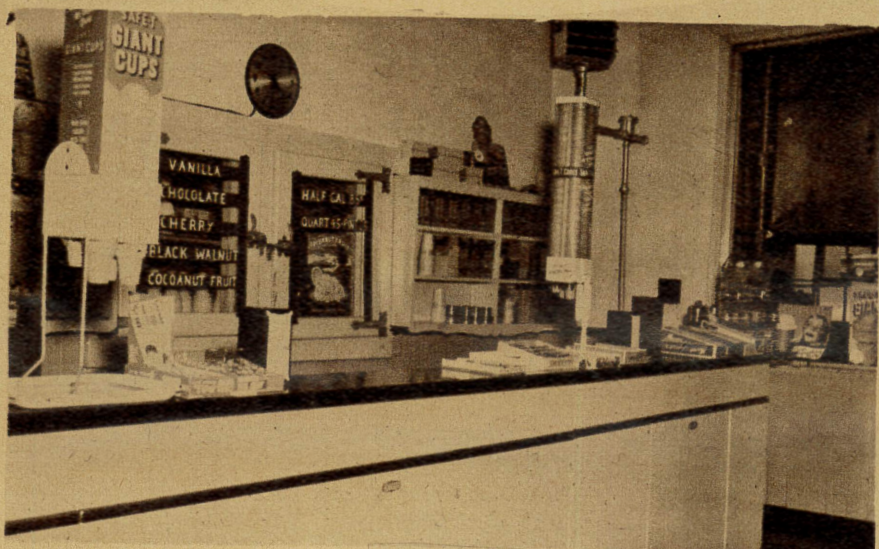


Model Plant Maple Grove Dairies, Asheboro, North Carolina.

Only Grade A materials are used by the Maple Grove Dairies in the scientific processing of Grade A Pasteurized Milk, Whole Lactic Milk, Buttermilk, Chocolate Milk and Ice Cream, that are the popular products of this modern plant.

Being essentially a home owned business, raw materials are purchased from Randolph county dairymen and farmers, and essential care is taken to buy only Grade A milk.

An efficient delivery service is given Asheboro and Central Falls, with prompt deliveries for bulk purchases anywhere in the territory.



Sales Room.



T. P. McKellar, General Manager.



View of Asheboro Farm Equipment Company, West Kivett Street, Asheboro, North Carolina.

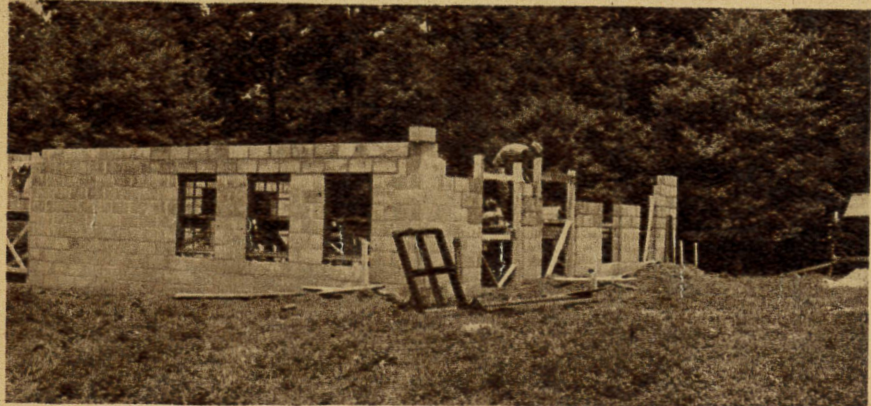
ASHEBORO FARM EQUIPMENT COMPANY



WEST KIVETT STREET
TELEPHONE 599



Serving the farmers of Randolph and Moore counties for over nine years, ASHEBORO FARM EQUIPMENT COMPANY serves the trade with the nationally known Ford Tractors, and Dearborn Farm Equipment, including Combines, Corn Pickers, Mowers, Rakes and all kinds of Tillage Tools. A complete Parts and Service department is maintained by this progressive company.



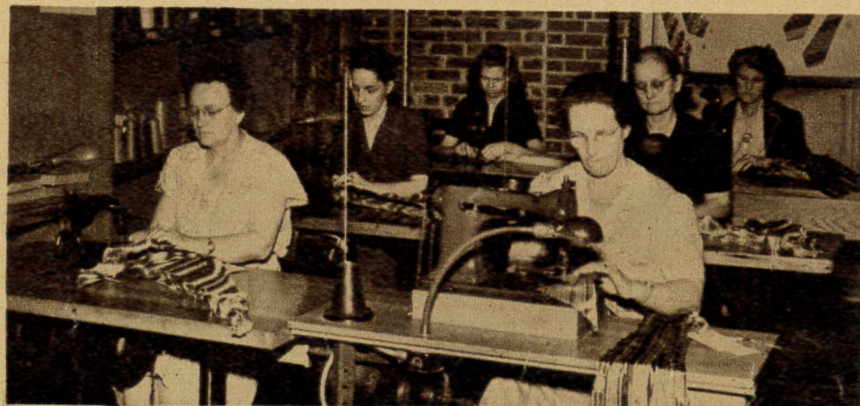
View of construction where SWING CEMENT BLOCKS are being used to build this modern dairy barn.

SWING CEMENT PRODUCTS, located one block back of Balfour Baptist Church, Asheboro, N. C., was organized in 1946 by Fred H. Swing, owner and operator of the business. In addition to the manufacture of high grade cement building blocks, the firm also manufactures on the job for business houses and private residences, quality cement septic tanks, including all drain lines. It also does on order, precast concrete work, and concrete finishing, as well as general cement block construction contracting. Serving Randolph and adjoining counties, delivery service is offered the public. Telephone 1766-R.



General view of Augusta H. Luck Hosiery Mill, Asheboro, North Carolina.

AUGUSTA H. LUCK HOSIERY MILL, Asheboro, N. C., was organized in 1939 by Augusta H. Luck, and is the only manufacturing business in the county owned and operated exclusively by a woman. The company manufactures high grade children's anklets, which are sold throughout the United States. This modern plant which is equipped with up-to-date machinery, affords the best of working conditions to its 25 skilled workers.



Sectional view of the Sewing Room in the TIEDRIGHT Tie Company plant, Asheboro, North Carolina.

TIEDRIGHT Tie Company, manufacturers of fine neckwear for men and boys, was organized in 1934 by its present owner and operator, E. R. Shaw. The quality products of this company include men's four-in-hand ties, ready-tied ties, clip-on-bows, and boys' ready-tied ties and clip-on-bows, which are marketed in the eastern part of the United States.

ASHEBORO CONCRETE PRODUCTS CO. ASHEBORO, N. C.

Was organized in 1946, for the manufacture of Cinder, Slag and Concrete Blocks and Lintels. It is the largest plant of its kind in Randolph county, in which and adjoining counties, it does a large business. They also stock and sell concrete and mortar sand, cement mortar mix, waterproofing paints and finishes and allied materials, and aluminum windows.

C. R. Briles is General Manager of the company, and J. L. Briles Plant Manager.

RANDOLPH FARMERS COOPERATIVE EXCHANGE, a farmer owned and a farmer controlled business, is an outstanding service to the farmers of Randolph County. As an agency for Co-Op farm machinery, electrical appliances, and FCX feed, seed, fertilizer and miscellaneous farm supplies, it also operates feed routes throughout the county.

For the year ending June 30, 1947, a patronage refund of 4 per cent was paid back to patrons of this progressive store. E. O. Coor, Jr., is manager of this service.

RANDOLPH FCX SERVICE



General view of RANDOLPH FCX STORE, Asheboro, North Carolina.



Sectional view of Dixie Ice and Coal Company Plant, Asheboro, North Carolina.

The efficient DIXIE ICE AND COAL COMPANY, of Asheboro, N. C., with its 25 trained employees, serves Asheboro and all of Randolph County with ice and coal. The company, which was organized in 1925, has plans under way for a new location and plant with greatly increased production capacity. Officers in the company are E. M. Cranford and H. D. Cranford.



General view of Randolph Farm Equipment Company, Wainman Avenue, Asheboro, North Carolina.

Organized in 1941 by W. K. Lewallen, and R. H. McDaniel, owners and operators of the business, RANDOLPH FARM EQUIPMENT COMPANY gives a complete sales and maintenance service for Allis-Chalmers Farm Machinery, consisting of Tractors, All-Crop Harvesters, Hay Tools, and all types of farm equipment, as well as a complete line of New Idea farm equipment. It also does all types of welding and serves Randolph and most of the adjoining counties. Telephone 555.



Modern plant of Cummings Frozen Foods, Asheboro, North Carolina.

CUMMINGS FROZEN FOODS, organized in 1947 by R. Earl Cummings, Manager, offers the public a wide variety of frozen foods, curing facilities where meats are cured in the old fashioned country style, either smoked salt, or sugar cured, and excellent packing facilities. The plant is modern in every detail, with 511 frozen food lockers, as well as well trained personnel to serve every demand. Located on Highway 220—south, at city limits; telephone 765.



Ice being transferred from Tank Room to Storage Plant.

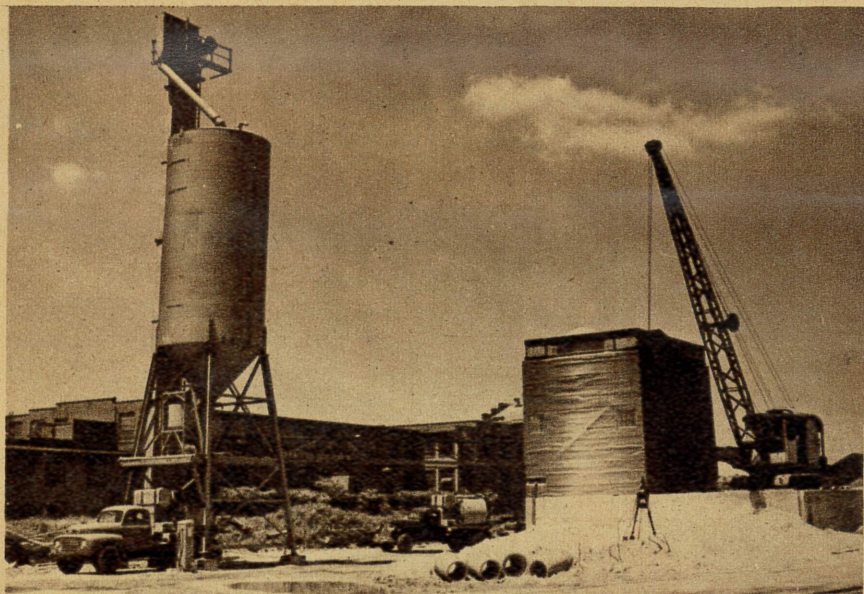


General view of D. W. Holt and Company building, one of the most modern of its kind in the State.

Since 1936 Randolph and surrounding counties have been given a complete sales and maintenance service by D. W. HOLT and COMPANY, of Asheboro, N. C., for McCormick-Deering Farm Machinery, consisting of Farmall Tractors, Power Units, Harvesters, Thrashers, Mowers, Rakes, Binders, Tillage Tools and genuine I. H. C. Parts. They also have the agency for International Trucks for this territory. One of the most complete Parts and Service departments in the state is maintained by this firm, and all types of welding are done in the machine shop. D. W. Holt is owner and manager of this progressive company.



View of the Complete Service and Parts Department maintained by the Company.

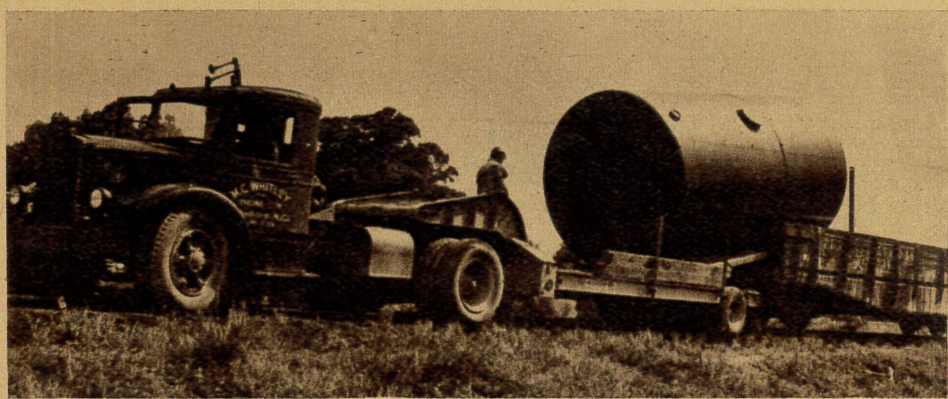


Sectional view of Plant and Operations at the Cox-Lewis Ready-Mix Plant.

COX-LEWIS READY-MIX was organized in 1944, and serves the public throughout all of Randolph County. With the most up-to-date and modern equipment available to the industry, it furnishes ready-mixed (mixed en route) concrete to contractors and individuals for all kinds of concrete work, including sidewalks, curb and gutter, driveways, basements, etc., thereby eliminating troublesome operations at the site of construction. Officers in the firm are John S. Lewis, II, President; L. S. Lewis, Jr., Vice President; L. S. Lewis, Secretary and Treasurer. M. C. Whitley is Manager. For prompt and efficient service, telephone 778.



Operations at the location of the job.



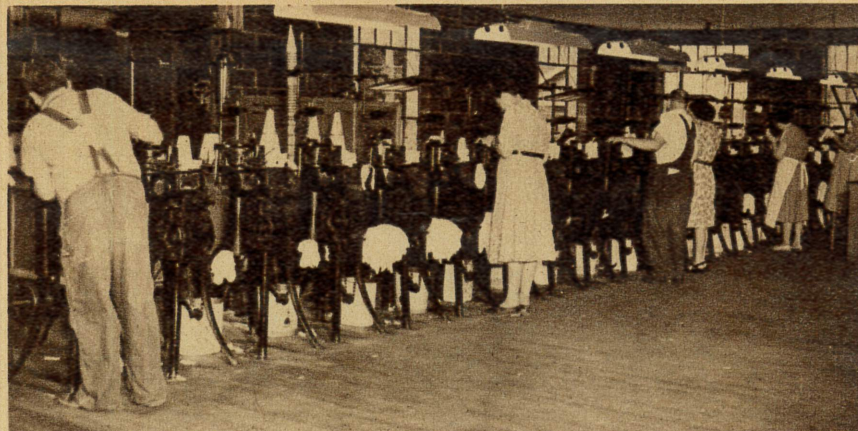
View of Loading Operation being conducted by M. C. Whitley.

M. C. WHITLEY Hauling and Grading Service, of Asheboro, was organized in 1940, and has continuously given prompt and commendable service to the public in Randolph County and a wide surrounding territory. M. C. Whitley offers to the public, a service which includes heavy and light car unloading; general hauling of materials, such as sand, stone, brick, gravel, dirt and general rail shipments, light and heavy. The most modern and up-to-date equipment is used for heavy and light car unloading, and general grading and excavation work. For immediate and satisfactory service, telephone 778.



Another view showing modern equipment used in basement excavation work.

KENNEDY HOSIERY MILLS, was organized in 1945 by James L. Kennedy, owner and operator of the business. With 23 years experience in the business, Mr. Kennedy manufactures high grade misses' anklets, which are marketed principally in North Carolina.



Interior view of Operations at Kennedy Hosiery Mills, Asheboro, North Carolina.

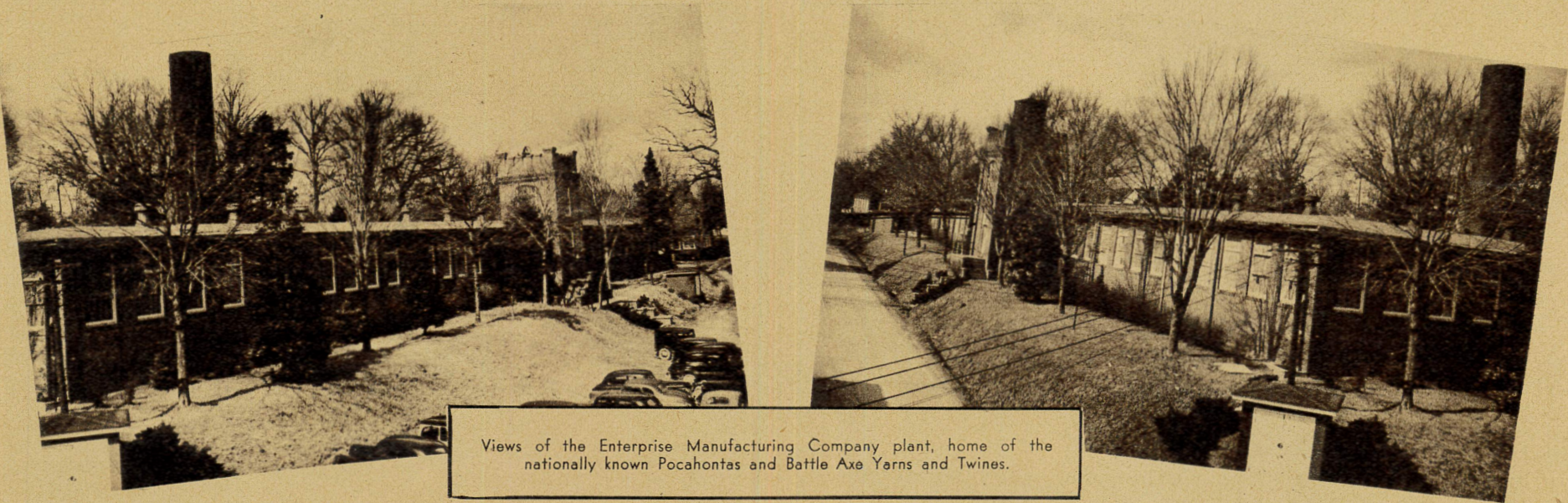


General view of Asheboro Broom Company Manufacturing Building.

The ASHEBORO BROOM COMPANY of Asheboro, North Carolina, which was established in 1918 is owned and operated by L. L. Whitaker and son, Wiley Whitaker. The firm is engaged in the manufacture of high grade brooms, whisks, and mops, which are sold throughout the Southeast.

ENTERPRISE MANUFACTURING CO.

COLERIDGE, NORTH CAROLINA



Views of the Enterprise Manufacturing Company plant, home of the nationally known Pocahontas and Battle Axe Yarns and Twines.

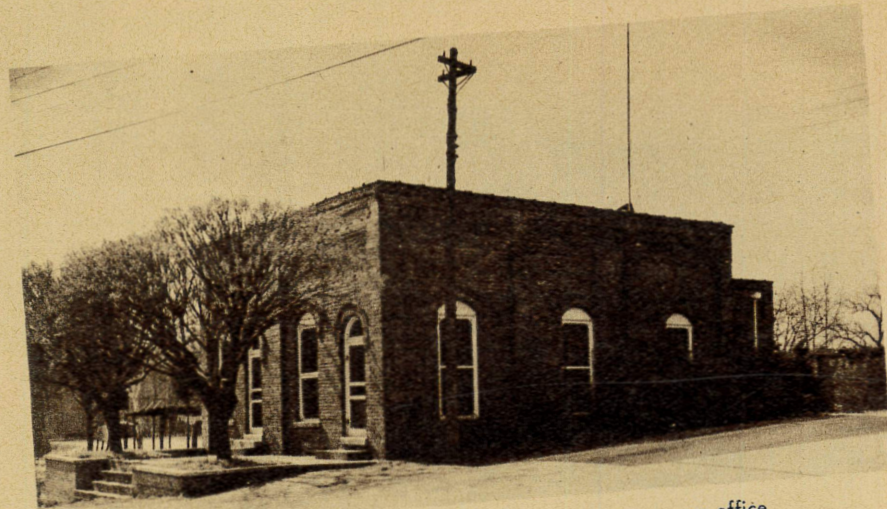
Leaving Ramseur on the excellent E. B. Jeffress state highway, one comes in seven miles, and just about that many minutes, to the pleasant mill community of Coleridge, and to the Enterprise Manufacturing Company plant, home of the Pocahontas and Battle Axe Yarns and Twine, products that are sold to mills and commission merchants in the northern and eastern markets. Though one of the oldest industries in Randolph county, this mill is modern in every detail. It has its own electric power plant of three diesels and one steam plant which generate 1500 horse power, and is spending \$25,000.00 in modernizing this department, to keep pace with the program begun in 1939 to double the capacity of the mills.

The Enterprise Manufacturing Company gives employment to 150 persons, who live in Coleridge and the surrounding rural community. Its annual payroll is a beneficent factor in the economic welfare of the town and that section of the county.

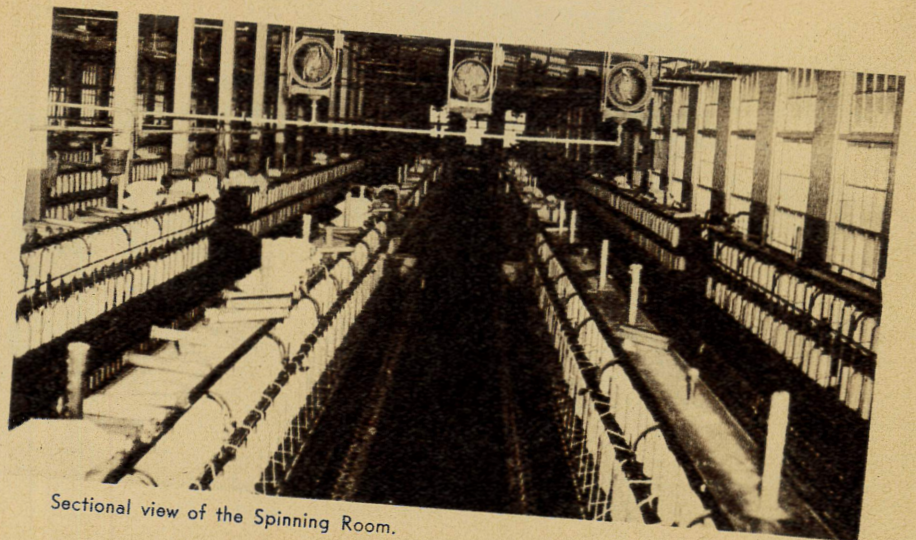
Dr. R. L. Caveness, the founder and still active as president, is one of the pioneer industrialists of the state. He maintains his intense interest in people, community and civic affairs, and most of all, in the social welfare of the company's employees and their families, and the development and progress of the community in which he has spent practically all his life and to which he has made such a material contribution.

Other officers of the company are Mrs. R. L. Albright, Vice President; G. R. Hodgin, Secretary-Treasurer and General Manager. The following compose the Board of Directors: Dr. R. L. Caveness, Chairman; Mrs. R. L. Albright, Mrs. G. R. Hodgin, G. W. Allen and F. C. Caveness.

General Manager Hodgin has held his present position since 1935. He has been a member of the board of Randolph County Commissioners since 1944, and chairman during the past two years.



The company office.



Sectional view of the Spinning Room.



The Enterprise Store Company, the largest general store in Randolph county, serving Coleridge and a large area in that section.



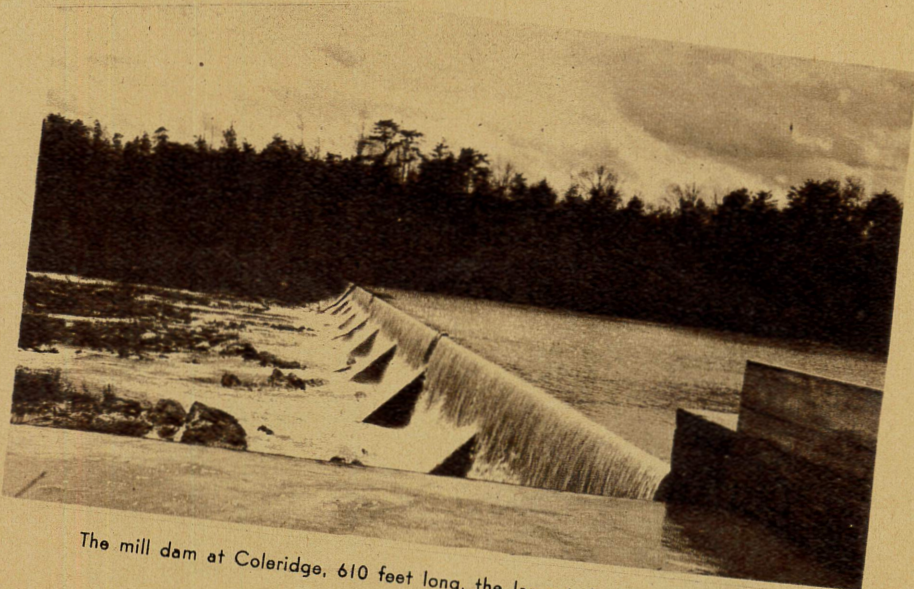
A sectional view of the interior of the Enterprise store, modern in every detail and carrying in stock a wide range of merchandise, from household appliances to groceries.

COLERIDGE, NORTH CAROLINA

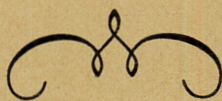
Home of the Enterprise Manufacturing Company



The electric power plant of the Enterprise Manufacturing Company. Three Diesels and one steam plant generate power for operating the mill and lighting the town.



The mill dam at Coleridge, 610 feet long, the largest dam on Deep River.

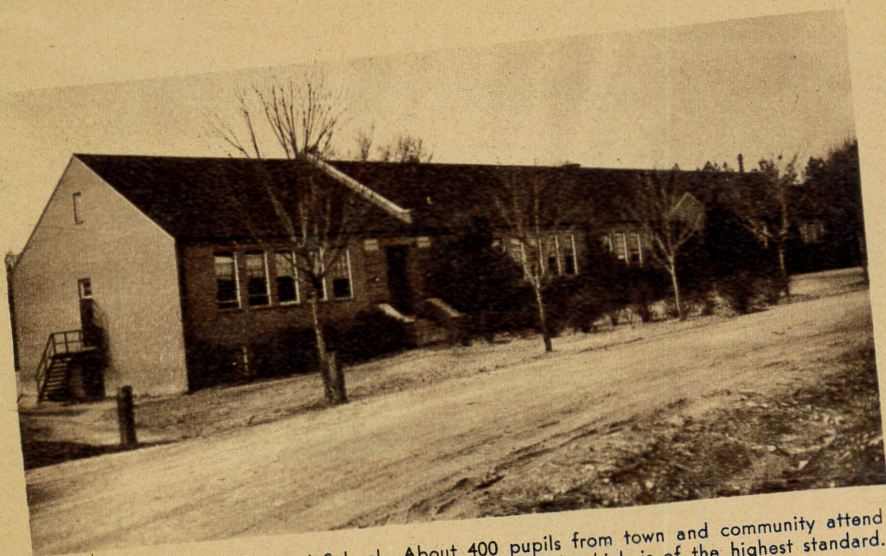


Coleridge, ideally situated on the Deep River, is one of the most attractive mill communities in the state. Surrounded by a rich agricultural region and having one of the county's most stable industries, her people are in that enviable position of having "one foot on the land, and the other in industry," which the late Sage of Dearborn proclaimed as the most desirable condition of man. The town has a population of over 500, with practically every family represented by one or more members on the mill's payroll. In fact, the mill's location here is the reason for the town's existence.

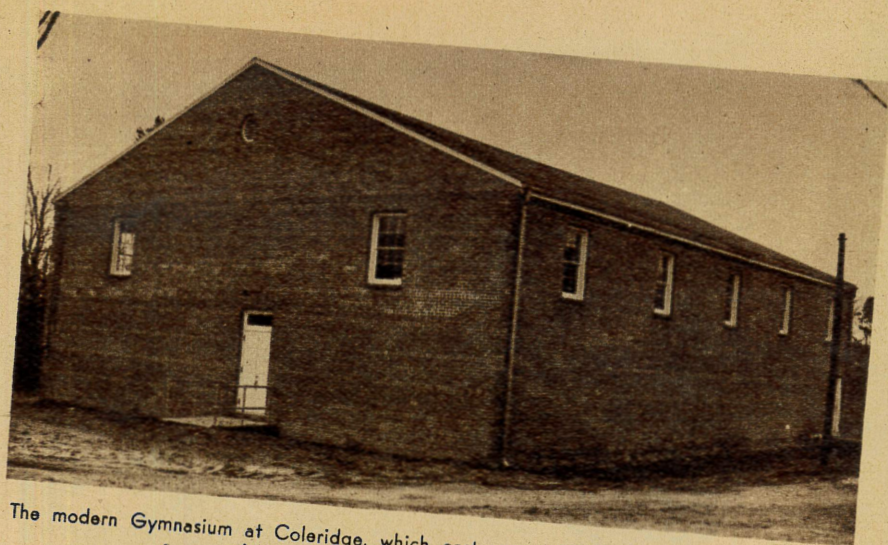
The employees and their families enjoy a pleasant, wholesome and

economical living, employment is regular, and the churches, schools and shopping facilities are unexcelled. The latter carries everything for the family and household need in stock, and in addition gives a skilled and efficient service for all appliances and implements sold to its customers.

With the enlargement program, consistently carried out through the years, employment has constantly increased. Originally employing 25 persons and consuming about five bales of cotton a day, the Enterprise Manufacturing Company now gives employment to 150 and consumes 25 bales of cotton daily.



Coleridge High and Graded School. About 400 pupils from town and community attend the local school, which is of the highest standard.



The modern Gymnasium at Coleridge, which cost over \$10,000.00, and has become the civic and sports center of the community.

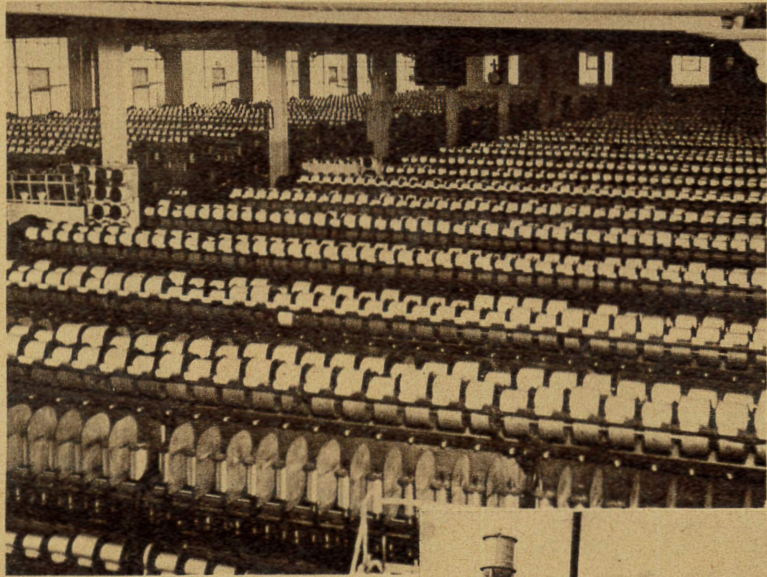


The Coleridge M. E. Church.



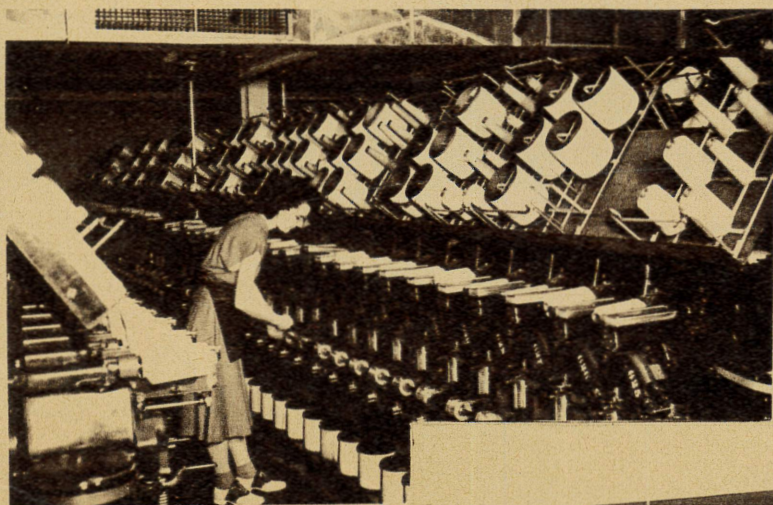
Baptist Church.

“Woven into the



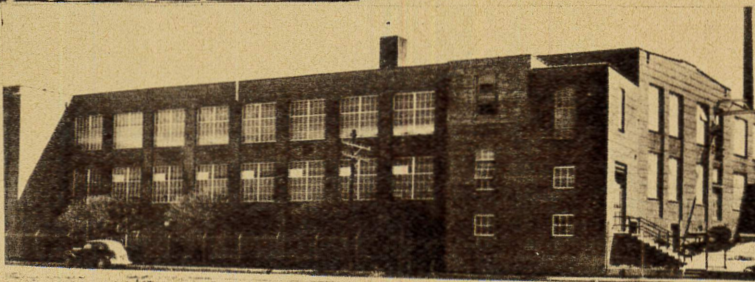
CENTRAL FALLS WEAVING PLANT

Located six miles north of Asheboro on the Liberty Road, the Central Falls Plant of Burlington Mills produces materials which go into women's wear apparel.



CETWICK THROWING PLANT

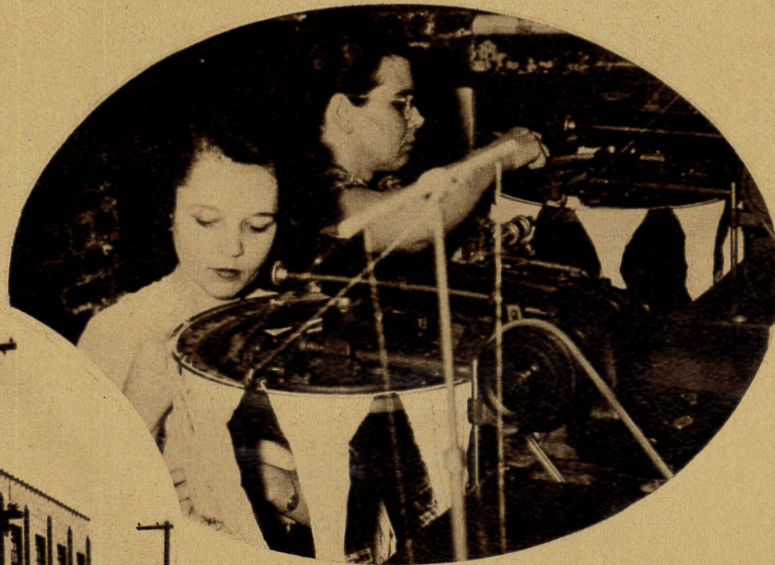
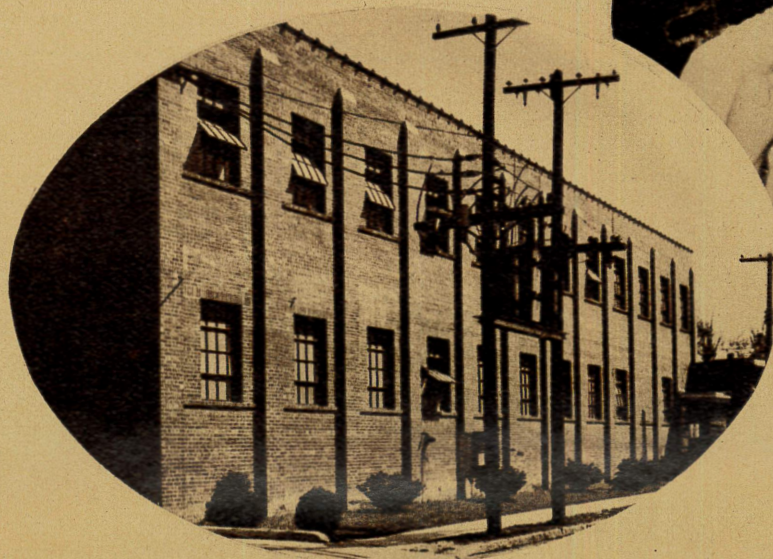
The Cetwick Plant at Asheboro is engaged in throwing nylon and rayon yarns.



life of America"

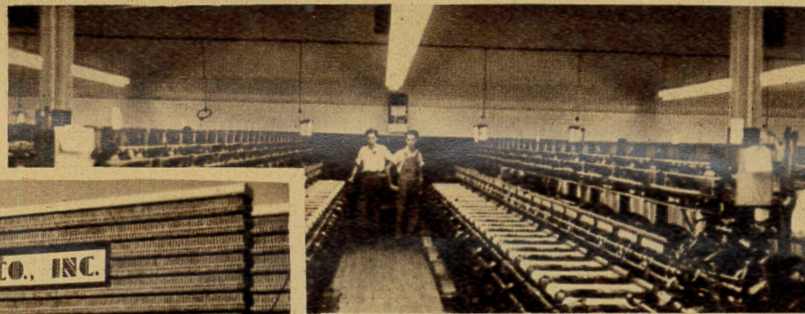
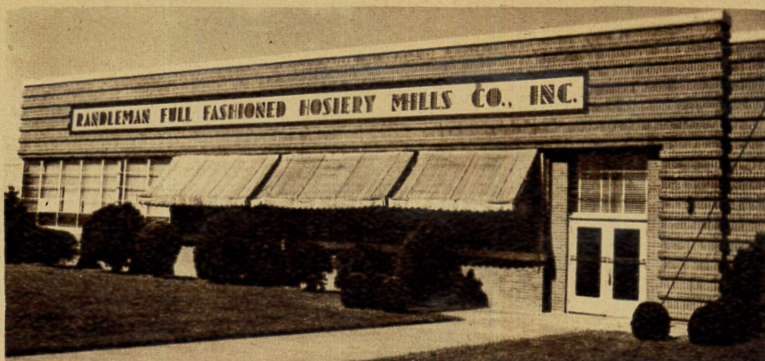
McLAURIN HOSIERY PLANT

Men's half-hose is the main product of the McLaurin Plant, a unit of the Hosiery Division.



RANDLEMAN HOSIERY PLANT

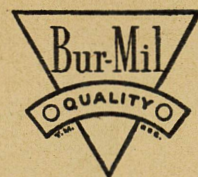
Ladies' full-fashioned hosiery is produced by Randleman Hosiery Plant.



Burlington Mills is proud of these four important plants located in Randolph County. The employees of these plants are typical of the 28,000 men and women who are working together to produce a wide variety of Burlington quality fabrics which serve the needs of millions of consumers—men's wear fabrics, women's wear fabrics, ribbons, decorative fabrics, hosiery and yarns.

Burlington Mills

"Woven into the life of America"®

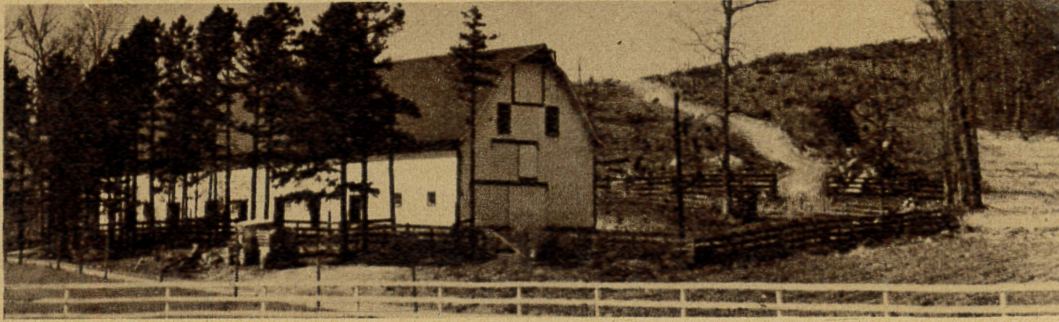


Makers of Women's Wear Fabrics • Men's Wear Fabrics • Decorative Fabrics • Hosiery • Ribbons • Cotton Piece Goods and Yarns

Partial view of the Registered Hereford herd on Tantrough Farm.



In a county of large farms and country estates none is more notable than Tantrough Farm, nine miles south west of Asheboro, off Highway 220. This beautiful estate consisting of 5,000 acres, is owned by Mr. and Mrs. Howard F. Auman. Plans and extensive developments are underway to increase the present Auman Registered Hereford breeding herd of 90 head to 500 head within the next few years. Among other extensive developments taking place on this large farm is the planting of Loblolly and Short Leaf pine trees, which when completed will cover hundreds of acres. These lands have been in the Auman family since before the war between the States.



One of the modern barns at Tantrough Farm.



View of some of the beautiful evergreens grown at North State Nursery Company, Julian, North Carolina.

The NORTH STATE NURSERY COMPANY, Julian, N. C., growing approximately 500,000 fruit trees a year, is one of the largest of its kind in this section of the country. This progressive and rapidly expanding business, employing approximately 80 trained workers, retails its products throughout the entire United States. Officers of the company, which was organized in 1914, are Dr. Clyde M. Gilmore, President; Glenn G. Gilmore, Secretary-Treasurer and General Manager. Glenn G. Gilmore also owns and operates the GILMORE PLANT AND BULB COMPANY, Inc., Julian, N. C. With plants at Southern Pines and Siler City, N. C., and Titusville, Florida, the company is one of the largest importers, growers and packers of perennials and bulbs in the United States. Mr. Gilmore, head of this wholesale business, is a well-known and prominent citizen of Randolph County, interested in county, state and civic affairs, and despite his extensive business interests finds time to devote to community movements.

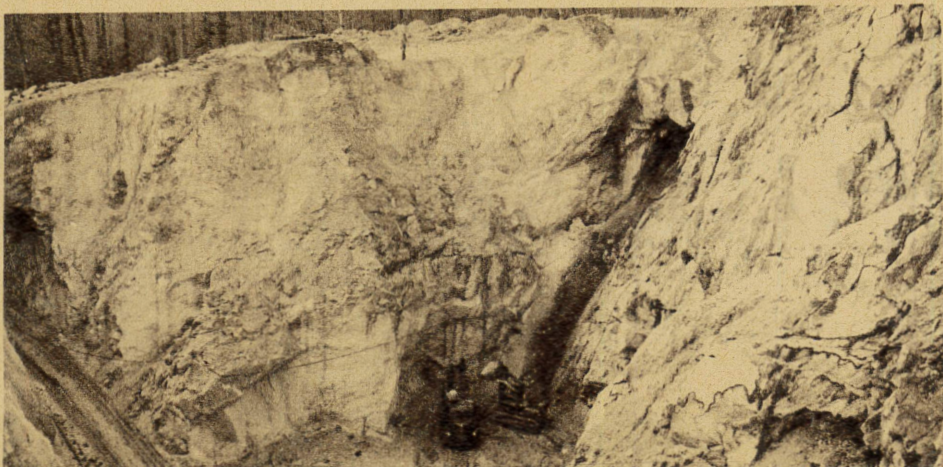


Another view showing the high quality of product produced by the company.

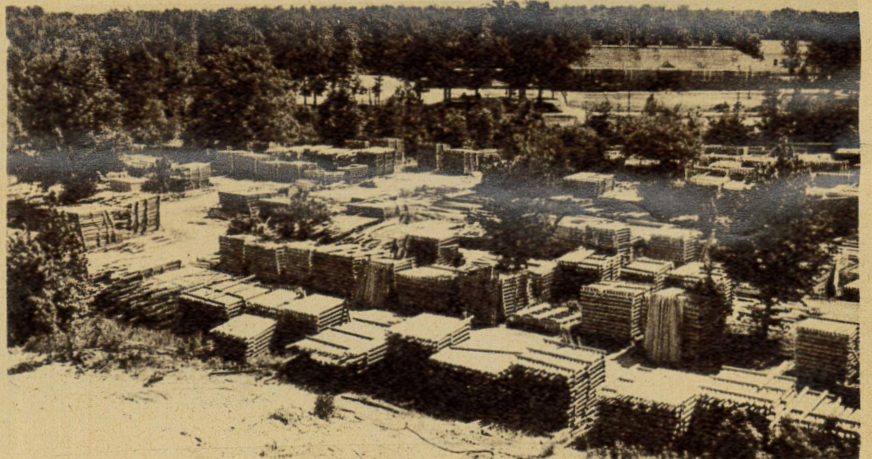


Carolina Pyrophyllite Company Manufacturing Plant, Staley, North Carolina.

Employing approximately 30 native workers, the CAROLINA PYROPHYLLITE COMPANY, Staley, North Carolina, has been in operation since the early part of 1937. Pyrophyllite is sold by the company to manufacturers throughout the United States and Canada, with considerable export business, and is used in the manufacture of numerous and sundry articles and products, some of which are china, wall tile, electric porcelain, porcelain enamel, and special refractories. Robert F. Sherwood is President, with offices in New York City at 10 E. 40th Street. Other officers are J. E. Boyd, Vice President, and E. A. Scott, Secretary and Treasurer. H. W. Brinkley is Superintendent of the Staley operations, and Mrs. Vesta West is Chief Clerk.



View of Operations at one of the Company's Mines.



Sectional view of Seagrove Lumber Company Plant, Seagrove, North Carolina.

SEAGROVE LUMBER COMPANY, Seagrove, North Carolina, has been serving Randolph and adjoining counties for over fifty years. Serving Randolph County and a radius of fifty miles, with rough and dressed lumber, it is one of the largest and most progressive of its kind in this section of the State. The company also produces the best in millwork, and serves the trade with high grade building supplies. Employing approximately 50 workers, management of the firm is in the able hands of A. L. Ashburn, Jr.



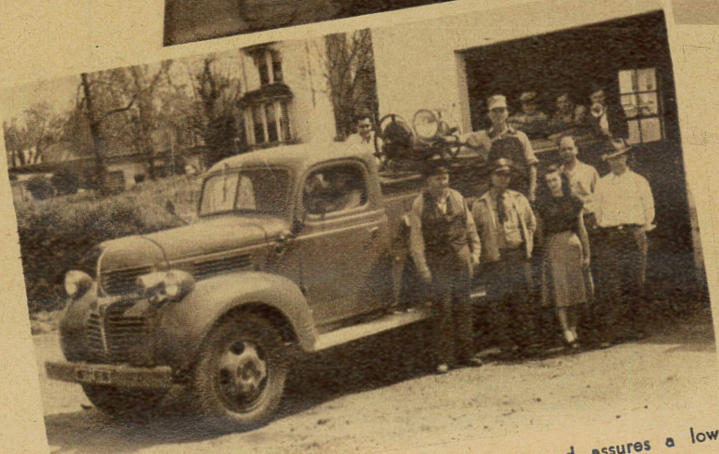
Another view of this large plant.

RANDLEMAN, NORTH CAROLINA

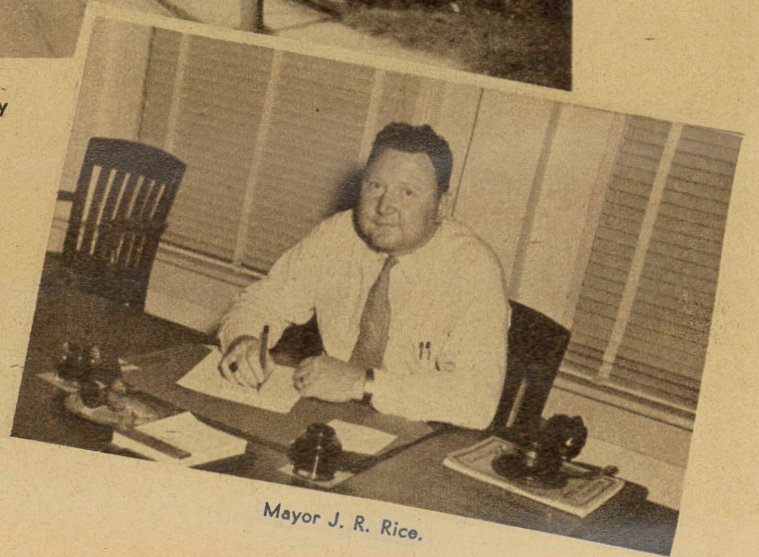
A Thriving Industrial Center "Geared to Go"



A section in the business district in rapidly growing Randleman.



An efficient fire department affords protection and assures a low insurance rate.



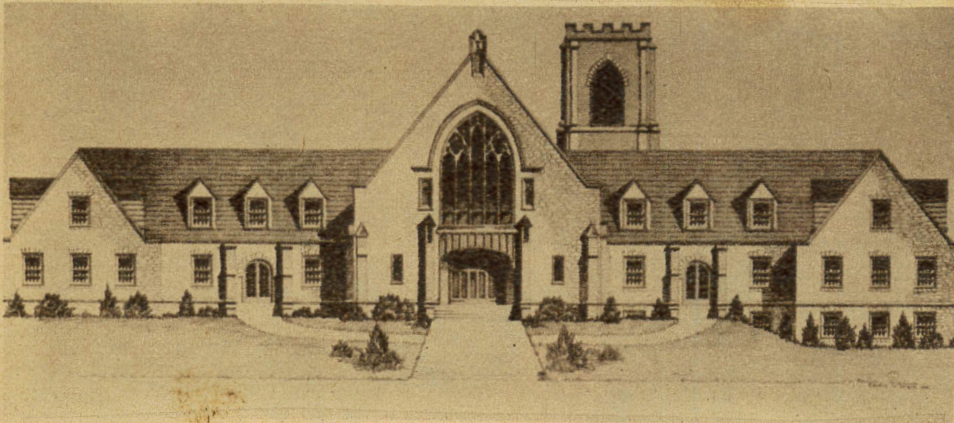
Mayor J. R. Rice.

RANDLEMAN is located in Randolph county, the center of North Carolina, in the Piedmont region, on highway No. 220. It is 18 miles southwest of Greensboro, eight miles north of Asheboro and 18 miles south of High Point. It is situated on the Deep River.

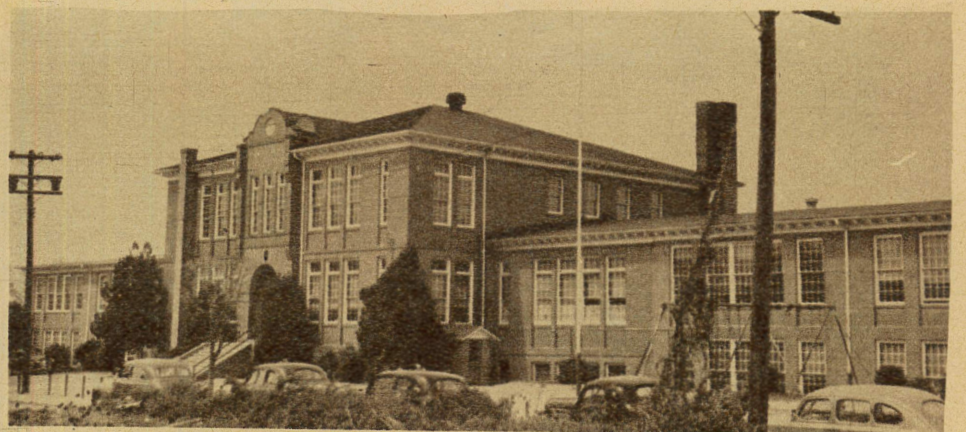
It is estimated that within a two mile radius, Randleman has an approximate population of 6,000. Within the city limits there are at least 2500 persons, and it is growing rapidly. Its economic condition is excellent, being based on a staple, prosperous industry, and one of the best dairying and farming sections in the state. It has lights,

water, fire protection and all the conveniences of a much larger center. A varied industry gives employment to about 1300 persons, who earn over \$2,500,000.00 annually. The value of its manufactured products is in excess of \$9,000,000.00 yearly. It has adequate railroad, bus and truck facilities.

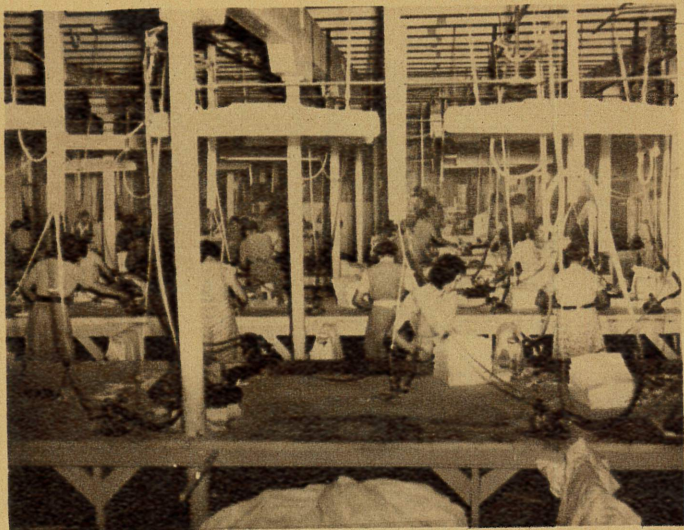
The town has the mayor-aldermanic form of government. The present mayor is J. R. Rice, a local industrialist, and G. P. Upton, Frank Talley, R. H. Allred, W. B. Woodlief, and J. V. Fox compose the board of aldermen. S. E. Kirkman is city clerk.



Randleman Baptist Church, now under construction. The community has sixteen churches. The Methodists are also building a new edifice at a cost of \$140,000.00. Both of these structures include educational buildings.



Randleman High School. The city has one of the largest schools in the county, with a total enrollment of 900. Twelve grades are required for graduation.



Pressing Department.



Aerial view showing cutting and sewing building.



Millions of ladies' slips, in an unending stream, are shipped every year to all corners of the country from Randleman. They are the products of I. Schneierson & Sons, Inc., manufacturers of the famous Loomcraft brand, and today recognized as the largest organization of its kind in the country.

The modern and efficient plant in Randleman, under the direction of Mr. Howard Sprague, has contributed importantly to the growing success of the Schneierson organization. This plant now employs four hundred people permanently, and adds over \$600,000 annually to North Carolina payrolls.

Although the Schneierson firm has factory units in other states, it is a basic policy of the company to make itself part of the community in which it does business. Schneierson's have demonstrated this civic-mindedness by active participation in local activities time after time, and have won the friendship of its employees and local business associates.



Interior view of lower sewing room.



Interior view of upper sewing room.



Randleman Plant of The Cone Mills Corporation.

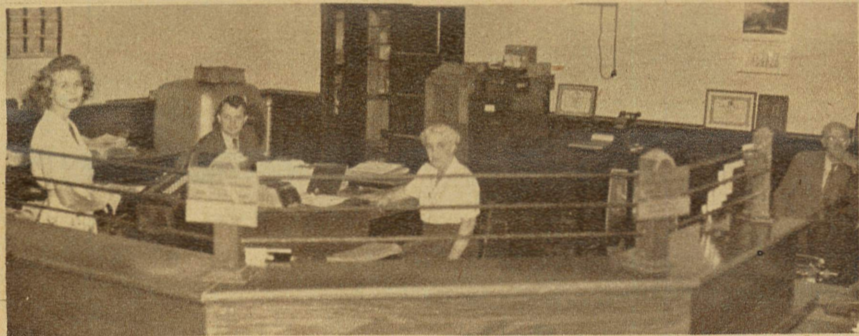
The Randleman plant of the Cone Mills Corporation employs 250 persons, all natives of the town or of the surrounding rural area. The company manufactures rayon yarns. The annual payroll is in excess of \$600,000.00. J. R. Rice is Superintendent and Manager. He is also mayor of the thriving, growing town of Randleman.



Mill Office.

Laughlin F. F. Hosiery Mills, Inc., operates one of the modern and prosperous plants of the thriving industrial center of Randleman, North Carolina. The company manufactures ladies' full fashioned hosiery which is sold throughout the United States. It employs 110 persons, and its annual payroll is \$291,685.00. It began operations in 1938.

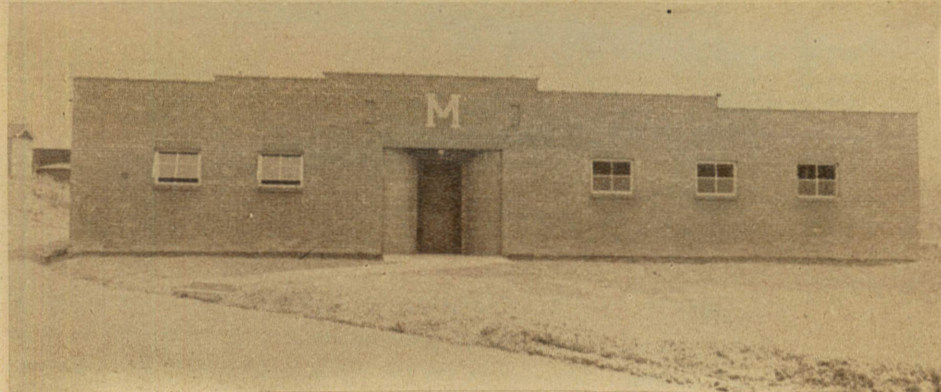
T. L. Laughlin is President and Treasurer of the company.



THE PEOPLES BANK, Randleman, N. C., serves its enterprising home city and adjoining territory with a first class banking service in every particular.

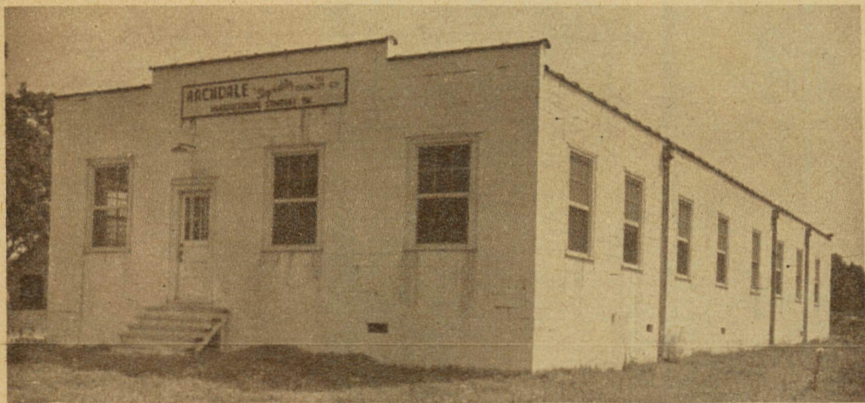
The institution was organized in 1907 and has shown a steady, consistent growth in resources and customers until today it has total assets over \$1,500,437.00, with a capital of \$25,000.00, surplus of \$50,000.00, undivided profits and reserve for contingencies, \$9,671.64.

A. B. Beasley is President of the bank; Wm. M. Richardson, Jr., Cashier. The Directors are E. W. Freeze, Jr., chairman of the board; A. B. Freeman, D. L. Fox, A. B. Beasley, T. L. Laughlin, C. D. Kistler, E. A. Sumner, R. B. Deal and W. D. Freeze.



View of MILLIKAN'S "Old Fashion" Country Sausage Manufacturing Plant.

The MILLIKAN'S "Old Fashion" Country Sausage firm, which is located three miles north of Asheboro on Highway 49, was organized in August of 1947, by R. C. Millikan, owner and operator of this enterprising business. Only the most choice cuts of the finest pork obtainable, such as the ham, tenderloin and shoulder, are used in the manufacture of MILLIKAN'S "Old Fashion" Country Sausage, which is marketed in Randolph and adjoining counties, with a substantial business in Guilford County. All equipment, including the plant building, is new and most modern in every respect. All employees are experienced and well trained in the work. Robert Rouse is Assistant Manager. For high quality sausage, telephone 1712-R.

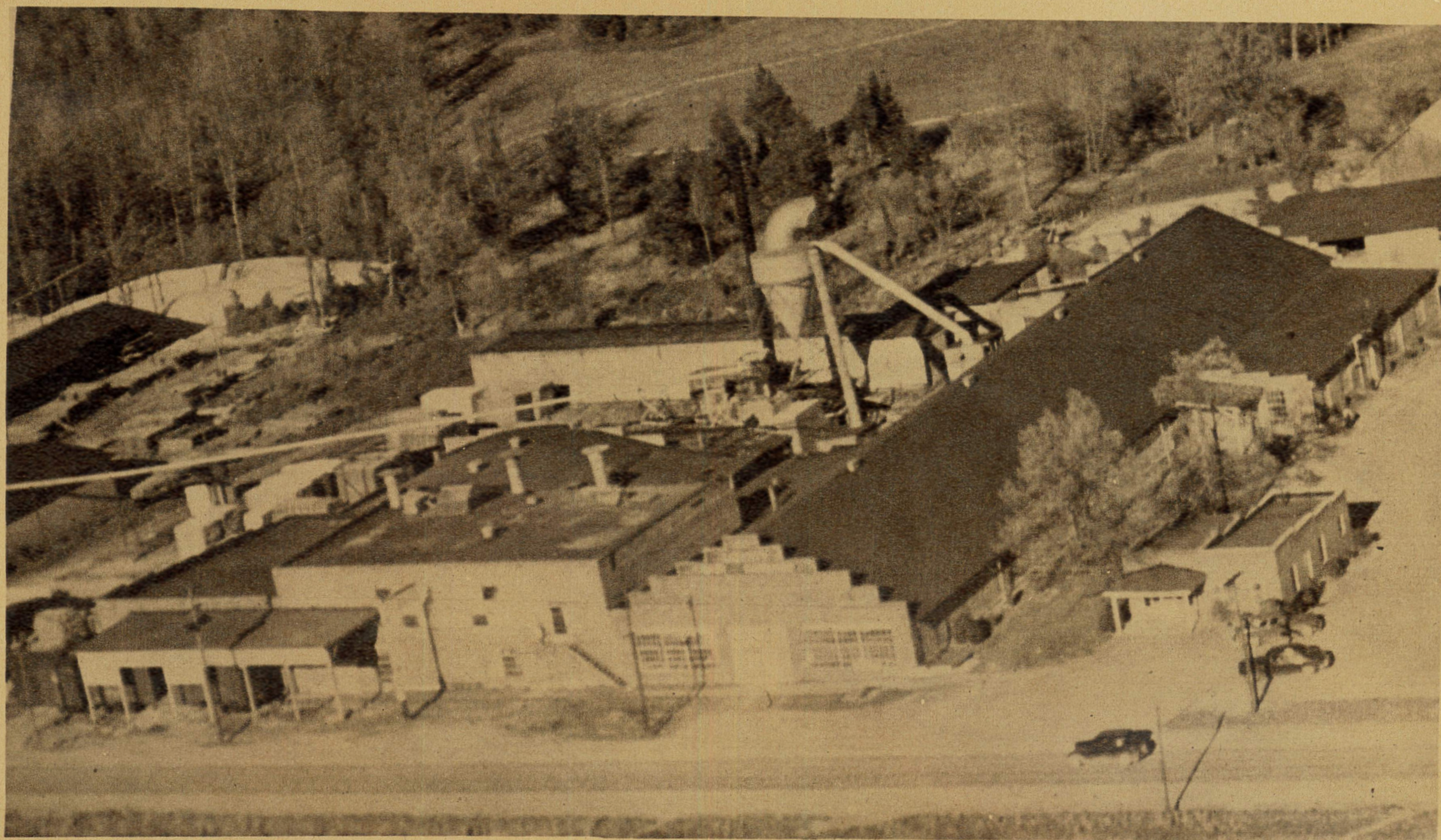


General view of The Archdale Manufacturing Company, Inc., Plant, Archdale, North Carolina.

ARCHDALE MANUFACTURING COMPANY, Inc., Archdale, N. C., manufacturers of ladies' and junior quality crepe, satin and cotton slips, distribute their products to the trade throughout the United States. Producing "The Personality Slip", the company employs approximately 60 trained employees, and has plans underway for an additional 8,000 sq. ft. of plant floor space. W. F. Armfield, Jr., and W. L. Schoeneman are owners and operators of the business.



Another view of Millikan's showing Loading Platforms and Delivery Equipment.



J. G. Coward, President.

General View of the
LIBERTY CHAIR CO., INC.
LIBERTY, NORTH CAROLINA



J. A. Martin, Secretary and Treasurer.

The LIBERTY CHAIR COMPANY, Inc., Liberty, N. C., organized in 1910 by J. A. Martin, today provides employment for 140 or more skilled workmen. Engaged in the manufacture of quality Bedroom and Dining Room Chairs and Stools and Dinette Suites, the plant of this company is equipped with the most scientific and modern machinery, with highly efficient methods of furniture production being applied throughout the company's entire operations. Over the long period that the company has been in operation, several additions have been necessary to care for the continuously increasing business, the latest, having

recently been completed, included substantial additional space and the most up-to-date equipment available to the furniture industry. Working conditions in this plant, whose products are marketed throughout the entire country, are of the best.

The officers of the company are J. G. Coward, President and Production Manager; M. E. Johnson, Vice-President; K. A. Martin, Second Vice-President and Assistant Production Manager; J. A. Martin, Secretary-Treasurer, and D. W. Martin, Assistant Treasurer.



This well known and popular Dinette Suite is typical of the company's exclusive patterns.





Sectional view of Liberty Hosiery Mills, Inc., Liberty, North Carolina.



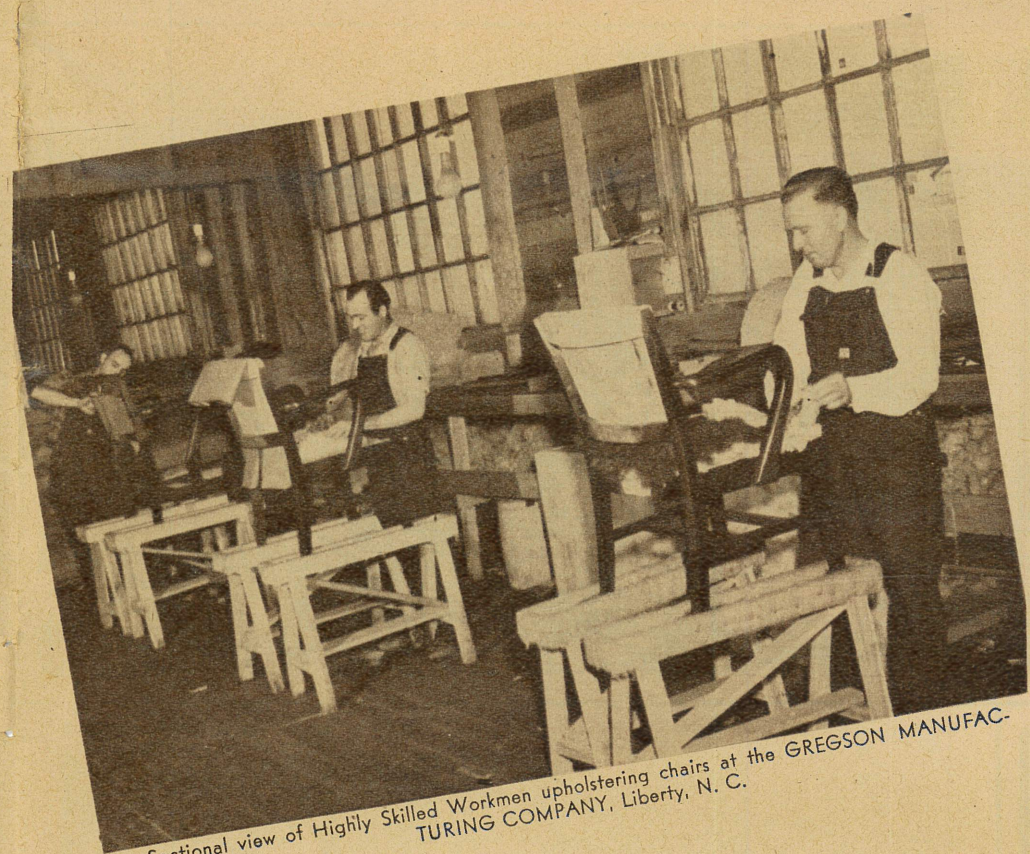
J. Harold Smith
President and Treasurer

Liberty

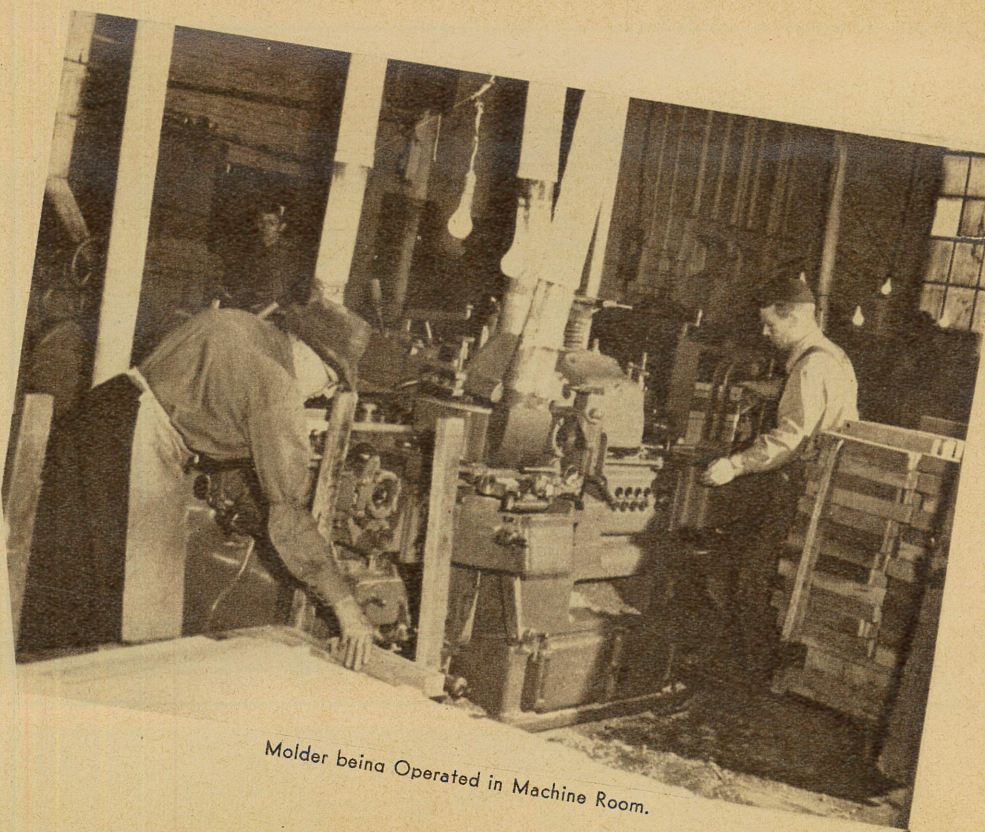
HOSIERY MILLS, INC.

Organized in 1938, Liberty Hosiery Mills, Inc., Liberty, North Carolina, has, since that time grown into one of the best-known producers of quality full-fashioned and no-seam Nylon hosiery in the country. Physical facilities in keeping with the quality of the product desired have always been provided and no expense has been spared to provide the best and most modern equipment in all parts of the plant, including the dyeing and finishing departments. Approximately 400 well trained employes are provided employment by this firm.

J. Harold Smith is President, M. B. Smith, Vice President, and W. D. Watkins, Secretary.



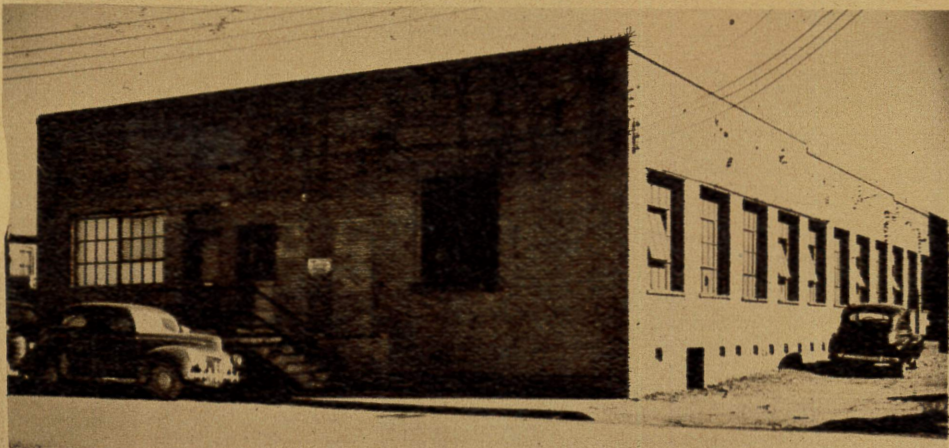
Sectional view of Highly Skilled Workmen upholstering chairs at the GREGSON MANUFACTURING COMPANY, Liberty, N. C.



Molder being Operated in Machine Room.

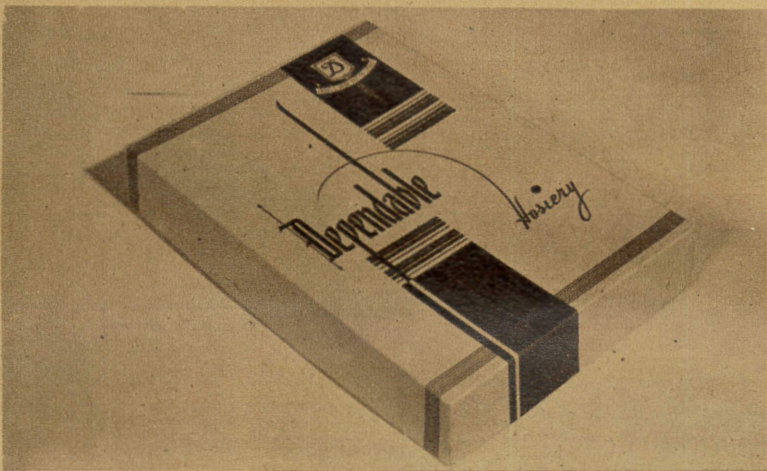
The GREGSON MANUFACTURING COMPANY, Liberty, N. C., since its organization in 1928 by B. J. Gregson, has been manufacturing a line of high quality institutional chairs, particularly popular with the office and school trade in every section of the United States. Also manufacturing a line of quality chairs for the home, the company's plant is equipped with the most modern machinery, and its approximately 150 employees employ the most modern methods in their work. Permanent exhibits are maintained at the American Furniture mart, Chicago, Southern Furniture Exposition, High Point, and the New York Furniture Exchange, N. Y. City. J. D. Gregson is general manager of the Company.

GREGSON MANUFACTURING COMPANY

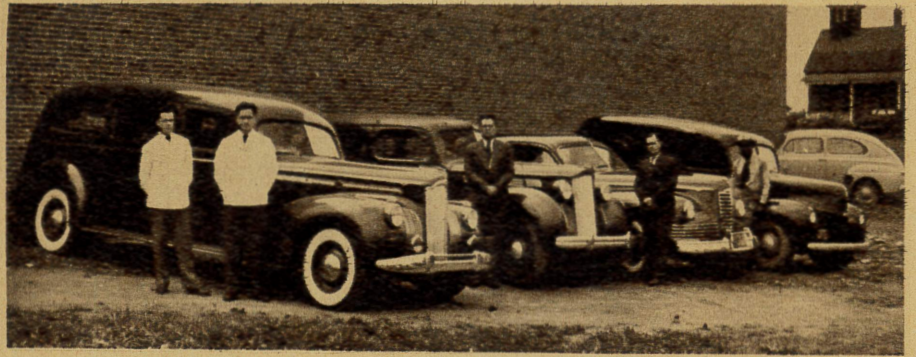


Sectional view of Dependable Hosiery Mills, Inc., Manufacturing Plant, Liberty, N. C.

The DEPENDABLE HOSIERY MILLS, INC., Liberty, N. C., organized in 1927, is engaged in the manufacture of ladies' highest quality nylon, rayon and cotton seamless hosiery. With modern equipment and methods, the company employs approximately 140 persons, and its products are distributed to the trade throughout the United States, with some export business. Officers of the firm are Thomas A. Johnson, President, T. Phil Johnson, Secretary and Treasurer, and T. A. Johnson, Jr., Sales Manager.



The popular and well known "DEPENDABLE" product manufactured by this firm.



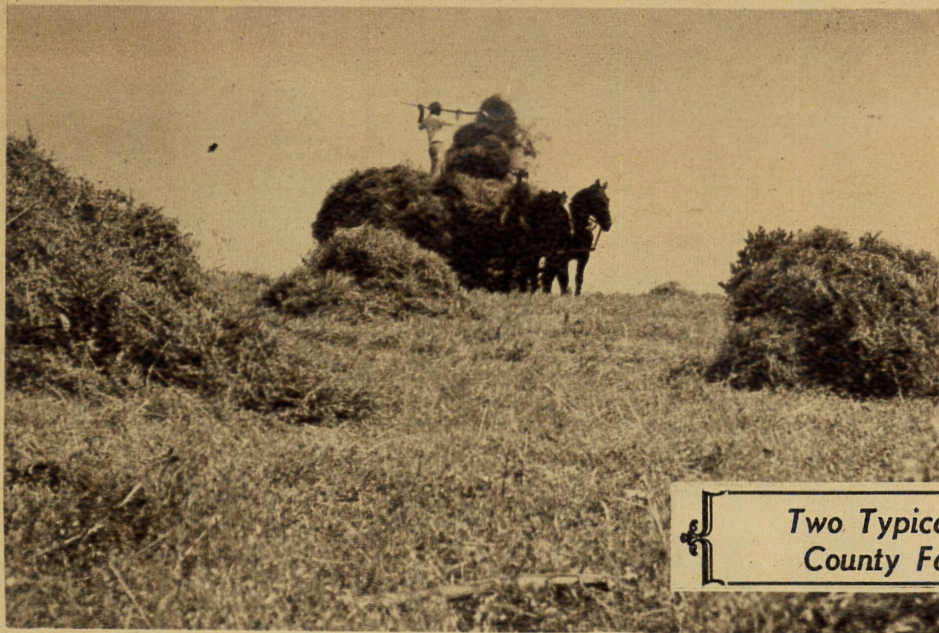
View of personnel and rolling stock of the modern Loflin Funeral Home, Liberty, N. C.

Established in 1912, the LOFLIN FUNERAL HOME meets every modern requirement of skill and service. It takes first rank in physical equipment, professional skill and service among the best known funeral firms in the state. With ambulance service, and a strong and reliable burial association, this firm, which is owned and operated by Homer L. Loflin and J. Carl Loflin, licensed embalmers, serves Randolph and surrounding counties with an unexcelled mortuary service.

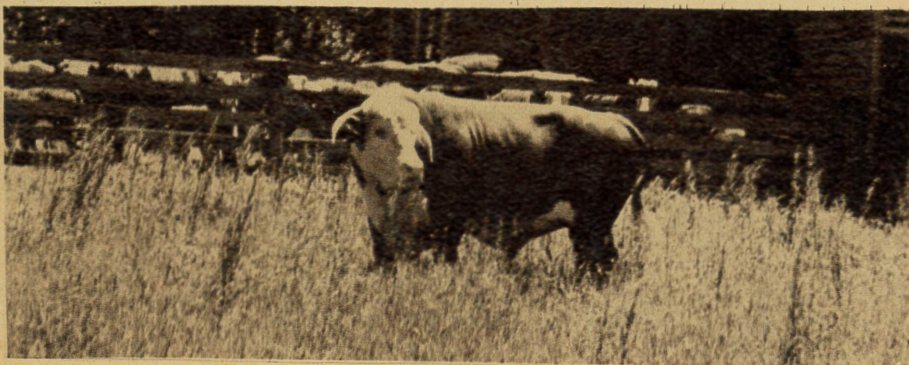


Sectional view of Dameron Veneer Company, Inc., Liberty, North Carolina.

Organized in 1929, DAMERON VENEER COMPANY, Inc., Liberty, N. C., are manufacturers of high grade, single ply, hardwood veneer, which is sold throughout the entire South. Employing approximately 50 trained and skilled workmen, officers in the company are Mrs. V. H. Dameron, President; John L. Coward, Vice-President; Charles E. Dameron, Secretary and Treasurer.



Two Typical Randolph County Farm Scenes



Partial view of registered Hereford herd on the L. A. Teel Farm.

L. A. TEEL'S FARM, with over 800 acres, and with the largest herd of cattle in this section, consisting of over 125 head of Registered Herefords, is one of the most beautiful and thriving farms in Randolph County. Mr. Teel plans to build this herd to something over 200 head within the near future. Thoroughbred Hereford hogs are also bred on this farm, which is located in Cedar Grove Township, six miles south of Asheboro on the old Troy Road.



One of the well known and popular retail mercantile establishments of Randolph county is that of Vaughn Marley, located in Ramseur. Mr. Marley has been in the business since 1911, and carries a general line of dry goods, shoes, work clothes, furniture and groceries. He also conducts a first class meat market.



Plant of RAMSEUR FURNITURE CO., INC.

RAMSEUR, NORTH CAROLINA

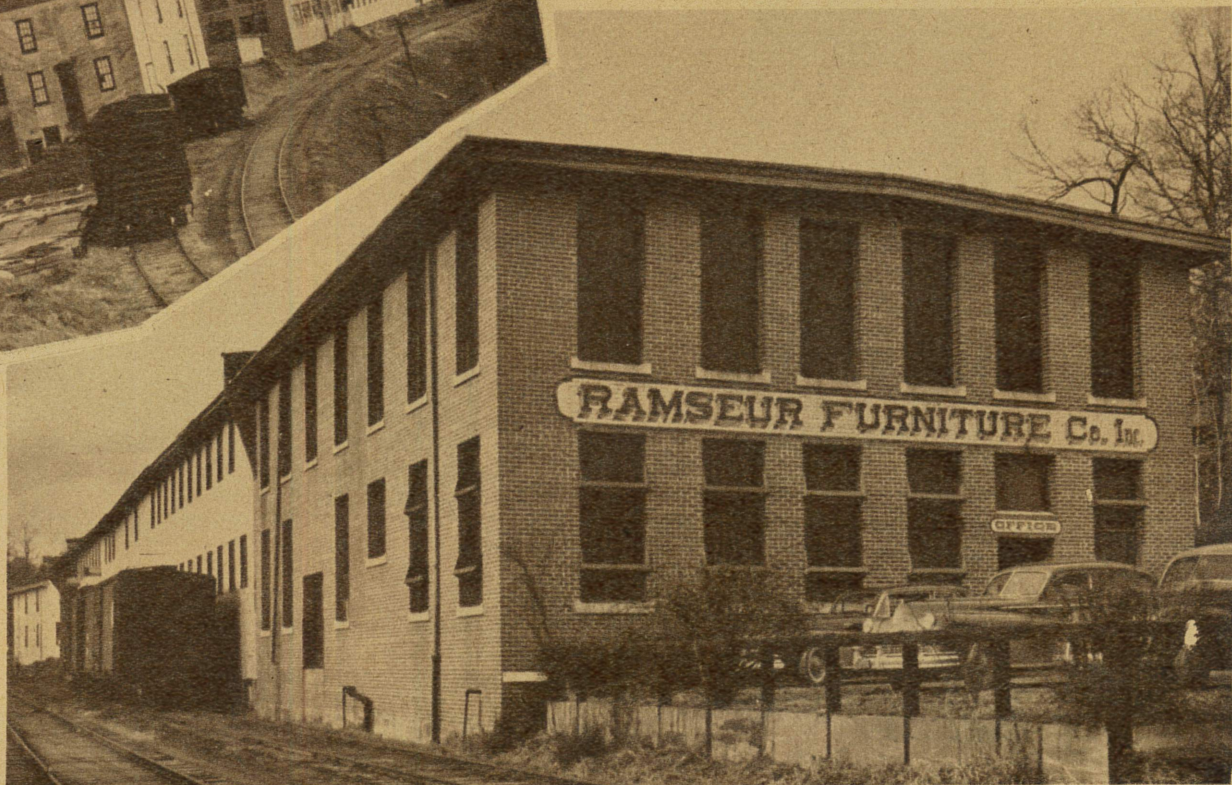
Manufacturers of
BEDROOM FURNITURE

Ramseur Furniture Company, of Ramseur, North Carolina, produces a well known line of Bedroom Furniture, in the medium price bracket, that is sold throughout the United States. It gives employment to approximately 175 persons and its large payroll is one of the contributing major

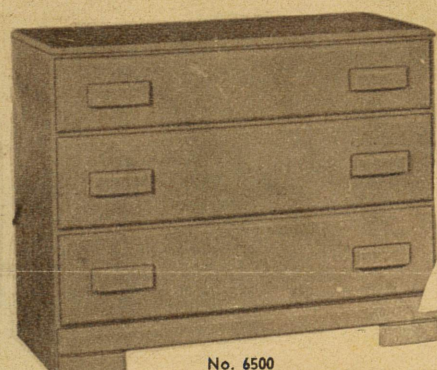
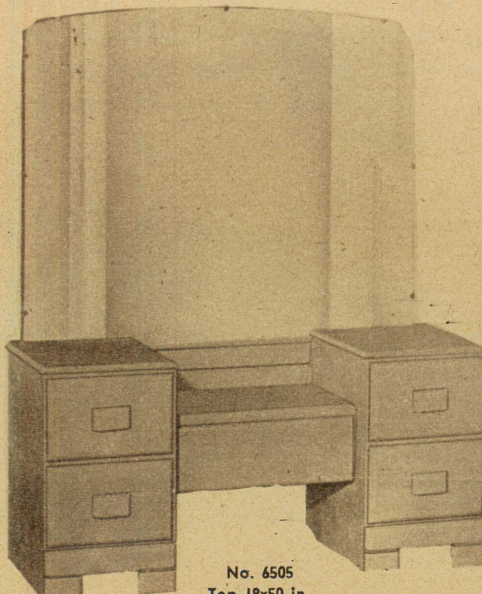
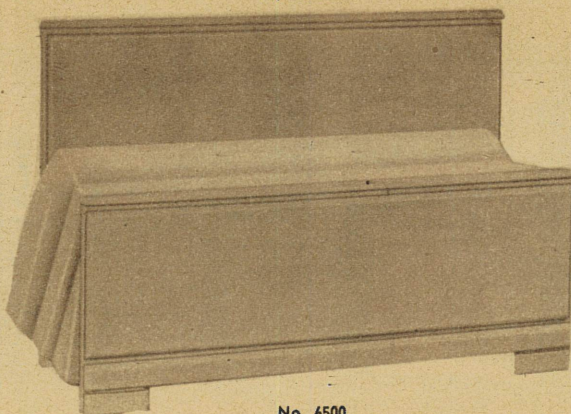
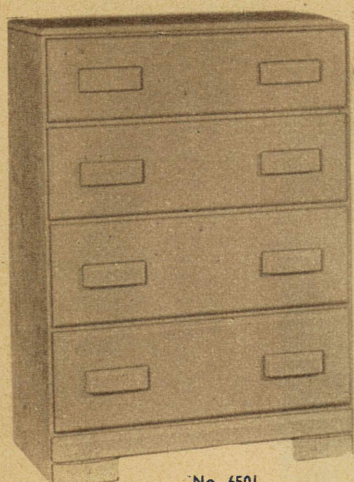
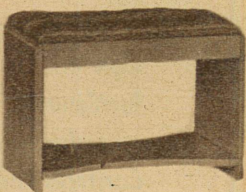
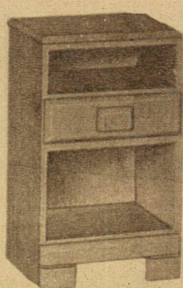
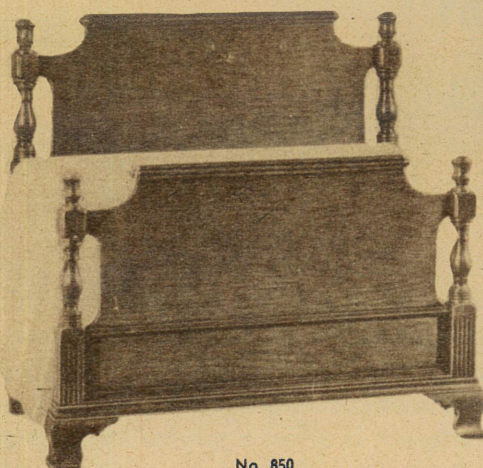
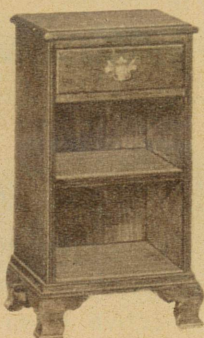
factors in the prosperity of the thriving industrial center in which it is located.

Sales offices and exhibits are maintained at 206 Lexington Avenue, New York City; American Furniture Mart, Chicago, and the Southern Furniture Exposition in High

Point, N. C. Mr. Ralph Deutsch, President, and Mr. Herbert Wallack, Vice President, are at the New York office. C. E. Brady, Treasurer and General Manager, E. B. Leonard, Jr., and Harry Wolbert, General Superintendent, are in charge at the local plant.



Two of the Popular Patterns of Bedroom Suites





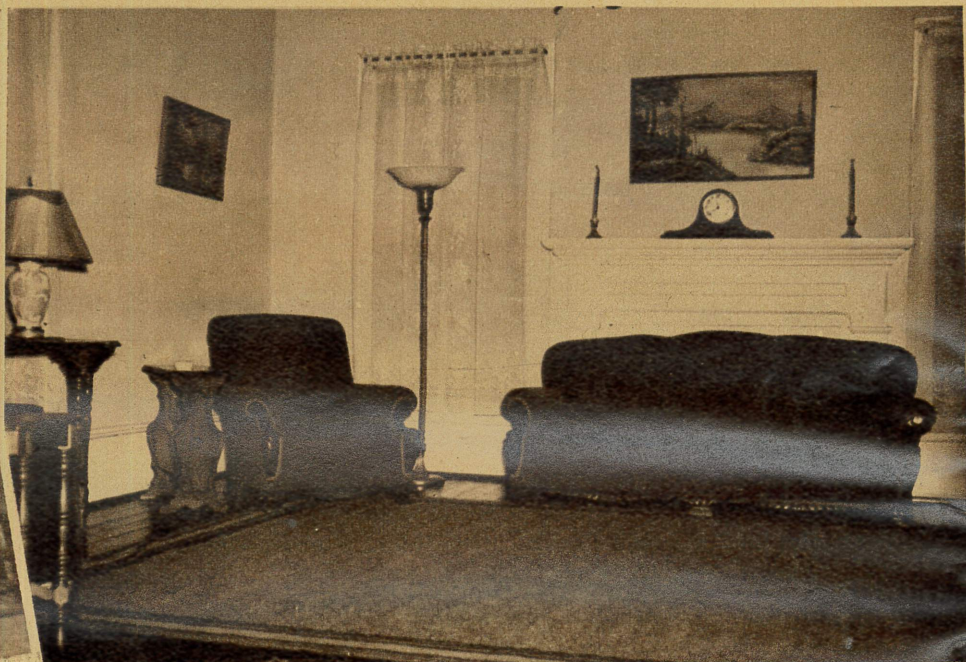
Herbert F. Brady, Owner and Operator of the Crescent Furniture Company, Inc., and the Brady Funeral Home, Ramseur, North Carolina.



Brady Funeral Home, and Modern Rolling Stock, Ramseur, North Carolina.



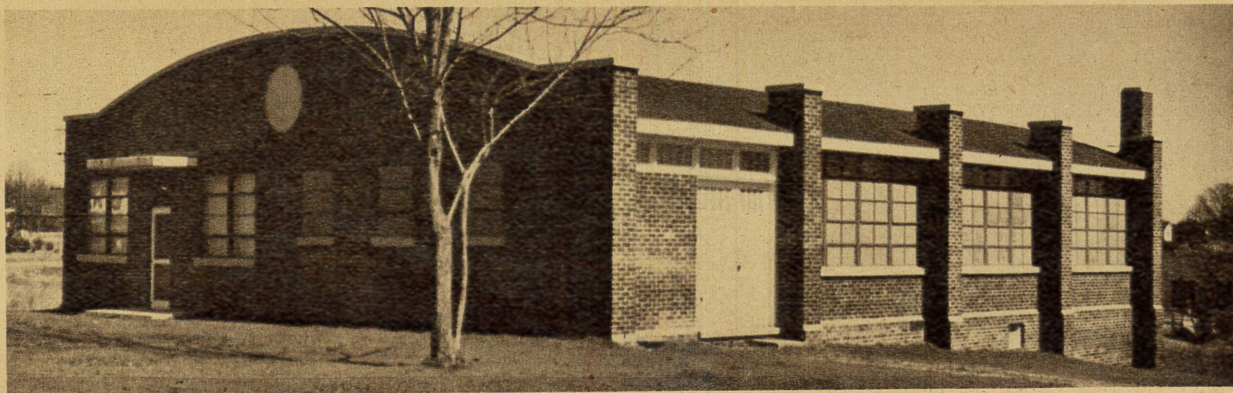
Interior of the restful, peaceful chapel of the Brady Funeral Home, with seating capacity of 150 persons.



Private Family Room of this Modern Funeral Home.

The BRADY FUNERAL HOME, Ramseur, N. C., in operation since 1906, is owned and operated by Herbert F. Brady, and affords a complete and modern funeral service to Ramseur and a wide surrounding territory. Unsurpassed in physical equipment, technical and professional skill, and friendly interest; it offers a service as complete as mortuary science permits. A chapel with adjoining private family room, tastefully decorated and furnished, Packard ambulance and funeral car service together with a highly trained staff, places this establishment in the enviable position of offering the public an unexcelled mortuary service. An additional service is the Ramseur Mutual Burial Association, Inc., which has enjoyed a most gratifying and rapid growth since its organization, as evidenced by a current statement of financial affairs. C. Julian Brady is assistant manager and Mrs. C. Julian Brady is lady attendant.

The CRESCENT FURNITURE COMPANY, Inc., Ramseur, N. C., controlled and operated by Herbert F. Brady, is among the oldest retail establishments in Randolph County, having rounded out in active retail merchandising, a period of more than sixty years. Throughout the long and successful life of this institution the company has enjoyed a splendid patronage from the residents in the community, and has kept pace with the times by keeping modern, stocking the latest styles and patterns of home furnishings. In addition to its large and representative line of furniture and house furnishings, the company represents a number of nationally known manufacturers of high quality home appliances. The company also controls the Brady Funeral Home in Ramseur, N. C., which is one of the oldest and most modern in the county. Mr. Brady is a native of Randolph County, and is widely known throughout the community, and takes an active part in the religious, social and civic life of the community.



New and Modern Handkerchief Manufacturing Plant, Ramseur, North Carolina, owned and operated by Herbert F. Brady.

The COLUMBIA MANUFACTURING COMPANY, Ramseur, North Carolina, is one of the pioneer industries of the state, having been established in 1850. It has been under the present management since 1879, and President Craven has been with the company since 1894, Superintendent Whitehead since 1897, while on its list of 200 employees are many with service records of fifty, forty-five, forty and thirty or more years, and still more with ten years, or more. In fact, unless one has had five years or more service with the company one is regarded as a "newcomer" by the veterans. Some of the present workers are the third generation to be on the company payrolls. So, that nightmare of all industries, "labor turnover," is no problem for President Craven.

The Columbia Manufacturing Company produces unfinished cotton fabrics and has kept pace with the progress and development of the trade by constant modernization of equipment. It is one of the stable profitable industries of the county and state.



Plant of Columbia Manufacturing Company, Ramseur, North Carolina, Manufacturers of Unfinished Cotton Fabrics.



(Left), President and Treasurer I. F. Craven; (Right), his son, Alton W. Craven, Secretary.



(Left), Superintendent C. G. Whitehead; (Right), Production Manager Charles C. Dorsett.



Above: Watkins - Leonard Co., Inc., Ramseur, N. C., Wholesale and Retail Dealers in Hardware, Oliver Tractors, Equipment, Kelvinators and Appliances. At Left: Store Personnel.

WATKINS-LEONARD COMPANY, INC.

RAMSEUR, NORTH CAROLINA

is the oldest mercantile establishment in Randolph county, having been established in 1904. W. H. Watkins, secretary-treasurer and manager, is the third generation of his family in the ownership and management of this well known company.

The company carries a general hardware line, and draws its trade from Randolph, Moore and Chatham counties. Included in its stock are full assortments of farm, builder supplies and paints. This concern does a large volume of business, has an efficient sales force and skilled men to service equipment and appliances.



THE BANK OF COLERIDGE

RAMSEUR, NORTH CAROLINA

Gives a first class banking service to the thriving industrial town in which it is located, and to a large area of Randolph county. It was organized in 1919 with a capital stock of \$10,000.00. Today, it has a capital of \$25,000.00, surplus of \$50,000.00, and total assets of \$1,506,434.05.

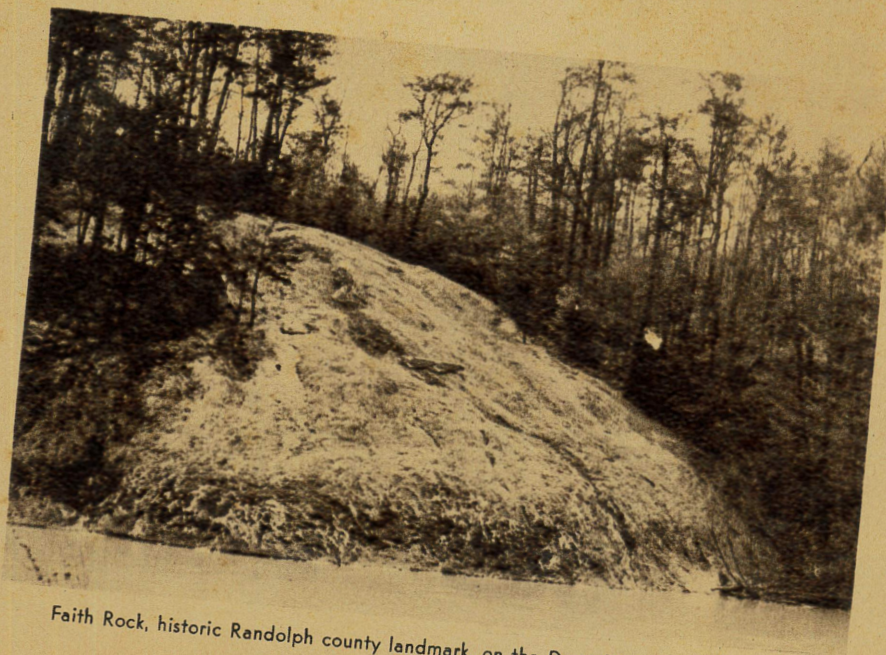
The officers are Dr. R. L. Caveness, President; G. W. Allen, Vice President and Cashier, Mrs. Julia W. Teague, Assistant Cashier. The Directors are Dr. R. L. Caveness, founder, and chairman of the board since organization; G. W. Allen, Lynn Albright, C. T. Hinshaw, G. Russell Hodgin and C. E. Macon,

FRANKLINVILLE • NORTH CAROLINA

*One of Randolph's Fastest Growing Towns
Centered Around a Diversified Industry*



The Recreation Park, just across Deep River from Franklinville, made easily accessible by safe and attractive footbridge across the stream.



Faith Rock, historic Randolph county landmark, on the Deep River at Franklinville.

FRANKLINVILLE, N. C.

Located on the banks of Deep River on U. S. Highway 64-A, 7 miles East of Asheboro, N. C. A progressive town of about 1000 population. Franklinville has a stable population, a good school and good churches; and is one of the fastest growing towns in Randolph County.

The Faith Rock of Revolutionary War fame is located here.

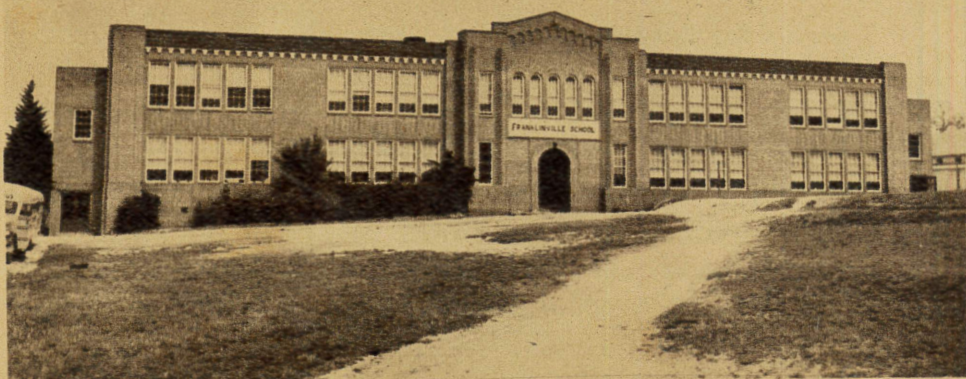
It is the Home of The Randolph Mills, Inc., a diversified industry engaged in the manufacturing of Textile Products, Family Flour, (this plant dates from 1801), mixed feeds for poultry and livestock.

This organization also operates the Franklinville Hatchery, noted for its baby chicks for broilers.



Franklinville Methodist Church.

Franklinville Baptist Church



The Franklinville School, with its excellent physical facilities and highest scholastic standards, ranks among the best in the county.



Street scene in Franklinville. The mercantile establishment in the foreground is a modern general department store stocked with every conceivable need for the town and surrounding community.

COUNTY of RANDOLPH

The county ranks high in educational facilities, and has an active Board of Health with a full time physician in charge. Strict sanitary regulations are enforced throughout the county. Randolph has the efficient commission form of government, and all the various sub departments operate with a high degree of efficiency. The present chairman of the board of commissioners, G. Russell Hodgkin, is one of the leading industrialists of the county, and it is due largely to his efforts that the county has instituted the bipartisan form of government. The Randolph County Tax Commission, whose purpose is to equalize the tax values in the county, is one of the most significant moves in recent years in this bipartisan movement and is establishing the property values throughout the county on an equitable and just basis.

At Trinity, settled in the latter part of the 18th century by Quakers and Methodists, is the site of Trinity College established as Union Institute in 1838, and in 1892 moved to Durham where it is now Duke University.

Communities include: Asheboro (6,981; alt., 855), Randleman (2,032; alt., 715), Ramseur (1,220; alt., 440), Liberty (922; alt., 785), Trinity (975; alt., 865), Franklinville (851; alt., 465), Coleridge (500), Cedar Falls (500; alt., 505), Seagrove (316), Worthville (313), Staley (255; alt., 725), Julian (215; alt., 770), Sophia (185), Archdale (1,097).

There is a 100-bed hospital at Asheboro.

The county is served by the Norfolk Southern, the Southern and the A. & Y. railroads.

RECREATION FACILITIES: Tennis, golf, bowling, skating at Asheboro. In late September the annual field trials of the Fox Hunters Association of North Carolina are held in Asheboro. Fox hunts are held in the Uwharrie Mountains.

POINTS OF INTEREST: About six miles from Asheboro is the John Wesley Stand Church, established in 1837. At the Hoover Hill Churchyard is the grave of Andrew Hoover, ancestor of Herbert Hoover, 31st President of the United States. Andrew Huber came from Germany in 1774 and settled in this neighborhood where he operated a plantation and a gold mine. Some of his descendants migrated to the Middle West while others remained here.

Near Ramseur on Sandy Creek was the home of Harmon Husband, Quaker leader in the Regulator Rebellion of 1771. Some of his descendants live in this section.

At Trinity is original site of Trinity College, now Duke University.

Near Glenola, a cemetery contains the grave of Martha Bell, Revolutionary heroine, who supplied information of the movements of the British in the vicinity to the American Army.

ACCOMMODATIONS: There are two small hotels at Asheboro.

FISHING AND HUNTING: Asheboro City Lake—bass, crappie, bluegills, etc. Boats available. Deep and Uwharrie rivers—some bass, perch, catfish.

There is good quail and wild turkey hunting and some fox in the county.

INFORMATION: Chamber of Commerce and Merchants Association, Asheboro (literature). Chamber of Commerce at Randleman.

NEWSPAPERS: Courier-Tribune (semi-weekly), Asheboro, Circ., 7,264.



Randolph County Court House



Board of Commissioners, Randolph County. Left to right, F. J. Phillips, County Auditor and Secretary to Board; M. F. Hinshaw, Commissioner; W. Lee Meredith, Commissioner; G. Russell Hodgkin, Chairman; C. F. Fagg, Commissioner; Dr. J. L. Fritz, Commissioner.



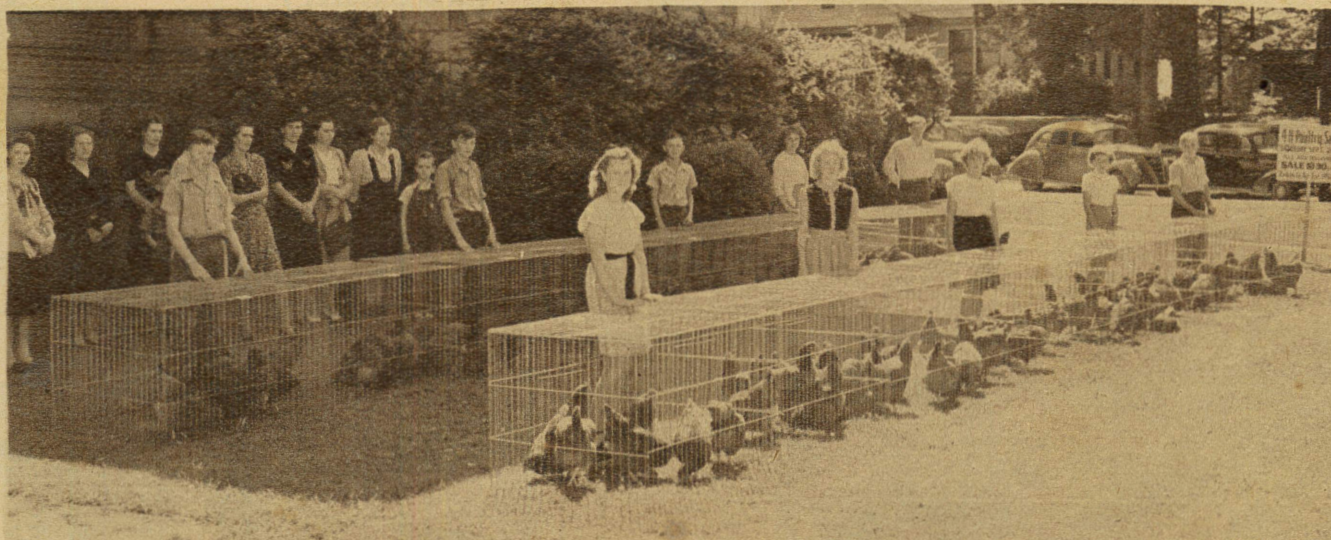
Randolph leads in the production of grains and legumes.



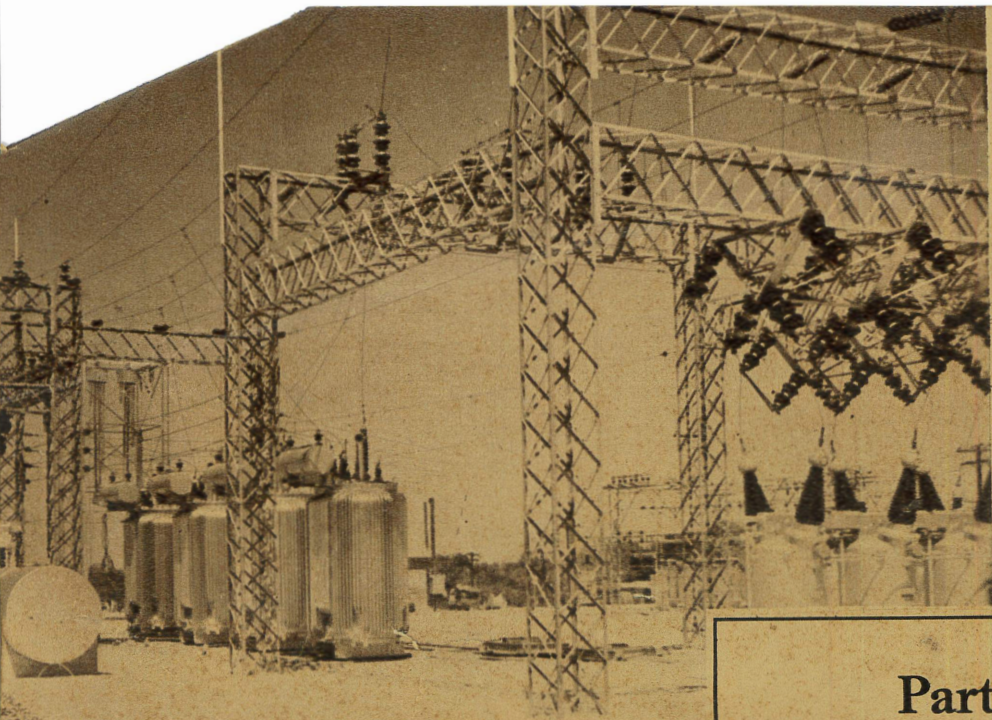
Typical farm scene in Randolph. Though highly industrialized, Randolph is one of the leading agricultural counties of the state.



Iowa never produced corn like this field in Randolph.



A scene from a recent Randolph County 4-H Club Poultry Show.

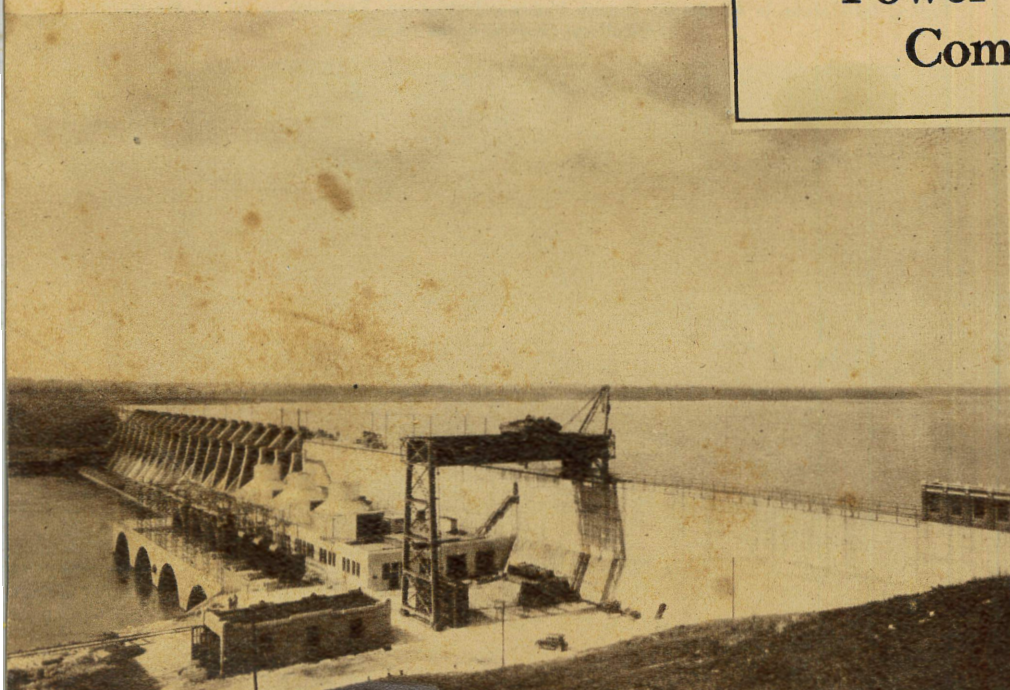


When present conditions are completed, the substations in the Asheboro area will be as modern as since the war.



Transmission lines were rebuilt last year to provide the Asheboro area with three times as much power as was available previously.

The Tillery hydro-electric plant is located on the Pee Dee River near Mt. Gilead and has an installed capacity of 83,000 horsepower.



Partners in Progress



Cleveland Thayer, District Manager, who has been stationed at Asheboro during the period of his company's great expansion here.

In terms of industrial progress, Asheboro is among the top towns in Tarheelia. It is a matter of considerable pride to us that we have been partners in the progress which has taken place.

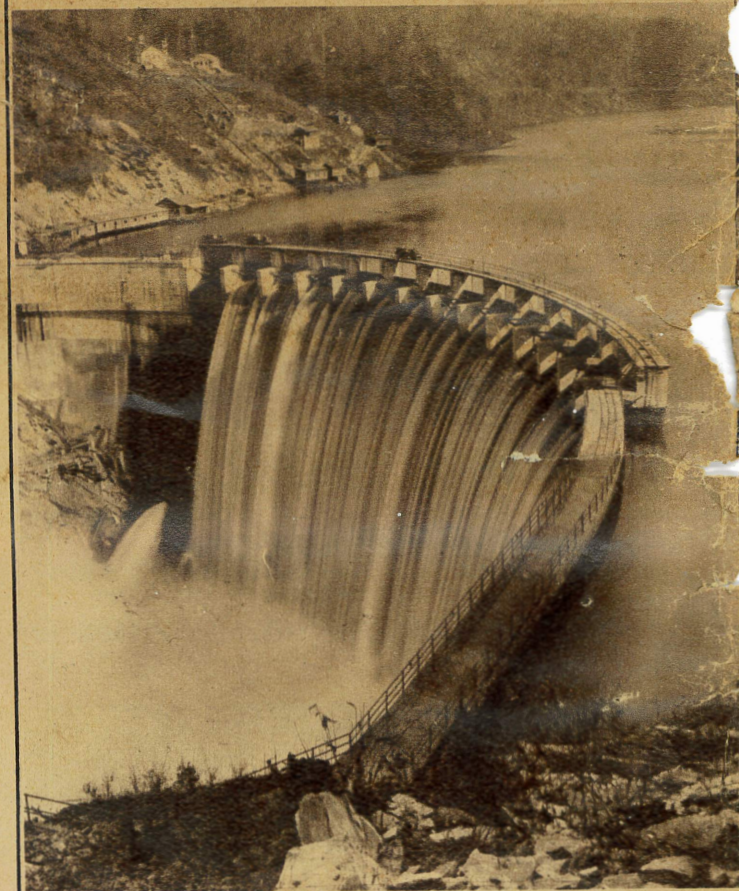
Upon invitation from civic leaders who recognized the necessity of an abundant and dependable supply of electric power to industrial development, our Company began serving the Asheboro area in 1924. Since that time, power has been available on demand and in whatever quantity desired to a constantly increasing number of industries, business establishments, homes and farms.

Recent expansion of our facilities here is evidence that we have faith in the further development of this area. When the present system-wide program of construction is completed, the Company will have available to its customers more than 700,000 horsepower of electric energy.

**Carolina
Power & Light
Company**



A dependable source of power in fair weather or foul. The Cape Fear steam electric generating plant at Moncure, N. C., has an installed capacity of 120,000 horsepower.



This huge dam is part of the 145,000 horsepower Walters hydro-electric development on the Pigeon River in Western North Carolina.

Test piles are being driven on the site near Lumberton, N. C., where a new steam electric generating plant of 120,000 horsepower is under construction.

