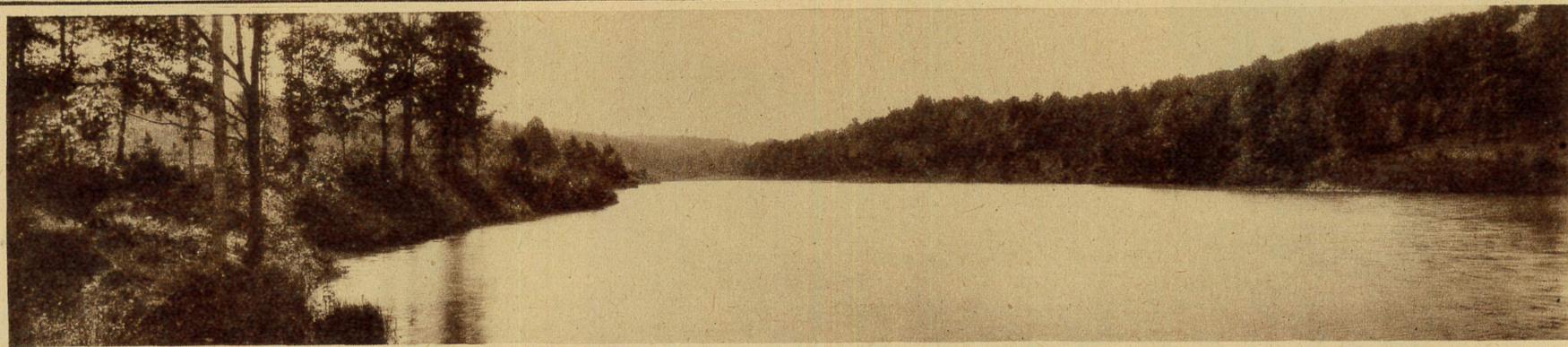


THE COURIER

VOLUME LV

ASHEBORO, N. C., THURSDAY, FEBRUARY 26, 1931.

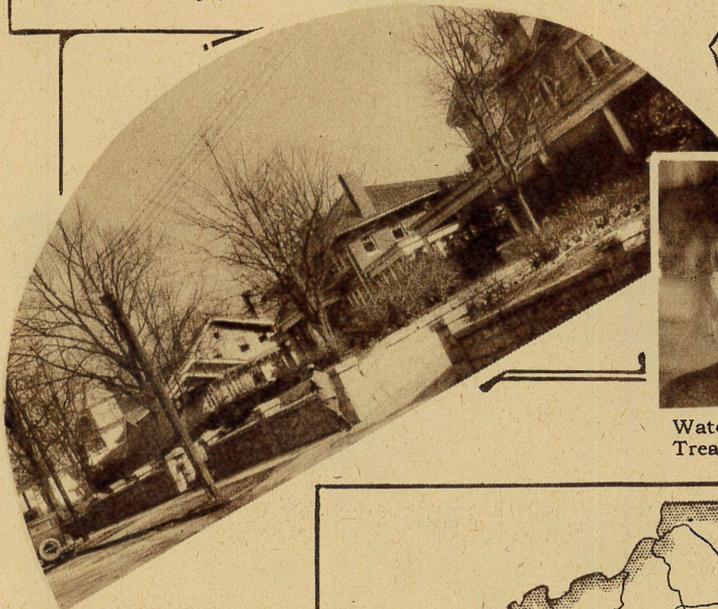
NUMBER 9



Limpid Lakes, Fed by Mountain Springs, Conserve Asheboro's Pure Water Supply. (One shown above situated two and half miles from City.)



Mayor C. C. Cranford.



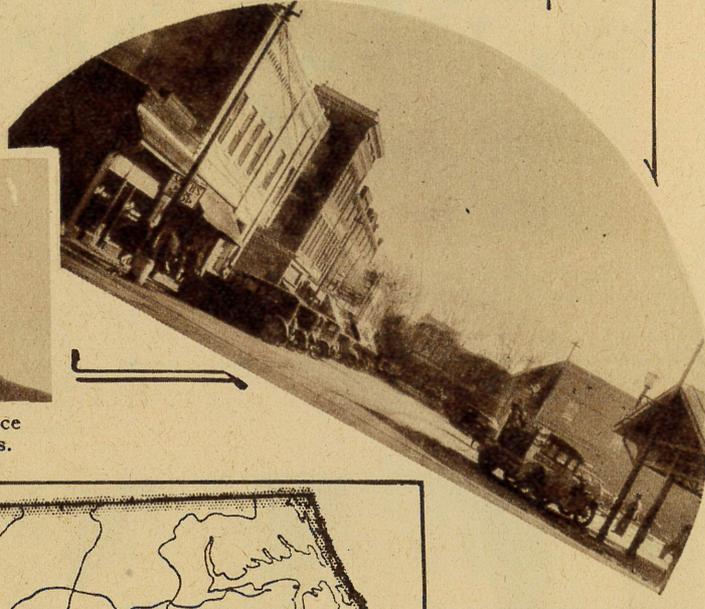
Residential Section of Asheboro showing Typical Homes.



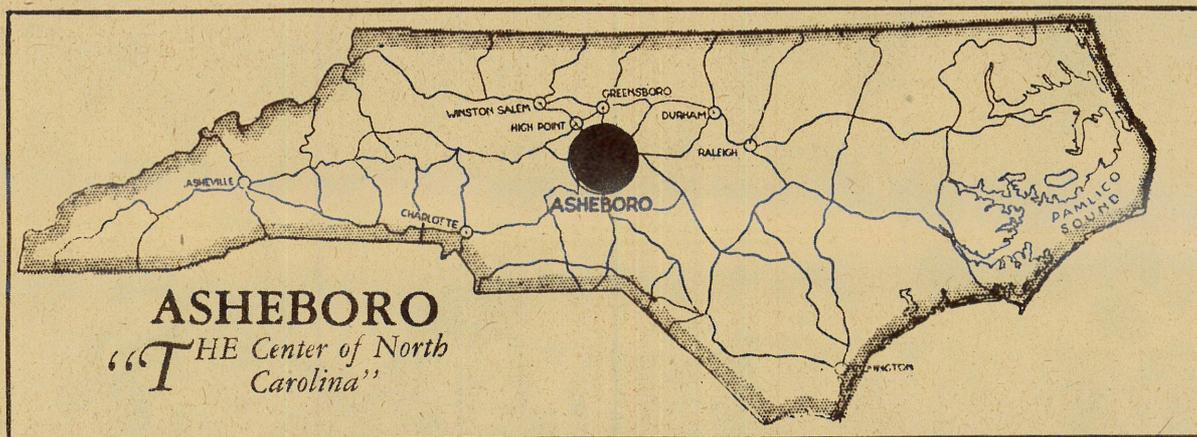
Water Supt. and Treas. G. R. Garner



Chief of Police R. A. Gaddis.

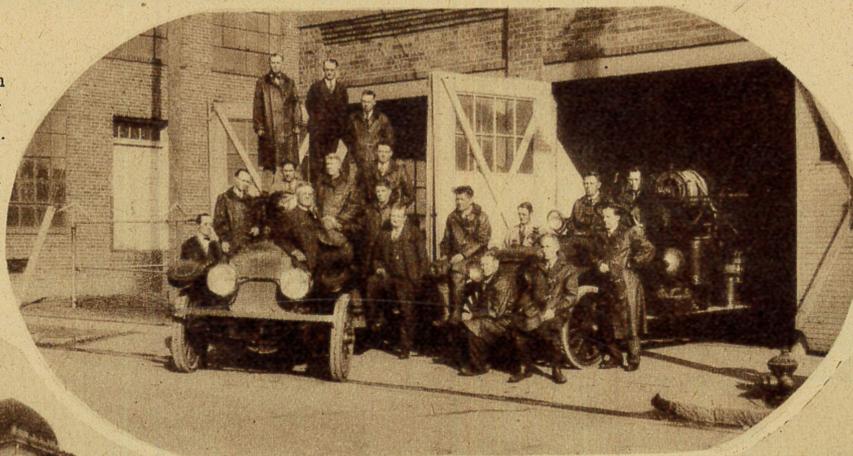


In the Business Section of Asheboro.



ASHEBORO
"THE Center of North Carolina"

Asheboro's Two Modern Fire Trucks Manned by Volunteer Fire Crew.



Randolph County Court House, and Confederate Monument.



High School Building.

County Seat of Randolph County
An Agricultural County with a population of 35,076
Asheboro Popul'n 1920-2553, 1930-5015
Ten State Highways, in and out
Three Banks
Eight Hosiery Mills
Three Chair Factories
Two Furniture Factories
One Excelsior Plant
One Mattress Factory

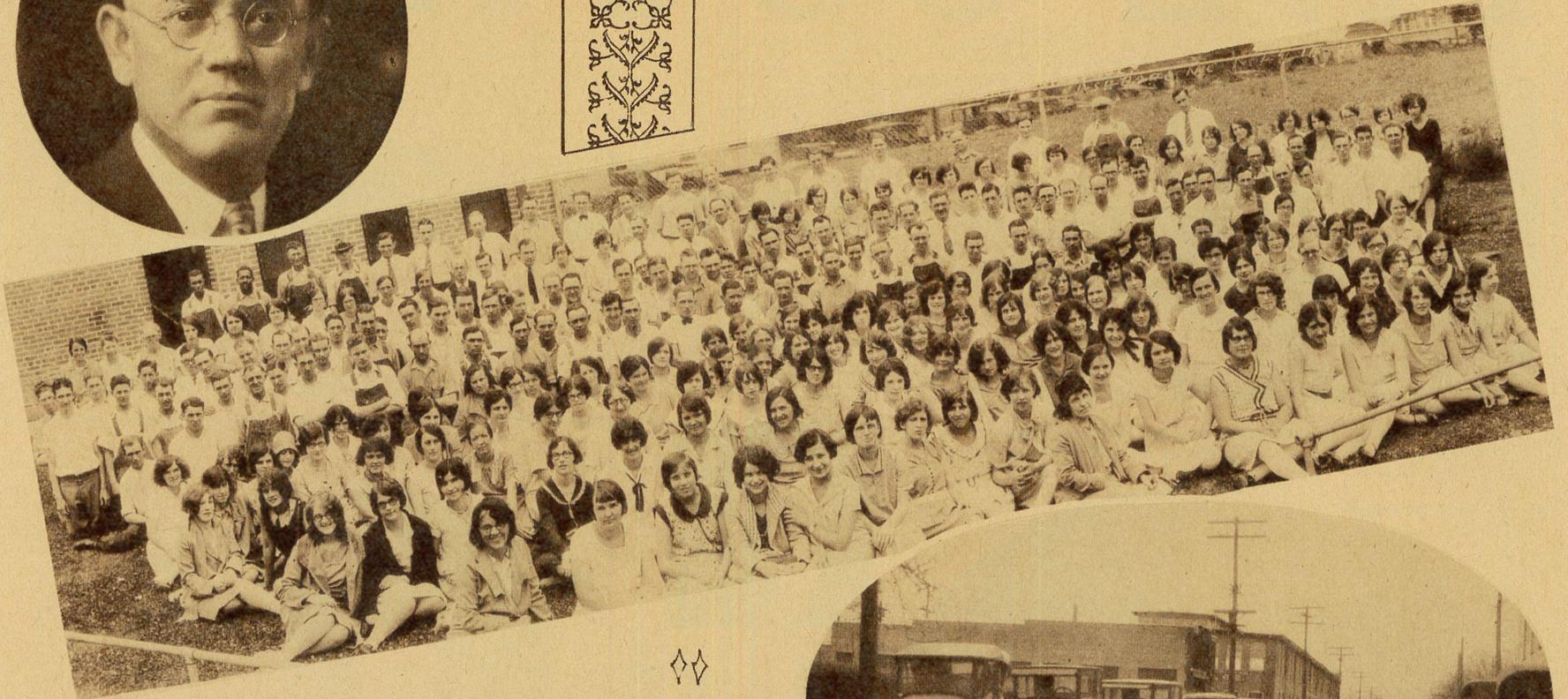
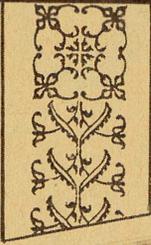
One Silk Mill
One Veneer Plant
Two Building Material Plants
One Garter Factory
One Broom Factory
One Paper Box Factory
One Handkerchief Factory
One Creamery
One Flour Mill
One Brick Plant

Ample Electric Power
One Ice Plant
One Machine Shop
Ice Cream Company
One Laundry and other Industries
Two Railroads
Total value of manufactured Products \$10,000,000 to \$15,000,000 Annually
Payroll in Manufacturers Plants Two Millions Annually

Abundance of Native Labor in Town and County
Six Churches
Two A-1 Graded Schools
Fine Business District
Industrious Citizenship
A new Hospital to be built in 1931 at cost of \$125,000
Well Governed City; Efficient Police Force and Fire Department, Low Tax Rate.



C. C. Cranford, President.



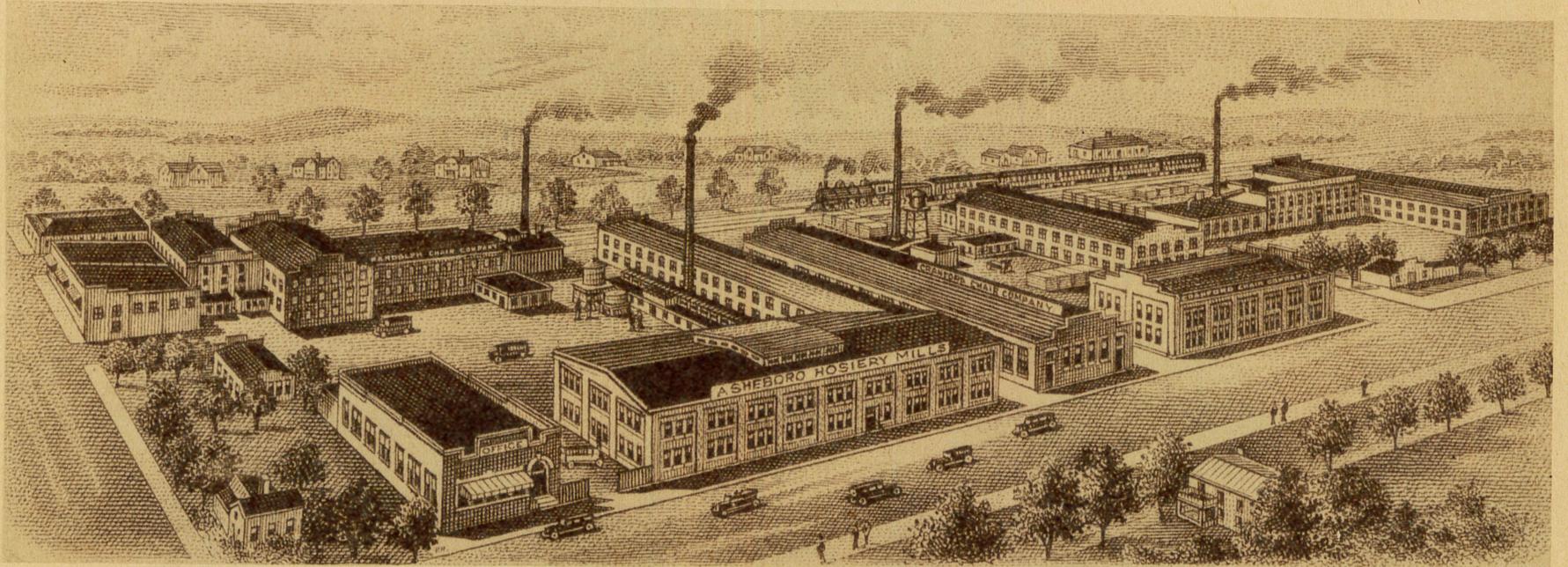
Employees of the Asheboro Hosiery Mills, a Unit of the Cranford Industries.



Employees of The Cranford Industries Ride to Their Work in Their Own Cars—Typical Parking Scene in Front of one of The Cranford Industries.



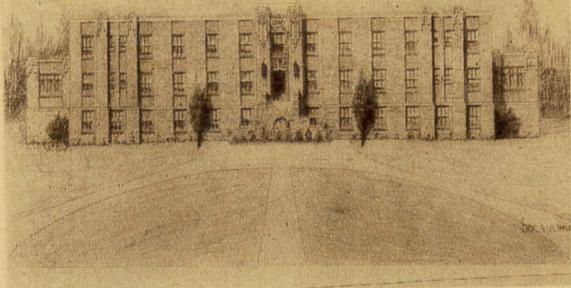
Night Crew of the Asheboro Hosiery Mills.



THE CRANFORD INDUSTRIES, ASHEBORO, N. C.

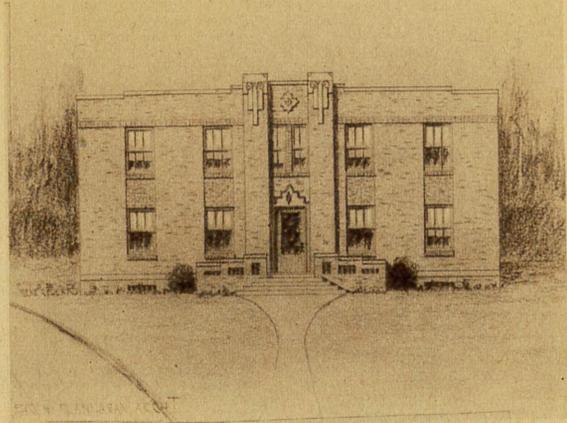
Manufacturing a varied line, from Seamless Hosiery to Dining and Bed Room Furniture, and employing approximately 750 people, the several mills forming the Cranford Industries, loom large on the economic skyline of Randolph County. The group is headed by Mayor C. C. Cranford, who has been engaged in the manufacturing business in Asheboro since 1896. In adding the various factories in the group President Cranford has been careful to see that the working conditions in the different plants, as constructed, should be of the very best and approximate the ideal. The several concerns constituting The Cranford Industries are the Asheboro Hosiery Mills, Inc., manufacturers of Seamless Hosiery; Cranford Hosiery Mills, Seamless Hosiery; Cranford Furniture Company, Dining and Bedroom Furniture; Cranford Chair Co., Porch Rockers and Chairs; Piedmont Chair Company, Double Cane Chairs and Rockers; Randolph Chair Co., Wood Seat Diners, Double Cane Chairs and Radio Seats. The products of the Cranford Industries are marketed in every section of the United States.

Besides the President C. C. Cranford, at the head of the entire group, the other officers are - E. D. Cranford, Secretary and Treasurer of the Cranford Furniture Co., and the Cranford Chair Co.; C. L. Cranford, President, and Leon Cranford, Secretary-Treasurer of the Piedmont Chair Co., and Clarence Cranford, Secretary-Treasurer of the Randolph Chair Co.



Eric G. Flannagan, Architect, Henderson, N. C., designed and planned the beautiful buildings of the Randolph Hospital. He was selected as architect for the work after thorough investigation as to his ability and reputation by the Building Committee. He has been practising in this State about nine years, and altogether has had twenty years experience, and having made quite a study of modern hospital problems, has created an enviable reputation in the hospital line, as well as a general architect.

Through the instrumentality of the Chamber of Commerce, the town of Asheboro, Randolph County, and the Duke Endowment, the Randolph Hospital, the architect's drawing of which appears above, will in the near future be an assured fact. This hospital will be of about 40-bed capacity, fireproof, and modern and up-to-date in every particular. Preliminary sketches have been made and approved by the Building Committee. It is thought that work will begin on this building the latter part of March.



Nurses Home, Randolph Hospital.

The Randolph Hospital, Asheboro, N. C., Contract for which is to be Let Immediately.

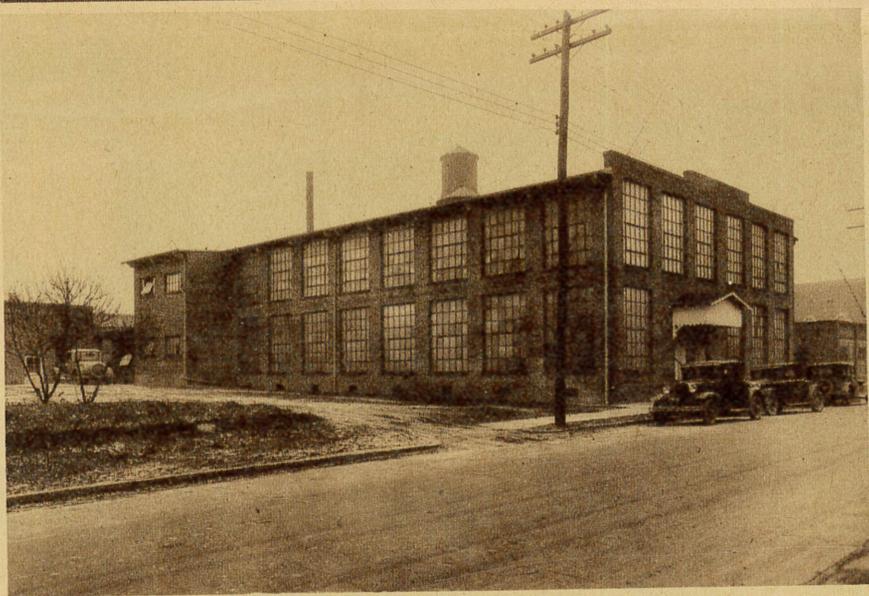
D. B. McCrary is Chairman of the Building Committee and N. M. Cranford is Treasurer and Secretary. Other members are W. L. Ward, Vice-Chairman, Dr. G. H. Sumner, A. Ross and C. C. Cranford, all of Asheboro, N. C., and E. C. Watkins, Ramseur, N. C.



S. B. Stedman, President.



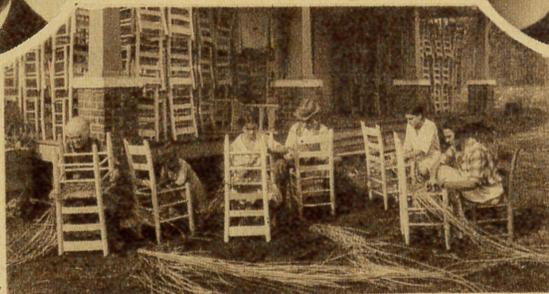
Plant of the Stedman Manufacturing Co., Manufacturers of Men's Fine Stitched Handkerchiefs. This company began operations in June 1930, in the splendid new building depicted above, which was especially designed for the exclusive manufacture of handkerchiefs, and no expense was spared in working out every detail of same in order to make it the most modern factory of its kind in the United States. Machinery and equipment are the latest type, and the plant has a capacity of 2500 dozen handkerchiefs a week. Sixty five people are given employment, and the working conditions could not be better. S. B. Stedman, (inset) is President, and W. D. Stedman, Secretary and Treasurer.



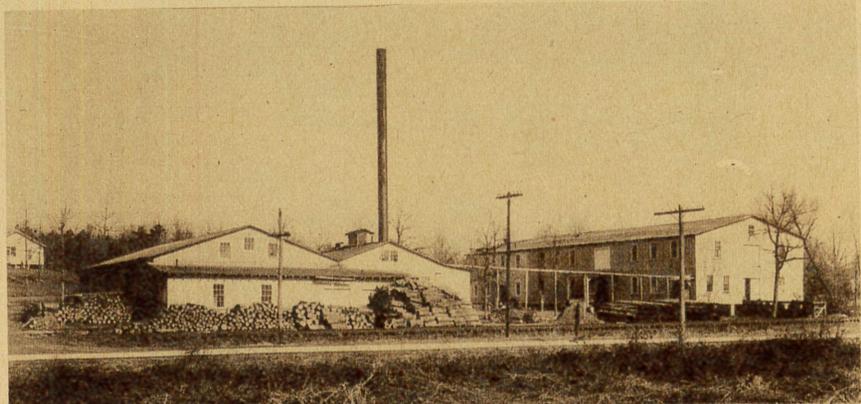
W. C. Page, Secretary and Treasurer.



A. E. Presnell, President



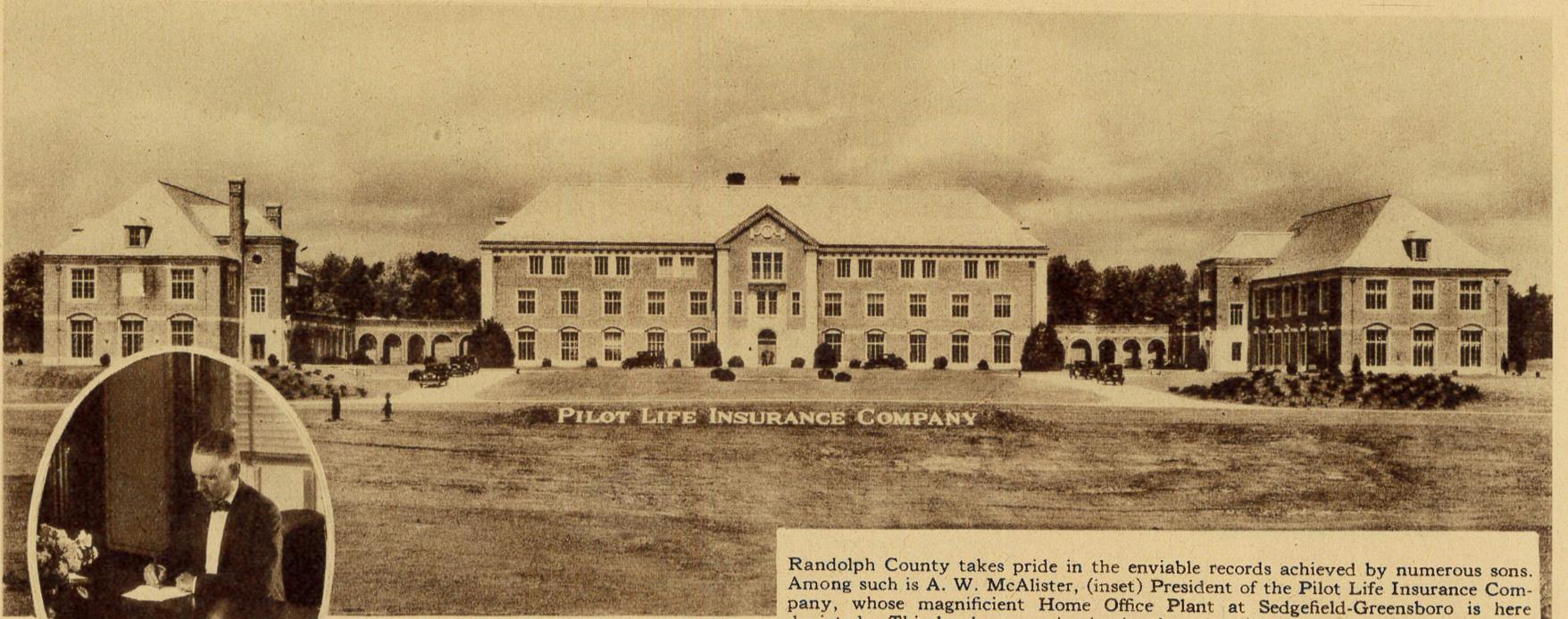
Home Workers Weaving Seats for Chairs of the P. and P. Plant



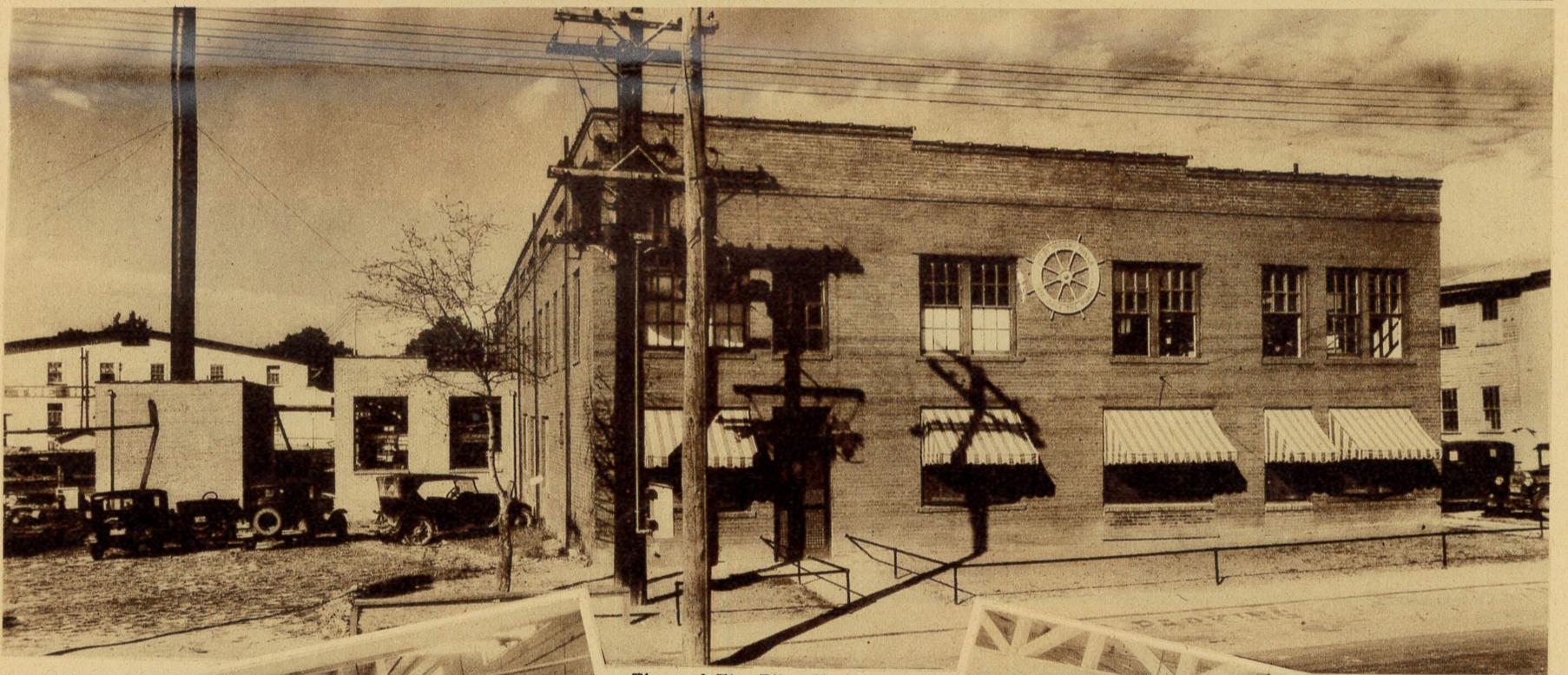
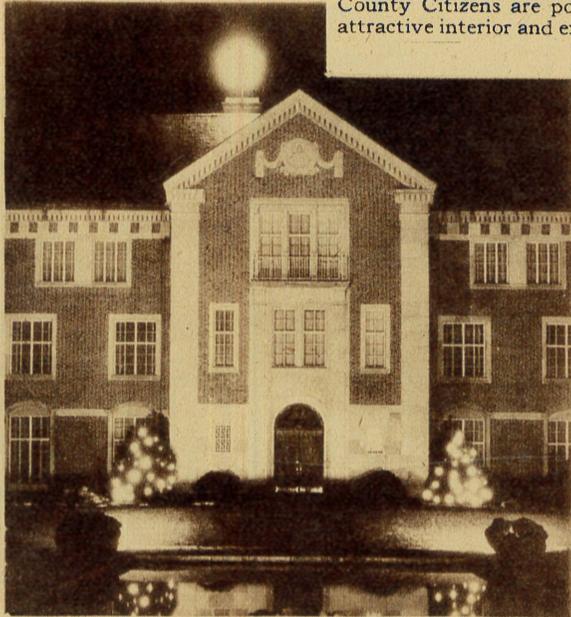
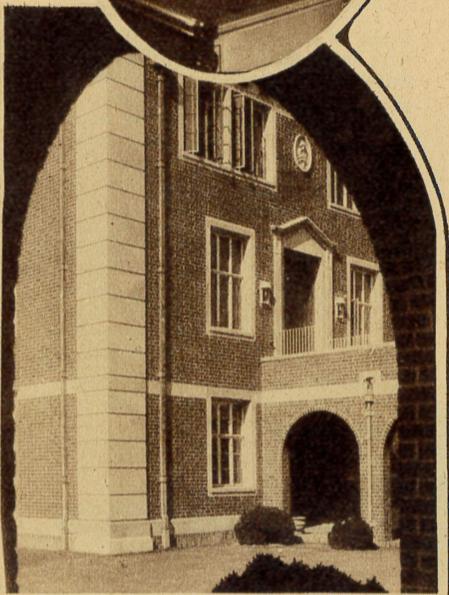
P. and P. Chair Company Plant, Asheboro, N. C.

Factory of Parks Hosiery Mills, Inc., Asheboro, N. C., Manufacturers of Ladies Fine Seamless Hosiery in Silks and Rayons. This modern plant was constructed in 1926, and is equipped with 174 Scott-Williams, Model K, Knitting Machines, 260 and 300 Needles. It has a daily capacity of 700 dozen pairs, and normally gives employment to eighty skilled workers. The annual payroll is around \$70,000.00. Working conditions in this modern plant are all that could be desired. Mr. Hugh Parks, Secretary-Treasurer, is in active charge, and Mr. D. B. McCrary is President.

The P. and P. Chair Company, Manufacturers of Cane Seat Chairs and Rockers, was established in 1926, and is one of the prosperous Asheboro industries, giving employment to hundreds of people, many of whom do the weaving of seats in their homes. This plant turns out hundreds of chairs and rockers daily, and its payroll is a very important factor in the economic life of the community. Working conditions in the plant are splendid. Mr. A. E. Presnell is President, and Mr. W. C. Page, Secretary-Treasurer.



Randolph County takes pride in the enviable records achieved by numerous sons. Among such is A. W. McAlister, (inset) President of the Pilot Life Insurance Company, whose magnificent Home Office Plant at Sedgefield-Greensboro is here depicted. This legal reserve institution has over \$100,000,000 insurance in force, and a record of service extending over more than a quarter-century. Many Randolph County Citizens are policyholders in Pilot Life. Below are glimpsed some of the attractive interior and exterior scenes at this plant, where visitors are always welcome.



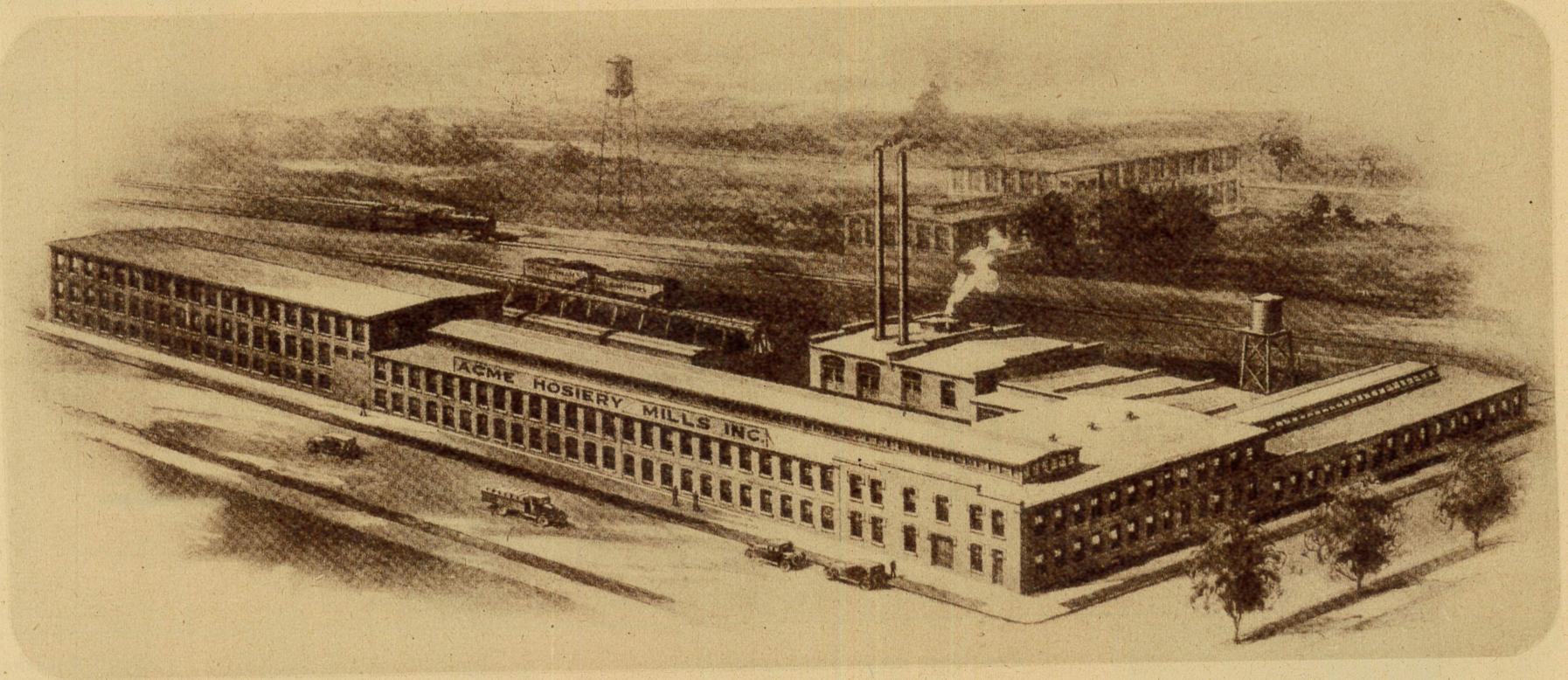
Plant of The Pilot Hosiery Mills, Asheboro, N. C.



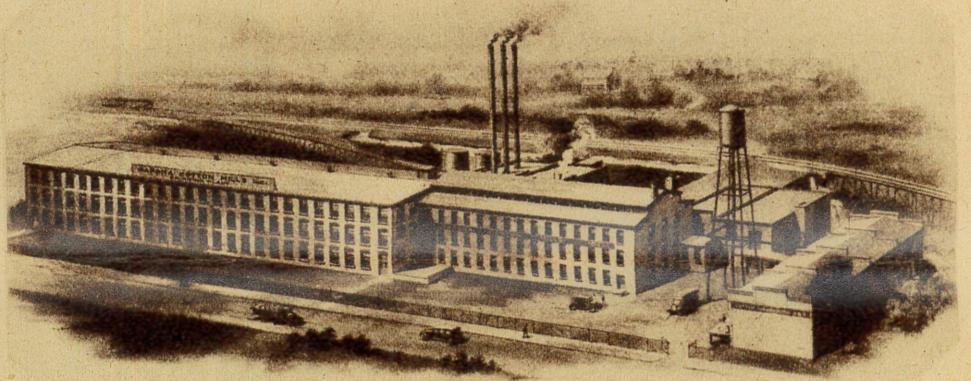
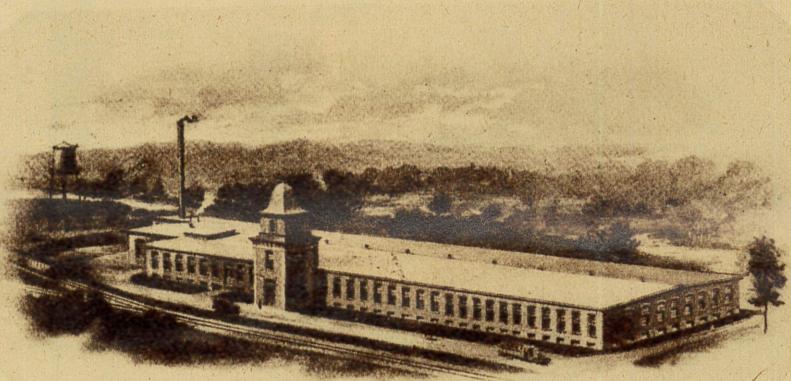
Interior Views, showing Modern Machinery and Splendid Working Conditions of The Pilot Hosiery Mills.



Starting business three years ago, with five knitting machines and ten employees, The Pilot Hosiery Mills has attained first among the industries of Randolph County, at present operating 125 knitting machines, and under normal conditions gives employment to one hundred persons. It has a daily capacity of 1200 dozen pairs of Men's Fancy Half Hose and Infants' Socks. Mr. D. B. T. Dell, is President; Mr. W. P. Harder, Treasurer; Mr. Irving Harrington, Secretary.

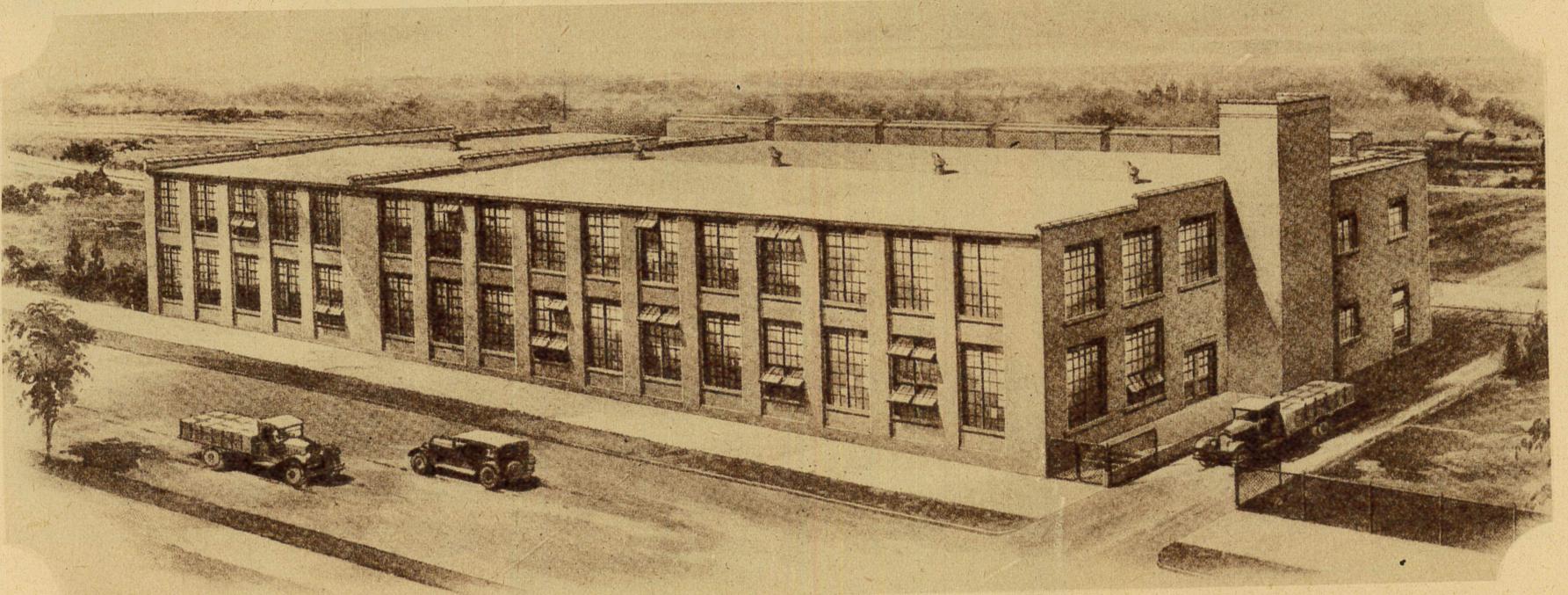


The Acme Hosiery Mills was organized and incorporated in 1909, with forty machines and a capacity of 200 dozen daily, making seamless hosiery altogether. Today, it has several hundred machines with a capacity of several thousand dozens per day. The corporation owns its mill building situated on North and Salisbury streets, and is a complete unit, knitting and finishing in its own plant. It owns more than twenty houses for operatives, and has a splendid organization. Working conditions in this, as in the other plants of this management, are of the very best and results in an unusually high morale among the employees. Mr. W. J. Armfield, Jr., is President; Mr. D. B. McCrary, Treasurer; J. F. McCrary, Secretary, and Mr. K. Alexander, Vice President and General Superintendent. The directors are W. J. Armfield, Jr., K. Alexander and D. B. McCrary. M. G. Lovett, foreman of the knitting room, and H. C. Luther, foreman of the finishing department have been with the mill practically every since it started. The New York office of this concern is at 93 Worth Street, with Mr. W. H. Redding in charge. They sell jobbers and chain store organizations principally.



Sapona Cotton Mills, Inc., (formerly Cedar Falls Manufacturing Company), Cedar Falls, N. C., was bought by W. J. Armfield, Jr., T. H. Redding and D. B. McCrary, during 1916, and has been operating under this name since that date. D. B. McCrary was made president, T. H. Redding, secretary and W. J. Armfield, Jr., vice president. On account of the death of T. H. Redding in 1918, it was necessary to make some changes in the officers and D. B. McCrary was re-elected president, Mrs. T. H. Redding made vice-president and W. J. Armfield, Jr., Treasurer. The officers are all directors.

When purchased, there were approximately 5,000 spindles and 88 looms in the mill. From 1918 to 1923, about 8,000 new spindles and 100 new looms were added to the equipment. New buildings sufficient to take care of same were erected. The products manufactured are osnaburg and high grade hosiery yarn. This merchandise is being sold direct to large distributors and to converters. A. L. Briles is plant manager, James Luck is superintendent of the spinning and W. T. Wrenn is foreman of the weaving room.



The McCrary Hosiery Mills, Inc., an allied corporation with the Acme Hosiery Mills, Inc., started business in 1927, with D. B. McCrary as president, K. Alexander for vice-president, and C. W. McCrary as secretary and treasurer, manufacturing full fashioned hosiery.

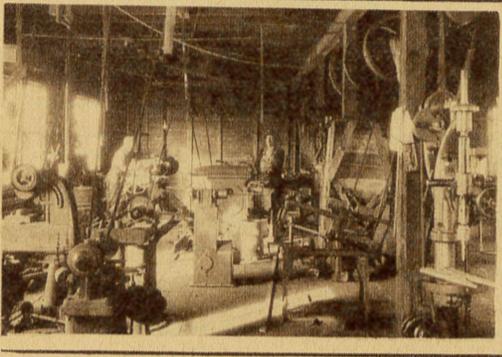
They started with a few machines and now have thirty 42-gauge.

The paid in capital stock is \$225,000.00.

They sell direct to jobbers and department store organizations, and have a New York office at 93 Worth Street, W. H. Redding, Mgr.



The Asheboro Coca Cola Bottling Company is housed in a modern building which makes it comparatively easy for the owner to attain the perfect score of 100% given it by the sanitary inspector in Product, Building and Equipment. The business is owned and managed by Mr. D. C. Smith, and in addition to the famous Coca Cola, produces a popular line of sodas, which are sold in Randolph and parts of Montgomery counties. Mr. Smith has been operating the Company since January 1, 1930, and the past year has seen a substantial growth in the volume of business.



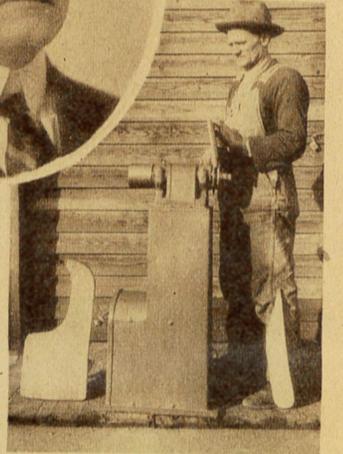
Views of the Central Machine Works, Asheboro, N. C.

M. I. Ellis, Proprietor.



Ball Bearing Horizontal Motor Drive Shaper, an invention of Mr. Ellis That is Destined to Revolutionize the Making of Furniture.

The Central Machine Works, established May, 1927, enjoys an enviable reputation for machine work of the highest class. Before locating in Asheboro, the proprietor, Mr. Ellis worked for many years in the big machine shops of the country, besides doing much work of the highest class in the mechanical shops of the navy yards. His present force consists of a selected crew of mechanics, and there is nothing too big, or intricate, for them to handle. Mr. Ellis is also inventor of a machine that is destined to work a revolution in the furniture manufacturing business—a horizontal Spindle Shaper, for shaping edges and mouldings, chair arms and seats, irregular edges without having to use guides or clamps. These machines have been installed and used by some of the biggest manufacturers in the country with excellent results. They are manufactured in the Asheboro Central Machine Shops.



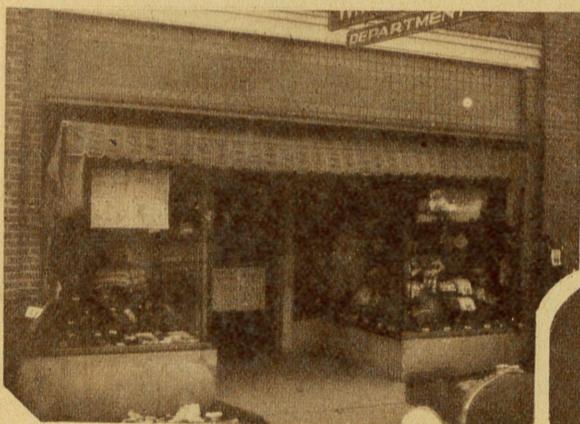
Jones Department Store, Mebane, N. C., Mr. R. L. Jones, Manager.



W. W. Jones & Sons, Department Store, Asheboro, N. C., the parent and home office store of this Progressive Retail Organization.



Jones Department Store, Siler City, N. C., Mr. W. H. Jones, Manager.



Jones Department Store, Pittsboro, N. C., Mr. W. B. Perry, Manager.



Mr. H. C. Jones, General Manager.



Jones 1c to \$5.00 Department Store, Asheboro, N. C., Mr. Wiley A. Jones, Mgr.



Jones Department Store, Carthage, N. C., Mr. C. T. Henson, Manager.

Established in 1921, with only one store, at Asheboro, the progressive mercantile organization of W. W. Jones & Sons Department Stores has expanded into a great retail enterprise with six modern, and up-to-date stores strategically located in five shopping centers in this section of North Carolina, and are now doing an annual business of \$500,000.00. Quantity purchasing power, progressing merchandising, and being ever alert to the shopping needs of the

public, are some of the things that have contributed to making the Jones stores the predominating ones in their respective cities. Mr. H. C. Jones, the general manager, resides at Asheboro, and in addition to his supervision over the entire organization, has charge of the parent store at this place.



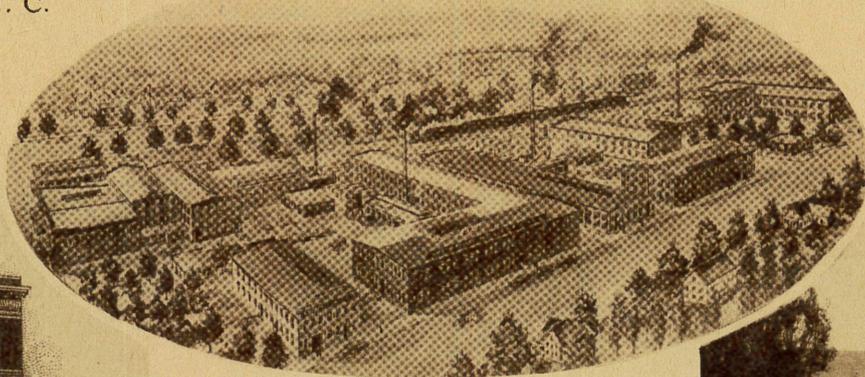
High School Building, Liberty, N. C.



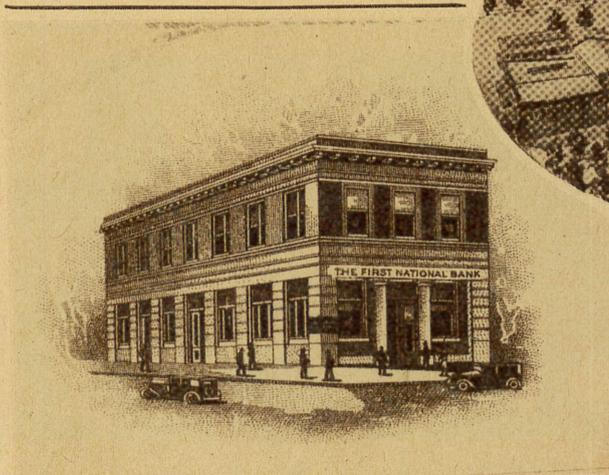
Randolph County Court House, Asheboro, N. C.



High School, Farmer, N. C.



Cranford Industries, Asheboro, N. C.



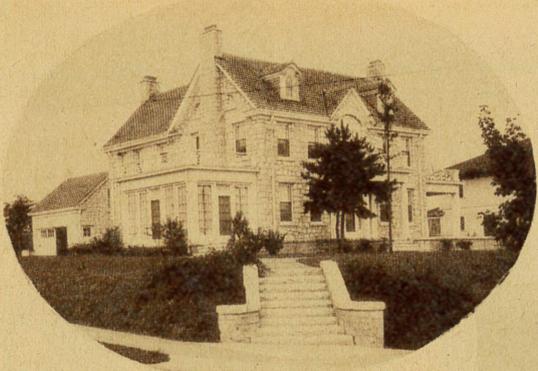
First National Bank Building, Asheboro, N. C.



Residence of Mr. Joe D. Ross, Asheboro, N. C.



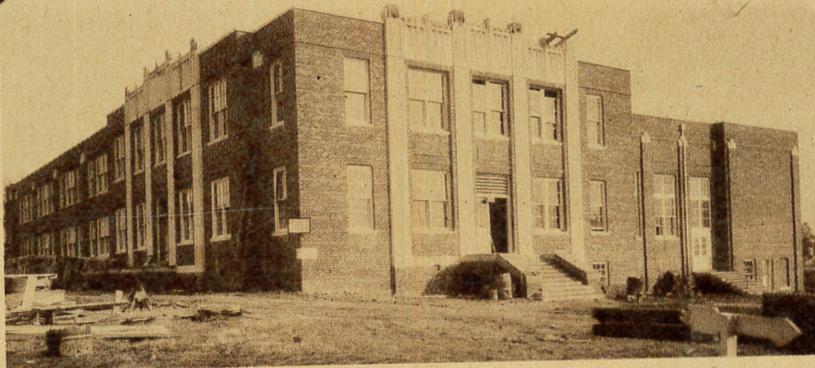
Mr. J. R. Owen, President, J. R. Owen & Son, General Contractors and Builders, Greensboro, N. C.



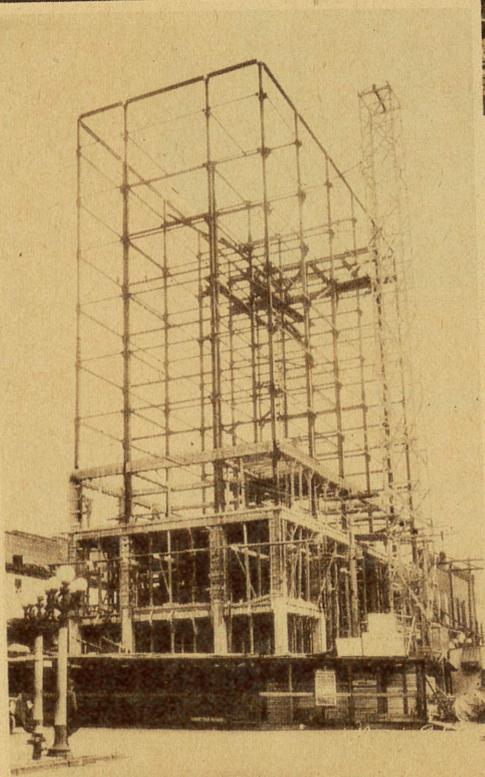
Residence of Dr. J. H. Boyles, Greensboro, N. C.



Home of Mr. Harry Chandgie, President Ebroclo Shirt Co., Greensboro, N. C.

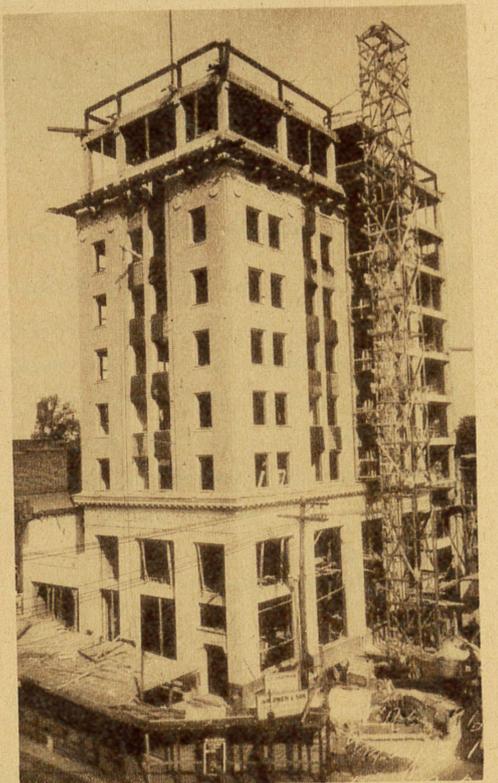


Madison High School, Madison, N. C. (Flamingo Hydraulic Lime Used in this Building).



Office Building N. C. Bank and Trust Co., Burlington, N. C., Showing M. System Steel Frames Used.

The office buildings, factories, schools and residences shown on this page are the best evidence of the high character of work done by J. R. Owen & Son, General Contractors and Builders, Greensboro, N. C. Both father and son are natives of Randolph County, and until 1925 maintained offices in Asheboro. Before going into business for himself Mr. J. R. Owen served as construction superintendent for some of the largest firms in the country, building several of the famous skyscrapers in Baltimore and other northern cities. The above are but a few of their many construction projects in this and other counties in this State, the firm having built a particularly large number of schools in Guilford, Forsyth and Rockingham counties, in addition to much work in other sections. They are equipped, have the organization, and are prepared to build anything from a garage to a skyscraper.



Office Building N. C. Bank and Trust Co., Burlington, N. C., Showing More Advanced Stage of Construction.



FLEET OF TRUCKS OPERATED BY THE LEWIS TRANSFER, ASHEBORO, N. C., GIVING NIGHT AND DAY SERVICES LOCALLY, OR TO ANY POINT IN NORTH CAROLINA.



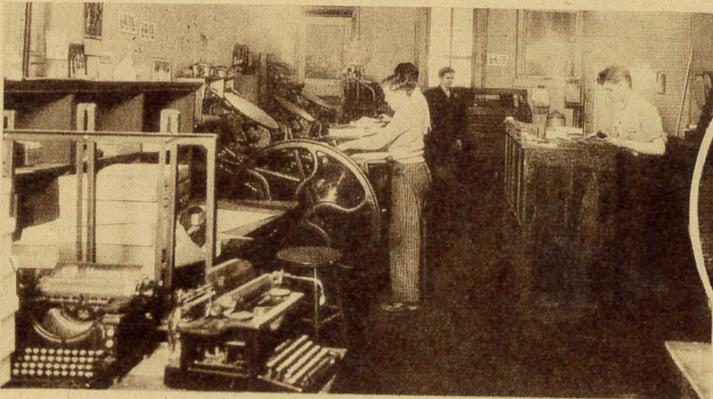
The Peoples Bank of Randleman, N. C., is a very progressive institution, with no rediscunts, no bills payable, and with resources over \$250,000.00; capital \$15,000.00, with a surplus of \$15,000.00. This bank serves a large area in Randolph and Guilford counties. R. P. Deal is President; O. C. Marsh, Vice President; A. B. Beasley, Cashier; Epsie Woolen, Assistant Cashier, and these, with Drs. D. L. Fox, and E. A. Sumner, constitute the board. The only other stockholders are T. F. Wrenn, of High Point, and George T. Penny, of Greensboro. In addition to the regular banking features this institution has a prosperous general fire and casualty insurance department.



Asheboro Plant of the Old Dominion Box Company, E. O. Schaefer, Manager. This plant gives employment to about thirty people, and its annual payroll is over \$22,500.00. The paper boxes manufactured by the local plant are sold principally in the territory from Ellerbe to Lexington and from Liberty to Carthage. The company operates four other factories in Southern territory.



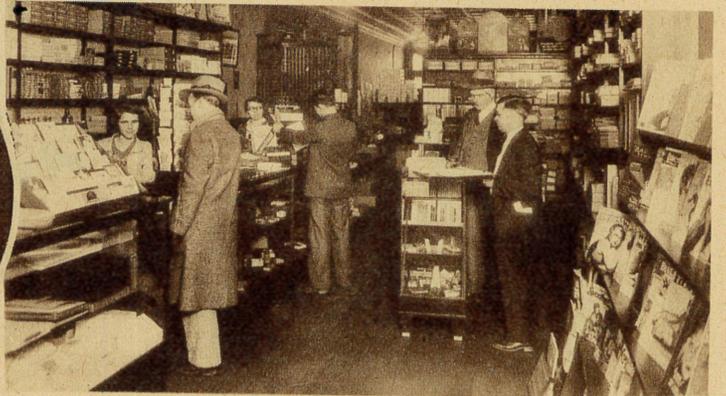
Ingram-Garner Co., Inc., Asheboro, North Carolina's Largest Service Station. This concern also gives a wrecking service, sells tires, batteries, washes and greases cars, does all ignition work, and operates a storage department.



Printing Department, Asheboro Printing Company.

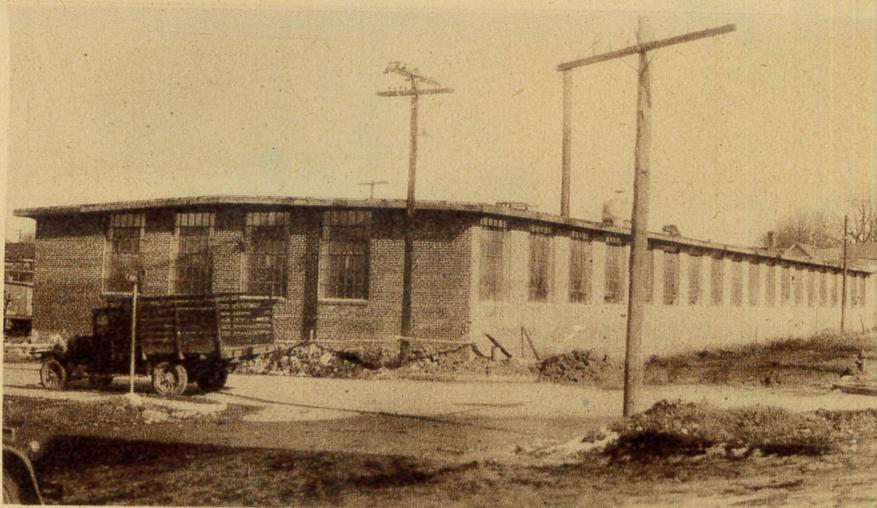


Asheboro Printing Company Printers and Stationers.



Sales Room of Asheboro Printing Company.

The Asheboro Printing Company, printers and stationers, booksellers and office outfitters, is one of the most progressive firms in this section of the State. The business was established in 1922, and has shown a substantial growth for each year. This concern does not confine its service altogether to the local field, but fills many large orders from different sections of the nation, particularly from New York City. In addition, to the large volume of printing done the company handles stationery, office supplies, office equipment and blank books. Mr. C. L. Scott is the efficient manager.

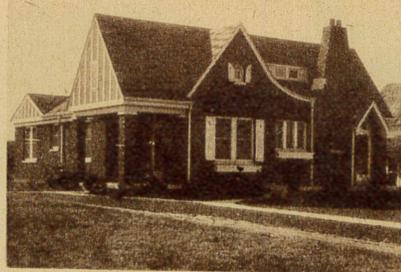


Plant of the Keystone Hosiery Mills, Asheboro, N. C.



The Keystone Hosiery Mills is the very latest addition to Asheboro's prosperous industry, and it promises to be a very valuable one. The company has just installed 125 machines to manufacture Silk and Silk Rayon Hosiery, and will give employment to about 130 persons. Mr. Dave DeMoss, an experienced finisher and manufacturer of Burlington, is in active charge of the plant here. F. L. DeMoss is President.

Three of the many beautiful homes where Mill Work, Oak Floors and Bird's Roofing were supplied by the Home Building, Inc.



Home of Mr. E. H. Steere, Sunset Avenue.



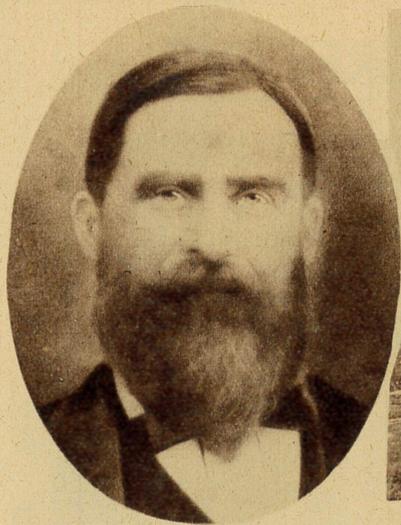
Residence of Mr. C. F. Loftin, Sunset Avenue.



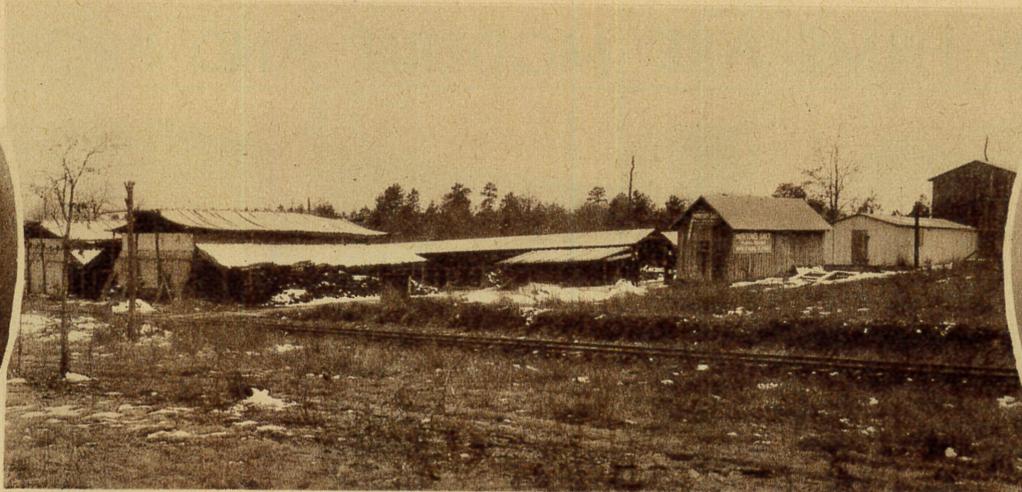
Home of Lt. C. J. Lovett, Park Street.

The Home Building, Inc., Asheboro, N. C., was established in 1904, and does a general Lumber and Millwork business in the Piedmont Section of North Carolina. Under normal conditions the company employs a force of about one hundred persons. The Home Building operates a Planing Mill Department, Crate and Box Department, and makes a specialty of high class mill work and built in furniture.

The Company also sells Bird's Roofing, Beaver Board, Celotex, Etc., and in its mill department it has a capacity of "A House a Day." The Company also gives a free plan service to prospective home-builders.



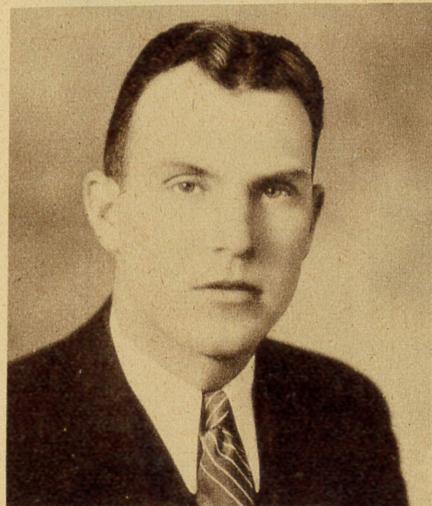
Henry Clay Rich, Pioneer Brick Maker from Illinois, who began making brick in North Carolina in 1875.



General View of Brick Yard of O. Elmer Rich, Asheboro, N. C.



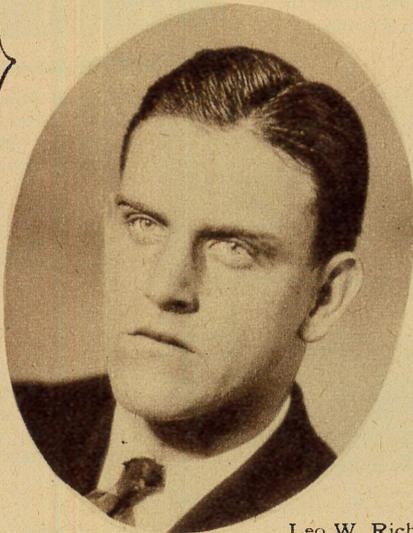
O. Elmer Rich, at Head of The Business Today.



Dal K. Rich.

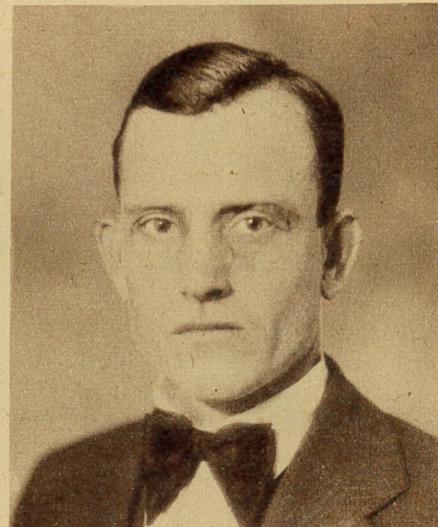


Lester E. Rich.



Leo W. Rich.

Three Generations of Brickmakers.



Henry M. Rich.

Making brick ranks probably as one of the world's most ancient industries, but it is no trick at all if you are backed by two generations of famous brickmakers, say the four stalwart sons of O. Elmer Rich, who operate a large business in this line at Asheboro, N. C. The brick from the Rich yards enjoy a wide reputation for quality and endurance, being made entirely from clay of a superior texture. The yards at Asheboro give employment to about twenty people when running at capacity. The present business was established in 1914, and has been prosperous from the beginning. Mr. O. Elmer Rich heads the organization, and he is assisted in the business by his sons and partners, H. M. Rich, L. E. Rich, Dal K. Rich, and L. W. Rich. The product of the Rich Brick Yards are sold locally.



Building of The Bank of Randolph, Asheboro, N. C.

The Bank of Randolph, organized in 1897, is the pioneer banking institution in this section of the State, and has had an exceedingly useful career in aiding in the industrial and commercial development of this section. At the time of its establishment, and for several subsequent years it was the only banking institution in all that territory between Greensboro and Rockingham. Its affairs have always been wisely and conservatively administered and today it is recognized as an influential factor in the wonderful industrial progress being made by Randolph County.

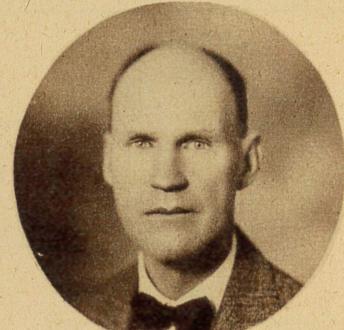
It has a capital surplus of \$150,000.00; undivided profits of \$25,000.00, and total resources of about \$1,000,000.00. The officers are D. B. McCrary, President; J. D. Ross, Vice President, and W. J. Armfield, Jr., Cashier. These three, with the following, constitute the board of directors: Hugh Parks, W. J. Scarboro, and J. Troy Redding.



J. B. Neely, Cashier.

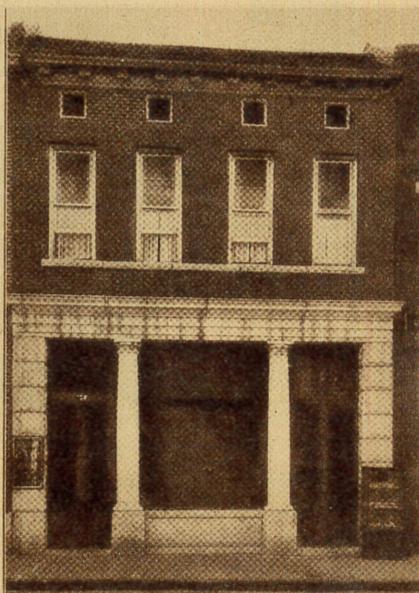


THE FIRST NATIONAL BANK, ASHEBORO, N. C.



Jno. M. Neely, President.

This institution was organized in 1907, and has enjoyed a steady, substantial growth until today when its total resources are \$1,247,485.29. It has a capital of \$50,000.00, with surplus, undivided profits and reserves aggregating \$95,493.28. Mr. Jno. M. Neely, the present President, was largely instrumental in organizing this bank, and was connected with it in the capacity of Cashier from that time until June 6, 1928, when he was elected to the presidency. The other officers are W. F. Redding, Vice President; J. B. Neely, Cashier, and E. C. Garner, Assistant Cashier. The directors are C. C. Cranford, Jno. M. Neely, Hugh Parks, W. F. Redding, H. M. Robbins, W. L. Ward and W. R. Williams. This institution occupies a strong position, both financially and in the estimation of the people of Randolph County.



Asheboro Bank & Trust Co., Asheboro, N. C.



George T. Murdock, Assistant Cashier.



E. H. Morris, Cashier.

This bank was organized in 1921, with a capital of \$50,000.00 and today has total resources of over \$288,369.56, and is in a sound and flourishing condition. It operates a regular commercial, savings and trust service, and its business has shown a steady, consistent increase since its organization. The officers are S. B. Stedman, President; J. M. Caviness, Vice President; E. H. Morris, Cashier; George T. Murdock, Assistant Cashier. The other members of the Board of Directors are C. L. Cranford, J. G. Crutchfield, J. H. McDowell, W. C. Page, C. Rush and J. A. York.

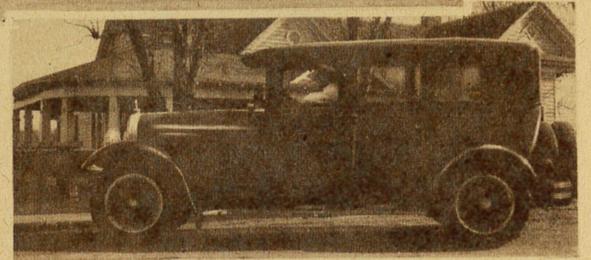
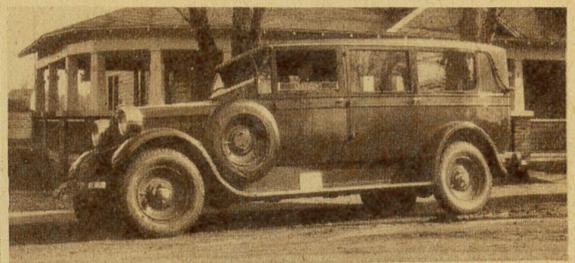
RAMSEUR FIRMS ARE MODERN AND PROGRESSIVE



Marley Bros. One of the Leading Retail General Stores in the County. Draws Trade From a Forty Mile Radius.



Ramseur Pharmacy, the popular Rexall Store, Maintains Prescription Department with Licensed Pharmacist.



Hearse and Ambulance of Crescent Furniture Company, Funeral Directors.



The Watkins-Leonard Company, J. T. Brady, Manager, Wholesale and Retail Dealers in Hardware and Lumber, Buggies, Wagons, Farm Implements, Etc.



Crescent Furniture Company, Ramseur, N. C., Funeral Directors.



Ramseur Motor Company, W. I. Jones, Manager, Ford Sales and Service, Well Equipped Repair Department. Leading Ford Dealers in this Section of State.



Realizing that the function of the modern funeral director includes more than the sale of merchandise, Mr. H. F. Brady, of the Crescent Furniture Company, accepts full responsibility for the entire funeral arrangements, relieving the bereaved family of many unfamiliar duties. He offers valuable counsel, backed by his specialized experience and profession integrity. In every detail his first care is the protection of the welfare of his patrons.

In addition to their services as funeral directors, this firm carries a complete stock of Furniture and House Furnishings.



Cashier B. M. Brower, Liberty, N. C.



Bookkeeper J. T. Martin, Liberty, N. C.



Cashier E. B. Leonard, Ramseur, N. C.



Vice President I. F. Craven, Ramseur, N. C.



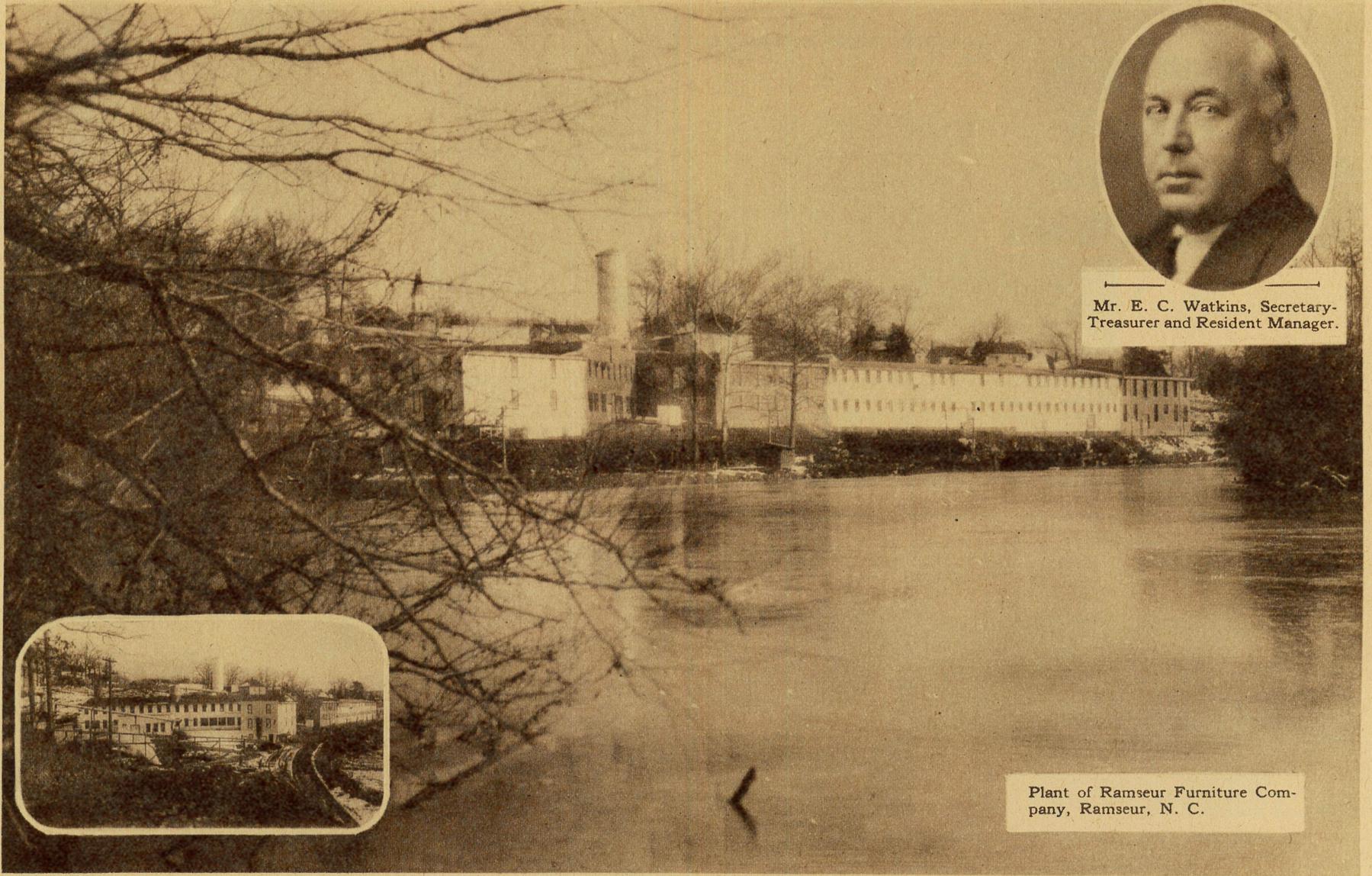
Left
Page Trust Company Bank Building, Liberty, N. C.



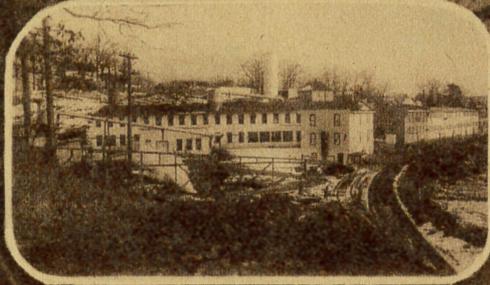
Right
Page Trust Company Ramseur, N. C.



The Page Trust Company, of North Carolina, with branches in the live towns of Ramseur and Liberty in Randolph County, has shown a remarkable growth during the past year. Total resources of the bank increased from \$3,667,898 on December 31, 1929, to \$5,277,709 on December 31, 1930, or a gain of \$1,609,811. The Page Trust Company now operates banks at Aberdeen, Apex, Carthage, Hamlet, Liberty, Ramseur, Raleigh, Raeford, Sanford, Siler City, Thomasville, Zebulon and Troy. The latter branch was acquired during last few weeks. Robert N. Page, former seventh district congressman for a number of years, is president of the bank and John G. Nichols is vice president.



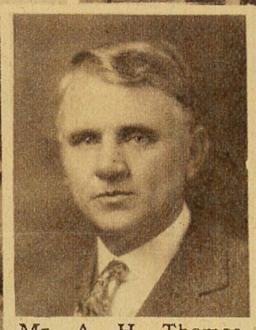
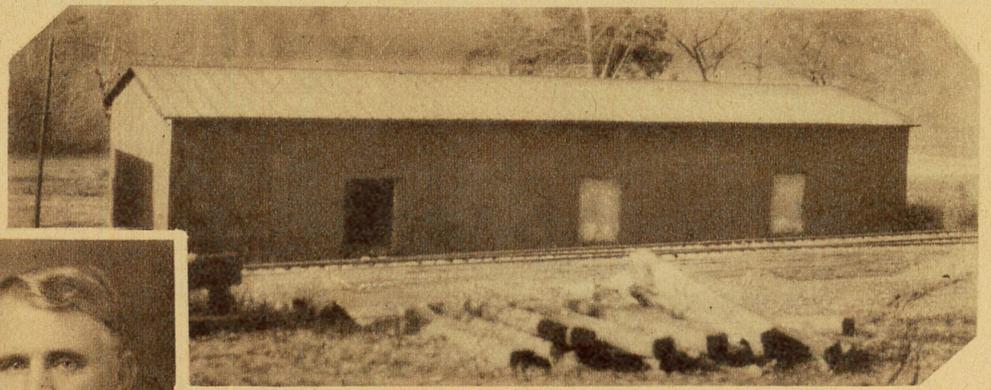
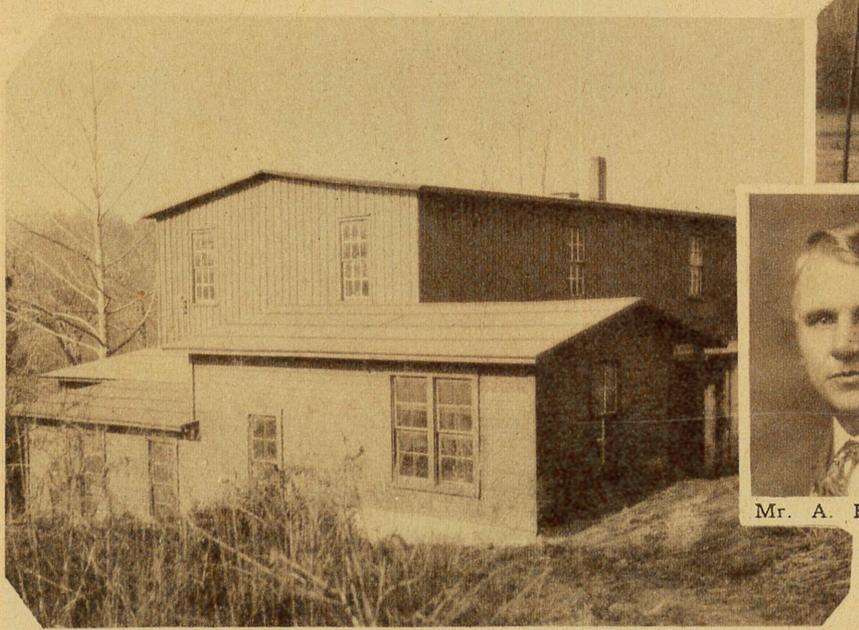
Mr. E. C. Watkins, Secretary-Treasurer and Resident Manager.



Plant of Ramseur Furniture Company, Ramseur, N. C.

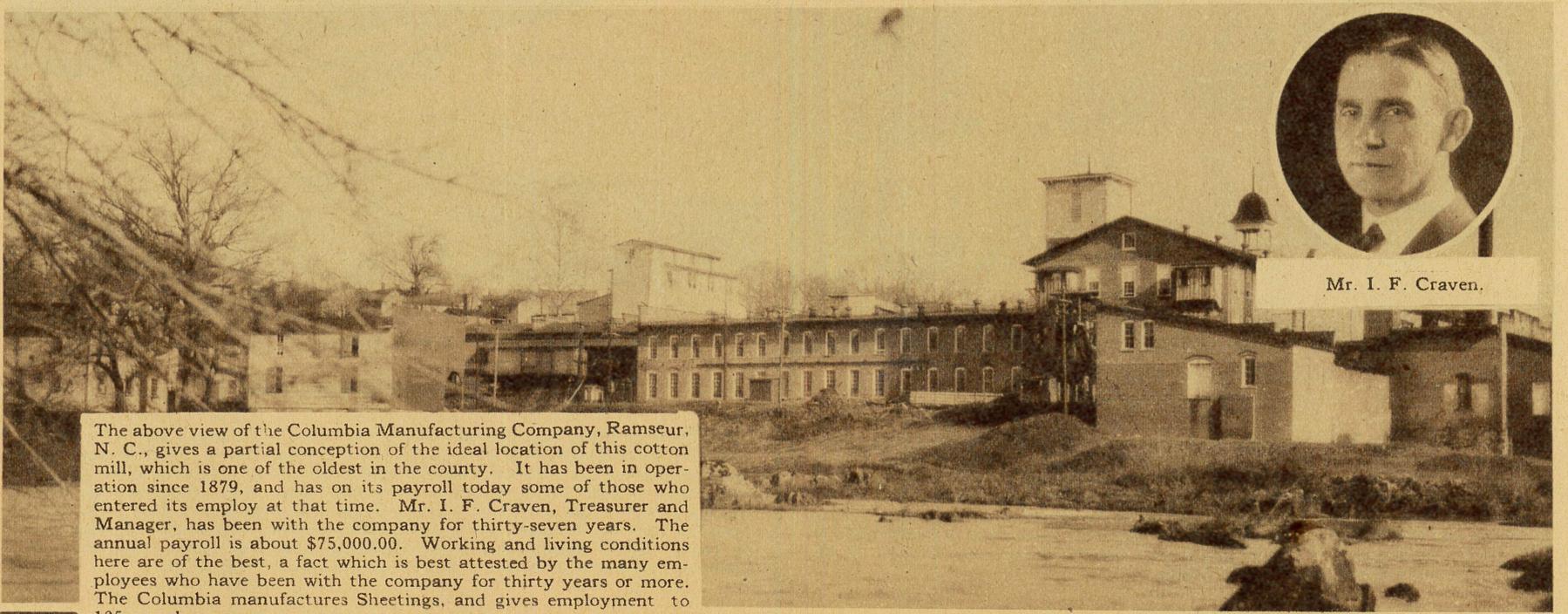
The Ramseur Furniture Company was established in 1905, and for all these years has maintained first rank among the progressive and profitable manufacturing enterprises of the country. It specializes in the making of Bedroom Suites and Equipment for Hotels, Colleges and Institutions. It gives employment to 250 people, many of them workmen of the skilled class, who own their own homes. The annual payroll is over \$225,000.00. During the past year over \$11,000.00 was paid out to the employees as a bonus on a production basis. The management believes in upholding high standard wages, and there have been no reductions in this plant during the past depressions. Many of the employees have been with the Company for over a quarter of a century. Mr. Henry H. Simmen, of New York, is President.

Plant and Warehouse of Ramseur Broom Works, Ramseur, N. C.



Mr. A. H. Thomas.

The Ramseur Broom Works was established in 1895, and is one of the leading manufacturers of all kinds of Fancy and Plain Brooms in this section of the country. It also makes a specialty of cotton mill and railroad brooms. Mr. A. H. Thomas, owner and manager, has been with the concern since its organization. Mr. Thomas is held in high esteem by his fellow citizens and is Chairman of the Board of Commissioners of Randolph County. The plant is equipped with the very latest machinery, and the business has been successful since its inception. It gives employment to 14 people, and its annual payroll is over \$16,000.00.



Mr. I. F. Craven.

The above view of the Columbia Manufacturing Company, Ramseur, N. C., gives a partial conception of the ideal location of this cotton mill, which is one of the oldest in the county. It has been in operation since 1879, and has on its payroll today some of those who entered its employ at that time. Mr. I. F. Craven, Treasurer and Manager, has been with the company for thirty-seven years. The annual payroll is about \$75,000.00. Working and living conditions here are of the best, a fact which is best attested by the many employees who have been with the company for thirty years or more. The Columbia manufactures Sheetings, and gives employment to 125 people.



Home of Mr. Charles McCrary, Asheboro, N. C.

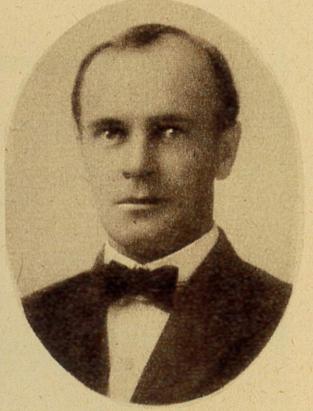


Residence of Mrs. J. S. Lewis, Asheboro, N. C.

The beautiful homes depicted above characterize the type of construction work being emphasized by C. H. Wood, General Contractor, Asheboro, N. C., Mr. Wood has many beautiful homes in this section to stand as a tribute to the excellence of his firm in this particular line, but it is not only as a home builder that he has acquired his reputation and high standing, but he is known far and wide as a builder of industrial plants, and other construction works of similar class. He has been in the building business for about twenty years, during the last eight has maintained offices at Asheboro.



Randolph Creamery, Inc., Asheboro, N. C.



O. J. Hill, Manager.

The Randolph Creamery has done much to stimulate dairying in the county since its establishment in 1926, affording farmers a ready sale for their surplus milk. The Creamery operates the year round, and its DEWDROP Creamery Butter finds a ready sale in this and nearby markets.

Deliveries are made by the Company's trucks. The Randolph Creamery should have the support of every person interested in the development of the milch cow industry in Randolph County. Mr. O. J. Hill is the efficient manager of the concern.



Plant and Village of Leward Cotton Mills, Worthville, N. C.



Mr. W. L. Ward, Secretary and Treasurer.

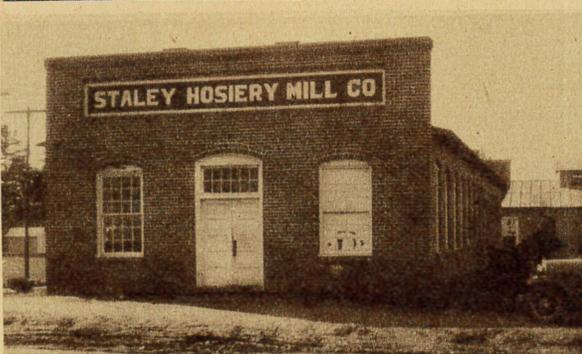


Power Plant of the Leward Cotton Mills.

It is not necessary to comment further on the living and working conditions at the Leward Mills, Worthville, N. C., than to state they number among their present employees many who have been continuously in the service of the company for forty-eight years, and others for 45 years and more. The Leward Mills give employment to some 125 persons and it is the policy of the management to work full time regardless of market conditions in the textile trade. They manufacture Sheetings and Drills. W. L. Ward is Secretary and Manager, in active charge of operations, and W. P. Lewis, President.



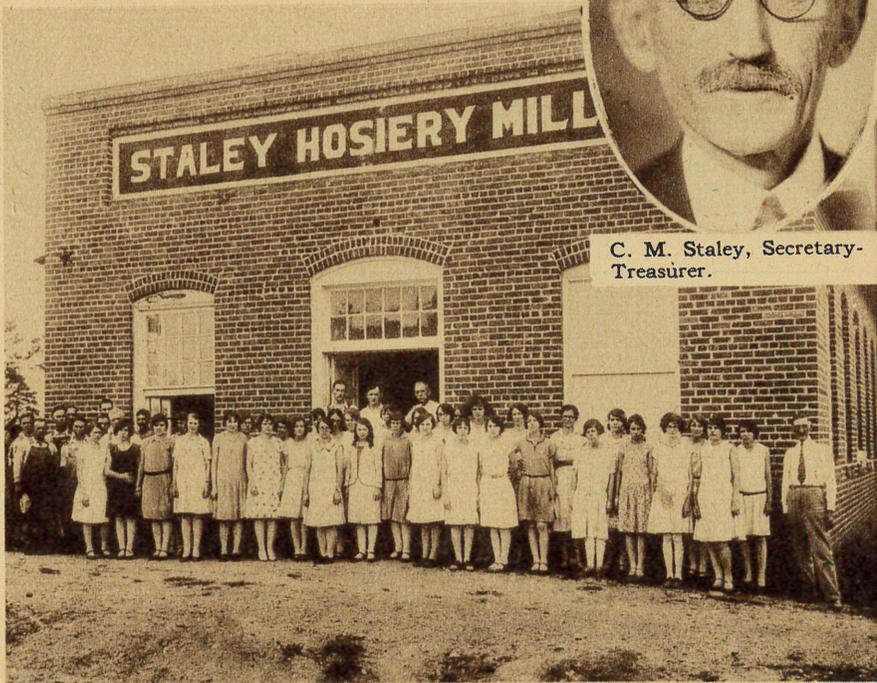
Modern School Building of the Leward Mills at Worthville.



Plant of Staley Hosiery Mill Company, Staley, N. C.



C. M. Staley, Secretary-Treasurer.

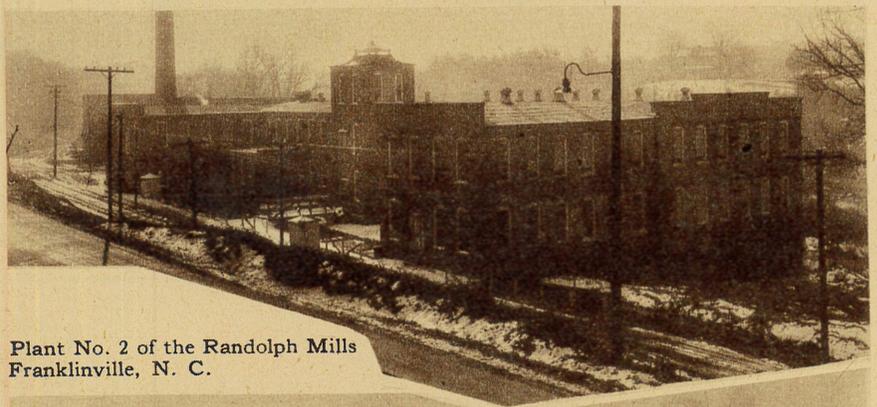


Group of Employees of Staley Mills.

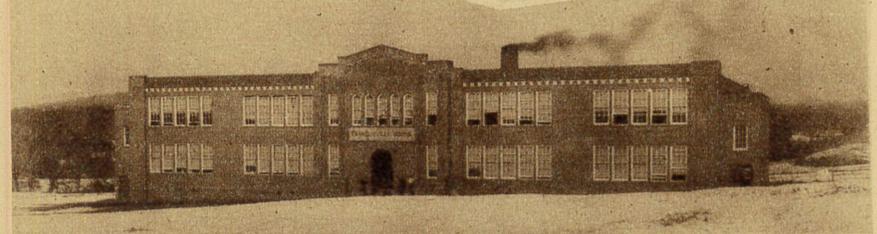
The Staley Hosiery Mill Company was organized in 1918, and the capacity of the plant was doubled in 1928. The company manufactures Misses Cotton Ribbed Hosiery, and has been very successful since its establishment. It employs about seventy-five people of very high type who come from the home owning class in the community. It is one of the few mills boasting of the exclusive use of North Carolina material and native labor. It has a capacity of 15,000 dozen pairs a month and has 175 knitting machines. Mr. C. P. Fox is president of the company, and Mr. C. M. Staley, Secretary-Treasurer, in active charge



Superintendents and Overseers of the Randolph Mills.



Plant No. 2 of the Randolph Mills Franklinville, N. C.



Modern School Attended by Children of Randolph Mills, Franklinville, N. C.

The Randolph Mills, Inc., is constituted of two units, Mills Nos. 1 and 2, located at Franklinville, and engaged in the manufacture of Cotton Fabrics. The Company owns and also operates the roller mill, laundry, cotton gin and general store in the thriving community of eight hundred people. A modern school and three churches, and a moving picture house contribute to the making of an ideal community. The Company has in its employ many workers who have been with it for a period of from 45 to 50 years. Better working and living conditions cannot be found. Mr. John W. Clark is President and Treasurer and in active charge of the Mills.

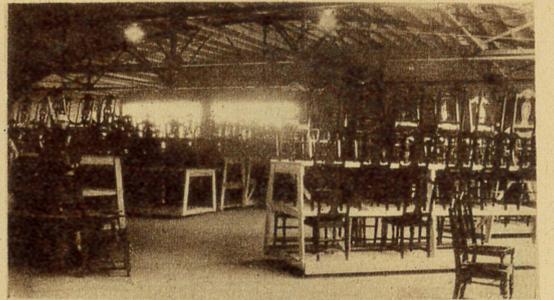


J. A. Martin, Secretary-Treasurer.

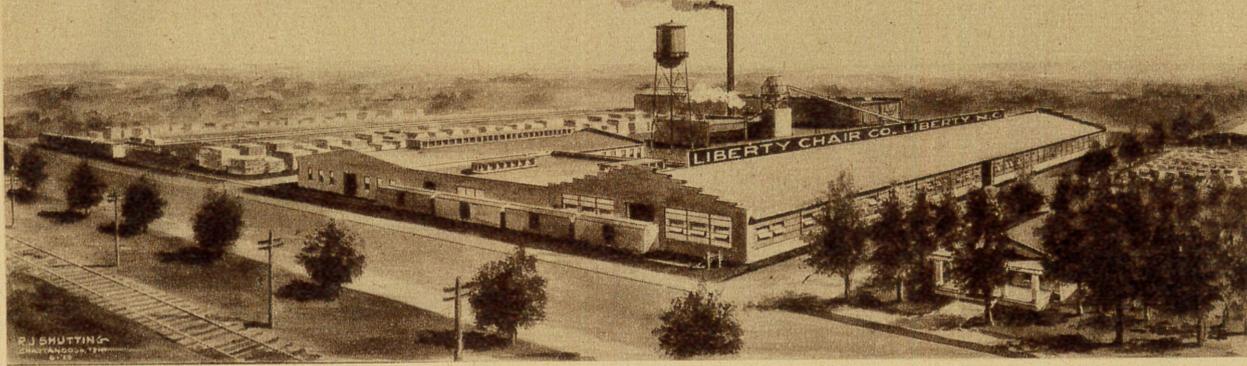
J. G. Coward, President and Production Manager.



Garrett Martin, Assistant-Secretary and Treasurer.



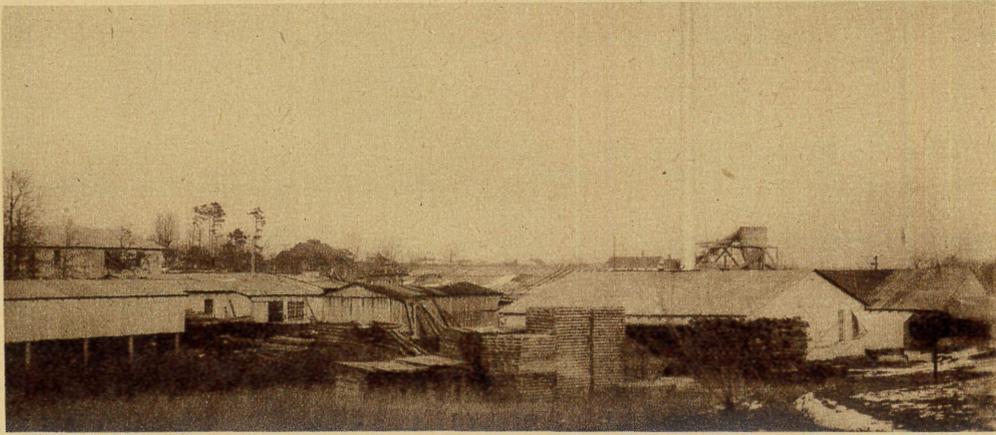
Interior View of Finishing Room.



Plant of Liberty Chair Company, Liberty, N. C.



The Liberty Chair Company, Liberty, N. C., Manufacturers of High Grade Bedroom, Dining and Odd Chairs, employs over 110 people, over fifty percent of whom are skilled artisans. The plant is one of the most modern in the South, and working conditions are ideal as regards health and safety. The safety inspectors give this plant the highest rating. The employees are of an unusually high type, and many of them are home owners. This factory has a capacity for \$300,000.00 annual business, and its output is sold in every section of the United States, where high grade furniture is in demand.



Plant of B. J. Gregson, Inc., Liberty, N. C., manufacturer of Chairs. This business was established in June 1930, and running at normal capacity gives employment to fifty people. In addition to the regular line, the company makes a specialty of Kindergarten Chairs. Its products are sold through jobbers in different sections of the country. The plant is well equipped and has a capacity volume of \$150,000.00 a year. Mr. B. J. Gregson, in active charge, is a furniture manufacturer of seven years experience. Mr. T. A. Johnson is President of the company.



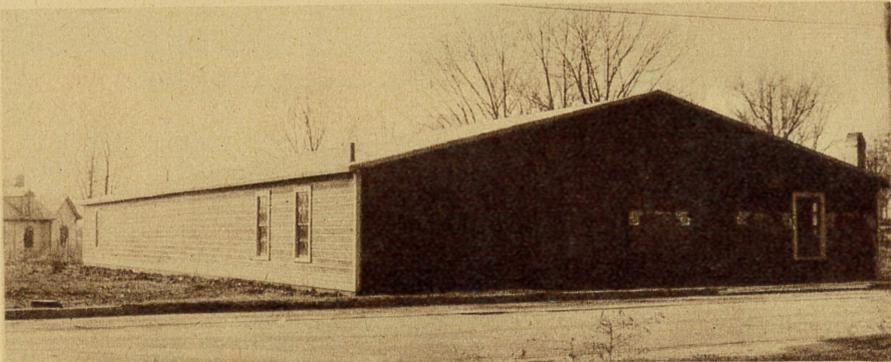
W. M. Cox, Superintendent.



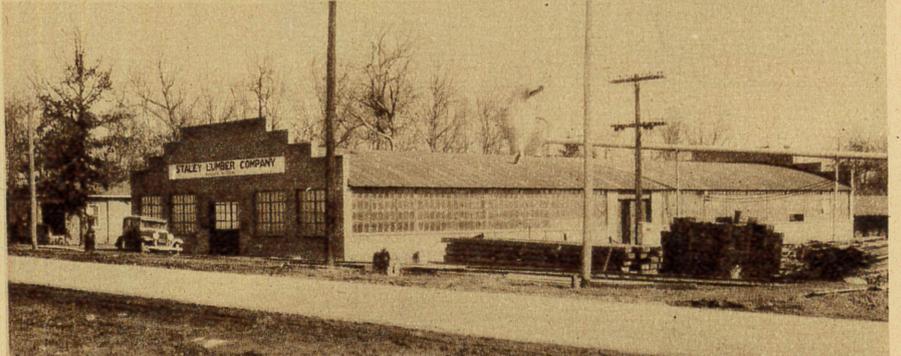
W. M. Hanner, Office Manager.



R. B. Staley, Owner Staley Lumber Company.



Large Storage Shed of The Staley Lumber, Maintained at Graham, N. C., for Convenience of the Firm's Many Customers In that Section.

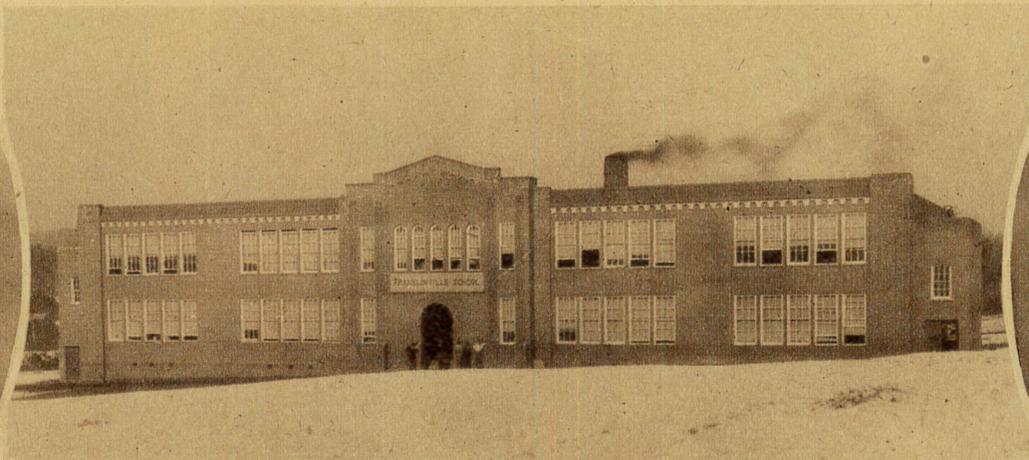


Views of The Staley Lumber Company, Liberty, N. C.

The Staley Lumber Company, of Liberty, N. C., has one of the most modern lumber yards and mill plants in the whole South, and this firm does a large volume of business over Randolph, Chatham, Alamance and Guilford counties. The company's plant was destroyed by fire in 1926, but was immediately rebuilt, employing only the most modern construction and equipment. In addition to the mills operated at Liberty, the Staley Lumber Company maintains a storage plant at Graham, N. C., to better serve its many customers in that section. Mr. R. B. Staley, a lumber man of many years experience, is the owner and general manager of this large and prosperous business.



Mr. W. B. Lamb.



Franklinville School Building.



Mr. W. C. Burrow.



Administration Building, A. & T. College, Greensboro, N. C., Burrow & Lamb, Contractors.



McCrary Hosiery Mills, Built By Burrow & Lamb, Contractors.

Home built by Burrow & Lamb, Contractors.

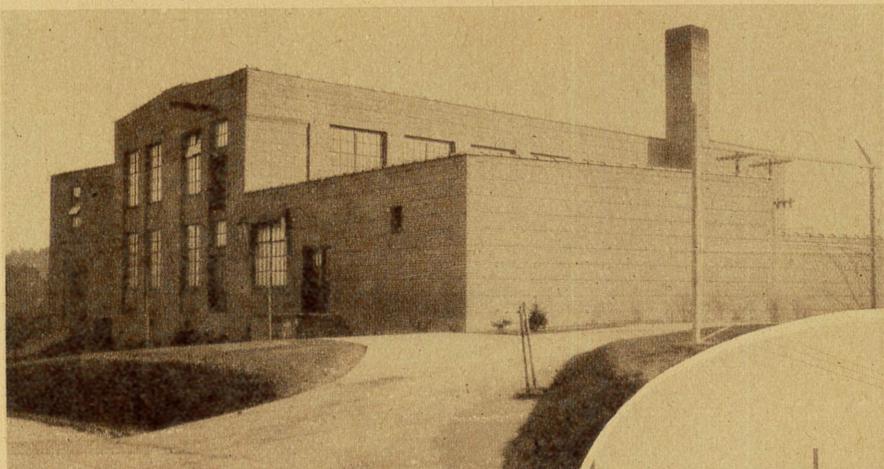


Concrete Power Dam of Leward Mills, on Polecat Creek.

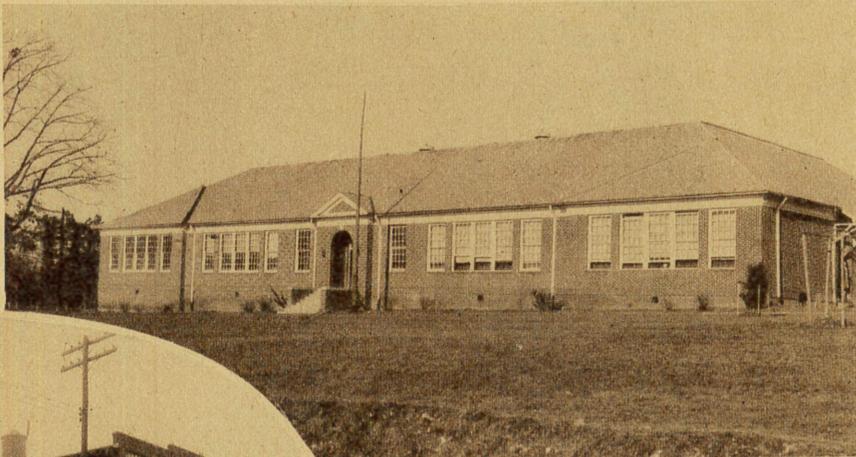
Construction work, from residences to large industrial plants, concrete power dams, public buildings for State and County, business and office buildings, is the record of Burrow & Lamb, General Contractors, since the establishment of their partnership in 1926. Both are practical men, Mr. Burrow a bricklayer, and Mr. Lamb a carpenter, and both make it a point of giving their personal supervision to every job under construction by their firm, which enjoys a well known reputation for excellence and reliability. The firm has been successful since its formation, and today is one of the best known in this section of North Carolina. They have the organization and equipment to do any class of work. Offices are maintained at Asheboro, N. C. The pictures, showing the wide variety of work done by this firm are shown on this page.



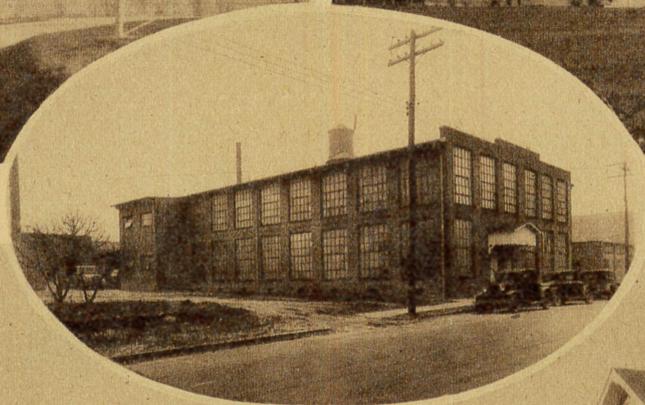
Asheboro Furniture Building.



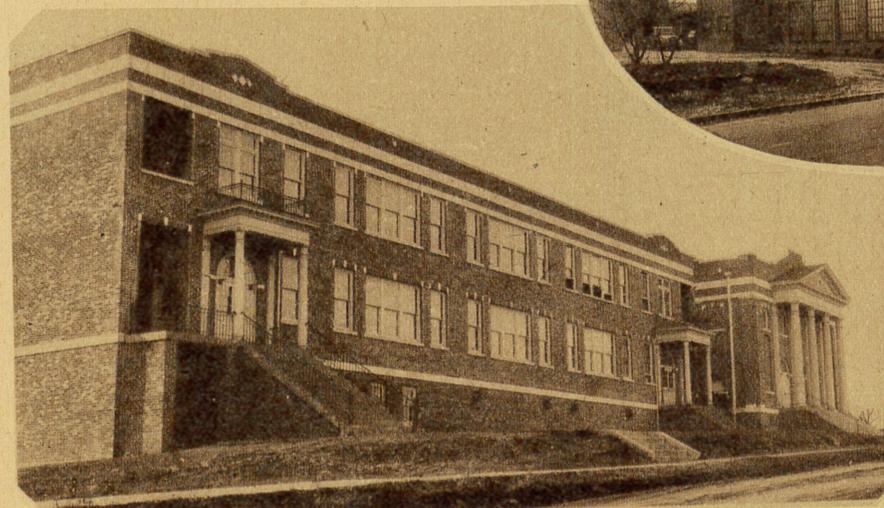
Cetwick Silk Mills, Asheboro, N. C.



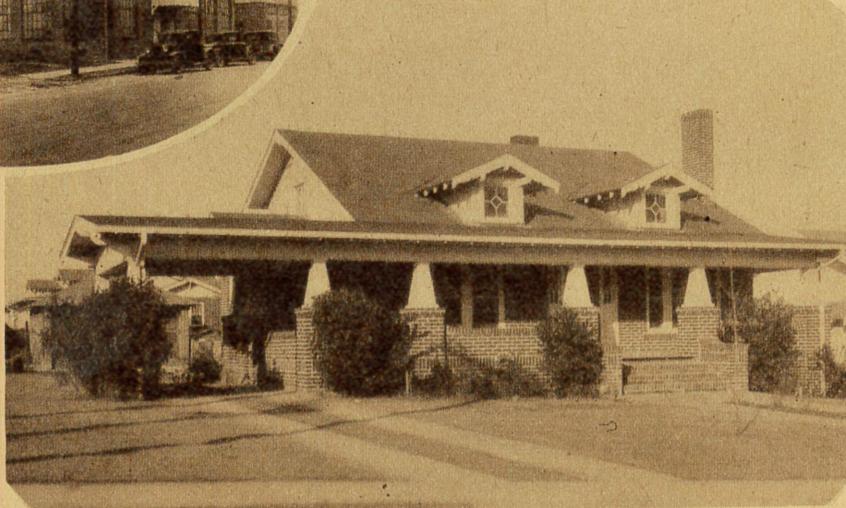
The Seagrove School Building.



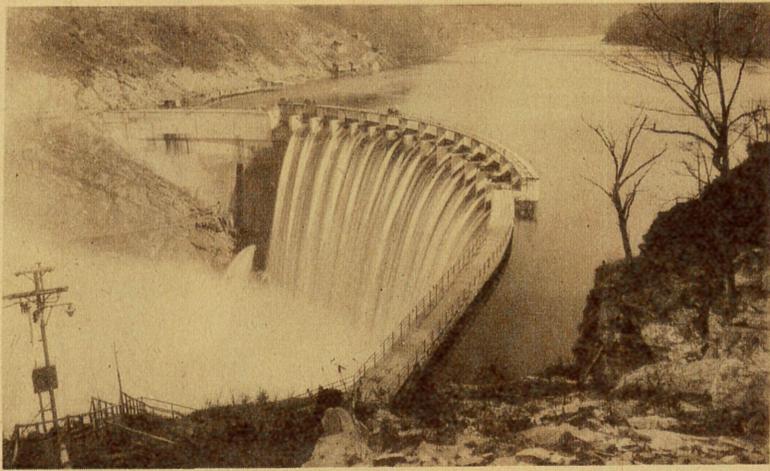
Inset - Parks Hosiery, Asheboro, N. C. Burrow & Lamb, Contractors



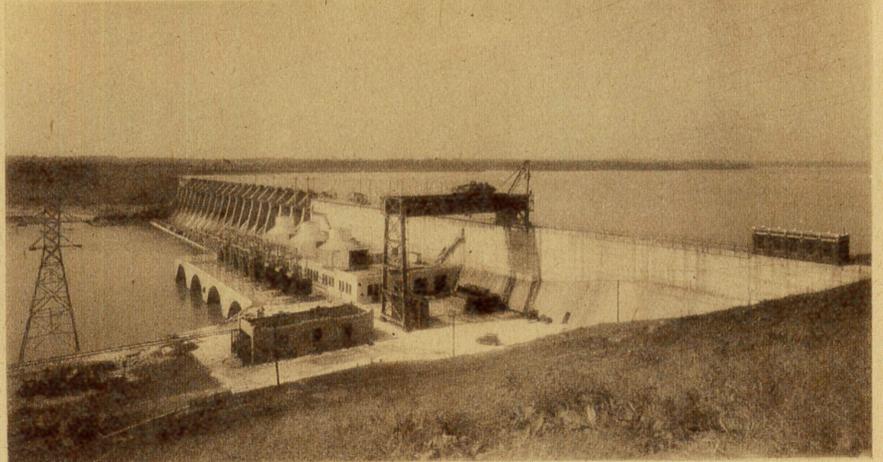
School Building, Mt. Gilead, N. C.



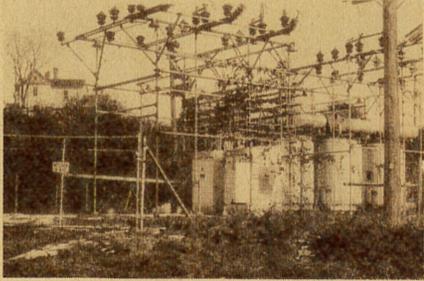
Residence in Asheboro, Built by Burrow & Lamb.



Dam for Waterville Hydro Electric Generating Plant—located on Pigeon River. The dam is of concrete construction of the arched type—180 ft. high and 870 ft. long. Property of Carolina Power & Light Company.

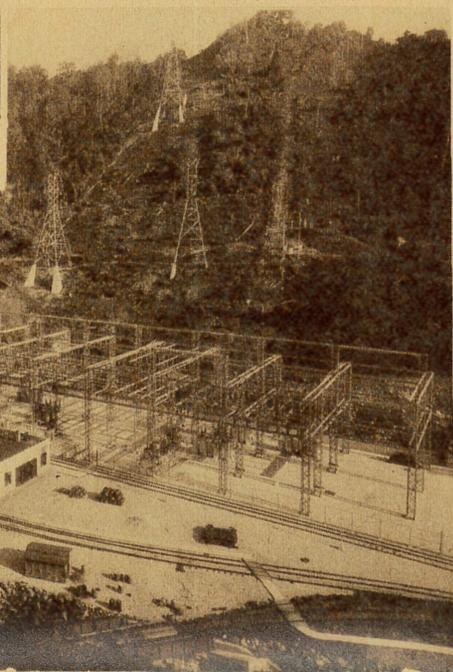


Cape Fear Steam Electric Generating Station—located on Cape Fear River—installed generating capacity 30,000 KW or 40,000 HP. Property of Carolina Power & Light Co.

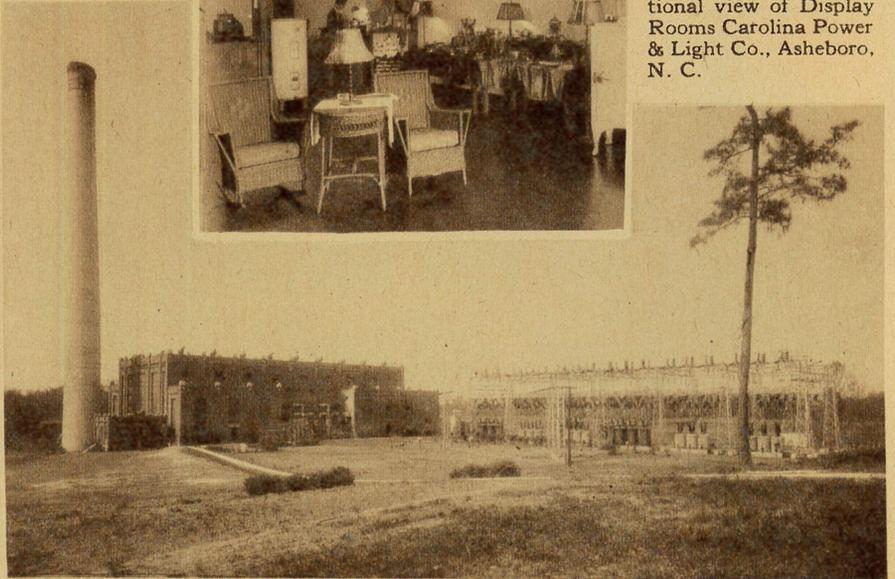


Transformer Station, Carolina Power & Light Co., Franklinville,

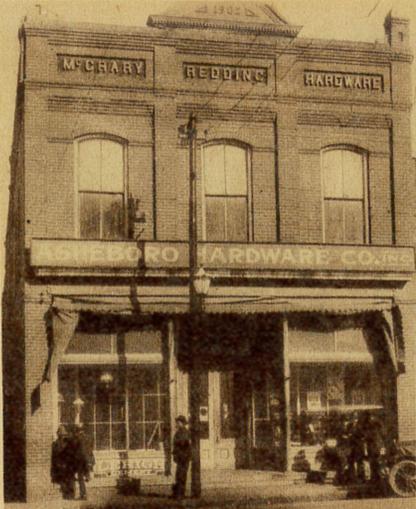
Waterville Hydro Electric Generating Plant—located on Pigeon River—installed capacity 108,000 KW or 145,000 H.P. This plant is twelve miles by river below dam and is connected by a tunnel under the mountain six miles long and 14 ft. in diameter through which water flows to its turbines. Property of North Carolina Power & Light Co.



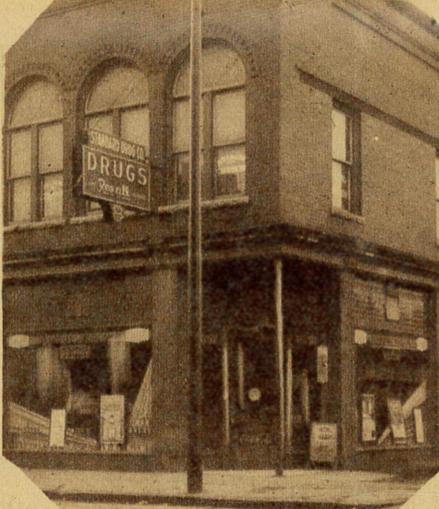
District Office and Sectional view of Display Rooms Carolina Power & Light Co., Asheboro, N. C.



Norwood Hydro Electric Development—located on Yadkin River—initial installed generating capacity 62,000 KW or 83,000 H.P. A plant of the outdoor type with no power house and having its generators protected from the weather by steel covers. Property of Carolina Power & Light Company.



Asheboro Hardware Company, Inc., Wholesale and Retail Hardware. W. A. Bunch, Manager.



Standard Drug Store, Inc., The Rexall Store, in its 33rd Year of Service to the People of Randolph and Asheboro.



Old Hickory Cafe, with an established reputation as one of the best eating houses in the State. Reid M. Hannah, Manager.



Coffin & Scarboro, Asheboro's Premier Store for Furnishings and Shoes.

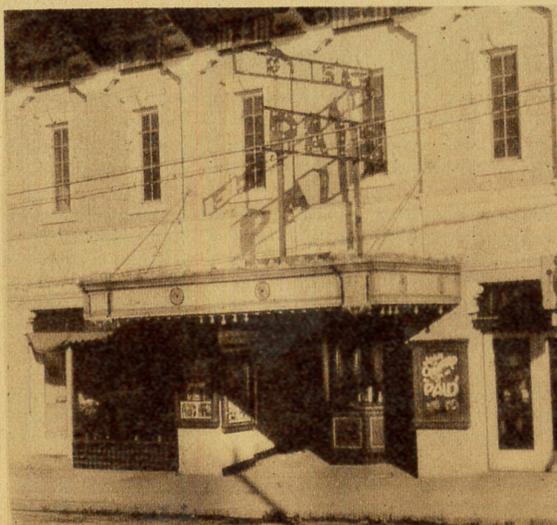
LEADERS IN PROGRESSIVE ASHEBORO



Cox & Lewis Hardware Company, Wholesale and Retail Hardware, Copper Clad Ranges, Sherwin & Williams Paints.

Sunset Theater, J. F. White, Jr., Manager.

Luxurious Appointments, Built Especially for Talking Pictures. Showing Only First Run Talking Pictures.



Hudson-Belk Company Department Store, R. H. Allen, Manager.



Dogwood Acres, Asheboro's Most Popular Real Estate Development Consists of 350 Acres of Beautiful Rolling and Mountain Land.



One of the New Homes at Dogwood Acres, Showing Attractive type of residences being built.



Home of Mr. Henry P. Corwith, Dogwood Acres.



Southern Railway Runs Through Section of Property, Removed from Residential District, Affording Ideal Sites for Manufacturing Plants and Villages.



Rugged Mountain Boulders and Attractive Ravines With Cascading Waterfalls add to the Beauty of Dogwood Acres.



Beautiful Vistas of Surrounding Country, are Among the Many Charms of Dogwood Acres. The above are actual photographs taken on a winter's day.

Some close observer has said that the greatest aid to the growth of a town or city is the availability of real estate for development, for homes, for manufacturing sites, and a little farther removed, small acreages for trucking, orchards and poultry and livestock raising.

If that is, then Asheboro's future is assured. For, in "Dogwood Acres," that splendid development of Mr. Henry P. Corwith at the city's northwestern border, are the opportunities for all these. This tract comprises 377 acres of wooded lands, ranging from level table lands to rugged mountain slopes and peaks, well watered by mountain streams and springs. The residential portion, "Dogwood Acres" proper has been opened for development and beautiful lots made accessible to the home builder who wants to get away from the crowded town to the peace and quiet and beauty of the woods, and at the same time to be within a few minutes of the downtown business district. Here, at Dogwood Acres, easily accessible to the downtown district, are large lots at a small cost that lend themselves ideally to homebuilding and landscaping. Streets have been laid off, and four roads give convenient entrance to the development. So ideally situated are these lots, and so moderately priced, that during the past year of depression nearly half were sold to home builders. Several beautiful homes have already been built, and a dozen others are being planned.

This property, on the eastern side, has a half mile frontage on the Southern Railroad, and here removed from the residential section, are the future manufacturing sites for the rapidly growing city of Asheboro. Back of Dogwood Acres proper are other lands for residential purposes, and small acreage development, while in the extreme background looms rugged Goat Mountain as the friendly guardian of the whole, presiding benignly over a landscape that cannot be approached in this section for beauty.

Mr. H. P. Corwith, owner and developer of this area, maintains offices at his home in Dogwood Acres, and those interested in viewing the property will always find him available. Prices are very moderate, and terms very easy and those interested in either homesites, manufacturing sites, or small acreage, are invited to visit Dogwood Acres, or write to Mr. Corwith.